








# KONGU ARTS AND SCIENCE COLLEGE







(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)








ERODE-638107






## 1.3.1 COURSES AND DESCRIPTION RELEVANT TO HUMAN VALUES AND PROFESSIONAL ETHICS







| S.No | PROGRAMME                       | PROGRAMME CODE | COURSE                                    | COURSE CODE | DESCRIPTION  | LINK TO RELEVANT DOCUMENT   |
|------|---------------------------------|----------------|---|-------------|--|---|
| 1    | All UG Programmes               | -              | Value Education                           | 17VE01      | The Course aims to define the dimensions of Value System and build their Personality in physical, mental, emotional and spiritual aspects  |    |
| 2    | B.Com (Professional Accounting) | AG             | Advanced Auditing and Professional Ethics | 17UAGCT402  | The Course aims to deploy knowledge in the minds of students towards Chartered Accounting Profession and their Ethics  |    |
| 3    | B.Com (Professional Accounting) | AG             | Business Law, Ethics and Communication    | 17UAGCT304  | The Course aims at testing the working knowledge of Business law, Company law and their practical applications and also to understand their ethical issues then to develop the communication skills in relation to business. |  |
| 4    | BCOM                            | AD             | ALC:Values and ethics in Business         | 17UADAL510  | Students will be able to learn about Ethics in global business, HRM, Marketing, corporate Governance   |  |
| 5    | BCOM                            | AD             | Business Law                              | 17UADCT304  | Students will get to understand the legal Procedures in creating contracts   |  |
| 6    | BCOM                            | AD             | Company Law                               | 17UADCT402  | Students will get a thorough knowledge on formation of company, Documents required and Acts pertaining to it   |  |







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| 7    | B.Com(CA) | AE             | Business Ethics and Corporate Social Responsibility | 17UAEAL408  | <p>The students will be able to</p> <ul style="list-style-type: none"> <li>• learn the concepts of business and environment</li> <li>• understand the legal environment of business</li> <li>• analyze the social responsibility of business towards stakeholders</li> </ul> |    |
| 8    | B.Com(CA) | AE             | Principles of Marketing                             | 17UAECT301  | <p>The students will be able to remember the basic principles of marketing, understand the modern marketing ethics, apply the product policies for product planning and development and evaluate the role of government in consumer protection.</p>                          |    |
| 9    | B.Com(CA) | AE             | Cyber Security and Law                              | 17UAEST610  | <p>The students will be able to learn the concepts of cyberspace and threats, understand the techniques of IP address and hackers tools and apply the values in making safe online shopping and analyze the various Laws in cyber crime</p>                                  |  |
| 10   | M.Com(CA) | BB             | Labour Legislations                                 | 17PBBAL311  | <p>The Course aims to impart the knowledge and concepts of Labour Legislation under various acts.</p>  |  |
| 11   | M.Com(CA) | BB             | Human Resource Management                           | 17PBBCT202  | <p>The Course facilitate to familiarize the students with the processes and mechanism of managing human</p>  |  |







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| 12   | M.Com(CA)         | BB             | Marketing Management                                      | 17PBBCT102  | The Course will enrich the knowledge on the concepts of Marketing Management and the Ethics to be followed in Marketing   |    |
| 13   | MBA               | BD             | Business Environment and ethics in global scenario        | 17PBDCT401  | This course will impart the moral and ethical values of business environment and to inculcate the social responsibilities of business.  |    |
| 14   | M.Sc Biochemistry | BF             | Core IX - Bioethics, Biosafety, TQM & IPR                 | 21PBFCT204  | The Course provides basic concepts and importance of biodiversity, bioethics and biosafety, TQM and IPR   |    |
| 15   | M.Sc Biochemistry | BF             | Bioethics and Intellectual Property Rights                | 17PBFAL311  | The Course focus on Ethical Concerns about Patenting of Living Organisms and Genetic Material and to understand the Ethical and Social Impacts of Biosciences   |   |
| 16   | B.Sc Biochemistry | AP             | Skill Based Course III - Medical Coding                   | 20UAPST508  | The Course aims at understanding and translating medical information and patient diagnoses into medical code using various classification systems and ensuring that patients' information and data remains secure and confidential; |  |
| 17   | B.Sc Biochemistry | AP             | Skill Based Course II: Nanotechnology and Clinical trials | 19UAPST405  | To understand and get familiarized with the fundamentals and applications of Nanotechnology and to identify key operational requirements, data management and regulatory affairs in clinical trials                                 |  |

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| 18   | M.Sc Biochemistry                          | BF             | Animal Cell Culture Techniques          | 17PBFET206  | This course helps to gain Knowledge on Regulation and Norms for Conducting Research/ Clinical Studies on Animal and Human Subjects                            |    |
| 19   | B.Sc Biotechnology                         | AQ             | Animal Biotechnology, Bioethics and IPR | 17UAQCT602  | The Course aims to understand about various culture techniques for animal cells and to acquire knowledge about principles followed in Animal cell culture     |    |
| 20   | B.Sc Catering Science and Hotel Management | AT             | ALC -Hotel Law                          | 17UATAL510  | The Course enable the students to learn Basic Hotel Laws and enrich their Knowledge in Consumer Protection laws   |    |
| 21   | B.Sc Catering Science and Hotel Management | AT             | Food Production & Patisserie- V         | 15UATCT502  | The Course helps to understand about duties and responsibilities in Kitchen Organisation, Kitchen Management and Quality control                              |  |
| 22   | BBA  | AB             | Banking Law and Practice                | 17UABCT503  | The Course enable the students to learn the concepts of banking theories and practices.   |  |
| 23   | BBA  | AB             | Consumer Behaviour                      | 17UABET505  | The Course provides the students to understand consumer motivation, perception, attitude and decision making.   |  |
| 24   | BBA  | AB             | Industrial Relations and Labour Law     | 17UABET506  | The Course aims to equip the students with the concepts of labour laws and industrial relations in order to meet the global competency of growing Industries. |  |







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| 25   | BBA (CA)              | AC             | Knowledge Management                        | 17UACAL408  | To enable the students to understand the basics forms of knowledge management, process and applications in knowledge management and Understanding the ethical, legal and managerial issues.                   |    |
| 26   | BBA (CA)              | AC             | Consumer Behaviour                          | 17UACCT505  | On successful completion of the course the students should have understood consumer motivation, perception, attitude and decision making and to identify the consumers on the basis of socio-economic nature. |    |
| 27   | BBA (CA)              | AC             | Industrial Relations and Labour Law         | 17UACCT506  | To equip the students with the concepts of labour laws and industrial relations in order to meet the global competency of growing industries and to identify the laws related to the welfare of the employees |  |
| 28   | B.Sc Computer Science | AK             | NME II: Information Security and Cyber Laws | 19UAKNT406  | The course aims to learn the basics of information security and gain the knowledge about all the aspects of Cyber laws and Cryptography.  |  |
| 29   | B.Sc Computer Science | AK             | Computer Networks                           | 19UAKCT501  | The Course aims to inculcate knowledge on different networking concepts like Layers, Protocols, Wireless concepts, Cryptography and Network Security.   |  |

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| 30   | B.Sc Computer Science         | AK             | Cryptography and Network Security   | 19UAKET608  | The Course aims to inculcate the knowledge regarding cryptography and network security.   |    |
| 31   | BCA                           | AJ             | Software Engineering                | 17UAJET505  | The students will be able to know the Practices in Software Engineering Process and understand various types of Software testing and Procedures   |    |
| 32   | BCA                           | AJ             | Cryptography and Network Security   | 17UAJAL510  | To enable the students to understand the fundamentals of cryptography and network security.   |    |
| 33   | BCA                           | AJ             | Software Testing                    | 17UAJET505  | The Course enable the students to learn the fundamentals and need for Software testing and various levels of Software testing   |  |
| 34   | Master of Social Work (M.S.W) | BC             | Human Rights and Social Legislation | 17PBCCT302  | The students will be able to enrich knowledge about Concept and classification of human rights, Social policy, social planning and social legislation   |  |
| 35   | Master of Social Work (M.S.W) | BC             | Counselling and Guidance            | 17PBCCT204  | The Course aims to acquire knowledge of the theoretical Approaches to Counselling, understand the process of Counselling and gain knowledge of practice of Counselling in different settings. |  |

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| 36   | Master of Social Work (M.S.W) | BC             | Social Work with Persons with Disabilities | 17PBCCT203  | On completion of the course the students can enrich their knowledge about Forms of disability, Rehabilitative measures, role of the social workers/NGOs in dealing with persons with disability etc.,                           |    |
| 37   | Master of Social Work (M.S.W) | BC             | Welfare of Weaker Section                  | 17PBCET308  | The Course assists to educate the students with regards to scheduled castes, scheduled tribes and other weaker sections and to sensitize them on crucial problem like Untouchability, Bonded labour and women related problems. |    |
| 38   | Master of Social Work (M.S.W) | BC             | Labour Legislations                        | 17PBCET303  | The students will be enriched with Knowledge and Skills about Labour legislations required for HR Profession in legal aspects   |  |
| 39   | Master of Social Work (M.S.W) | BC             | Social Welfare Administration              | 17PBCCT202  | The students shall gain knowledge about Social welfare policies of the Government and acquire Skills of establishing a Service Organisation   |  |
| 39   | BA.Tamil Literature           | AU             | Core II - Urainadai Ilakkiyam              | 19UAUCT102  | The course aims at sensitizing progressive thinking and values of life in students  |  |
| 40   | BA.Tamil Literature           | AU             | Allied I - Tamil Ilakkiya Varalaru - I     | 19UAUAT103  | The course aims at instructing tradition, history, knowledge and values of life through grammatical texts, commentators, musical Tamil Prose and Poems and Folk Literature.   |  |

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| 41   | B.A. Tamil Literature  | AU                   | Allied II - Tamil Ilakkiya Varalaru - II     | 19UAUAT203  | The course aims to express the antiquity of Tamil language underling the tradition, religion, history and values of classical Tamilians                                   |    |
| 42   | BA. Tamil Literature   | AU                   | Core VII - Ara Ilakkiyangal                  | 19UAUCT401  | The course explores the superiority of morality, norms of life to be followed laid down by the ancestors and create awareness on the consequences of moral lapses.        |    |
| 43   | B.A. Tamil Literature  | AU                   | Allied IV - Tamilaga Varalarum Panpadum - II | 19UAUAT403  | The course explores the rulership of Chola Empire, Chola society and dignity of Pandya regime throwing light on the human values of their era                             |    |
| 44   | B.A. Tamil Literature  | AU                   | NME II - Kappiyangal Unartthum Aram          | 19UAUNT405  | The course aims at inculcating the personal morals, emphasises on the importance of family ties through the archival background and to know the social norms of the past. |  |
| 45   | B.Sc. Biochemistry<br>Biotechnology<br>Physics,<br>Mathematics<br>& B.A. English Literature                      | AP<br>AQ<br>AO<br>AA | Hindi IV                                     | 17H04       | The Course aims to understand the human values inherent in Hindi novels   |  |
| 46   | B.Sc. Biochemistry<br>B.Sc. Biotechnology<br>B.Sc. Physics,<br>B.Sc. Mathematics<br>&<br>B.A. English Literature | AP<br>AQ<br>AO<br>AA | Sanskrit IV                                  | 17S04       | On learning the course, the students will be aware of the Values of Humanity needed for the society   |  |



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| 47   | All UG Programmes | -              | Hindi I                             | 21H01       | The Student will be able to analyze the characteristic features of the people and evaluate their circumstances                 |    |
| 48`  | All UG Programmes | -              | Sanskrit I                          | 21S01       | The Course impart students to cultivate the good values among oneself  |    |
| 49   | All UG Programmes | -              | Malayalam I                         | 21M01       | The Course sensitise the students to practise Human Values in daily life   |    |
| 50   | All UG Programmes | -              | Hindi II                            | 21H02       | The Course aims to Inculcate the cultural values in life in the minds of students  |    |
| 51   | All UG Programmes | -              | Sanskrit II                         | 21S02       | The Course aims to develop moral values in young minds - Acquire wisdom through Nitikavya                                      |   |
| 52   | B.Sc. Psychology  | AV             | Skill Based: Counselling Psychology | 20UAVST304  | The students can develop Knowledge on the basic techniques of Counselling and apply skills of Counselling in various settings. |  |