

KONGU

ARTS AND SCIENCE COLLEGE ERODE – 638 107

Department of Commerce (CA)

Seminar on Entrepreneurship - 26 October, 2021



Department of Commerce (CA) in association with Institution's Innovative Council organized a one day Seminar titled "Entrepreneurship" on 26.10.2021. The seminar was held at PG Seminar in the forenoon session. The session started at 10:30 a.m. with the welcome address. Our resource person Mr. K. Annamalai presented about how to start a business, small business funding, startup India and Inter-ministerial board. The main objective of this seminar was to aid students with their great ideas and creativity and putting it towards to start their own businesses by fuelling a great business idea to make it a reality. In the beginning of the session, he motivated the students to set a clear goal in their life and highlighted inspirational quotes of Vallalar and Walt Disney. He helped students to analyze what kind of personality they were as well as what were their strength and weakness. Throughout the session, our resource person added his real life career experiences which created a friendly bond between him and the participants. About 99 students of final year B.Com (CA) were benefited. The sessions for wrapped up at 12:00 p.m. with vote of thanks and feedback forms were collected from the students.



















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