| logoblack1**KONGU ARTS AND SCIENCE COLLEGE** |
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| **(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)** |

**7.1 Institutional Values and Social Responsibilities**

**7.1.1 Measures initiated by the Institution for the promotion of gender equity during the last five years.**

Gender equity is the process of being fair to women and men in decision making and the provision of resources and the addressing of imbalances.

Department of English has included courses like Gender & Literature, Subaltern Studies, and Feministic Literature. Department of MBA is offering an add-on certificate course on Human Rights Education that includes a paper on Human Rights of Women and also offers a course on Women Entrepreneurship and Ethics from the Academic Year 2021 - 2022 onwards.

The institution promotes gender sensitization through co-curricular activities like workshops, seminars, poster exhibitions, counselling that includes activities such as Cancer Awareness Programme, Legal Rights of women, and Prevention of Violence against Women, etc., The college campus is under CCTV surveillance to ensure the safety measures of the students.

An effective counselling cell of the college and ward system in the departments provides psychological support to all the students.

Students are provided with Common Rooms to utilize during the leisure time. Ladies Lounge has been allotted for the girls to take rest if they feel inconvenient during their sickness.

Kongu Day Care Centre was established with the safe and convenient environment provided beyond comparison well within their reach.