KONGU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

ERODE - 638 107

M.Com (CA)

KONGU ARTS AND SCIENCE COLLEGE



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ERODE - 638 107

2017-2018



KONGU ARTS AND SCIENCE COLLEGE, ERODE – 638 107. (AUTONOMOUS)



Department of Commerce (CA) <u>M.Com.(CA)</u>

Scheme of Examinations - CBCS PATTERN

(For the candidates admitted during the Academic Year 2017-2018 and onwards)

PART	Course	Course	Hrs/ Week	T/P	Exam Duration	CIA	ESE	Total	Credit
		SEMESTER -	1						
III	17PBBCT101	Core I: Managerial Economics	6	Т	3	25	75	100	4
111	17PBBCT102	Core II: Marketing Management	7	Т	3	25	75	100	4
111	17PBBCT103	Core III: Data Base Management System	6	T	3	25	75	100	4
111	17PBBCP104	Core IV: Computer Applications in Business: Practical I (Oracle)	6	Р	3	40	60	100	4
III		Elective Paper I:	5	Т	3	25	75	100	4
		SEMESTER -	11						
111	17PBBCT201	Core V: Advanced Corporate Accounting	5	Т	3	25	75	100	4
111	17PBBCT202	Core VI: Human Resource Management	5	T	3	25	75	100	4
111	17PBBCT203	Core VII: Research Methodology	5	Т	3	25	75	100	4
111	17PBBCT204	Core VIII: Computer Applications in Accounting	5	Т	3	25	75	100	4
Ш	17PBBCP205	Core IX: Computer Applications in Business: Practical-II (Tally)	6	Р	3	40	60	100	4
Ш		Elective Paper II:	4	Т	3	25	75	100	4
		SEMESTER -	HI						
111	17PBBCT301	Core X: Financial Management	7	Т	3	25	75	100	4
111	17PBBCT302	Core XI: Cost and Management Accounting	7	Т	3	25	75	100	1
111	17PBBCT303	Core XII: Visual Basic	6	T	3	25	75	100	4
111	17PBBCP304	Core XIII: Computer Applications in Business: Practical-III (Visual Basic)	6	Р	3	40	60	100	4
111		Elective Paper III:	4	Т	3	25	75	100	4
111	17PBBIT309	Institutional Training		- 1		-	-	-	-
		SEMESTER -	IV						
111	17PBBCT401	Core XIV: Investment Management	5	Т	3.	25	75	100	4
111	17PBBCT402	Core XV: Direct Taxes	6	Т	3	25	75	100	4
111	17PBBCT403	Core XVI: Java Programming	4	ı T	3	25	75	100	4
111	17PBBCP404	Core XVII: Computer Applications in Business: Practical-IV (Java Programming)	6	Р	3	40	60	100	4
!!!		Elective Paper IV:	4	Т	3	25	75	100	4
111	17PBBCV409	Core XVIII: Project Work	5	-	3	40	160	200	6
		TOTAL	-	-		-	4.7	2300	90



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(Students ca		Elective Papers ne of the Group Papers as Electives)
	17PBBET105	Services Marketing
Flactice Course A	17PBBET206	2. Marketing of Financial Services
Elective Group - A	17PBBET305	3. Marketing of Health Services
	17PBBET405	4. Travel and Hospitality Services
	17PBBET106	Financial Markets and Institutions
Elective Group – B	17PBBET207	2. Indian Stock Exchanges
	17PBBET306	3. Futures and Options
	17PBBET406	4. Fundamental and Technical Analysis
	17PBBET107	Principles of International Trade
	17PBBET208	2. Export and Import Procedure
Elective Group – C	17PBBET307	3. Institutions Facilitating International Trade
	17PBBET407	4. International Trade
	17PBBET108	Designing using Corel draw
	17PBBET209	2. Working with Photoshop
Elective Group – D	17PBBET308	3. Web Designing
	17PBBET408	4. Cyber Security

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Total Marks: 2300

Total Credits: 90

Dr. H. VASUDEVAN

Chairman

Board of Studies – Commerce(CA)

Kongu Arts and Science College, Erode.

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Sem.	Course Code	CORE PAPER I: MANAGERIAL	Total Ma	arks: 100	Hours Per Week	Credit
1	17PBBCT101	ECONOMICS	CIA: 25	ESE: 75	6	4

Objective: To impart the students with the basic principles and concepts of managerial economics.

Unit I

Managerial Economics: Nature and Scope of Managerial Economics in relation with other disciplines -Role and Responsibilities of Managerial Economist - Goals of Corporate Enterprises: Maximization of Profit and Wealth Maximization.

Unit II

Utility Analysis: The Law of Diminishing Marginal Utility - The Law of Equi-Marginal Utility - Consumer's Surplus – An Indifference Curve – Marginal Rate of Technical Substitution – Properties of Indifference Curve - Consumer's Equilibrium.

Unit III

Demand Analysis - Demand Determinants - Demand Distinctions - Elasticity of Demand - Types and Methods - Applications - Demand Forecasting for Industrial Goods - Consumer Goods - Consumer Durables - Factor Influencing Elasticity of Demand.

Unit IV

Cost, Revenue and Production Analysis: Cost Concepts - Cost and Output Relationship - Cost Control -Short run and Long run - Cost Functions - Production Functions - Break-Even Analysis - Economies Scale of Production Revenue - Types of Revenue.

Unit V

Pricing and Output Decisions in Different Market Situations - Monopoly and Duopoly Competition -Perfect and Imperfect - Monetary Policy - Objectives - Fiscal Policy - Objectives - Inflation - Types and Causes.

Note: Question Paper shall cover 100% Theory.

TEXT BOOKS:

- 1. Maheswari and Varshney, Managerial Economics, Sultan Chand Publishers, New Delhi, Revised Edition 2013. (Unit I & III).
- 2. Dr.S.Sankaran, Managerial Economics, Margham Publications, Chennai, 2014. (Unit II, IV & V).

REFERENCE BOOKS:

- 1. P.L.Metha, Managerial Economics, S.Sultan & Chand Co., New Delhi.
- 2. G.S.Gupta, Managerial Economics, McGraw-Hill Education (India) Pvt. Limited, New Delhi.
- 3. D.Gopalakrishnan, Managerial Economics, Himalaya Publishing House, New Delhi.
- 4. B.M. Wali & Kalkundrikar: Managerial Economics, R Chand & Co., New Delhi.

	QUESTION PAPER PATTERN	
SECTION - A	SECTION - B	SECTION - C
10 x 1 = 10 Marks Multiple Choice, Four options) Two guardes from each unit	5 x 7 = 35 Marks (Either or choice) Two questions from each unit	3 x 10 = 30 Marks (Answer any three Questions) One Question from each unit
	10 x 1 = 10 Marks Multiple Choice, Four options) wo questions from each unit	10 x 1 = 10 Marks 5 x 7 = 35 Marks (Either or choice)

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Sem.	Course Code	CORE PAPER II:	Total Ma	arks: 100	Hours Per Week	Credit
1	17PBBCT102	MANAGEMENT	CIA: 25	ESE: 75	7	4

Objectives: To give knowledge on the concepts of Marketing Management.

Unit I

Marketing - Definitions - Conceptual Frame Work Marketing Environment: Internal and External -Marketing Interface with Other Functional Areas - Production, Finance, Human Relations Management, Information System. Marketing in Global Environment – Prospects and Challenges.

Unit II

Marketing Strategy - Marketing Strategy Formulations - Key Drivers of Marketing Strategies - Strategies for Industrial Marketing - Consumer Marketing - Services Marketing - Competitor Analysis - Analysis of Consumer and Industrial Markets - Strategic Marketing Mix Components.

Unit III

Product Planning and Development - Product Life Cycle - New Product Marketing Mix Decisions -Development and Management - Market Segmentation - Targeting and Positioning - Channel Management – Advertising and sales promotions - Pricing Objectives, Policies and methods.

Unit IV

Buyer Behaviour - Understanding Industrial and Individual Buyer Behavior - Influencing Factors – Buyer Behaviour - Models - Online Buyer Behaviour - Building and Measuring Customer Satisfaction -Customer - Relationships Management - Customer Acquisition, Retaining and Defection.

Unit V

Marketing Research and Trends in Marketing - Marketing Information System - Research Process -Concepts and applications: Product – Advertising – Promotion – Consumer Behaviour – Retail Research Customer Driven Organizations - Cause Related Marketing - Online Marketing Trends - Social Marketing - Ethics in Marketing.

TEXT BOOK:

Philip Kotler and Kevin Lane Keller, Marketing Management, PHI, 14th Edition, 2012.

REFERENCE BOOKS:

- 1. Gupta C.B., and Rajan Nair .N, Marketing Management Text and Cases, Sultan Chand & Sons, New Delhi, 2016.
- 2. Varshney R.L., and Gupta S.L., Marketing Management Text and Cases, Sultan Chand & Sons, New Delhi, 2005.
- 3. K.S.Chandrasekar, "Marketing Management", Tata McGraw Hill, 1st Edition, 2010.
- 4. Paul Baines, Chris Fill and Kelly Page, Marketing, Oxford University Press, 2nd Edition, 2011.
- 5. Lamb, hair, Sharma, Mc Daniel, Marketing An Innovative approach to learning and teaching-A south Asian perspective, Cengage Learning, 2012.

	QUESTION PAPER PATTERN	
SECTION - A	SECTION - B	SECTION - C
10 x 1 = 10 Marks	5 x 7 = 35 Marks	3 x 10 = 30 Marks
(Multiple Choice, Four options)	(Either or choice)	(Answer any three Questions)
Two questions from each unit	Two guestions from each unit	One Question from each unit

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Sem.	Course Code	CORE PAPER III:	Total Ma	arks: 100	Hours Per Week	Credit
1	17PBBCT103	MANAGEMENT SYSTEM	CIA: 25	ESE: 75	6	4

Objectives: Comprehend the Concepts of Database Management Systems.

Unit I

Database System: Introduction - Basic Concepts and Definitions - Data Dictionary - DBA database languages - Database System Architecture: Schemas - Sub Schemas and Instances -Mapping - Data Models - Types of Database Systems - Relational model: Keys - Relational Algebra.

Unit II

SQL: Introduction to Data Definition Language - Data Manipulation Language - Transaction control Language - Data control Language - Views - Embedded SQL - Query By Example.

Unit III

Normalization: Introduction to Database Design - Functional Dependency and Decomposition -1NF - Functional Dependency - 2NF - Transitive Dependency - 3NF - BCNF.

Unit IV

Transaction: Concepts - Transaction State - Concurrent Execution - Serializability -Recoverability - Concurrency Control: Lock Based Protocols - Time - Stamped Based Protocols -Validation Based Protocols.

Unit V

Parallel Database Systems: Introduction - Architecture - Key Elements of Parallel Database Processing - Query Parallelism - Distributed Database Systems - Distributed Databases -Distributed Query Processing - Concurrency Control in Distributed Databases - Recovery Control in Distributed Databases.

TEXT BOOK:

S.K. Singh, "Database Systems Concepts - Design and Applications", Pearson Edition, New Delhi, 2009.

REFERNCE BOOKS:

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- 1. C.J.Date, An Introduction to Database System, Pearson Education India, New Delhi, 2012.
- 2. Abraham Silberschatz, Henry F Korth, Database Systems concepts, McGraw-Hill Publishers, New Delhi.
- 3. Bipin C Desai, An Introduction to Database System, West Publishing Company.
- 4. Abraham Silberschatz, Henry F.Korth, S.Sudharshan, Database System Concepts, 5th Edition, McGraw Hill Publishers, New Delhi.

	QUESTION PAPER PATTERN	
SECTION - A	SECTION - B	SECTION - C
10 x 1 = 10 Marks	5 x 7 = 35 Marks	3 x 10 = 30 Marks
(Multiple Choice Four options)	(Either or choice)	(Answer any three Questions)
Two questions from each unit	Two questions from each unit	One Question from each unit

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Sem.	Course Code	CORE PAPER IV: COMPUTER APPLICATIONS	Total Ma	arks: 100	Hours Per Week	Credit
1	17PBBCP104	IN BUSINESS PRACTICAL I (ORACLE)	CIA: 40	ESE: 60	6	4

ORACLE

1. Create the table SALI	S with the following	fields and insert the values.
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Field Name	Field Type	Field Size
Sales_No	Character	3
Salesman_name	Character	10
Branch_Code	Character	4
Sales_amount	Number	-5
Date_of_Birth	Date	

Queries:

- a) Calculate total sales amount in each branch
- b) Display all the sales men who are born in the month of December.
- c) Increase the Sales amount by 10%.
- d) Display the branch code which has the youngest salesman.
- e) Delete the tuple where average salesamount < 1000.
- 2. Create the table SOFTWARE with the following fields and insert the values.

Field Name	Field Type	Field Size
Software_name	Character	10
Cost	Number	5
Date_of_manufacture	Date	
Date_of_expiry	Date	-16
No_of_copies	Number	5

Queries:

- a) Display cost and date of manufacture for each software.
- b) Add a column called software type and enter data into it.
- c) Display the name of software in upper case.
- d) Count the total number of softwares and also display total cost of the softwares.
- e) Display the details of the software with minimum copies.
- 3. Create the table FACULTY with the following fields and insert the values.

Field Name	Field Type	Field Size
Name	Character	10
Specialization	Character	10
Expérience	Number	2
Subjects_taught	Character	10
Date of joining	Date	χ

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Queries:

- a) Display the name in lower case
- b) Add a column called Grade (Field Type Character(1))
- c) If the experience is more than five years assign the grade as "A".
- d) Display name and Date of joining in a format like '2 December 2016'.
- e) Display subjects taught grouped by faculty name.
- 4. Create the table STUDENT with the following fields and insert the values.

Field Name	Field Type	Field Size
Student_No	Character	9
Student_Name	Character	10
Economics_Mark	Number	3
Marketing_Mark	Number	3
DBMS_Mark	Number	3
Practical_Mark	Number	3
FMI_Mark	Number	3
Total_Mark	Number	3

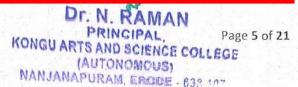
Queries:

- a) Calculate Total for Marks field.
- b) Add a column Percentage (Field type Number (2,1)) and calculate it.
- c) List all the students who got more than 90% of Marks.
- d) Increase 10 marks for the students where average is < 30.
- e) Delete the records whose Average < 30
- 5. Create the table COURSE with the following fields and insert the values.

Field Name	Field Type	Field Size
Student_Name	Character	10
Course	Character	10
College_Name	Character	10
Fee	Number	5
No_of_Seats_available	Number	. 2
Duration_of_course	Number	1

Queries:

- a) Display the student's name who has done the course B.Com(CA).
- b) Display the Maximum course fee along with the Course
- c) Display the name of students, their college name, where the course is M.Com(CA).
- d) Display the lowest course fee along with the Course Duration.
- e) Display the details of the course with maximum seats.



6. Create the table MOVIE with the following fields and insert the values.

Field Name	Field Type	Field Size
Invoice_no	Character	3
Invoice_date	Date	
Cust_name	Character	10
Cust_area	Character	8
Movie_no	Number	3
Movie_Title	Character	10
Movie_Type	Character	15
Movie Price	Number	3

Queries:

- a) Print the list of all movie titles whose price is having more than Rs. 155/-
- b) Print customer details who have not been issued tickets in the month of June.
- c) Display the invoice_no for cust_id 'a01' and 'a02'.
- d) List the movie_no, and title movies whose starts begin with letter 'D'.
- e) List the various movie types available from the movie table in ascending order. Also find the number of movies in each type ('action', 'Suspense', 'thriller', 'comedy').
- 7. Create a table use name PROGRAMMER with the fields and insert the values:

Field name	Field type	Field size
Programmer	name character	15
Title	character	20
Language used	character	15
Software cost	number	10 with 2 decimal places
Development cost	number	10
Software sold	number	3

Queries:

- a) Display the details of software developed by "PRAKASH".
- b) Display the details of the packages whose software cost exceeds "2000".
- c) Display the details of the software that are developed in "C++".
- d) What is the price of costliest software developed in "C".
- e) Display the details of the programmer whose language used is same as "Suresh".
- 8. Create a table COMPANY with the following fields and inserts the values:

Science Field name	Field type	Field size
Company name	character	15
- Proprietor	character	15
Address	character	25
NO STATE OF		D

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Supplier name	character	15
No of employees	number	4
GP percent	number	6 with 2 decimal places

Queries:

- a) Display all the records of the company which are in the ascending order of GP percent.
- b) Display the name of the company whose supplier name is "Telco".
- c) Display the details of the company whose GP percent is greater than 20 and order by GP percent.
- d) Display the detail of the company having the employee ranging from 300 to 1000.
- e) Display the name of the company whose supplier is same as like Tata's.
- 9. Create a table named EMPLOYEE with the following fields and insert the values:

Field name	Field type	Field size
Employee	Name character	15
Employee Code	number	6
Address	character	25
Designation	character	15
Grade	character	-1
Date of Joining	Date	
Salary	number	10 with 2 decimal places

Queries:

- a) Display name of the employees whose salary is greater than "10,000".
- b) Display the details of employees in ascending order according to Employee Code
- c) Display the total salary of the employees whose grade is "A".
- d) Display the details of the employee earning the highest salary.
- e) Display the names of the employees who earn more than "Ravi"
- 10. Create a table named STUDENT with the following fields and insert the values:

	Field name	Field type	Field size
	Student Name	character	15
	Gender	character	6
	Roll No.	character	10
	Department Name	character	15
	Address	character	25
· ·	Percentage	number	4 with 2 decimal places
Quen	es: coi		

a) Calculate the average percentage of the students.

b) Display the names of the students whose percentage is greater than 80

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- c) Display the details of the student who got the highest percentage.
- d) Display the details of the students whose percentage is between 50 and 70.
- e) Display the details of the students whose percentage is greater than the percentage of Roll No = 12CA01.

11. Create the table PRODUCT with the following fields and insert the values:

Field name	Field type	Field size
Product no	number	6
Product name	character	15
Unit of measure	character	15
Quantity	number	6with 2 decimal places
Total amount	number	8 with 2 decimal places

Queries:

- a) Using update statements calculate the total amount and then select the record.
- b) Select the records whose unit of measure is "Kg"
- c) Select the records whose quantity is greater than 10 and less than or equal to 20
- d) Calculate the entire total amount by using sum operation
- e) Calculate the number of records whose unit price is greater than 50 with count operation.

12. Create the table PAYROLL with the following fields and insert the values:

Field name	Field type	Field size
Employee no	number	8
Employee name	character	8
Department	character	10
Basic pay	number	8 with 2 decimal places
HRA	number	6 with 2 decimal places
DA	number	6 with 2 decimal places
PF	number	6 with 2 decimal places
Net pay	number	8 with 2 decimal places

Queries:

- a) Update the records to calculate the net pay.
- b) Arrange the records of employees in ascending order of their net pay
- c) Display the details of the employees whose department is: sales"
- d) Select the details of employees whose HRA>=1000 and DA<=900
- e) Select the records in descending order.

1981	1/39	E	SE Practical Exa	mination Patte	rn	
Program 2 25 Marks Program 2 30 Marks Record 5 Marks	Programio	25 Marks	Program 2	30 Marks	Record	5 Marks

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Sem.	Course Code	ELECTIVE PAPER I:	Total Marks: 100		Hours Per Week	Credit
- 1	17PBBET106 (Group B)	FINANCIAL MARKETS AND INSTITUTIONS	CIA: 25	ESE: 75	5	4

Objectives: The objective of the course is to help students to understand the conceptual framework of various financial markets and institutions.

Unit I

Indian Financial System – Functions – Structure. Financial Markets – An Overview – Money Market – Call Money Market – Commercial Paper Market – Commercial Bill Market – Certificate of Deposit (CD) Market – Treasury Bill Market – Government or Gilt-edged Securities Market.

Unit II

Capital Market – An Overview – Capital Market Instruments – Capital Market Reforms – Features of Developed Capital Market – International Organization of Securities Commissions (IOSCO) – New Issue Market (NIM) – Debt Market – Foreign Exchange Market – Derivatives Market.

Unit III

Financial Services Institutions — Investment Information and Credit Rating Agency of India Limited (ICRA) — Credit Rating and Information Services of India Ltd. (CRISIL) — Discount and Finance House of India Ltd. (DFHIL).

Unit IV

Clearing Corporation of India Limited (CCIL) – Over the Counter Exchange of India (OTCEI) – National Securities Depository Limited (NSDL) – Securities Trading Corporation of India Limited (STCI).

Unit V

Financial Institutions – Money Market Institutions – Capital Market Institutions – Development Banks: IDBI – IFCI – SFCs – UTI - SIDBI National Housing Bank – Functions and Working – Export-Import (EXIM) Bank of India – NABARD.

TEXT BOOK:

Gurusamy.S, Financial Markets and Institutions, Vijay Nicole Imprints (P) Ltd., New Delhi, 2009.

REFERENCE BOOKS:

- 1. L.M.Bhole, Financial Institutions and Markets, Tata McGraw Hill Publishing Company Limited, New Delhi, 2004.
- Nalini Prava Tripathy, Financial Instruments and Services, Prentice Hall of India, New Delhi, 2007.
- M.Y.Khan, Financial Services, Tata Mc Graw-Hill Publishing Company Limited, New Delhi, 2004
- 4. Dr.D.Joseph Anbarasu & Others, Financial Services, Sultan Chand & Sons, New Delhi, 2008.

	QUESTION PAPER PATTERN	
SECTION - A	SECTION - B	SECTION - C
10 x 1 = 10 Marks (Multiple Choice, Four options) Two questions from each unit	5 x 7 = 35 Marks (Either or choice) Two questions from each unit	3 x 10 = 30 Marks (Answer any three Questions) One Question from each unit

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Sem.	Course Code	CORE PAPER V:	Total Ma	Total Marks: 100		Credit
11	17PBBCT201	ACCOUNTING	CIA: 25	ESE: 75	5	4

Objectives: To enable students to acquire knowledge and skills in accounting for changes in Corporate Structure.

Unit I

Insurance Company Accounts (Schedule Format) - Types of Insurance - Accounts of Insurance Companies - Final accounts of Life Assurance Companies - Ascertainment of Profit - Valuation Balance Sheet - Final Accounts of Fire, Marine and Miscellaneous Insurance Companies.

Unit II

Banking Company Accounts: Accounts of Banking Companies - Rebate on Bill Discounted -Non-Performing Assets and their treatment - Classification of Bank Advances - Provision for doubtful Debts - Guidelines of RBI for Preparation of Final Accounts of Banking Companies.

Unit III

Holding Companies (AS-21): Meaning and Definition of Holding and Subsidiary Companies -Legal Requirement Relating to Presentation of Accounts of Holding Companies and its Subsidiaries - Consolidated of Balance Sheet and Profit and Loss Account.

Unit IV

Amalgamation as Merger and Amalgamation as Purchase - Calculation of Purchase Consideration under Various Methods - Realization of Assets and Liabilities - Closure of Books of Transferor Company - Accounting Treatment as per AS-14 in the Books of Transferee Company.

Unit V

Emerging Accounting Practices - Inflation Accounting and Human Resource Accounting -Summaries of International Accounting Standards (IAS) 1, 2, 7, and 8 - Introduction to IFRS.

Note: Question paper shall cover 20% Theory and 80% Problems.

TEXT BOOK:

Jain S.P. and Narang K.L., Corporate Accounting, Kalyani Publishers, New Delhi, 2015.

REFERENCE BOOKS:

- 1. Reddy.T.S. & Murthy.A, Corporate Accounting, Margham Publications, New Delhi, 2016.
- 2. Shukla.M.C & Grewal.T.S., Advanced Accounts, S. Chand Publishers, Delhi, 2007.
- 3. Gupta.R.L., Advanced Accountancy, Sultan Chand and Sons, Delhi, 2008.

	QUESTION PAPER PATTERN	
SECTION - A	SECTION - B	SECTION - C
10 x 1 = 10 Marks (Multiple Choice Four options)	5 x 7 = 35 Marks (Either on choice)	3 x 10 = 30 Marks (Answer any three Questions)
Two questions from each unit	Two questions from each unit	One Question from each unit

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Sem.	Course Code	CORE PAPER VI:	Total Ma	arks: 100	Hours Per Week	Credit
11	17PBBCT202	MANAGEMENT	CIA: 25	ESE: 75	5	4

Objective: To acquaint students with the techniques and principles to manage human resource of an organisation.

Unit I

Human Resource Management: Concept and Functions - Role, Status and Competencies of HR Manager - HR policies - Evolution of HRM - Emerging Challenges of Human Resource Management - Workforce Diversity, Empowerment, Downsizing, VRS, Work Life Balance.

Unit II

Acquisition of Human Resource: Human Resource Planning - Quantitative and Qualitative Dimensions - Job Analysis - Job Description and Job Specification - Recruitment - Concept and sources - Selection - Concept and Process - Test and Interview - Placement, Induction and Socialization - Retention.

Unit III

Training and Development: Concept and importance - Role Specific and Competency Based Training - Training and Development Methods - Apprenticeship, Understudy, Job Rotation, Vestibule Training, Case Study, Role Playing, Sensitivity Training, In-basket, Management Games, Conferences and Seminars, Coaching and Mentoring, Management Development Programs - Training Process Outsourcing.

Unit IV

Performance Appraisal: Nature, Objectives and Process - Performance Management - Methods of Performance Appraisal - Potential Appraisal - Employee Counselling - Job Changes - Transfers and Promotions - Human Resource Audit. Compensation: Concept and Policies, Base and Supplementary Compensation - Individual, Group and Organization Incentive Plans - Fringe Benefits - Performance Linked Compensation - Employee Stock Option - Pay Band Compensation System - Job Evaluation.

Unit V

Maintenance of employees and Emerging Horizons of HRM: Employer-Employee Relations - An Overview - Grievance Handling and Redressal - Industrial Disputes: Causes and Settlement Machinery — Case Studies - Human Resource Information System and e-HRM.

TEXT BOOK:

Aswathappa, K., Human Resource Management, Tata McGraw-Hill, New Delhi.

REFERENCE BOOKS:

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- 1. L.M. Prasad, Human Resource Management, Sultan Chand & Sons, New Delhi.
- 2. S.S.Khanka, Human Resource Management, S.Chand, New Delhi.
- 3. Keith Darvis, Human behaviours at work, McGraw Hill Higher Education.
- 4. C.B. Memoria, Personnel Management, Himalaya Publishing House.

	QUESTION PAPER PATTERN	
SECTION - A	SECTION - B	SECTION - C
10 x 1 = 10 Marks	5 x 7 = 35 Marks	3 x 10 = 30 Marks
(Multiple Choice, Four options)	(Either or choice)	(Answer any three Questions)
Two questions from each unit	Two questions from each unit	One Question from each unit

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Sem.	Course Code	CORE PAPER VIII:	Total Marks: 100		Hours Per Week	Credit
n	17PBBCT204	IN ACCOUNTING	CIA: 25	ESE: 75	5	4

Objectives: To introduce the students to the use of computers in accounting and acquire hands-on experience in the use of accounting package Tally.

Unit I

Information Technology – Definition – Applications of IT in Business Activities – Importance of Reporting - Classification of Reports - Management Information System (MIS) - Steps in MIS Development - Role of Computers in Accounting - Need for Computerized Accounting -Accounting Software – Importance – Types of Accounting Software.

Unit II

Introduction to Tally - Features of Tally - Tally and Accounting - Tally and Financial Management - Tally and Stock Management - Security Features of Tally - Benefits of Tally -Configuration – General – Numerical Symbols – Accounts/Inventory Information - Voucher – Invoice Entry - Printing.

Unit III

Creation of Company - Classification of Accounts - Groups - Ledgers - Vouchers - Types - Bank Reconciliation Statement - Process - Cost centre - Objectives - Cost Category - Cost Centre creation and alteration - Budget & Control - Essentials - Budget Creation and Alteration -Budget Variance Report - Multi currencies - Interest Calculations - Methods.

Unit IV

Introduction to Inventory System - Inventory Masters - Stock Groups - Creation and Alteration Stock Items - Creation and Alteration - Units of Measure - Godowns - Inventory Vouchers -Invoice - Invoice Entry - Sales Invoice Entry - Purchase Invoice Entry - Debit and Credit Notes Entry - Invoice Printing - Inventory reports.

Unit V

Introduction to Value Added Tax (VAT) - Features of VAT - Advantages of VAT - VAT Classification – Enabling VAT – Configuration of VAT – Creation of Ledger Masters – Purchase Ledger - Sales Ledger - Duties and Tax Ledger - Creation of Supplier Account and Customer Account - VAT Computation Report - New Features in Tally: Introduction to Goods and Services Tax (GST) - Enabling GST in Tally.

TEXT BOOK:

S. Palanivel, Tally Accounting Software, Margham Publications, Chennai, 2015.

REFERENCE BOOKS:

- 1. Asok K Nadhani, Mastering Tally, BPB Publications, New Delhi, 2012.
- 2. Narmata Agrawal, Financial Accounting on Computers using Tally, Dreamtech Press, New Delhi, 2004.
- 3. Vishnu Priya Singh, Learn Ultimate Business Accounting by Tally 9, CompuTech Publications Limited, New Delhi, 2015.

	QUESTION PAPER PATTERN	
SENCESECTION - A	SECTION - B	SECTION - C
10 x 1 = 10 Marks	5 x 7 = 35 Marks	3 x 10 = 30 Marks
(Multiple Choice, Four options)	(Either or choice)	(Answer any three Questions)
Two questions from each unit	Two questions from each unit	One Question from each unit

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