



KONGU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

ERODE – 638 107

2020 – 21: Beyond the Campus Environmental Promotion Activities

The following are the report of beyond the campus Environmental Promotion Activities during the academic year 2021-2022:

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1	Saplins Distribution and Plantation	2
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PRINCIPAL



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NATIONAL SERVICE SCHEME

Name of the Event \ Title	Saplings Distribution and Plantation
Date of the Event	22.09.2021
Number of Beneficiaries	50
Outcome of the Event	The Tree Planting Activity aims to raise awareness to the society in the importance of planting and saving trees, express our concern to the environment, and diminish the unfavorable effects of climate change.





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NATIONAL SERVICE SCHEME

Name of the Event \ Title	Rain Water Harvesting Awareness
Date of the Event	08.10.2021
Number of Beneficiaries	50
Outcome of the Event	Rainwater harvesting is an eco-friendly technique to save water. It also increases the level of ground water. Effective use of this method helps us to Save our earth





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NATIONAL SERVICE SCHEME

Name of the Event \ Title	Dengue Awareness Rally
Date of the Event	25.10.2021
Number of Beneficiaries	30
Outcome of the Event	Primary prevention is the most effective measure in dengue prevention and control. The objectives were (i) to determine the level of knowledge and practice of dengue control amongst the study community, and (ii) to explore the factors affecting practice of dengue control in the study area.





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NATIONAL SERVICE SCHEME

Name of the Event \ Title	Collection and Disposal of plastic waste from Nanajanpuram to Veppampalayam
Date of the Event	30.10.2021
Outcome of the Event	Reduces pollution – Reducing plastic waste will reduce the contamination of the environment and the soil, air, and water
Number of Beneficiaries	300 Village People





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National Service Scheme

Name of the Event \ Title	Swachh Bharat (Clean India Mission) Cleaning Activity : Totiyapalayam Railway Junction Muthampalayam, Tamil Nadu 638112
Date of the Event	09.03.2022
Outcome of the Event	Created awareness about the Cleanliness and hygiene
Number of Beneficiaries	NSS Volunteers – 60 Public – Around 250





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Eco Club

Name of the Event \ Title	Awareness program on “International Pollution Day”
Date of the Event	02.12.2021
Number of Beneficiaries	35
Outcome of the Event	Awareness was given on managing and controlling industrial disasters and to prevent the pollution produced by industrial processes or human negligence.

