



KONGU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

ERODE – 638 107

3.3.1 Eco System for Innovations, Creation and Transfer of Knowledge for the last five years

S.No.	Date	Name of the Programme	Name of the Resource Person	Link to the Document
1	24.05.2022	LETS STARTUP	1.Dr.A. Velumani, Creator, Thyrocare Were The Chief Guests. 2.Thiru.Udaya Sankar, Deputy Director- Govt Relations, SscNaascom	View Document
2	22.04.2022-24.04.2022	Techstarts Weekend Sustainability Coimbatore	Techstarts Weekend Sustainability Coimbatore	
3	12.04.2022	Branding Strategies	Mr. Vinodh Parameswaran, Entrepreneur, Brand Strategist	
4	30.03.2022	Problem Solution Fit And Product Market Fit	Mr. S A P Narendran, Co- Founder, Lights Inc, Erode	
5	21.03.2022	HDFC Entrepreneurship Awareness Programme- Introduction	Online Training	
6	16.03.2022	Strategies to Sail Entrepreneurial Hardships	Mr. Vijay Kapoor, Founder, Derby Clothing Pvt. Ltd.	



KONGU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

ERODE – 638 107

7	09.03.2022	Smart India Hackathon 2022	<p>1.Dr.J.Gayathiri Associate Professor Computer Science (PG) Kongu Arts And Science College (Autonomous),Erode</p> <p>2.Dr.V.G.Sumathy Associate Professor And Head Department Of Department Of Management Science (PG) Kongu Arts And Science College(Autonomous),Erode</p> <p>3.Ms.S.Hemalatha Assistant Professor Department Of Computer Applications Kongu Arts And Science College (Autonomous),Erode</p>	
8	08.03.2022	Women Can- Ideathon	International Women's Day	
9	21.02.2022- 23.02.2022 & 10.03.2022- 11.03.2022	Entrepreneurship Training Programme	<p>1.Mr.Sooraj Muralidharan</p> <p>2.Mr.Charath ChandrerNatrajan</p> <p>3.Ms.Sivaragavi</p> <p>4.Mr.Arun RaajManickaraj</p>	
10	10.01.2022	IEDC Innovation Hub Inauguration Cum Memorandum of Understanding Signing Ceremony	Mr.V.P.S. Radhakrishnan, Managing Director, Angel Starch & Food Pr, T. Ltd., Erode	
11	10.12.2021	Entrepreneur - Students Meet on IT Sector	Mr.G.S.Tamilarasu, Founder & CEO II Mat. Erode	



KONGU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

ERODE – 638 107

12	22.11.2021- 26.11.2021	Awareness Program on One Million Ideas(TN-EDII)	Mr.M.Arul Raja, Assistant Professor of Business Administration, KASC,Erode.
13	22.11.2021- 23.11.2021	Awareness Program on "Securities Market"	Dr.K. Prabhakaran Financial Educator Sebi,Ncdex,Ncfe.
14	18.11.2021- 19.11.2021	Two Days Cognizance on Cotton Industries	1.Mr. Murali Ellappan MD, Cotton Comfort, Erode 2.Bharath Parameswaran MD, BE Org India
15	02.11.2021	Working Hands on Stock Market	Dr.K. Prabhakaran, Financial Educator SECI, NCDEC, NCFE
16	12.10.2021	Entrepreneurs Talk Series -2021 on Foodpreneur- Art of Changing Taste And Lifestyle	Mr.Madhampatty T. Rangaraj MD, Madhampatty Groups, Coimbatore
17	07.10.2021	EDC Launch Event 2021	EDC Launch
18	24.09.2021	Entrepreneurs Talk Series - 2021on Agripreneur- Life on A Form	Mr.P. Thirugnanasambandam MD, UYIR Organic Farmers Market, Erode



KONGU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

ERODE – 638 107

19	09.09.2021	Inauguration Cum Entrepreneurs Talk on Preparing Students Towards Entrepreneurial Mind Set	1.Mr. M. Sathis Kumar Entrepreneur, Blogger, Author 2.Dr. Deepa Satish CEO And Chief Brain Analyst, Krisp Institute Of Medical Science 3.Mr.Ashok Kumar Entrepreneur, Digital Lifestyle And Personal Development Coach	
20	21.08.2021	Opportunities and Challenges to Startup Founders	Mr.M.Martin Field Coordinator EDC,SASTRA University, Thanjavur.	
21	23.08.2021	Motivational Talk To Startup Founders on "What Is In It For Me?"	Mr.P.Nandakumar, Emerging Entrepreneur, Managing Director, Mayaabazar Restaurant, Bubbles Kids And Women, Erode	
22	24.08.2021	Business Opportunities for Aspiring Young Entrepreneurs	1.Mr. M. Chevitamparithi, Managing Director, Surya Industries, Erode 2.Ms.J.RuthraPriya. Virus Creations, Erode 3.Mr.Rishba, Saniay's Fine Foods, Erode	



KONGU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

ERODE – 638 107

23	12.10.2019	Start-Up Mania	Mr.P.Kannan TBI Manager Technology Business Incubation, KEC,Erode.
24	30.09.2019	Entrepreneurs Live Interaction Session and Product Launch on Bike Security System	Mr.Kuamr MD, Realtech Systems
25	28.01.2019	Awareness Program on Entrepreneur Development	Mr.Pradeep Deva, Million Minds
26	18.01.2019	Awareness Program on Entrepreneur Development	Mr.P.Kannan TBI Manager Technology Business Incubation, KEC,Erode.
27	06.08.2018	Inaguration of EDC	Mr.Yaser Salim Mohammed, Managing Director Hanna Marketing-Home World, Cbe.



KONGU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

ERODE – 638 107

28	23.02.2018- 26.02.2018	Entrepreneur Awareness Camp-II	1.Prof.R.Mohan Management Studies, KEC, Erode 2. Prof.K.Krishnamurthy Dean School Of Building And Mechanical Science , KEC, Erode	
29	24.02.2018	Innovative Business Ideas	1.Dr.G.Karthi Asst. Prof. Management Studies KASC,Erode. 2. Asst. Prof. Management Studies KASC,Erode.	
30	24.01.2018	Innovative Ideas	Mr.P.Kannan Manager Technology Business Incubator, KEC, Erode.	
31	12.02.2018	India Need Entrepreneurs	1.Ms.M.Thangam Asst. Prof. Business Administration KASC, Erode 2.Ms.V.Kanchana Asst. Prof. Department Of English KASC, Erode.	



KONGU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

ERODE – 638 107

32	17.08.2017- 19.08.2017	Entrepreneur Awareness Camp-I	1. Mr.P.Kannan TBI Manager Technology Business Incubation, KEC, Erode. 2. Prof.K.Krishnamurthy Dean School Of Building And Mechanical Science , KEC, Erode.	
----	---------------------------	----------------------------------	--	--