

Course focus on Gender

Sem.	Course Code	ELECTIVE PAPER - I : (B) ENTREPRENEURIAL DEVELOPMENT	Total Marks: 100		Hours Per Week	Credits
V	17UAEET506		CIA: 25	ESE: 75	4	4

Objective: To make the students to understand the concepts of entrepreneurship development and acquire requisite knowledge and skills for becoming successful entrepreneurs.

Course Outcome (CO): On successful completion of the course, the students will

CO1: Remember the role and functions of Entrepreneur.

CO2: Understand the growth of Entrepreneurship Development.

CO3: Apply the Various Entrepreneurship Development Programmes.

CO4: Analyze the Financial Lending Institutions.

CO5: Evaluate the Incentives and Subsidies provided for the Entrepreneur.

Unit I

Entrepreneurship – Meaning – Evolution of Entrepreneurship - Qualities of an Entrepreneur – Functions of Entrepreneurs - Classification of Entrepreneurs – Role of Entrepreneurship in Economic Development – Distinction between Entrepreneur, Intrapreneur and Entrepreneurship.

Unit II

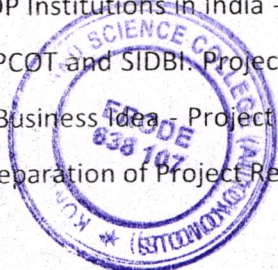
Entrepreneurial Environment – Factors affecting Entrepreneurial Growth – Entrepreneurial Motivation – Need for Achievement Motivation – Barriers to Entrepreneurship Development.

Unit III

Entrepreneurship Development Programme (EDP) – Need for EDP – Objectives - Phases of EDP – Course Content and Curriculum of EDP – **Concept of women Entrepreneur – Types – Problems of Women Entrepreneurs** – Digital India Schemes.

Unit IV

EDP Institutions in India - Functions and Financial Support for Entrepreneurs – DIC, TIIC, SISI, SIPCOT and SIDBI. Project Management – Concept of Project and Classification – Sources of a Business Idea – Project Identification – Project Formulation – Project Appraisal Methods – Preparation of Project Reports.



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Unit V

Incentives and Subsidies – Incentives to Small Scale Industries – Problems of Small Scale Industries – Merits and Demerits of Family Business – Benefits to Industrial Units located in Backward Areas – Industrial Estates.

TEXT BOOK:

- S.S.Khanka, Entrepreneurial Development, S. Chand & Co, New Delhi, 2013.

REFERENCE BOOKS:

1. Jayashree Suresh, Entrepreneurial Development, Margham Publications, New Delhi, 2012.
2. C.B.Gupta & N.P.Srinivasan, Entrepreneurial Development, Sultan Chand & Sons, 2017.
3. Gordan & Natarajan, Entrepreneurship Development, Himalaya publishing House, 2015.

QUESTION PAPER PATTERN		
SECTION - A	SECTION - B	SECTION - C
10 x 1 = 10 Marks (Multiple Choice, Four options) Two questions from each unit	5 x 7 = 35 Marks (Either or choice) Two questions from each unit	3 x 10 = 30 Marks (Answer any three Questions) One Question from each unit



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