KONGU ARTS AND SCIENCE COLLEGE



(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

ERODE - 638 107

B.Com

(Corporate Secretaryship with Computer Applications)

KONGU ARTS AND SCIENCE COLLEGE



(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

ERODE - 638 107

2021-2022



KONGU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

ERODE - 638 107



DEPARTMENT OF CORPORATE SECRETARYSHIP WITH COMPUTER APPLICATIONS

B.Com (CS CA)

UG - SCHEME OF EXAMINATION - CBCS PATTERN

(For the students admitted during the academic year 2021 – 2022 and onwards)

			eek		Exa	minati	on Do	etails		
Part	Course Code	Course Title	Inst. Hrs /Week	T/P	Duration in Hours.	CIA	ESE	Total Marks	Credits	
SEME	ESTER I									
I	21T01/21H01 21F01/21M01/ 21S01	Language –I	6	Т	3	50	50	100	4	
II	21E01	English – I	6	T	3	50	50	100	4	
III	21UAFCT101	Core I: Professional English -I	4	Т	3	50	50	100	4	
III	21UAFCT102	Core II: Financial Accounting-I	4	Т	3	50	50	100	4	
III	21UAFCT103	Core III: Introduction to Computer Applications.	4	Т	3	50	50	100	4	
Ш	21UAFAT104	Allied Course I: Business Economics	4	Т	3	50	50	100	4	
IV	21ES01	Foundation Course –I # : Environmental Studies	2	Т	100 Mins \$	-	50	50	2	
		Total	30					650	26	

\$ Online Examination



	ESTER II								
I	21T02/21H02 21F02/21M02/ 21S02	Language - II	6	Т	3	50	50	100	4
II	21E02	English - II	6	Т	3	50	50	100	4
III	21UAFCT201	Core IV: Professional English -II	4	Т	3	50	50	100	4
III	21UAFCT202	Core V: Financial Accounting-II	4	Т	3	50	50	100	4
III	21UAFCP203	Core VI: : Computer Practical-I (Office Package)	4	P	3	50	50	100	4
III	21UAFAT204	Allied Course II- Business Law	4	Т	3	50	50	100	4
IV	21VE01	Foundation Course-II # : Value Education	2	Т	100 Mins \$	-	50	50	2
		Total	30					650	26
SEMI	ESTER III								1
III	21UAFCT301	Core VII: Corporate Accounting -I	6	Т	3	50	50	100	4
		Core VIII: Company Law &			-				
III	21UAFCT302	Secretarial Practice-I	6	Т	3	50	50	100	4
III	21UAFCT302 21UAFCT303		5	T	3	50	50	100	3
		Secretarial Practice-I Core IX: Database Management							
III	21UAFCT303	Secretarial Practice-I Core IX: Database Management System Core XIII- Computer Practical- II(Accounting Package and C	5	Т					3
III	21UAFCT303 21UAFCP404-	Secretarial Practice-I Core IX: Database Management System Core XIII- Computer Practical- II(Accounting Package and C Programming) Allied Course III: Business	3	T	3	50	50	100	3
III	21UAFCT303 21UAFCP404- 21UAFAT304	Secretarial Practice-I Core IX: Database Management System Core XIII- Computer Practical- II(Accounting Package and C Programming) Allied Course III: Business Mathematics Skill based Course -1:Human	5	T P	3	50	50	100	3

\$ Online Examination



SEMI	ESTER IV								
III	21UAFCT401	Core X: Corporate Accounting-II	5	Т	3	50	50	100	4
III	21UAFCT402	Core XI: Company law & Secretarial Practice-II	5	Т	3	50	50	100	4
III	21UAFCT403	Core XII-Programming in C	5	Т	3	50	50	100	3
III	21UAFCP404	Core XIII- Computer Practical-II (Accounting Package and C Programming)	5	Р	3	50	50	100	4
III	21UAFAT405	Allied Course IV- Business Statistics	5	Т	3	50	50	100	4
IV	21UAFST406	Skill based Course -2: Trade Mark and Copyright Practice	3	Т	3	30	45	75	3
IV	21BT02/ 21AT02/ 21UAFNT407*	Basic Tamil/@Advanced Tamil # (or) Non-Major Elective-II	2	Т	3	-	75	75	2
		Total	30					650	24

SEM	ESTER V								
III	21UAFCT501	Core XIV- Cost Accounting	6	Т	3	50	50	100	4
III	21UAFCT502	Core XV: Direct Tax	6	Т	3	50	50	100	5
III	21UAFCT503	Core XVI- Labour Legislation	5	Т	3	50	50	100	4
111	21UAFCT504	Core :XVII - Corporate Finance	5	Т	3	50	50	100	4
III	21UAFIT01	Institutional Training/ Internship Training **					G	rade	
III	21UAFET505/ MOOC/SWAYAM/ NPTEL/506	Elective- I/MOOC/SWAYAM/NPTEL	5	Т	3	50	50	100	4
IV	21UAFST507	Skill Based Course 3: Stock Exchange Management	3	Т	3	30	45	75	3
		Total	30					575	24



SEM	IESTER VI								200 mineral (1200)
III	21UAFCT601	Core XVIII - :Management Accounting	6	Т	3	50	50	100	4
III	21UAFCT602	Core XIX - : Indirect Taxes	6	Т	3	50	50	100	4
III	21UAFCT603	Core XX - : : Economic and Other Legislations	5	Т	3	50	50	100	4
III	21UAFEP604 21UAFET605/606	Elective II:	5	P/T	3	50	50	100	4
III	21UAFV607 21UAFET/608/609	Elective III:	5	Т	3	50	50	100	4
iV	21UAFST610	Skill Based Course 4: Secretarial Audit	3	Т	3	30	45	75	3
V	21NSS01 21NCC01/ 21YRC01/ 21RRC01/ 21ECO01/ 21ETH01/ 21SCI01/ 21PHD01	Extension Activities (NS/NCC/ YRC/RRC/ECO CLUB/ETHICS CLUB/SCIENCE FORUM/PHYSICAL EDUCATION)				50		50	1
		Total	30					625	24
		Total						3700	144

CIA - Continuous Internal Assessment

ESE - End Semester Examinations

Total Credits - 144: Total Marks - 3700.

- @ No End Semester Examinations. Only Continuous Internal Assessment (CIA)
- # No Continuous Internal Assessment (CIA). Only End Semester Examinations.
- ** Students should undergo Institutional Training/ Internship Training at the end of the second year (Fourth Semester) and have to submit report in Third year (Fifth Semester)
- *Offered to other department Students.
- \$ Online Examination



	Course Code		Course Name			
Allied -I	21UAFAT104	Business Eco				
Allied - II	21UAFAT204	Business Law				
Allied - III	21UAFAT304	Business Mathematics				
Allied - IV	21UAFAT405	Business Sta				
Affied - IV	LIST OF NO					
	Course Code		urse Name Offered to (Dept. Name)			
NME - I	21UAFNT306	Company La				
NME –II	21UAFNT407	Principles of	Auditing BBA (CA)			
	LIST OF S	KILL BASE	D COURSES			
	Course Code		Course Name			
Skill Based - I	21UAFST305	Human Reso	urce Management			
Skill Based - II	21UAFST406	Trade Mark	and Copyright Practice			
Skill Based - III	21UAFST507	Stock Exchange Management				
Skill Based - IV	21UAFST610	Secretarial A	udit			
	LIST OF	ELECTIVE	COURSES			
	Course Code		Course Name			
	21UAFET505	A	Visual Basic (Theory)			
Elective-I	MOOC/SWAYAM/NPTEL	В	Business Planning & Project Management (MOOC/SWAYAM/NPTEL)			
	21UAFET506	С	Business Ethics and Corporate Social Responsibility			
	21UAFEP604	A	Computer Practical – III (Visual Basic an Digital Filing)			
Elective-II	21UAFET605	В	Executive Business Communication			
	21UAFET606	C	Corporate Governance			
	21UAFEV607	A	Project Work			
,	21UAFET608	В	Internet and E- Commerce			
Elective-III	21UAFET609	C	Drafting and Conveyance MAN			
	SON ERO 638	DE TOT NOW	PRINCIPAL. KONGU ARTS AND SCIENCE COLLEGE (AUTONOMOUS) NANJANAPURAM, ERODE - 638 107			

	LIST OF EXTRA CREDIT COURSES							
Advanced	21UAFAL408	A	Performance Management					
Learners Course I	21UAFAL409	В	Financial Market Operations					
Advanced Learners	21UAFAL508	A	Entrepreneurship and Small Business Management					
Course II	21UAFAL509	В	Indian Constitution					





KONGU ARTS AND SCIENCE COLLEGE (AUTONOMOUS) NANJANAPURAM, ERODE – 638 107



ADVANCED LEARNERS COURSE#

S. No	COURSE CODE	COURSE
1.	21UAFAL508	Entrepreneurship and Small Business Management
2.	21UAFAL509	Indian Constitution

- · ALC offered in fourth and fifth semester only
- It is purely self study course and optional.
- This course is offered to the students who have secured 7.0 and above CGPA upto IV Semester in Part – III only.
- The students can choose any one of the Courses offered.
- Only ESE for this course and it is for 100 Marks.
- 2 Extra Credits allotted for each ALC.
- The marks obtained in ALC will not be considered for the computation of CGPA.
- The students those who have no standing arrears are eligible to choose ALC.
- The students who have failed in ALC(IV Semester) are not eligible to reappear and choose
 the ALC in the succeeding Semester(V Semester)

Dr.K.K.A.Alaguappan, Chairman, Board of Studies, Corporate Secretaryship with Computer Applications Kongu Arts and Science College (Autonomous), Erode.





KONGU ARTS AND SCIENCE COLLEGE (AUTONOMOUS) NANJANAPURAM, ERODE – 638 107



ADVANCED LEARNERS COURSE

S. No	COURSE CODE	COURSE
1.	21UAFAL408	Performance Management
2.	21UAFAL409	Financial Market Operations

- · ALC offered in fourth and fifth semester only
- It is purely self study course and optional.
- This course is offered to the students who have secured 7.0 and above CGPA upto III Semesters in Part III only.
- The students can choose any one of the Courses offered.
- Only ESE for this course and it is for 100 marks.
- 2 Extra Credits are allotted for each ALC.
- The marks obtained in ALC will not be considered for the computation of CGPA.
- The students those who have no standing arrears are eligible to choose ALC.
- The students who have failed in ALC(IV Semester) are not eligible to reappear and choose the ALC in the succeeding Semester(V Semester)

Dr.K.K.A.Alaguappan, Chairman, Board of Studies, Corporate Secretaryship with Computer Applications Kongu Arts and Science College (Autonomous), Erode.



Sem	Course Code	Core I: Professional	Total Marks: 100		Hours Per Week	Credits
I	21UAFCT101	English -I	CIA: 50	ESE: 50	4	4
	e Objectives:	guage skills of students b				
first 3. To	year Commerce a	al, grammatical and socio- and Management students. ing students' knowledge of				
		: On completion of the co				
Course	Recognise their using the langua	own ability to improve thei	r own compe	etence and s	skills in	
-	Recognise their using the languate Develop their co	own ability to improve their	r own compo	etence and s	skills in	
Course CO 1	Recognise their using the langual Develop their coworkplace situation	own ability to improve theinge competence in the use of Eng	r own compositish with pacceptable ma	etence and s rticular refe inner	rence to	K1 - K
Course CO 1 CO 2	Recognise their using the langual Develop their coworkplace situal Enhance the im LSRW skills	own ability to improve theinge competence in the use of Engation with confidence and ac	r own composition of the composi	etence and s rticular refe inner nereby impr	rence to	K1 - K
Course CO 1	Recognise their using the langual Develop their coworkplace situal Enhance the im LSRW skills	own ability to improve theinge competence in the use of Engition with confidence and acomportance of negotiation stra	r own composition with particle manner and the region and the region of	etence and s rticular refe unner nereby impr nd presentat	rence to ove their	K1 - K
Course CO 1 CO 2 CO 3 CO 4	Recognise their using the langual Develop their coworkplace situal Enhance the im LSRW skills Create and development of their creaters and development their creaters.	own ability to improve theinge competence in the use of Engation with confidence and acceptance of negotiation stra	r own compositions with paraceptable mategies and the region and professions and professions with the regions and professions and professions with the regions and professions and professions with the regions and professions and profession	etence and s rticular refe unner nereby impr nd presentat	rence to ove their	K1 - K

Speaking: Telephone etiquette and official phone conversations

Reading: Short passages (3 passages selected from Commerce and Management)

Writing: Letters and Emails in professional context

Grammar in Context: Wh and Yes or no, Q tags, Imperatives

Vocabulary: Word formation, Creating antonyms using Prefixes, Intensifying prefixes

(E.g inflammable)

Changing words using suffixes: Noun Ending, Adjectives Endings, Verb Endings

Unit - II Description

Listening: Listening to process description

Speaking: Role play Formal: With factor mentors in academic environment, work place

work placecommunication- Informal: with peers in academic environment, workplace communication.

Reading: Reading passages in trade/ commerce/ management Writing: Writing sentences definition (e.g ledger) and extended definitions(e.g.accountancy) – picture description – Description of fashion and Beauty products (A small Write up promoting theproducts/ an objective review of the product in 150-200 words)

Grammar in Context: Connectives and Linkers

Vocabulary: Synonyms(Register) - Compare and contrast expressions.

Unit - III

Negotiation Strategies

Listening: Listening to interviews of specialists / Inventors in fields (Subject specific)

Speaking: Brainstorming. (Mind mapping). Small group discussions (Subject- Specific)

Reading: Longer Reading text.(Comprehensive Passages)

Writing: Essay Writing (250 words essay on topics related to commerce and management like recording business transactions)

Grammar in Context: Active voice and passive voice - if conditional

Vocabulary: Register specific - Collocations - Phrasal Verbs

Unit - IV

Presentation Skills

Listening: Listening to presentation - Listening to lectures. Watching - documentaries (Discovery / History channel)

Speaking: Short talks. Making Formal Presentations (Power point)

Reading: Reading a written speech by eminent personalities in the relevant field/ short poems/ short biography

Writing: Writing Recommendations- Interpreting Visuals- Charts / Tables/ Flow Diagrams

Grammar in Context: Models

Vocabulary: Register specific - Single word substitution.

Unit - V

Critical Thinking Skills

Listening: Listening to advertisements/ News and brief documentary films (with Subtitle).

Speaking: Simple problems and suggesting solutions.

Reading: Motivational stories and professional competence, professional ethics and life skills (Subject – Specific)

Writing: Problem and Solution essay- Creative writing -Summary writing in 200 words

Grammar in Context: Make Simple Sentences

Vocabulary: Fixed Expressions.

SKILL DEVELOPMENT ACTIVITIES

1. Design and demo of an advertisement copy for an illustrative product or services

2. Profile and Biography of an enament personality (PPT and or Short talk) r. N. RAMAN

3. Identify a prospective en reprenended conceptualize a case study. (Praft and presentation)

NANJANAPURAM, ERODE - 638 107

	TEXT BOOK
1.	Professional English for Commerce and Management-I - TANSCHE.
	REFERENCE BOOKS
1.	Simon Sweeney, English for Business Communication, Student's Book, Second Edition, Cambridge University Press, 2003.
2.	Michael McCarthy, Felicity O'Dell, English Vocabulary in Use: Advanced, First South Asian Edition, Cambridge University Press, 2003.
	WEB RESOURCES
1	https://nptel.ac.in/courses/109/104/109104030/
2	https://www.edubull.com/courses/online-english-speaking-courses-video-english/tofel-ilets/basic-courses/professional-english-part-2
3	http://www.autojini.com/blog/importance-of-branding-in-the-automobile-
	https://www.edubull.com/courses/online-english-speaking-courses-video-
4	english/tofel-ilets/basic-courses/professional-english-part-2
5	https://commons.wikimedia.org/w/index.php?title=File:Elon_Musk_Ro

Course Designed By	Ve	rified By	Approved By HOD
Dr.P.Poongodi Dr.M.Jayanthi		y asmin	Dr.K.K.A.Alaguappan
	QUESTION	PAPER PATTER	N
SECTION - A (10 X 1 = 10	Marks)	SECTION	N - B (4 X 10 = 40 Marks)
(Vocabulary) (MCQ, Info-gap questions - doi vocabulary)	main specific	comprehension particle to understanding a (Writing: Descriptions pertain)	wo long domain-specific assages with questions pertaining and analysis - 20 Marks) ptive/narrative/persuasive writing ang to domain-specific vocabulary
	SCHENCE CO	(FE)	Dr. N. RAMAN

				Map	ping o	f COs	with P	Os and	PSOs			
PO/PSO CO	PO\						PSO					
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5
CO 1	S	S	S	S	S	M	M	S	S	S	S	S
CO 2	S	S	S	S	S	M	M	S	S	S	M	S
CO 3	S	S	M	M	M	M	S	S	S	M	S	S
CO 4	S	M	M	M	M	M	M	S	M	M	S	M
CO 5	S	S	S	S	M	S	S	S	M	M	S	S



Sem	Course code	Allied Course I:	Total Ma	rks:100	Hours Per Week	Credits	
I	21UAFAT104	BUSINESS ECONOMICS	CIA: 25	ESE :75	4	4	

Course Objectives:

- 1. To understand the Economic Theories and its applications in business.
- 2. To develop economics based analytic skills for business.
- 3. To equip the students with the fundamental concepts of Production, Cost and Market Structure.

Course Out	comes (CO): On completion of the course, students should be able to	
CO 1	Outline the basic concept of Business Economics and Economic Theories.	
CO 2	Identify the determinants of the utility and demand analysis.	
CO 3	Demonstrate the production analysis and cost decisions making.	K1-K4
CO 4	Assess the market structures and Price discrimination.	
CO 5	Explain Macro Economics and National Income.	

K1 :Remember; K2 :Understand; K3 :Apply; K4 :Analyze

	5는 이 경험적인 이 이 이 보고 있다면 보다면 보고 있다면 보고
Unit –I	Nature and Scope of Business Economics

Business Economics: Meaning- – Nature - Scope - objectives of Business economics - Economic theories applied in Business Analysis - Role and Responsibilities of a Business Economist- Relationship between Economics and Business.

Unit – II	Demand Analysis	
Onit II	도마 :	

Utility analysis – Concept of utility - Law of diminishing marginal utility – Nature of Demand-Determination of Demand - Law of Demand – Elasticity of demand – Indifference curve Analysis – Consumer Surplus.



Unit – III	Production and Cost concepts
roductio	n and Cost concepts - Factors of Production - Law of diminishing returns - Law of returns to
scale – Co	ost concepts- Cost curves.
Unit – IV	Market Structure
Market S	tructure - Pricing under Perfect competition - Monopoly - Monopolistic competition - Oligopoly
- Duopol	y. Price discrimination – Types – Conditions - Concept of Dumping.
Unit – V	Macro Economics and National Income
Macro ec	conomics: Meaning-Importance -Limitations. National Income: Definition - Concept -
Measurei	ment of National Income - Difficulties in Measurement of National Income - Factors Determining
National	Income.
SKILLI	DEVELOPMENT ACTIVITIES:
1.To solv	ve the Economic Problems by using the Mathematical Tools.
2.To ana	lyze the Demand of a Product for a Particular Company.
3.To draf	It the pricing strategy of different market conditions.
	TEXT BOOK
1	P.N Chopra,2012,Business Economics,Kalyani Publishers,New Delhi

	REFERENCE BOOKS
1	Dr.DD.Chaturvedi, Business Economics II(Macro), International Book House pvt.ltd, 2012.
2	Cauvery.R., Dr.Sudha Nayak. U.K., Girija.M.and Dr.Meenakshi.R. 2010. Managerial Economics. S.Chand, New Delhi.
3	Maheswari.K.L and Varshney.R.L. 2014. Managerial Economics. 22nd Edition, Chand Sons, New Delhi.
	Web Resources
1.	https://www.icsi.edu/media/website/Business%20Economics%20(FndProg).pdf
2.	http://www.ddegjust.ac.in/studymateral/bba/bba-103.pdf Dr. N. RAMAN PRINCIPAL, KONGU ARTS AND SCIENCE COLLEGE

Course Designed By	Verified By	Approved By HOD
Dr.C.Vidhya Ms.S.Savitha	Ms.G.Gurusanthosini	Dr.K.K.A.Alaguappan

QUESTION PAPER PATTERN						
SECTION - A	SECTION - B	SECTION - C				
10 x 1=10 Marks (Multiple choice, Four options) Two questions from each unit	5 x 3 = 15 Marks (Either or choice) Two questions from each unit	5x5 = 25 Marks (Either or choice) Two questions from each unit				

Mapping of COs with POs and PSOs:

PO/PSO			PO						P	SO		
co												1 1
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5
CO1	S	S	M	M	S	S	M	S	M	S	M	S
CO2	S	M	S	M	S	S	S	S	S	S	S	S
CO3	S	S	S	M	S	S	S	S	S	S	M	S
CO4	S	S	S	M	S	S	M	S	M	M	M	M
CO5	S	S	S	S	S	S	S	S	S	M	S	S

S-Strong, M-Medium, L-Low



			KASC B	.Com (CS C	A) 2021-20	022
Sem	Course Code	CORE IV : PROFESSIONAL	Total Marks: 100 Wee			Credits
II 21UAFCT201		ENGLISH - II	CIA: 50	ESE: 50	4	4
Course	Objectives:	ompetence in the use of Englis				
, 3	to solve issues in t	ativity of the students which which which workplace. Sommetence and competitivenes				
Cours	se Outcomes (CO):	On completion of the course	, students sho	uld be able	to	
CO 1	Identify the impo	rtance of linguistic competend	ce in workplac	e environme	ent.	
CO 2	Develop LSRW s	skills for academic and career	purposes.			
CO 3	Illustration of dig	gital competence for Vlogs and	d Webpage des	signing.		K1 – K4
CO 4	business scenario				nt	171 - 174
CO s	workplace.	ective business correspondenc		and clarity	at	
K1: R	emember; K2: Und	lerstand; K3: Apply; K4: An	nalyze			
Unit -	-I		tive Compete			
Listen	ing: Listening to two	o talks/lectures by specialists	on selected sul	oject specifi	c topics - (TED Talk
and ar	nswering comprehen	sion exercises (inferential que	stions).			
	ing: Small group dis	cussions (the discussions coul	ld be based on	the listening	g and readi	ing passag
-		ed reading texts followed by c	omprehension	activities/ex	xercises.	
reaul	ng. 1 wo subject-bas	ou rouning tonto rono irea of e				

Writing: Summary writing based on the reading passages.

Persuasive Communication Unit - II

Listening: Listening to a product launch- sensitizing learners to the nuances of persuasive communication.

Speaking: Debates - Just-A Minute Activities

Reading: Reading texts on advertisements (on products relevant to the subject areas) and answering inferential questions.

Writing: Dialogue writing- Writing an argumentative / persuasive essay.

NdDigital Competence Unit - III

Listening: Listening to interviews (subject velated).

Speaking: Interviews with subject speaking video conferencing skills) GC (Cataling)

become a vlogger and use vlogging to nurture interests – subject related).

Reading: Selected sample of Web Page (subject area).

Writing: Creating Web Pages-Reading Comprehension: Essay on Digital Competence for Academic and Professional Life. The essay will address all aspects of digital competence in relation to MS Office and

how they can be utilized in relation to work in the subject area.

Unit - IV

Creativity and Imagination

Listening: Listening to short (2 to 5 minutes) academic videos (prepared by EMRC/ other MOOC videos on Indian academic sites - E.g. https://www.youtube.com/watch?v=tpvicScuDy0).

Speaking: Making oral presentations through short films - subject based.

Reading: Essay on Creativity and Imagination (subject based).

Writing - Basic Script Writing for short films (subject based) - Creating blogs, flyers and brochures (subject based) - Poster making - writing slogans/captions (subject based).

Unit - V

1.

Workplace Communication and Basics of Academic Writing

Speaking: Short academic presentation using PowerPoint.

Reading and Writing: Product Profiles, Circulars, Minutes of Meeting.

Writing an introduction, Paraphrasing, Punctuation (period, question mark, exclamation point, comma, semicolon, colon, dash, hyphen, parentheses, brackets, braces, apostrophe, quotation marks, and ellipsis), Capitalization (use of upper case).

SKILL DEVELOPMENT ACTIVITIES

- 1. Role Play / Mock Interview
- 2. Just- a Minute Talk or One to One Student Interaction
- Application of Digital Competence : Mock panel Discussion of Entrepreneurs / Organize an Interview for Young Startups.

TEXT BOOKS

Professional English for Commerce and Management-II - TANSCHE. syllabus.b-u.ac.in/tansche/pecm1.pdf

REFERENCE BOOKS

Alice Oshima & Ann Hogue, Writing Academic English, Second Edition, Addison Wesley

1. Publishing Company, 1991.



	Wesley Publishing Company, 1991.
2.	Lyn R. Clark, Kenneth Zimmer, Joseph Tinervia, Business English and Communication, Seventh Edition, MacMillan / McGraw-Hill, Imprint 1991.
	WEB RESOURCES
1.	Book Material: https://drive.google.com/file/d/1FbcKJleXwXhfiFYfKisNDfR51 GXNrrmN/view?usp=sharing
	Unit 1 Video: https://drive.google.com/file/d/1cPXTVXQpAmz3qacgnp3f3k CQJkGi6XDI/view?usp=sharing Unit 2 Video: https://drive.google.com/file/d/1TwRZvTSgIOel_YVtcpi_p6q9 WV901F6Q/view?usp=sharing Unit 3Video:
2.	https://drive.google.com/file/d/1Eic3mTlVAncoZOnSwkhSNUEv4jOlL2_/view?usp=haring Unit 4 Video https://drive.google.com/file/d/1vXQBQ04nAZqCsaxyqEWdP feXB6P-9KXY/view?usp=sharing Unit 5 Video https://drive.google.com/file/d/11v2H_Uu9J_ZDrlJLo3IN6 - xligXJ5OkB/view?usp=sharing

Course Designed By	Verified By	Approved By HOD
Dr.P.Poongodi Dr.M.Jayanthi Dr.M.Thangam	Ms: Yasmin	Dr.K.K.A.Alaguappan
	QUESTION PAPER PATTERN	
SECTION - A (10 X 1 =10 Marks)	SECTION - B (4 X	
(Vocabulary)(MCQ, Info-gap questions - domain specific vocabulary)	(Reading: Two long domain-specific questions pertaining to understanding (Writing: Descriptive/narrative/perpertaining to domain-specific voca	ng and analysis - 20 Marks) suasive writing questions



Sem	Course code	CORE-VI COMPUTER PRACTICAL – I	Total Ma	arks:100	Hours Per Week	Credits					
II	21UAFCP203	(Office Package)	CIA:50	ESE:50	4	4					
Cour	se Objectives:										
Cour	2. To develope of type of 3. To get	ke the students familiarize in MS Officelop the skill of students by imparting fapplications. insight knowledge on Ms- Publisher. O): On completion of the course, st	ng about the			e in every					
CO 1	I .	ledge on text, features, templates and									
CO 2		e Preparation of Financial Statement		by using I	Ms-Excel.	K1 –K4					
CO 3	Gain exposure	on Presentation of Slides	4		210						
CO 4	Understand the Preparation of Employee Data Base and Student Data Base										
CO 5	TZ 1 1 11	ne various Designing Techniques.									
K1: R	Remember; K2	Understand; K3 : Apply; K4 : Analy	yze			-					
Unit	t —I	MS W	ord								
1. Cre	eate a word docu	ment using formatting features.									
	old, Underline, F	ont Size, style, Background color, Te	xt color, Lii	ne spacing	g, Spell Chec	ck,					
Bo	ignment, Heade	r & Footer, Inserting pages and page	numbers, Fi	nd and R	eplace.						
	20 200 000	on for the college function using Text	boxes and	clip art.							
Al	epare an invitation										
Al 2. Pr		Γime Table using table format.									
Al 2. Pr 3. Pr	epare the Class		Columns, I	nserting a	nd Deleting	the					
Al 2. Pr 3. Pr In	epare the Class a	Time Table using table format.	Columns, I	nserting a	nd Deleting	the					
Al 2. Pr 3. Pr In Ro	epare the Class a serting the table, ows and Column	Fime Table using table format. Data Entry, Alignment of Rows and	Columns, I	nserting a	nd Deleting	the					
Al 2. Pr 3. Pr In Ro	epare the Class a serting the table, ows and Column repare a Mail Me	Fime Table using table format. Data Entry, Alignment of Rows and s and Change of Table Format.		nserting a	nd Deleting	the					

2. Prepare Final Accounts (Trading, Profit & Loss Account and Balance Sheet) by using formula. RAMAN
3. Draw the different type of charts (Line, Par) to illustrate year-wise performance of PRINCIPAL.

sales, purchase, profit of a company by sing chart wizard.

KONGU ARTS AND SCIENCE COLLE (AUTONOMOUS) NANJANAPURAM, ERODE - 638 1 4. Prepare a Product Life Cycle which should contain the following stages: Introduction, Growth, Maturity, Saturation, Decline.

Unit – III

MS PowerPoint

- Design presentation slides for a product of your choice. The slides must include name, brand name, type of product, characteristics, special features, price, special offer etc.
- Design a Power Point Presentation of organization details for 5 levels of hierarchy of a Company by using organization chart.
- 3. Design a Power Point presentation for the Seminar/Lecture Presentation using animation effects.
- Design slides for the headlines News of a popular TV Channel. The Presentation
 Should contain the following transactions: Top down, Bottom up, Zoom in and Zoom out.

MS Access

Unit – IV

- Prepare a payroll for employee database of an organization with the following Details:
 Employee id, Employee name, Date of Birth, Department and Designation, Date of appointment,
 Basic pay, Dearness Allowance, House Rent Allowance and other deductions if any. Perform queries for different categories.
 - 2. Create a Report for the Employee database.
 - 3. Create mailing labels for student database which should include Atleast three Table and must have at least two fields with the following details: Roll Number, Name, Course, Year, College Name, University, Address, Phone Number.

MS- Publisher

Unit – V

- 1. Create a Business card using Ms-Publisher.
- 2. Design a Birthday card using Ms- Publisher.
- 3. Develop a Broucher using Ms-Publisher.



TEXT BOOK

Sanjay Saxena, MS-Office 2000, Vikas Publishing House Private Ltd, New Delhi.

		REFERENCE BOOKS	
1	R.K.Taxali, "PC Software for	windows made simple", Tata McG	braw Hill publications Private Limited
2	Mr. Kalpesh Patel, MS-Office 2	018, Computer world publications	, Gujarat, Edition 2014.
		Web Resources	
1	https://www.electricteacher.com	/tutorials.htm	
2	https://www.learningcomputer.co	om/microsoftword	
la p	Course Designed By	Verified By	Approved By HOD
0 1 0 1 0 2 0 2	R D. W	Wash	M
N	Ms.S.Poovika Nishanthini	Ms. N. Shanthamani	Dr.K.K.A.Alaguappan

Mapping of COs with POs and PSOs:

PO/PSO CO	PO						PSO					
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5
CO1	M	S	S	M	M	IMI	S	М	S	M	M	M
CO2	S	S	M	M	M	M	S	M	S	M	S	S
CO3	S	M	S	M	M	М	S	M	S	M	M	S
CO4	S	S	S	M	M	S	S	S	S	S	S	S
CO5	S	S	S	М	M	M	S	S	S	S	M	M

S-Strong, M-Medium, L-Low



HONGU ARTS AND SCIENCE COLL

(AUTONOMOUS) NANJANAPURAM, ERODE - 638 1

Sem	Course code	ALLIED COURSE – II BUSINESS LAW	Total M	arks:100	Hours Per Week	Credits						
	24114 E 4 T 204		CIA: 25	ESE :75	4	4						
II	21UAFAT204 pjectives:	nowledge on basic concepts, principle				1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1						
Course O	and application and applicatio	d and acquire knowledge about the form of business law. conceptual clarity about the process of contract & its impact on business on completion of the course, student	of winding up a	and remedi	es in							
CO 1	Familiar with (General Principles of Law of Contract										
CO 2	Learn the basic	principles in Discharge and Remedi	ies of Contract.			K1-K4						
. " . " . " . "	A STATE OF A STATE	1 Directed relation	iship.	arity in Agency and Principal relationship.								
CO 3	Procure familia	arity in Agency and Principal Telation			12 (V)							
	Gain exposure	on Common Carrier and Sale of Goo	ods Act.									
CO 4	Gain exposure Acquire know	on Common Carrier and Sale of Goo ledge on Negotiable Instrument Act.	ods Act.									
CO 4 CO 5 K1 :Rem	Gain exposure Acquire knowledge ember; K2:Unde	on Common Carrier and Sale of Goodedge on Negotiable Instrument Act. erstand; K3: Apply; K4: Analyze	ods Act.	nd Accepta	nce - Co	onsideratio						
CO 4 CO 5 K1 :Rem Unit -I	Gain exposure Acquire knowledge ember; K2:Unde	on Common Carrier and Sale of Goodledge on Negotiable Instrument Act. erstand; K3:Apply; K4:Analyze Indian Contract Act - Contract – Essentials of Valid Contract of Consent – Legality of Object	et-1872 tract – Offer an		nce - Co	onsideratio						
CO 4 CO 5 K1 :Rem Unit -I Indian Co	Gain exposure Acquire knowledge ember; K2:Unde ontract Act, 1872- ual Capacity – Fre	on Common Carrier and Sale of Goodledge on Negotiable Instrument Act. Erstand; K3: Apply; K4: Analyze Indian Contract Act Contract – Essentials of Valid Contract of Consent – Legality of Object	et-1872 tract – Offer an	act								
CO 4 CO 5 K1 :Rem Unit -I Indian Co Contract Unit - I	Gain exposure Acquire knowledge and contract Act, 1872 - ual Capacity - Free	on Common Carrier and Sale of Goodledge on Negotiable Instrument Act. Perstand; K3: Apply; K4: Analyze Indian Contract Act Contract – Essentials of Valid Contract of Consent – Legality of Object Discharge and Remember of Contract – Queen Co	et-1872 tract – Offer an edies of Contrusi Contract –	act								
CO 4 CO 5 K1 :Rem Unit -I Indian Co Contract Unit - I	Gain exposure Acquire knowledge and contract Act, 1872 - ual Capacity - Free	on Common Carrier and Sale of Goodledge on Negotiable Instrument Act. erstand; K3:Apply; K4:Analyze Indian Contract Act - Contract – Essentials of Valid Contract of Consent – Legality of Object	et-1872 tract – Offer an edies of Contrusi Contract –	act								
CO 4 CO 5 K1 :Rem Unit -I Indian Co Contract Unit - I	Gain exposure Acquire knowlember; K2:Under ontract Act, 1872- ual Capacity – Free ge of Contract – R mnity and Guarant	on Common Carrier and Sale of Goodledge on Negotiable Instrument Act. Perstand; K3: Apply; K4: Analyze Indian Contract Act Contract – Essentials of Valid Contract – Legality of Object Discharge and Remember of Contract – Quee – Rights of Surety – Discharge of	et-1872 tract – Offer an edies of Contr uasi Contract – surety.	act	nt Contra	act - Contr						

ERODE 638 107

Rights and liabilities of Finder of lost Good

Unit – IV	Common Carrier and Sale of Goods Act - 1930
Common	Carrier - Rights and duties of Common carriers - Contract of Carriage of Goods by Sea - Bill of
Lading a	nd Charter party. Sale of Goods Act 1930 - Sale and agreement to sell - Rules regarding passing of
property	in goods - Condition and Warranties - Actual and Implied - Principle of "Caveat Emptor" and its
Limitatio	ns.
Unit – V	Negotiable Instrument Act - 1881
Negotiab	ole Instruments - Notes, Bills and Cheques - Parties to a Negotiable Instrument - Presentment of a
Negotiab	ole Instrument – Dishonor of a Negotiable Instrument – Discharge of Negotiable Instrument.
	TEXT BOOK
1	N.D.Kapoor, Business Laws, Sultan Chand & Sons, 31st Revised Edition, 2020

		REFERENCE BOOKS	
1	G.K. Varshney, Elements	of Business Law for CS Foundation	Course, Sultan Chand & Sons, 2003
2	N.D.Kapoor, Elements of	Mercantile Law, Sultan Chand & S	ons, 34 th Edition, 2014.
3	R.S.N. Pillai and Bhagava	thi, Business law, Sultan Chand & S	Sons, 2006.
		Web Resources	
1.	http://kamarajcollege.ac.in/l %20Business%20Law%20-	<u>Department/Corporate/III%20Year/0 %20V%20Sem.pdf</u>	003%20Core%2015%20-
2.	https://www.aminotes.com/ 105.html	2018/02/business-law-study-materia	ıl-law-
			_
	Course Designed By	Verified By	Approved By HOD
	6. Llt	Kirshamp.	Mrs
	Ms.G.Gurusanthosini	Ms.K.Dhanalakshmi	Dr. K.K.A.Alaguappan



QUESTION PAPER PATTERN									
SECTION – A	SECTION - B	SECTION - C							
10 x 1=10 Marks (Multiple choice, Four options) Two questions from each unit	5 x 3 = 15 Marks (Either or choice) Two questions from each unit	5x5 = 25 Marks (Either or choice) Two questions from each unit							

Mapping of COs with POs and PSOs:

PO/PSO				PO			PSO					
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5
CO1	S	S	S	M	M	M	S	s	S	M	M	S
CO2	M	M	S	S	S	M	S	S	S	S	M	S
CO3	S	S	S	S	S	S	M	S	S	S	S	s
CO4	S	M	S	S	S	S	S	S	M	S	M	S
CO5	s	M	S	S	S	S	S	S	M	S	S	S

S-Strong, M-Medium, L-Low

