

Sem.	Course Code	ENTREPRENEURSHIP AND PROJECT MANAGEMENT	Total Marks: 100		Hours Per Week	Credits
VI	17UABCT601			CIA: 25	ESE:75	6

**OBJECTIVE(S):**

On successful completion of this course, the students could understand entrepreneurship development process, Project management, Institutional support to Entrepreneurs.

**COURSE OUTCOMES:**

- CO1 Gain the knowledge about entrepreneurship.
- CO2 Identify the institutional support to entrepreneurs.
- CO3 Learn the concept of project management.
- CO4 Understand the basics for selecting the project.
- CO5 Know the various sources of funds for entrepreneurs.

**UNIT - I**

Meaning of Entrepreneurship - characteristics, functions and types of entrepreneurship-  
Intrapreneur - Role of entrepreneurship in economic development.

**UNIT - II**

Factors affecting entrepreneur growth - Economic - Non-Economic. **Women entrepreneurs**  
and rural entrepreneur - Entrepreneurship development programmes - Need – Objectives  
- Course contents – Phases - Evaluation, Institutional support to entrepreneurs.

**UNIT - III**

Project Management: Meaning of project - Concepts – Categories - Project life cycle phases  
- Characteristics of a project - Project manager - Role and responsibilities of project  
manager.

**UNIT - IV**

Project identification - Selection-project formulation - Contents of project report - Planning  
commission guidelines for formulating a project - Specimen of a project report.

**UNIT - V**

Source of finance for a project - Institutions providing financial support for entrepreneurs –  
Project evaluation - Objectives – Types, Methods (Theory Only).

**TEXT BOOK:**

S.S.Khanka “Entrepreneurial Development”- Sultan Chand & Sons, New Delhi, and  
Nineteenth revised Edition, 2012.




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**REFERENCE BOOKS:**

1. C.B.Gupta & N.P.Srinivasan "Entrepreneurial Development"-Sultan Chand and Sons, New Delhi, Edition, 2015.
2. S.Choudhury "Project Management", Tata McGraw-Hill, New Delhi, 31<sup>st</sup> reprint, 2008.
3. Denis Lock "Project Management"- Gower Publishing Limited, United Kingdom, 9<sup>th</sup> Edition, 2007.

QUESTION PAPER PATTERN		
SECTION - A	SECTION - B	SECTION - C
<b>10 x 1 = 10 Marks</b> (Multiple Choice, Four options) Two questions from each unit	<b>5 x 7 = 35 Marks</b> (Either or Choice) Two questions from each unit	<b>3 x 10 = 30 Marks</b> (Answer any Three Questions) One question from each unit

  
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