



Certificate of Achievement

**AMITA M**

has completed the following course:

**DIGITAL SKILLS: DIGITAL MARKETING  
ACCENTURE**

This online course provided an introduction to digital marketing, and explained the different digital marketing strategies, techniques and tools that are available for businesses to use today.

2 weeks, 2 hours per week

**Camilla Drejer**  
Director of UKI Corporate Citizenship  
Accenture




In association with



The person named on this certificate has completed the activities in the attached transcript. For more information about Certificates of Achievement and the effort required to become eligible, visit [futurelearn.com/proof-of-learning/certificates-of-achievement](http://futurelearn.com/proof-of-learning/certificates-of-achievement).

This certificate is issued to **AMITA M** for the successful completion of the qualification, degree **(AUTONOMOUS)**  
**NANJANAPURAM, ERODE - 638 107.**

  
**Dr. N. RAMAN**  
PRINCIPAL,  
**KONGU ARTS AND SCIENCE COLLEGE**  
**(AUTONOMOUS)**  
**NANJANAPURAM, ERODE - 638 107.**

Google Digital Unlocked



M. Ayyappan M. Ayyappan

is hereby awarded this certificate of achievement for the successful completion of **The Fundamentals of Digital Marketing** certification exam on 29/04/2021

*Matt Britz*

President - Google EMEA



The Open University

*Townsend Pamela Feehan*

CEO - IAB Europe

**Dr. N. RAMAN**  
PRINCIPAL,  
KONGU ARTS AND SCIENCE COLLEGE  
(AUTONOMOUS)  
NANJANAPURAM, ERODE - 638 107.

Certificate ID: JVK VCX N55

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Dharshika Jayachandran

is hereby awarded this certificate of achievement for the successful  
completion of **The Fundamentals of Digital Marketing** certification exam  
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*Matt Britel*

President - Google EMEA



*Tobias Enders*

CEO - IAB Europe

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PRINCIPAL,  
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# Dharshini Natarajan

is hereby awarded this certificate of achievement for the successful  
completion of **The Fundamentals of Digital Marketing** certification exam  
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*Dr. N. RAMAN*  
PRINCIPAL  
KONGU ARTS AND SCIENCE COLLEGE  
(AUTONOMOUS)  
NANJANAPURAM, ERODE - 638 107.

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K. Gowsika Devi

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*Maartje Buitz*

President - Google EMEA



*Townsend Pamela Feehan*

CEO - IAB Europe



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*[Signature]*  
**Dr. N. RAMAN**  
PRINCIPAL  
KONGU ARTS AND SCIENCE COLLEGE  
(AUTONOMOUS)  
NANJANAPURAM, ERODE - 638 107.



Google Digital Garage

Kamali A

is hereby awarded this certificate of achievement for the successful completion of **The Fundamentals of Digital Marketing** certification exam on 31/05/2021

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President - Google EMEA



*Townsend Pamela Feehan*

CEO - IAB Europe



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KONGU ARTS AND SCIENCE COLLEGE  
(AUTONOMOUS)  
NANJANAPURAM, ERODE - 638 107.



Certificate of Achievement

**Kanishka R**

has completed the following course:

**DIGITAL SKILLS: DIGITAL MARKETING  
ACCENTURE**

This online course provided an introduction to digital marketing, and explained the different digital marketing strategies, techniques and tools that are available for businesses to use today.

2 weeks, 2 hours per week

**Camilla Drejer**  
Director of UKI Corporate Citizenship  
Accenture



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**Dr. N. RAMAN**  
PRINCIPAL,  
KONGU ARTS AND SCIENCE COLLEGE  
(AUTONOMOUS)  
NANJANAPURAM, ERODE - 638 107.

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KAVIYA KANAGARAJ

is hereby awarded this certificate of achievement for the successful  
completion of **The Fundamentals of Digital Marketing** certification exam  
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President - Google EMEA



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CEO - IAB Europe



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KONGU ARTS AND SCIENCE COLLEGE  
(AUTONOMOUS)  
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<https://learn.digital.withgoogle.com/link/1tb5mpim0sg>



Certificate of Achievement

**KEERTHANAA V**

has completed the following course:

**DIGITAL SKILLS: DIGITAL MARKETING  
ACCENTURE**

This online course provided an introduction to digital marketing, and explained the different digital marketing strategies, techniques and tools that are available for businesses to use today.

2 weeks, 2 hours per week

**Camilla Drejer**  
Director of UKI Corporate Citizenship  
Accenture



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*Dr.*  
**Dr. N. RAMAN**  
PRINCIPAL,  
KONGU ARTS AND SCIENCE COLLEGE  
(AUTONOMOUS)  
NANJANAPURAM, ERODE - 638 107.

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Madhan Pranesh C

is hereby awarded this certificate of achievement for the successful  
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*Townsend Pamela Feehan*

CEO - IAB Europe



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**Dr. N. RAMAN**  
PRINCIPAL,  
KONGU ARTS AND SCIENCE COLLEGE  
(AUTONOMOUS)  
NANJANAPURAM, ERODE - 638 107

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K MEIYARASU

is hereby awarded this certificate of achievement for the successful  
completion of **The Fundamentals of Digital Marketing** certification exam  
on 10/05/2021

*Matt Britz*

President – Google EMEA



*Townsend Pamela Feehan*

CEO – IAB Europe



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KONGU ARTS AND SCIENCE COLLEGE  
(AUTONOMOUS)  
NANJANAPURAM, ERODE - 638 107.





Certificate of Achievement

**MEYYAMMAI A**

has completed the following course:

**DIGITAL SKILLS: WEB ANALYTICS  
ACCENTURE**

This online course provided an insight into web analytics, its role in business and the types and techniques that can be used and why they are important in an ever-evolving digital world.

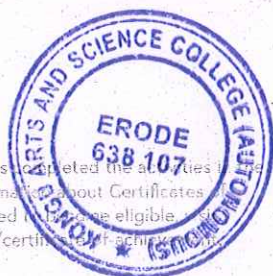
2 weeks, 2 hours per week

**Camilla Drejer**

Director of UKI Corporate Citizenship  
Accenture



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**Dr. N. RAMAN**  
PRINCIPAL,

**KONGU ARTS AND SCIENCE COLLEGE  
(AUTONOMOUS)  
MANJANAPURAM, ERODE - 638 107.**

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Mythily Ramalingam

is hereby awarded this certificate of achievement for the successful  
completion of **The Fundamentals of Digital Marketing** certification exam  
on 30/04/2021

*Matth Brette*

President - Google EMEA



*Townsend Pamela Fisher*

CEO - IAB Europe



**Dr. N. RAMAN**  
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(AUTONOMOUS)  
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Certificate of Achievement

**19UCDF019 Nithiya Lakshmi T**

has completed the following course:

**DIGITAL SKILLS: SOCIAL MEDIA  
ACCENTURE**

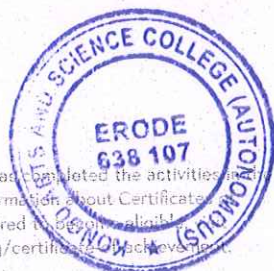
This online course explored how to effectively use social media for business. It provided information on how to promote your brand, set campaign objectives, how to identify the target audience and the right channels.

2 weeks, 1 hour per week

**Camilla Drejer**  
Director of UKI Corporate Citizenship  
Accenture



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**Dr. N. RAMAN**  
PRINCIPAL,  
KONGU ARTS AND SCIENCE COLLEGE  
(AUTONOMOUS)  
NANJANAPURAM, ERODE - 638 107.

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Rethanya Sridhar

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**(AUTONOMOUS)**  
**NANJANAPURAM, ERODE - 638 107.**





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Sandhya Sivasamy

is hereby awarded this certificate of achievement for the successful  
completion of **The Fundamentals of Digital Marketing** certification exam  
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KONGU ARTS AND SCIENCE COLLEGE  
(AUTONOMOUS)

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Certificate of Achievement

**Sri ubanisha P**

has completed the following course:

**DIGITAL SKILLS: DIGITAL MARKETING  
ACCENTURE**

This online course provided an introduction to digital marketing, and explained the different digital marketing strategies, techniques and tools that are available for businesses to use today.

2 weeks, 2 hours per week

**Camilla Drejer**  
Director of UKI Corporate Citizenship  
Accenture



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**Dr. N. RAMAN**  
PRINCIPAL,  
KONGU ARTS AND SCIENCE COLLEGE  
(AUTONOMOUS)  
NANJANAPURAM, ERODE - 638 107.

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Sri mathi

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President - Google EMEA



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CEO - IAB Europe

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PRINCIPAL,  
KONGU ARTS AND SCIENCE COLLEGE  
(AUTONOMOUS)  
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## Certificate of Achievement

# Teesha Sharma

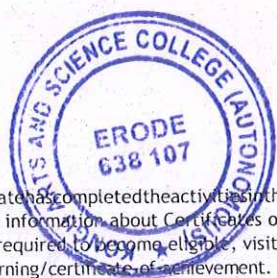
has completed the following course:

**DIGITAL SKILLS: DIGITAL MARKETING  
ACCENTURE**

This online course provided an introduction to digital marketing, and explained the different digital marketing strategies, techniques and tools that are available for businesses to use today.

2 weeks, 2 hours per week

**Camilla Drejer**  
Director of UKI Corporate Citizenship  
Accenture



The person named on this certificate has completed the activities in the attached transcript. For more information about Certificates of Achievement and the effort required to become eligible, visit [futurelearn.com/proof-of-learning/certificate-of-achievement](http://futurelearn.com/proof-of-learning/certificate-of-achievement).

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(AUTONOMOUS)  
NANJANUR, ERODE - 638 107

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### Certificate of Achievement

# THIVESHKUMAR K

has completed the following course:

**INTRODUCTION TO BUSINESS MANAGEMENT  
KING'S COLLEGE LONDON**

This online course explored how to manage people, money and information, and how to develop your own management and leadership style.

4 weeks, 4 hours per week

**Sonny Peart**

Module Leader for Business Management, King's Foundations  
King's College London



The person named on this certificate has completed the certificate's requirements as detailed in the attached transcript. For more information about the certificate's requirements, please refer to the transcript of Achievement and the effort required to become eligible for the certificate. For more information, visit [futurelearn.com/proof-of-learning/certificate-of-achievement](https://www.futurelearn.com/proof-of-learning/certificate-of-achievement).

**Dr. N. RAMAN**  
PRINCIPAL,  
KONGU ARTS AND SCIENCE COLLEGE  
(AUTONOMOUS)  
NANJANAPURAM, ERODE - 638-107.

This is not a formal qualification, degree, or part of a degree.





Certificate of Achievement

**Uma M**

has completed the following course:

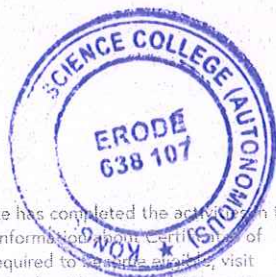
**DIGITAL SKILLS: DIGITAL MARKETING  
ACCENTURE**

This online course provided an introduction to digital marketing, and explained the different digital marketing strategies, techniques and tools that are available for businesses to use today.

2 weeks, 2 hours per week

**Camilla Drejer**

Director of UKI Corporate Citizenship  
Accenture



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**Dr. N. RAMAN**  
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KONGU ARTS AND SCIENCE COLLEGE  
(AUTONOMOUS)  
NANJANAPURAM, ERODE - 638 107

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Varsha N

is hereby awarded this certificate of achievement for the successful completion of **The Fundamentals of Digital Marketing** certification exam on 13/05/2021

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President - Google EMEA



*Townsend Pamela Leehan*

CEO - IAB Europe



Certificate ID: VKCE/VB9U

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