

**INTELLECTUAL PROPERTY RIGHTS CELL
ACTIVITIES**



KONGU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

NANJANAPURAM, ERODE - 638 107

INTELLECTUAL PROPERTY RIGHTS CELL

Webinar on "Intellectual Property Rights" - 28.10.2021

Webinar on "Intellectual Property Rights" was organized by Intellectual Property Rights Cell on 28.10.2021 in Collaboration with the Cell for IPR Promotion and Management (CIPAM), Department of Promotion of Industry and Internal Trade (DPIIT), Ministry of Commerce & Industry, Government of India. Resource persons were Ms.Deeksha Arora and Mr.N.Subramanian Assistant Managers, Cell for IPR Promotion and Management, DPIIT, Government of India. Technical Session I by Ms.Deeksha Arora enlightened the gathering on "Overview of Intellectual Property Rights". Second session (Technical Session II) dealt with importance of IP for Academic Institution. Also, Career opportunities in IP were made aware to the students. All the participants were made to understand the importance of protecting content through patenting. All the participants (500) benefited through this awareness programme.



KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
ERODE-638 107 TAMIL NADU

Intellectual Property Rights Cell
In collaboration with the
Cell for IPR Promotion and Management (CIPAM)
Department of Promotion of
Industry and Internal Trade(DPIIT)
Ministry of Commerce & Industry
Government of India

Intellectually enrich you to the society and nation

Intellectual Property Rights



Thiru. K. Palanisamy
Correspondent
has graciously consented to give the function



Dr. N. Raman
Principal
has kindly consented to felicitate the function

DATE:28.10.2021 TIME:10:00 AM

TECHNICAL SESSION 1



Topic:
Overview of Intellectual Property Rights

Speaker:
Ms. Deeksha Arora
Assistant Manager, Cell for IPR Promotion and Management
DPIIT, Ministry of Commerce and Industries
Government of India

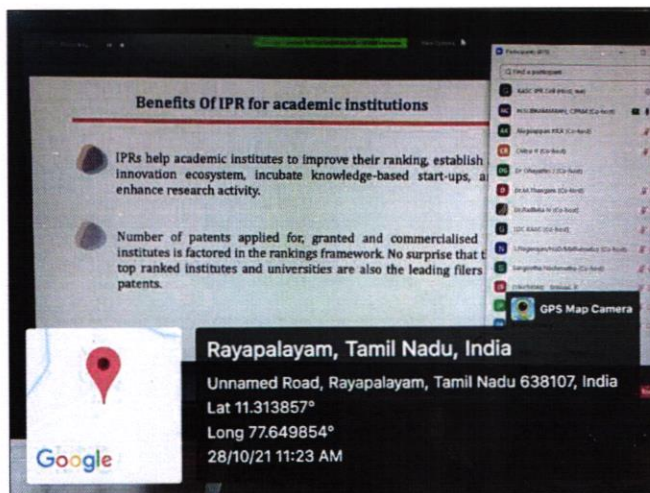
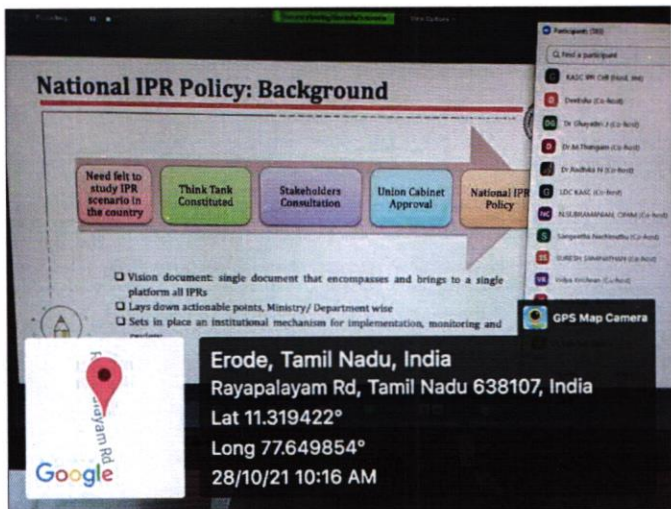
TECHNICAL SESSION 2



Topic:
 ■ Importance of IP for Academic Institution
 ■ Patents, Designs, Copyrights, Trademarks, Geographical Indication
 ■ Career Opportunities in IP

Speaker:
Mr. N. Subramanian
Assistant Manager, Cell for IPR Promotion and Management
DPIIT, Ministry of Commerce and Industries
Government of India.

Organizers
 Thiru. K. Palanisamy Dr. N. Raman Dr. J. Ghayathri
 Correspondent Principal IPR Cell Coordinator



Jhm
Dr. J. Ghayathri
IPR Cell / Co-ordinator



Dr. N. RAMAN
PRINCIPAL,
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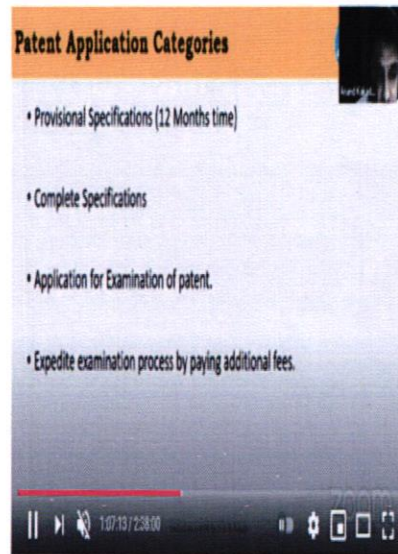
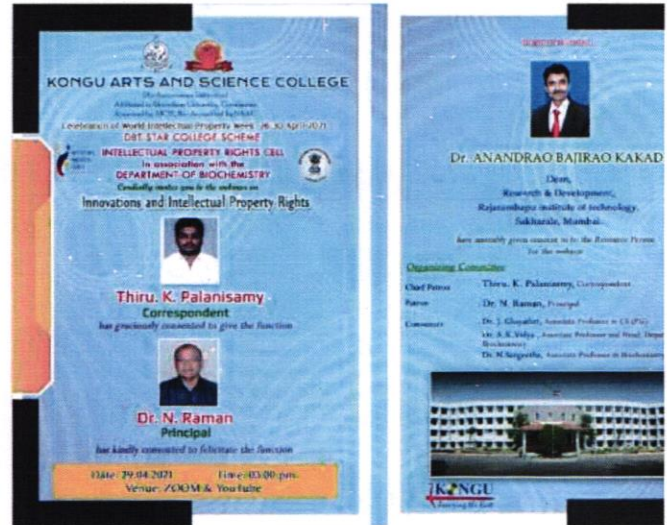
INTELLECTUAL PROPERTY RIGHTS CELL

An International level webinar on Innovations and Intellectual property rights was conducted through ZOOM and youtube live telecast was done.

Our Correspondent preside over the function and our Principal falicitated the gathering. The resource person **Dr. ANANDRAO BAJIRAO KAKADE** from Rajarambapu Institute of Technology, Sakharale, Mumbai delivered the special address on 29.04.2021. Around 288 students and faculty members participated Online Webinar and got benefited.

Zoom meeting code : 9470331507

<https://youtu.be/F1wA3yFshcl>



KASC Webinar on Innovations and Intellectual Property Rights

562 views • Streamed live on Apr 29, 2021

10 2 SHARE SAVE

Top chat replay

- Santhiya S Santhiya S 18UBIC01
- 18UCOM067 CHARUVATHANI BS 18UCOM067 B.S.CHARUVATHANI(3rd BCOM)
- 19UMAT101 Rika P 19UMAT101 P.Rika-H B.Sc Mathematics-B
- 18UCOT052 Swarna Mathanaki N 18UCOT052 SHARVAMATHANVI N
- 19UMAT019 JANANI V 19UMAT019 JANANI
- 19UMAT036- Poopa VK 19UMAT036-VK.PD
- 19UMAT004 Deepika T 19UMAT004 DEEPIKA T BSC MATHEMATICS A
- 19UMAT015 S.Harini 19UMAT015 S.HARINI
- 19UMAT043 Sanyaktha J 19um043_Sanyaktha J
- 19UMAT054 SOUMIYAA S 19UMAT054-SOUMIYAA S

JRM
Dr. J. Chayathri
IPR Cell / co-ordinator



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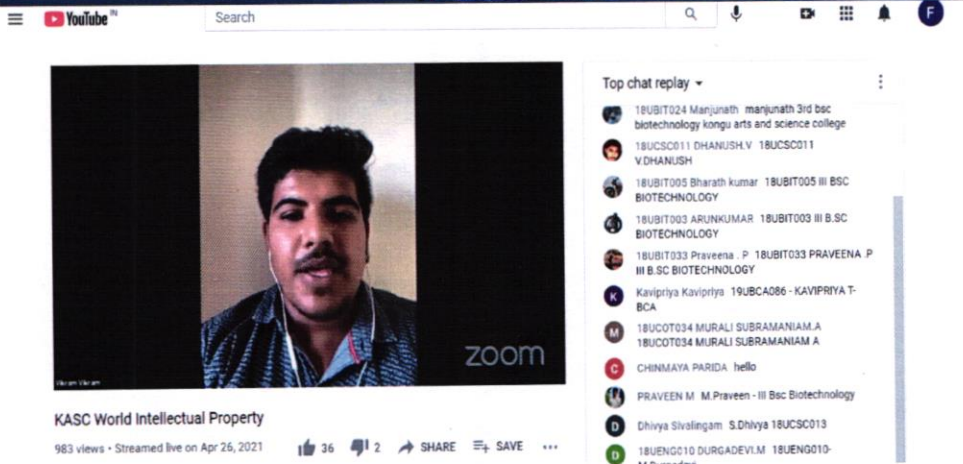
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INTELLECTUAL PROPERTY RIGHTS CELL

Intellectual Property - Idea Generation and Motivation

A session on Intellectual Property: Idea Generation & Motivation Online programme was conducted on 26.04.2021 through ZOOM and youtube live telecast was done. Our Correspondent preside over the function and our Principal falcitated the gathering. The Resource Person: **Mr. M. Vikram**, Co-founder, Firm2biz, Bangalore delivered the special address . Zoom Code:k00QT09

You tube link : <https://youtu.be/6M-TRpCQ4n4>



Julu
Do. S. Chayathi
IPR Cell / Co-ordinator



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INTELLECTUAL PROPERTY RIGHTS CELL Awareness Programme on Intellectual Property Rights

KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
ERODE-638 107, TAMILNADU

INTELLECTUAL PROPERTY RIGHTS CELL
INVITES YOU TO PROGRAMME ON
AWARENESS ON INTELLECTUAL PROPERTY RIGHTS

Presidential Address
Thiru.K. Palanisamy
(CORRESPONDENT)

Felicitation
Dr.N. Raman
(PRINCIPAL)

Dr.J. Ghayathri
(IPR CELL CO-ORDINATOR)

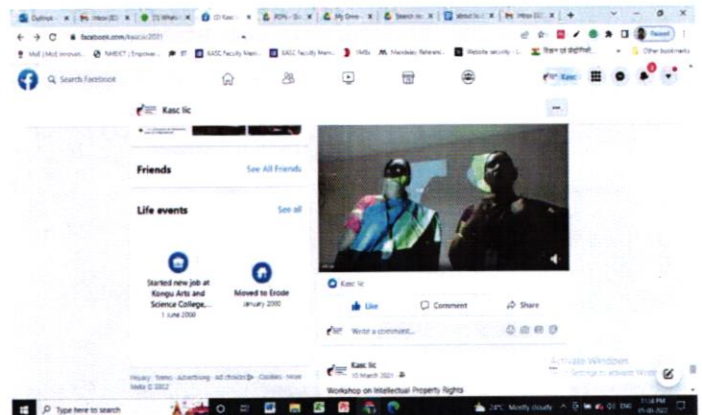
RESOURCE PERSON

Dr. S. Nagarajan Associate Professor and Head, Department of Mathematics Kongu Arts and Science College (Autonomous), Erode.	Dr. M. Thangam Head and Associate Professor, Department of Business Administration Kongu Arts and Science College (Autonomous), Erode.
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Session -1 (10.30 AM)	Session -2 (1.30 PM)
DATE	26.02.2021
VENUE	BOARD ROOM

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Achieving the Best

Awareness Programme on “Intellectual Property Rights” was organized by Intellectual Property Rights cell on 26/02/2021. Resource persons were Dr.S.Nagarajan, Associate Professor and Head, Department of Mathematics and Dr.M.Thangam, Assistant Professor and Head, Department Business Administration, Kongu arts and science College, (Autonomous), Erode. The main objective of this programme was to increase awareness among the participants on issue related to Intellectual Property Rights (IPR). He gave a brief introduction on IPR and explained the various related terms such as copyrights, patents etc. The importance to file patents and the patent filing procedures were stressed in the presentation. The programme included discussions on the importance of IPR and their protection, an overview on copyright systems in India, identification of IP, patenting tools, procedure, etc. The queries of the participants were clarified at the end of the programme.



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