

Course related to Professional Ethics

| Sem. | Course Code | Course Name | Total Marks: 100 | | Hours Per Week | Credits |
|------|-------------|---|------------------|----------|----------------|---------|
| V | 17UADAL510 | ADVANCED LEARNERS COURSE VALUES AND ETHICS IN BUSINESS | CIA: - | ESE: 100 | - | 2 |

UNIT I

Values-Concept, types and classification of values- Role of Moral standards and beliefs-Moral standards Vs. Standards- Morality- Ethical Codes.

UNIT II

Ethics-Meaning- Objectives of Ethics-Nature of Ethics- Sources of Ethics-Types of Ethics-Importance of Business Ethics-Characteristics of business ethics- Factors influencing Business Ethics.

UNIT III

Introduction – Ethics in HRM – Ethics in Marketing- Ethics in operation and Technology

UNIT IV

Social Responsibilities and Ethical Values- Stakeholders Expectations- Concept of Corporate Social Responsibility- Social Orientation- Implementation of CSR- Ethical Issues in Corporate Governance.

UNIT V

Ethical Decision Making-Suggestions-Arguments for and Against Business Ethics-Ethics in Global Business.

TEXT BOOK

C.S.V. Murthy, Business Ethics, Himalaya Publishing House, 2014, Mumbai.

BOOKS FOR REFERENCE

1. S.S. Khanka, Business Ethics and Corporate Governance, S Chand & Company Pvt. Ltd., 2014, New Delhi.
2. R.V. Badi and N.V. Badi, Business Ethics , Vrinda Publications, 2010, New Delhi.

| QUESTION PAPER PATTERN | | |
|---|--|--|
| SECTION A | SECTION B | SECTION C |
| 10 x 2 = 20 Marks 10 questions out of 12 | 5 x 7 = 35 Marks (Either or choice) Two questions from each unit | 3 x 15 = 45 Marks (Answer any three Questions) One Question from each unit |



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