

**INSTITUTION'S INNOVATION COUNCIL  
ACTIVITIES**



# ANNUAL REPORT 2021-22



## KONGU ARTS AND SCIENCE COLLEGE

(Autonomous)

Erode-638107, TamilNadu

[www.kasc.ac.in](http://www.kasc.ac.in)

### A. About Kongu Arts and Science College, Erode

The institution is an autonomous college affiliated to Bharathiar University Coimbatore, Approved by AICTE and UGC and Re-accredited with NAAC. The institution is an ISO 9001:2005 certified institution. The college offers 21 Undergraduate programmes, 11 Post Graduate Programmes and 8 Research programmes.

### Institution's Innovation Council at Kongu Arts and Science College

#### IIC KASC


#### Vision

- To nurture innovations and Entrepreneurship as part of academic activity among the students and faculty members to establish an innovation ecosystem at the institution

#### Mission

- Imparting knowledge to generate ideas by conducting the programs suggested by the Institution's innovation Council of MoE
- Inculcate the innovation, start-up, and entrepreneurship to the stakeholders of the institute through defined academic activity.



  
Dr. N. RAMAN  
PRINCIPAL,  
KONGU ARTS AND SCIENCE COLLEGE  
(AUTONOMOUS) 1  
NANJANAPURAM, ERODE - 638 107

### **Journey of IIC established at the Institute**

- ❖ IIC was established in the Institute at 17-02-2021.
- ❖ Entered into Quarter III and IV of 2020-2021
- ❖ 26 activities conducted for the students in the banner of IIC which includes Calendar activities, MIC and SDA
- ❖ Out performed with 3.5 star rating
  
- ❖ In the first quarter of 2021 -2022
- ❖ 24 activities conducted during the I and II quarter of 2021-2022
- ❖ Rewarded with 2/2 Rating

### **Diversified representation in the IIC**

Kongu TBI Support, Perrundurai

MoU with AIC-RAISE, Coimbatore

All the Departments of our college

Tamil, English, Hindi

MCA

Computer Science

BCA

Information Technology & Computer Technology

Biochemistry

Biotechnology

Costume Design and Fashion

Catering and Hotel Management

Physics

Mathematics

Psychology

Corporate Secretaryship

MBA


BBA

BBA (CA)

Commerce

Commerce (CA)



  
**Dr. N. RAMAN**  
PRINCIPAL,  
KONGU ARTS AND SCIENCE COLLEGE  
(AUTONOMOUS)  
NANJANAPURAM, ERODE - 638 107

Social Work

**Cells**

Entrepreneur Development Cell

Learning Development Cell

**B. Brief mention of key functionaries at the IIC Institute**


<b>Role</b>	<b>Name and designation</b>
<b>President</b>	Dr. J. GHAYATHRI Associate Professor in Computer Science Master of Computer Applications
<b>Vice President/ Start-up activity coordinator</b>	Dr. V. G. SUMATHY Head, Associate Professor Master of Business Administration
<b>Convenor</b>	Dr. M. THANGAM HoD Head, Assistant Professor Business Administration
<b>Innovation Activity Coordinator</b>	Mr. S. JAGANATHAN Assistant Professor in Computer Science
<b>IPR activity coordinator</b>	Dr. J. GHAYATHRI Associate Professor in Computer Science Master of Computer Applications
<b>Social Media Coordinator</b>	Mr. T.G. NAGULAN Assistant Professor in Biochemistry
<b>ARIIA Coordinator</b>	Dr. P. POONGODI Associate Professor Department of Business Administration with Computer Applications
<b>Internship Coordinator</b>	Mr. K. K. Sureshkumar/Placement Officer
<b>NIRF coordinator</b>	Mr. S. VIJAYAKUMAR /



Dr. N. RAMAN  
PRINCIPAL,  
KONGU ARTS AND SCIENCE COLLEGE  
(AUTONOMOUS)  
NANJANAPURAM, ERODE - 638 107

	Associate Professor Master of Computer Applications
<b>IP Expert / Patent Expert</b>	V P S Radhakrishnan, Founder, Angel Starch And Food Pvt Ltd., Erode
<b>Startup / Alumni Entrepreneur</b>	K Venkatachalam, Chimnys Drive Restaurant, Erode
<b>Expert from nearby Industry / Industry association / Ecosystem Enablers</b>	K Parivallal, Founder, DMW Solutions India Pvt Ltd., Erode
<b>Startup Activity Coordinator &amp; Members</b>	M C Madhan Kumar, III B.Sc (CS) R Devaprasanth, III B.Sc Physics
<b>Innovation Activity Coordinator &amp; Members</b>	M Rithanya, III B.Sc (CS) K Gayathri, III BBA (CA)
<b>Internship Coordinator &amp; members</b>	K Gokularasu, III B.Sc (CSHM) S Jagadesh III B.Sc(IT) K Ramanamoorthy , III B.Sc(CS) A Hariprasath , III BA (Tamil)
<b>IPR Coordinator &amp; Members</b>	P Rohit, II MBA D Jagadeesh Kumar ,I II BBA (CA) D kavin, III B.Sc(Psychology)
<b>Social Media Coordinator &amp; Members</b>	K Logesh, III B.Sc (CT) P Vasanth Kumar , III BSc( Bio Chemistry) D Logesh, III B.Com(PA) P Praveen Kumar , III B.Sc(Maths)
<b>Faculty Members</b>	Ms. S. Karthikeyeni/ Associate Professor in Computer Science (PG)



  
**Dr. N. RAMAN**  
 PRINCIPAL,  
 KONGU ARTS AND SCIENCE COLLEGE  
 (AUTONOMOUS)  
 NANJANAPURAM, ERODE - 638 107

Dr. P. Parvatham/ Associate Professor of Corporate Secretaryship

Dr. M. Lalitha/ Assistant Professor in Mathematics

Ms. K.Mythilee/ Assistant Professor in Physics

Ms. B.Keerthana / Assistant Professor of Commerce

Ms. S. Kowsiga / Assistant Professor of Commerce (CA)

Dr. K. Prabha/ Assistant Professor in English

Dr. B. Sangeetha/ Assistant Professor in Tamil

Mr. M. Arulraja Assistant Professor in BBA

Mr. K. Vivekanandan/ Assistant Professor in BioTech

Ms. S. Divya/ Assistant Professor in BCA

Ms. C. Kalaivani// Assistant Professor in CTIT

Ms. R.Saveetha/ Assistant Professor in CS(UG)

Ms. P. AnchanaKrithiga/MBA

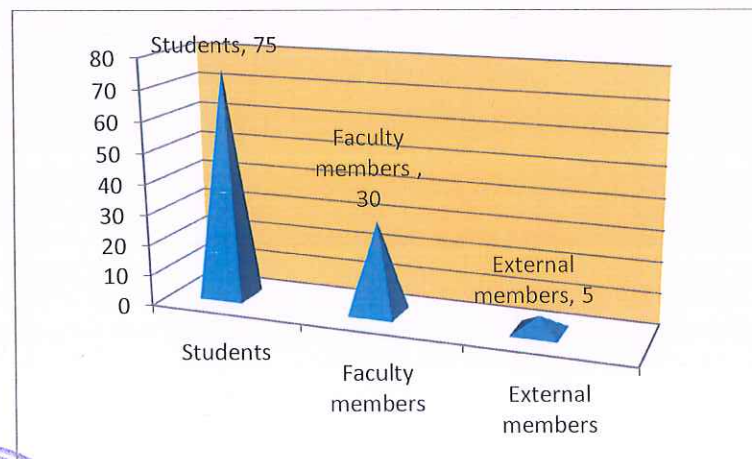
MS. S. Radha/ Assistant Professor in CDF

Ms. R. Vanathi/ Assistant Professor in MSW

MS. Shalin Sara Antony / Assistant Professor in Psychology

Ms. K. Kumutha/ Assistant Professor in BBA

**C. Portfolio/graphical/Tabular representation of Resource strength (human capital and Physical capital) of the IIC institution**



Dr. N. RAMAN  
PRINCIPAL,  
KONGU ARTS AND SCIENCE COLLEGE  
(AUTONOMOUS)  
NANJANAPURAM, ERODE - 638 107

- ❖ Total No. of Innovation Ambassadors: 16
- ❖ IAs Completed Advanced Level : 6
- ❖ Total No. of faculty Mentors : 2
- ❖ Pre-Incubation Units, If any : Yes. Having KASC Entrepreneurship Development Center
  - Having KASC Innovation Center
- ❖ Incubation Units, If any : Yes
- ❖ IP Facilitation Unit, If any : Yes. Guidance given to the innovators and researchers.

**D. Highlight Facilities, Infrastructure of Pre-Incubation & Incubation kind and Student bodies/clubs engaged in promotion of Innovation and Entrepreneurship in the campus.**

Innovation Center  
 EDC  
 EDII  
 Technology Transfer center

**E. Highlight Achievements (Narrative/Graphical/tabular representation)**

- ❖ Number and Different types of I&E and IPR activities Conducted
- ❖ I &E : 70 programs including 30 IIC activities
- ❖ IPR: 2 activities. One with CIPAM India
- ❖ No. of student's & faculty ideas generated :27
- ❖ No. of student's & faculty Innovation/prototypes developed :2
- ❖ No. of IPs generated, published and granted : 12
- ❖ No. of Student & Faculty Start-ups/Ventures established.: 1
- ❖ Amount spent on promotion and awareness generation on Innovation Entrepreneurship in the campus : 3,30,000
- ❖ Amount grant or fund supported to student & Faculty lead Innovations, start-ups and IPR : 20000



↓

**Dr. N. RAMAN**  
 PRINCIPAL,  
 KONGU ARTS AND SCIENCE COLLEGE  
 (AUTONOMOUS)  
 NANJANAPURAM, ERODE - 638 107

## **J. Participation of IIC-institute in various programs of Central and Stage**

Govt. Highlighting specially for the schemes or programs

- ❖ ARIIA – participation and Rank – This year 2021-2022 applying for ARIIA Ranking
- ❖ NISP Adoption status - Trained Faculty, Policy Formulation, Policy Implementation – Policy formulation is completed. Based on the policies framed the implementation will be executed
- ❖ Smart India Hackathon :

Two teams selected for Grand finale and one team participated in the grand finale.

15 teams participated under various problem statements. Among the 15 teams 2 teams have been selected for the finals in the National level.

The team with the problem statement ID( PSID) AD973 and Team ID 16737 participated in the finals conducted at Jai Bharath College of Management and Engineering Technology, Kerala from 25.8.2022 to 27.8.2022 along with two faculty mentors

- ❖ Four faculty members participated at MIC Regional Meet -2022 on 21.7.2022 at Sathyabama University, Chennai  
Take part in Poster Presentation
- ❖ Four faculty Members Participated in StartupTN incubators Meet at Chennai Trade Center, Chennai on 02.08.2022


## **K. Detail of Social Media & Connections of IIC institute**

Twitter

@iicKasc

<https://twitter.com/IicKasc?t=djR8fQbKAUFE4IDIFKY3eQ&s=09>



  
**Dr. N. RAMAN**  
PRINCIPAL  
KONGU ARTS AND SCIENCE COLLEGE  
(AUTONOMOUS)  
NANJANAPURAM, ERODE - 638 107



Facebook:

Kasc Iic

<https://www.facebook.com/kasc.iic2021>

Instagram

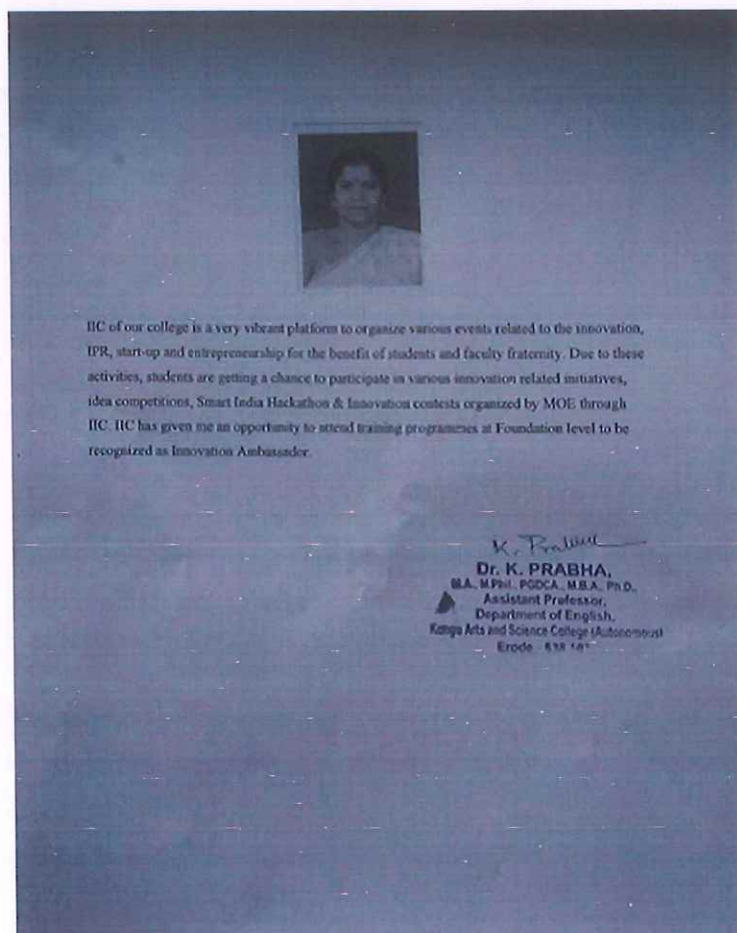
<https://instagram.com/kasc.iic2021?igshid=YmMyMTA2M2Y=>

LinkedIn:

<https://www.linkedin.com/in/iic-kasc-164381252>

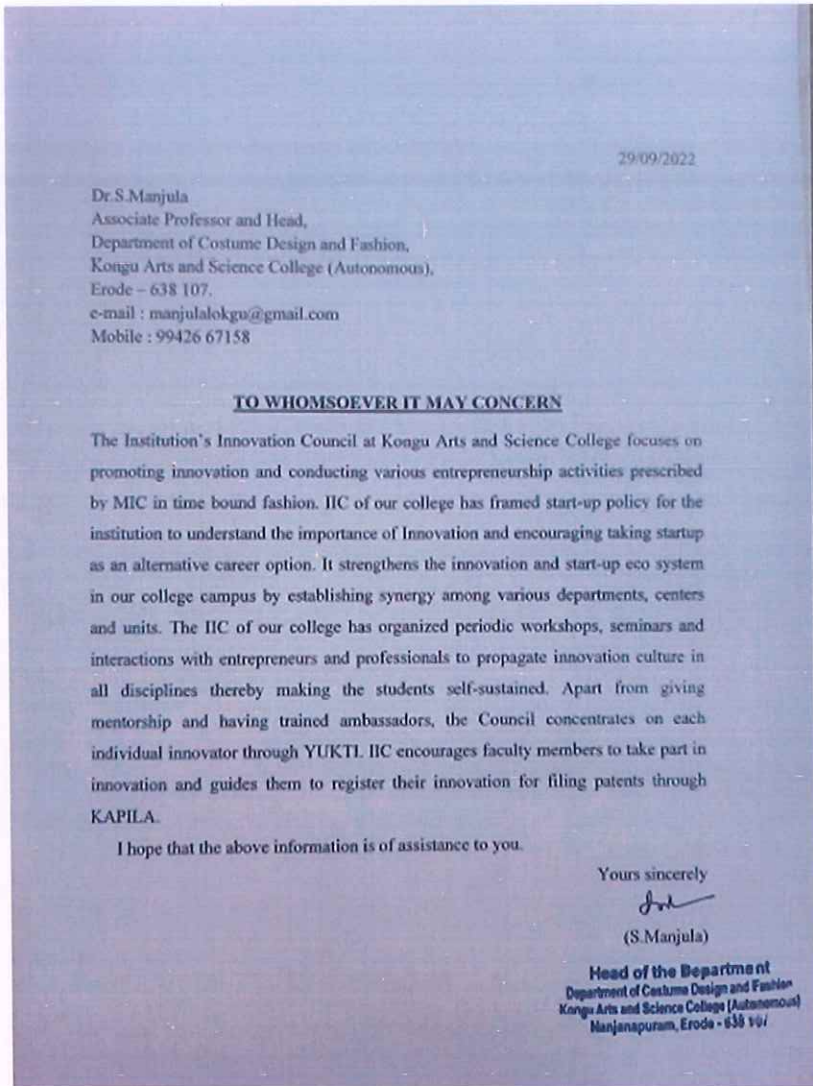
## **L. Testimonials from IIC members and external about IIC institute and IIC of MoE's Innovation Cell**

Testimonial from IIC Member



*d*  
**Dr. N. RAMAN** 8  
PRINCIPAL,  
KONGU ARTS AND SCIENCE COLLEGE  
(AUTONOMOUS)  
NANJANAPURAM, ERODE - 638 107

Testimonial from External Member



M. IMAGES

Regional Meet on 21.07.2022



Stratup TN Meet at Chennai on 02.08.2022



Participated in the Mentor-Mentee program



#### **N. CONTACT**

Dr. J. Ghayathri

President- IIC KASC

Associate Professor in Computer Science

Kongu Arts and Science College(Autonomous), Erode-638107,Tamilnadu

9842379818, 8778724389

Dr. N. Raman


Principal

Kongu Arts and Science College (Autonomous), Erode-638107,Tamilnadu

9843215319

We thank MoE for this great initiative and support extended to us to complete all the activities



  
Dr. N. RAMAN  
PRINCIPAL  
KONGU ARTS AND SCIENCE COLLEGE  
(AUTONOMOUS)  
NANJANAPURAM, ERODE - 638 107



KONGU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

ERODE

INSTITUTION'S INNOVATION COUNCIL

ANNUAL ACTIVITY REPORT – 2020-2021



### ESTABLISHMENT:

We have established MHRD integrated KASC-Institution's Innovation Council in the month of February 2021. The first Council Meeting was held on 27<sup>th</sup> Feb 2021. In this meeting President, Vice President, IIC Activity Coordinators., Department wise member Coordinators and Student coordinators were nominated. IIC Calendar activity for III quarter were discussed and finalized by the principal and President of KASC-IIC.

### III QUARTER ACTIVITIES:

The First activity is organised in association with Intellectual Property Rights Cell on 5<sup>th</sup> march 2021 entitled "Awareness Workshop on Intellectual Property Rights". Dr M Thangam, Assistant professor of Department of Business Administration address the gathering about IPR and its applications. A field Visit to Technology Business Incubation Centre, Perundurai on 11<sup>th</sup> march 2021 was arranged and around 40 Students and 3 staff members were get benefited. A Mentorship Programmed for Innovators were organized in association with Department of Commerce on 19<sup>th</sup> march 2021. The Resource Person Mr. V P S Radhakrishnan, founder and Director of Angle Food and Starch Pvt., Ltd., Perundurai preside over the session. He highlights the Entrepreneurial opportunities for startup innovators, the ways and means of execution of Entrepreneurship journey with practical illustrations. As a part of Mandatory activity of IIC, an awareness programme on " National Innovation and Startup Policy was organized on 22<sup>nd</sup> March, 2021. Dr R Parameswaran, associate Professor & Head, Department of Mechatronics, Kongu Engineering College, Perundurai was the guest of honor. He describes the funding opportunities available for startup and National Innovation policy guidelines for step into entrepreneurial journey. An online webinar is organized in association with Learning Development Cell entitled "Roadmap for Successful Entrepreneur" on 24<sup>th</sup> March 2021. Mr G. Naveen, Founder and Director, Natural Foods Pvt. Ltd., Bangalore headed over the programme and describes the pathways of startup opportunities and Government supportive schemes for innovators.



Dr. N. RAMAN  
PRINCIPAL.  
KONGU ARTS AND SCIENCE COLLEGE  
(AUTONOMOUS)  
NANJANAPURAM, ERODE - 638 107

#### **IV QUARTER ACTIVITIES:**

Second Official KASC\_IIC council Meeting was held on 9<sup>th</sup> April 2021. In this Council Meeting President, IIC activity Coordinators, Dept Wise Coordinators was participated actively. III quarter review analysis and IV Quarter planning activities were discussed and finalized in the meeting. On 27<sup>th</sup> April, 2021, an Awareness Webinar on “ Incubation Opportunities for Early Stage Entrepreneurs” was organized. Dr K Senthil Kumar, Head, Entrepreneurial Development, AIC NIFTTEA Incubation Centre for textiles and Apparels gave a pep talk on incubation & Government funding opportunities available to early stage entrepreneurs. An awareness Workshop entitled “What makes you to become an Entrepreneur” was organized in association with Department of Commerce on 4<sup>th</sup> May 2021. Mr. Mukesh Ashaf, Co Founder of Lemon School of Entrepreneur Business, Nagpur, India presented a lecture on Entrepreneurial ideas for startups, Do’s and Don’ts in business with practical examples. Online webinar on “Government Schemes for Startup& qualities to become a successful entrepreneur” was organized on 5<sup>th</sup> may 2021. Mr E. Mohan, CEO , infinite Desire Entrepreneurial Solution disseminates few information’s relating to supportive Government schemes available for Entrepreneurs and its benefits.

#### **INTERNSHIP ACTIVITY**

KASC-IIC & Placement Cell in association with ICT Academy has planned to organize 60 hours Internship Entrepreneurship Training Programme during the Month of May and June 2021. 250 Pre final year and Final year students of various departments were enrolled for the training programme. Training Program arranged with an aim of creating opportunity for personal growth of future entrepreneurs.

#### **MHRD INNOVATION COUNCIL DRIVEN ACTIVITY**

As a part of MIC Driven Activity of KASC IIC for the academic year 2020-2021, An International Level webinar entitled “From your Ph.D/ Masters Thesis to a start up” held on 23<sup>rd</sup> April 2021. Dr Annad Deshpande , Chief Innovation Officer of MoE Council is the Resource Person, who gave a pep talk on generating Innovative thoughts in our Research paradigm. On the eve of the Intellectual Property Right Day celebration , 26<sup>th</sup> March 2021 a Webinar on “ Why IP is important” was arranged as MIC Driven activity by MoE Council. The Resource Persons of the webinar are Dr Abhay Jere, Chief Innovation Officer, MoE Innovation Council & Dr Mohit Gambhir, Innovation Director, MoE Innovation Council addressed the a gathering with thought provoking ideas for getting patent Rights .



*Dr.*  
**Dr. N. RAMAN**  
PRINCIPAL,  
KONGU ARTS AND SCIENCE COLLEGE  
(AUTONOMOUS)  
NANJANAPURAM, ERODE - 638 107

PHOTO PRINTS

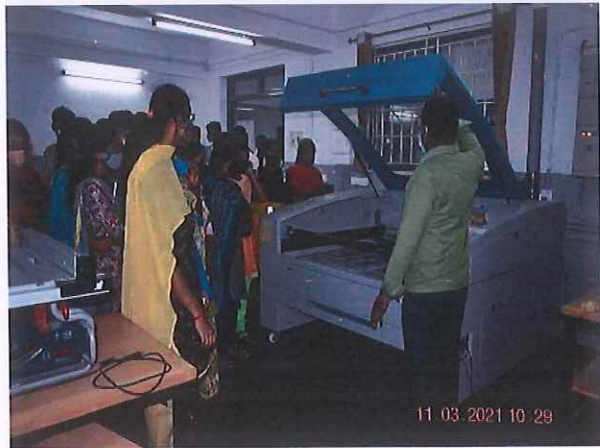
1. First Council Meeting on 27/2/2021



2. Field Visit to TBI, Perundurai on 11/3/2021



3. Workshop on Intellectual Property Rights on 5/3/21



4. Mentorship Session for Innovators on 19/3/2021



5. National Innovation and Startup Policy on 22/3/2021



*Dr.*  
**Dr. N. RAMAN**  
PRINCIPAL,  
KONGU ARTS AND SCIENCE COLLEGE  
(AUTONOMOUS)  
NANJANAPURAM, ERODE - 638 107

6. Online Webinar  
 "Roadmap for Successful Entrepreneur"  
 on 24/3/2021



7. Second Council Meeting on 9/4/2021-IV Quarter



8. MIC Driven Activity in association with Ministry of Entrepreneurship

**Talk by**  
**Dr. Anand Deshpande**  
 on  
**From your Ph.D/ Masters Thesis to a start-up**  
**Friday 23<sup>rd</sup> April 2021 at 11.00 AM**  
**JOIN US ON**  
 YouTube [/mhrdinnovationcell](https://www.youtube.com/mhrdinnovationcell)  
**Dr. Anand Deshpande**  
 Founder, Chairman and Managing Director, Perceptics Systems  
**Session Chair**  
**Prof. Anil D. Sabharwal**  
 Chairman, AICTE  
**GUEST OF HONOUR:**  
**Dr. M.P. Poonia**, Vice Chairman, AICTE  
**Prof. Rajlve Kumar**, Member Secretary, AICTE  
**Dr. Abhay Jere**, Chief Innovation Officer, MoE's Innovation Cell  
 You can ask your queries directly to the speaker in youtube comment during live session  
 Follow us on [www.twitter.com/mhrd\\_innovation](https://www.twitter.com/mhrd_innovation)

**World IP Day**  
**Session on Why IP is important in academia?**  
**Monday 26<sup>th</sup> APRIL 2021**  
**03.00 PM - 04.00 PM**  
**JOIN US ON**  
 YouTube [/mhrdinnovationcell](https://www.youtube.com/mhrdinnovationcell)  
**Dr. Abhay Jere**  
 Chief Innovation Officer, MoE Innovation Cell  
**Dr. Mohit Cambhir**  
 Innovation Director, MoE Innovation Cell  
 Follow us on [www.twitter.com/mhrd\\_innovation](https://www.twitter.com/mhrd_innovation)

9. INCUBATION OPPORTUNITIES FOR EARLY STAGE ENTREPRENEURS on 27/4/2021

**Start-up Entrepreneur**  
**Supporting Entities:**  
 - Start-up India: <https://www.startupindia.gov.in/>  
 - Ministry of MSME: <https://msme.gov.in/>  
 - EMDI - TN: <https://www.emdi.in/>

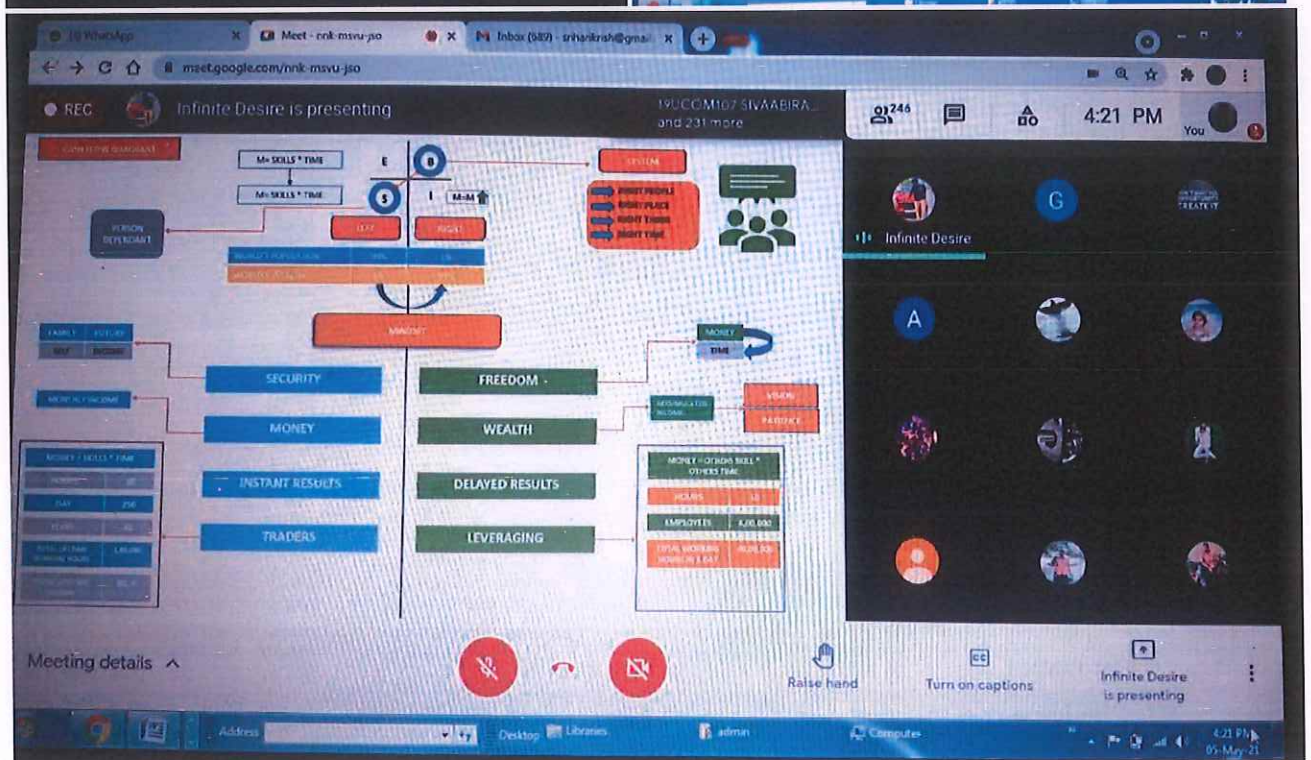
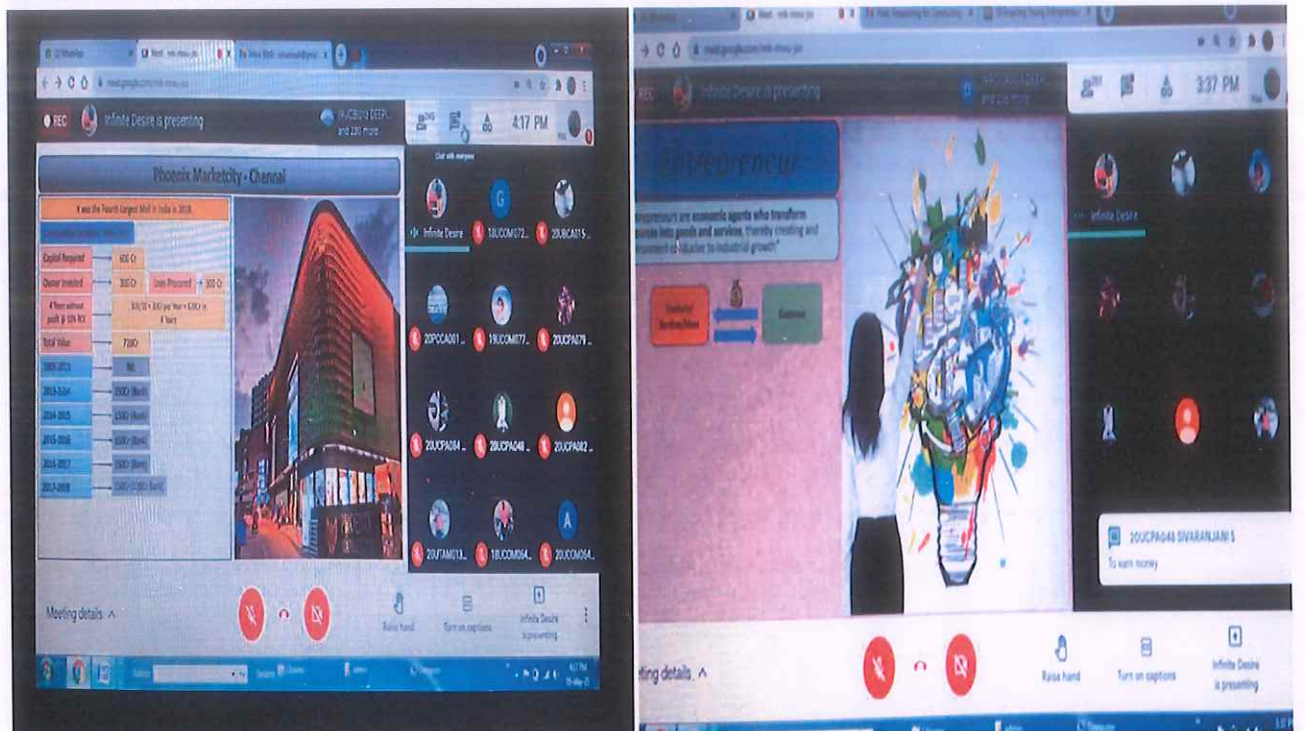
10. AWARENESS WORKSHOP ENTREPRENEURSHIP HELD ON 4/5/21

**LEMON Ideas**  
 Your hub for innovation  
**ABCD of New Age Entrepreneurship**  
 Muthu Raju  
[www.ajmoodle.in](http://www.ajmoodle.in)



**Dr. N. RAMAN**  
 PRINCIPAL,  
 KONGU ARTS AND SCIENCE COLLEGE  
 (AUTONOMOUS)  
 NANJANAPURAM, ERODE - 638 107

AWARENESS PROGRAMME "GOVERNMENT SCHEMES FOR STARTUPS AND QUALITIES TO BECOME A SUCCESSFUL ENTREPRENEUR" ON 5/5/21



Dr. N. RAMAN  
PRINCIPAL,  
KONGU ARTS AND SCIENCE COLLEGE  
(AUTONOMOUS)  
NANJANAPURAM, ERODE - 638 107