



# KONGU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

NANJANAPURAM, ERODE - 638 107

## INTELLECTUAL PROPERTY RIGHTS CELL

### Webinar on "Intellectual Property Rights" - 28.10.2021

Webinar on "Intellectual Property Rights" was organized by Intellectual Property Rights Cell on 28.10.2021 in Collaboration with the Cell for IPR Promotion and Management (CIPAM), Department of Promotion of Industry and Internal Trade (DPIIT), Ministry of Commerce & Industry, Government of India. Resource persons were Ms.Deeksha Arora and Mr.N.Subramanian Assistant Managers, Cell for IPR Promotion and Management, DPIIT, Government of India. Technical Session I by Ms.Deeksha Arora enlightened the gathering on "Overview of Intellectual Property Rights". Second session (Technical Session II) dealt with importance of IP for Academic Institution. Also, Career opportunities in IP were made aware to the students. All the participants were made to understand the importance of protecting content through patenting. All the participants (500) benefited through this awareness programme.



**KONGU ARTS AND SCIENCE COLLEGE**  
(AUTONOMOUS)  
ERODE-638 107 TAMIL NADU

**Intellectual Property Rights Cell**  
In collaboration with the  
**Cell for IPR Promotion and Management (CIPAM)**  
Department of Promotion of  
Industry and Internal Trade(DPIIT)  
Ministry of Commerce & Industry  
Government of India

*Intellectually enrich you to the society and nation*

**Intellectual Property Rights**



Thiru. K. Palanisamy  
Correspondent  
has graciously consented to give the function



Dr. N. Raman  
Principal  
has kindly consented to felicitate the function

DATE:28.10.2021    TIME:10:00 AM

**TECHNICAL SESSION 1**



**Topic:**  
Overview of Intellectual Property Rights

**Speaker:**  
Ms. Deeksha Arora  
Assistant Manager, Cell for IPR Promotion and Management  
DPIIT, Ministry of Commerce and Industries  
Government of India

**TECHNICAL SESSION 2**



**Topic:**  

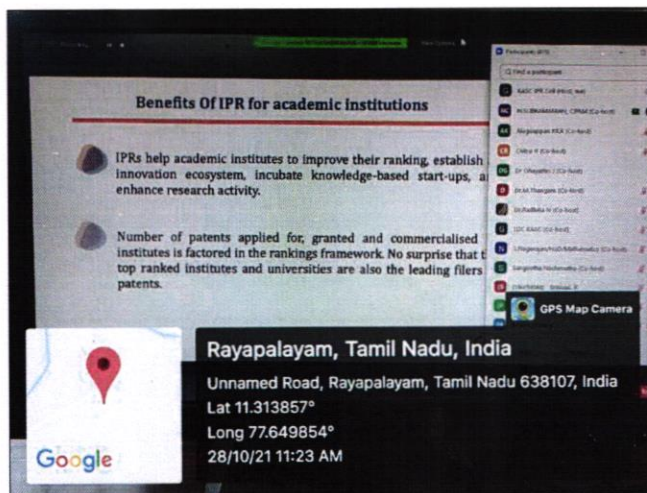
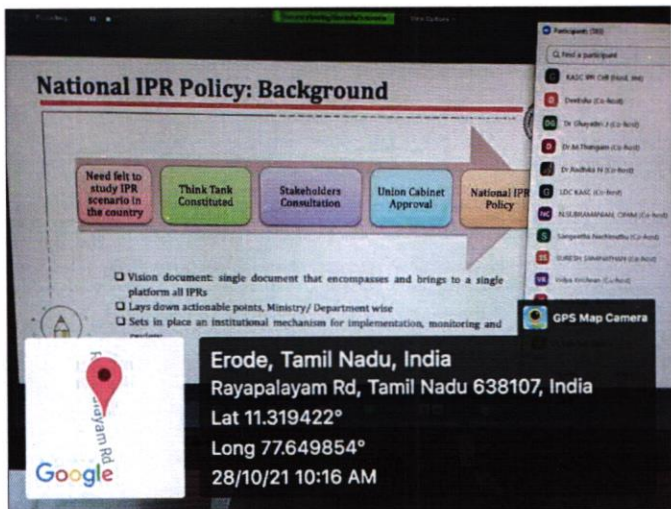
- Importance of IP for Academic Institution
- Patents, Designs, Copyrights, Trademarks, Geographical Indication
- Career Opportunities in IP

**Speaker:**  
Mr. N. Subramanian  
Assistant Manager, Cell for IPR Promotion and Management  
DPIIT, Ministry of Commerce and Industries  
Government of India.

**Organizers**

Thiru. K. Palanisamy    Dr. N. Raman    Dr. J. Ghayathri  
Correspondent    Principal    IPR Cell Coordinator





*Jhm*  
Dr. J. Ghayathri  
IPR Cell / Co-ordinator



**Dr. N. RAMAN**  
PRINCIPAL,  
KONGU ARTS AND SCIENCE COLLEGE  
(AUTONOMOUS)  
NANJANAPURAM, ERODE - 638 107



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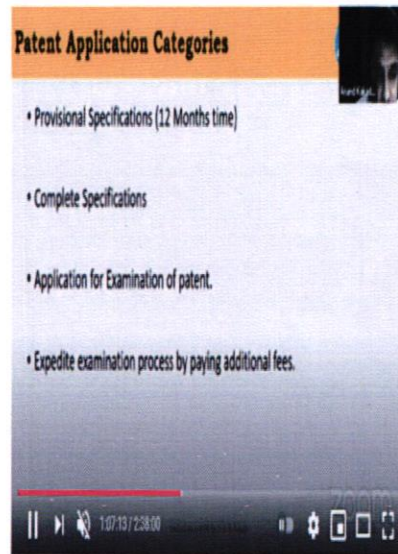
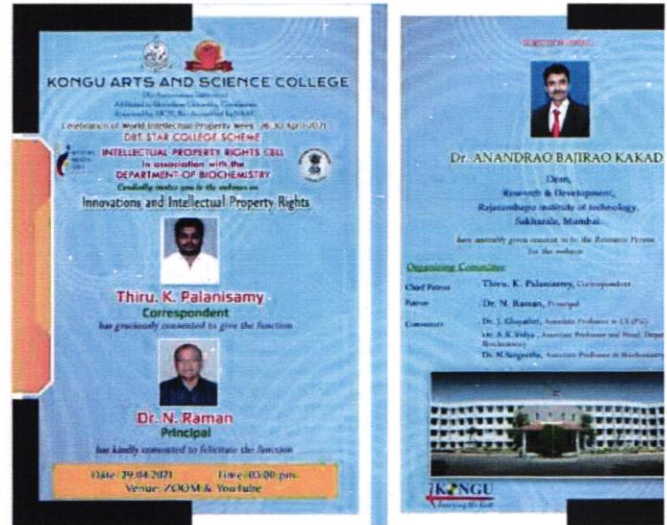
## INTELLECTUAL PROPERTY RIGHTS CELL

An International level webinar on Innovations and Intellectual property rights was conducted through ZOOM and youtube live telecast was done.

Our Correspondent preside over the function and our Principal falcitated the gathering. The resource person **Dr. ANANDRAO BAJIRAO KAKADE** from Rajarambapu Institute of Technology, Sakharale, Mumbai delivered the special address on 29.04.2021. Around 288 students and faculty members participated Online Webinar and got benefited.

Zoom meeting code : 9470331507

<https://youtu.be/F1wA3yFshcl>



KASC Webinar on Innovations and Intellectual Property Rights

562 views • Streamed live on Apr 29, 2021

10 2 SHARE SAVE

Top chat replay

- Santhiya S Santhiya S 18UBIC01
- 18UCOM067 CHARUVATHANI BS 18UCOM067 B.S.CHARUVATHANI(3rd BCOM)
- 19UMAT101 Rika P 19UMAT101 P.Rika-P B.Sc Mathematics-B
- 18UCOT052 Swarna Mathanaki N 18UCOT052 SHARVAMATHANVI N
- 19UMAT019 JANANI V 19UMAT019 JANANI
- 19UMAT036- Poopa VK 19UMAT036-VK.PD
- 19UMAT004 Deepika T 19UMAT004 DEEPIKA T BSC MATHEMATICS A
- 19UMAT015 S.Harithi 19UMAT015 S.HARSHI
- 19UMAT043 Sanyaktha J 19um043\_Sanyaktha J
- 19UMAT054 SOUMIYAA S 19UMAT054-SOUMIYAA S

*JRM*  
Dr. J. Chayathri  
IPR Cell / co-ordinator



**Dr. N. RAMAN**  
PRINCIPAL,  
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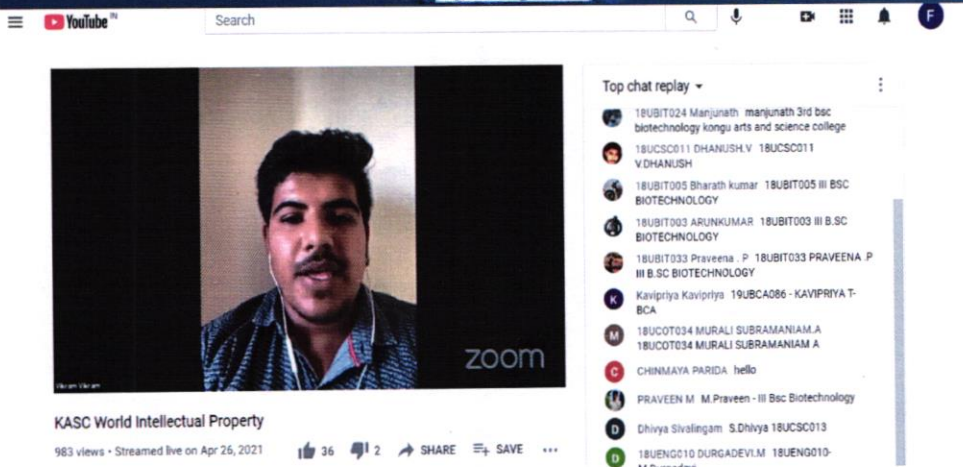
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## INTELLECTUAL PROPERTY RIGHTS CELL

### Intellectual Property - Idea Generation and Motivation

A session on Intellectual Property: Idea Generation & Motivation Online programme was conducted on 26.04.2021 through ZOOM and youtube live telecast was done. Our Correspondent preside over the function and our Principal falcitated the gathering. The Resource Person: **Mr. M. Vikram**, Co-founder, Firm2biz, Bangalore delivered the special address . Zoom Code:k00QT09

You tube link : <https://youtu.be/6M-TRpCQ4n4>



*Julu*  
Do. S. Chayathi  
IPR Cell / Co-ordinator



*Dr. N. Raman*  
**DR. N. RAMAN**  
PRINCIPAL,  
KONGU ARTS AND SCIENCE COLLEGE  
(AUTONOMOUS)  
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## INTELLECTUAL PROPERTY RIGHTS CELL Awareness Programme on Intellectual Property Rights

**KONGU ARTS AND SCIENCE COLLEGE**  
(AUTONOMOUS)  
ERODE-638 107, TAMILNADU

**INTELLECTUAL PROPERTY RIGHTS CELL**  
INVITES YOU TO PROGRAMME ON  
AWARENESS ON INTELLECTUAL PROPERTY RIGHTS

**Presidential Address**  
**Thiru.K. Palanisamy**  
(CORRESPONDENT)

**Felicitation**  
**Dr.N. Raman**  
(PRINCIPAL)

**Dr.J. Ghayathri**  
(IPR CELL CO-ORDINATOR)

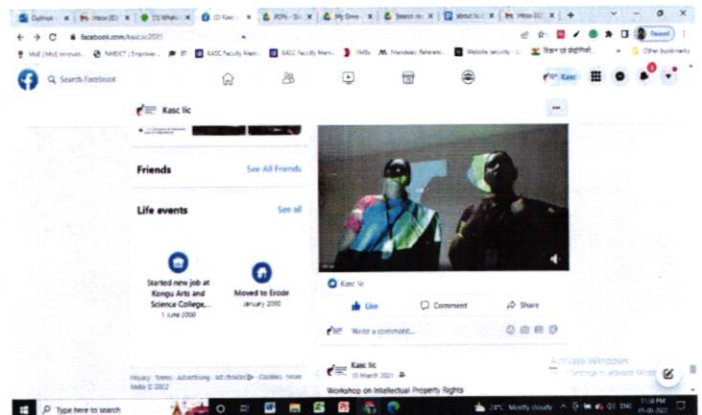
**RESOURCE PERSON**

<b>Dr. S. Nagarajan</b> Associate Professor and Head, Department of Mathematics Kongu Arts and Science College (Autonomous), Erode.	<b>Dr. M. Thangam</b> Head and Associate Professor, Department of Business Administration Kongu Arts and Science College (Autonomous), Erode.
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<b>Session -1 (10.30 AM)</b>	<b>Session -2 (1.30 PM)</b>
DATE	26.02.2021
VENUE	BOARD ROOM

**KONGU**  
Achieving the Best

Awareness Programme on “Intellectual Property Rights” was organized by Intellectual Property Rights cell on 26/02/2021. Resource persons were Dr.S.Nagarajan, Associate Professor and Head, Department of Mathematics and Dr.M.Thangam, Assistant Professor and Head, Department Business Administration, Kongu arts and science College, (Autonomous), Erode. The main objective of this programme was to increase awareness among the participants on issue related to Intellectual Property Rights (IPR). He gave a brief introduction on IPR and explained the various related terms such as copyrights, patents etc. The importance to file patents and the patent filing procedures were stressed in the presentation. The programme included discussions on the importance of IPR and their protection, an overview on copyright systems in India, identification of IP, patenting tools, procedure, etc. The queries of the participants were clarified at the end of the programme.



**Dr. N. RAMAN**  
PRINCIPAL,  
KONGU ARTS AND SCIENCE COLLEGE  
(AUTONOMOUS)  
NANJANAPURAM ERODE