



KONGU ARTS AND SCIENCE COLLEGE

(AUTONOMOUS) ERODE – 638107

DEPARTMENT OF MANAGEMENT SCIENCE (PG)



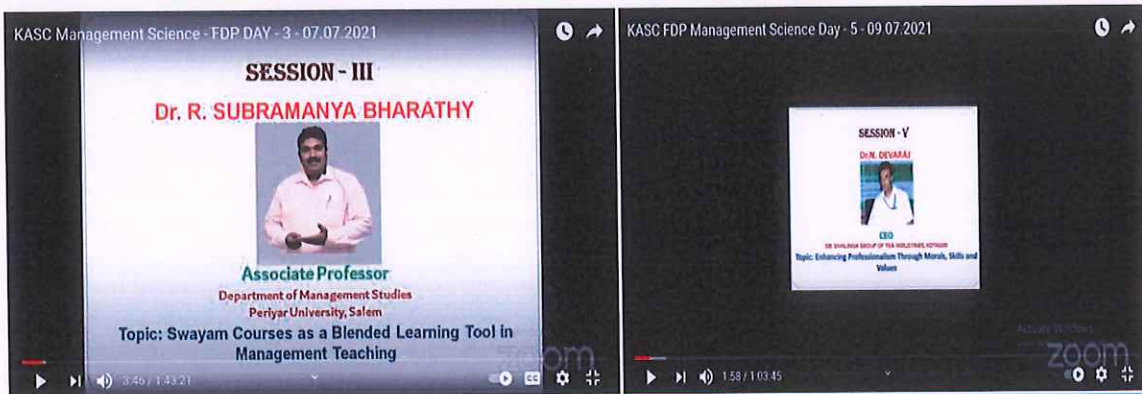
Department of Catering Science and Hotel Management, Business Administration and Management Science PG jointly organized a Five day Faculty Development Programme on “Enriching Learning Practices in the Dynamic Environment” from 05.07.2021 to 09.07.2021. The program was conducted through virtual platform- Zoom Cloud Meeting and it has been streamed in the YouTube, faculty members from our own institution and various institution has participated and e- certificate were distributed to the faculty members. It helped the faculty members to enrich their knowledge in digital learning, SWAYAM online course, Usage of ICT Tools and application of moral values, skills in profession.

Date: 05.07.2021 – 09.07.2021

Beneficiaries: 133 faculty members


Meeting ID: 947 033 1507 / Password: kasc

YouTube link: <https://youtube.com/c/KonguArtsandScienceCollege>




**HEAD OF THE DEPARTMENT
DEPARTMENT OF MANAGEMENT SCIENCE (PG)
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
ERODE - 638 107.**




**Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.**



KONGU ARTS AND SCIENCE COLLEGE

(AUTONOMOUS) ERODE – 638107

DEPARTMENT OF MANAGEMENT SCIENCE (PG)

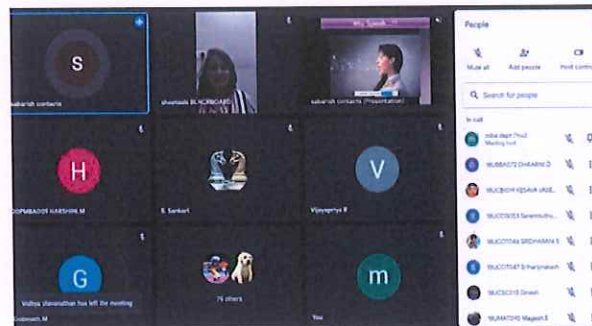


Webinar on share market - 02/08/2021




A webinar was organized by the department of management science (pg) on 2nd August, 2021. The lecture was delivered by Mr. Venkata Sri Harsha MD, CEO, Shine Project, Hyderabad. The resource person has started the session with his journey in Stock market & derivative trading and problems faced by him during his initial stage of

entering in the business. He also interacted with the students and the measures undertaken by him during the various situation. It was a very informative session for the budding entrepreneurs who are all willing to start a new business. At the end of the session he clarified various doubts of the students.




**HEAD OF THE DEPARTMENT
DEPARTMENT OF MANAGEMENT SCIENCE (PG)
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
ERODE - 638 107.**




**Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.**



KONGU ARTS AND SCIENCE COLLEGE

(AUTONOMOUS) ERODE – 638107

DEPARTMENT OF MANAGEMENT SCIENCE (PG)




Alumni connect– 17.04.2021



Alumni connect was organised by the department of management science (pg) on 17th April, 2022. Ms. Frany Kaur, She is an alumni and also a Proprietary of Frany textiles, Erode. It was conducted to make the students to involve in a business and how to overcome the hurdles in business at the

initial stage and the business strategies to make a business more profitable and success one. She encourages our students to eagerly interact and get their business ideas. At last she suggested the ideas for the students and to be a successful entrepreneur.




HEAD OF THE DEPARTMENT
DEPARTMENT OF MANAGEMENT SCIENCE (PG)
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
ERODE - 638 107.




Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.



KONGU ARTS AND SCIENCE COLLEGE

(AUTONOMOUS) ERODE - 638107



DEPARTMENT OF MANAGEMENT SCIENCE (PG)

Online Webinar on Entrepreneurial Talk - 04/09/2021



An online webinar on entrepreneurial talk was organized by the department of management science (PG) on 4th September, 2021. The Webinar was delivered by B. ARUN Proprietor, Foodie's restaurant, Erode. The resource person has started the session with his journey in hotel industries and problems faced by him during his initial stage of

opening the restaurant. He also interacted with the students and the remedial measures undertaken by him for his business during the pandemic situation. It was a very informative session for the budding entrepreneurs who are all willing to start a new business. At the end of the session he clarified various doubts of the students.



8+2
HEAD OF THE DEPARTMENT
DEPARTMENT OF MANAGEMENT SCIENCE (PG)
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
ERODE - 638 107.



Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107



KONGU ARTS AND SCIENCE COLLEGE

(AUTONOMOUS) ERODE – 638107

DEPARTMENT OF MANAGEMENT SCIENCE (PG)



Online Webinar on Role of Digital Marketing in Business – 18 Sept, 2021

KONGU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)
ERODE – 638 107

Department of Management Science (PG)

ONLINE WEBINAR ON
ROLE OF DIGITAL MARKETING IN BUSINESS

C.Sivaraj
Digital Marketer
 FOUNDER
 BRANDING SAVIOR

Date: 18.09.2021
 Time: 10.00 AM To 12.00 PM

<https://meet.google.com/ccw-pbsl-kne>

KONGU
Advancing the Best

An online webinar on A Role of Digital Marketing in Business was organised by the department of Management Science (PG) on 18 september, 2021. The lecture was delivered by Mr. C. Sivaraj, Digital marketer, Founder of Branding Savior. The seminar was conducted to give information about the role of digital marketing in business. Resource person has covered topics such as types of digital marketing platforms, opportunities of doing digital marketing as career, companies and recent trends in digital marketing. It was an informative session for the budding student entrepreneurs who can make use of the digital marketing platforms for their business. He cleared the doubts of participants in the Q and A session.




HEAD OF THE DEPARTMENT
DEPARTMENT OF MANAGEMENT SCIENCE (PG)
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
ERODE - 638 107.




Dr. N. RAMAN
PRINCIPAL.
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.



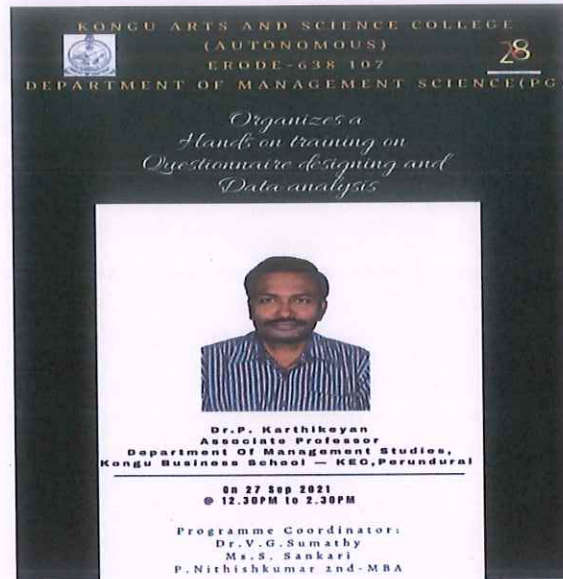
KONGU ARTS AND SCIENCE COLLEGE

(AUTONOMOUS) ERODE – 638107




DEPARTMENT OF MANAGEMENT SCIENCE (PG)

Hands on Training on Questionnaire designing and Data analysis – 27Sept, 2021




Training on questionnaire designing and data analysis was organised by the department of management science (pg) on 27 september, 2021. The training was given by Dr.P.Karthikeyan, Associate Professor, Department of Management studies, Kongu Business School.The training was conducted to give information about how to design a questionnaie for project and the use of SPSS

software for project.Resource person has clearly explained the theoritical and conceptual framework of questionnaire.he also gives practical training on the usage of the SPSS software for data analysis and interpretation.It was an informative and useful session for the students for their project..He cleared the doubts of students in the Q and A session.


HEAD OF THE DEPARTMENT
DEPARTMENT OF MANAGEMENT SCIENCE (PG)
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
ERODE - 638 107.




Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.



KONGU ARTS AND SCIENCE COLLEGE

(AUTONOMOUS) ERODE – 638107

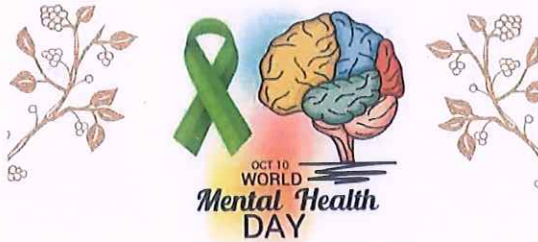


DEPARTMENT OF MANAGEMENT SCIENCE (PG)

WORLD MENTAL HEALTH DAY CELEBRATIONS - 09 OCTOBER, 2021



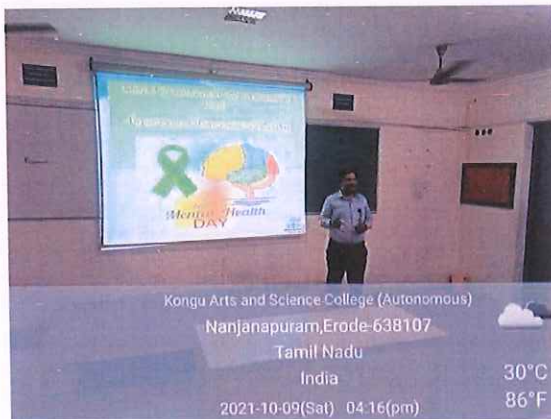
WORLD MENTAL HEALTH DAY CELEBRATIONS



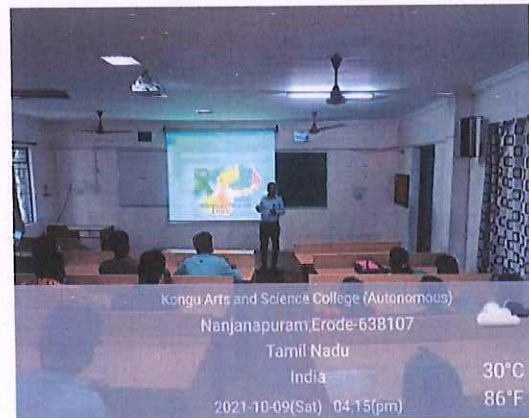
OCTOBER 9, 2021 - Saturday @ 3.30 pm - 4.30 pm
VENUE - MBA CLASS ROOM




A World Mental Health day Celebrations was organised by the department of Management Science (PG) on 09 October, 2021. The Session was delivered by Dr.G.Karthi, Assistant professor, Department of Management Science, KASC, Erode. The 37 students was actively participated in the celebrations, It was an eye opening session to spread awareness regarding mental health issues globally and promote help seeking behaviors and emotional well-being practices among students.

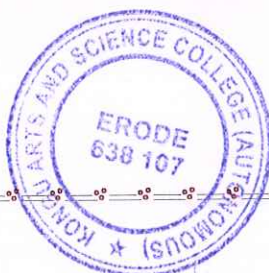



Kongu Arts and Science College (Autonomous)
Nanjanapuram, Erode-638107
Tamil Nadu
India 30°C
2021-10-09(Sat) 04:16(pm) 86°F



Kongu Arts and Science College (Autonomous)
Nanjanapuram, Erode-638107
Tamil Nadu
India 30°C
2021-10-09(Sat) 04:15(pm) 86°F


HEAD OF THE DEPARTMENT
DEPARTMENT OF MANAGEMENT SCIENCE (PG)
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
ERODE - 638 107.




Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107



KONGU ARTS AND SCIENCE COLLEGE

(AUTONOMOUS) ERODE – 638107

DEPARTMENT OF MANAGEMENT SCIENCE (PG)




Industrial visit to Texvalley-11 October, 2021

Department of management science organized a one day visit to Texvalley located in Chithode, Erode on 11th October 2021. It is an integrated textile wholesale and retail market located in Erode (Kochi-Salem Highway). The Texvalley was started in the year August 2014. There are two Malls namely Texvalley Weekly market and Global market. The Texvalley Weekly wholesale market contains low cost merchandise and the customers can avail offers when they purchase it on bulk. The Global market is for branded and high cost products where we can avail all

branded products. The Students interacted with the customers and shop owners about the shops and sales volume. There is variety of shops available in the market for men's clothing, women's clothing, kids wear, Leather and Jute bags, furniture etc. This mall is designed to accommodate about 1599 shops and contains 600 showrooms. The rent of the shop is minimum 20,000 to maximum 40,000 Rupees. Canteen facilities are also available for the customers who visits and also for the employees working in the mall.




HEAD OF THE DEPARTMENT
DEPARTMENT OF MANAGEMENT SCIENCE (PG)
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
ERODE - 638 107.




Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107



KONGU ARTS AND SCIENCE COLLEGE

(AUTONOMOUS) ERODE – 638107

DEPARTMENT OF MANAGEMENT SCIENCE (PG)

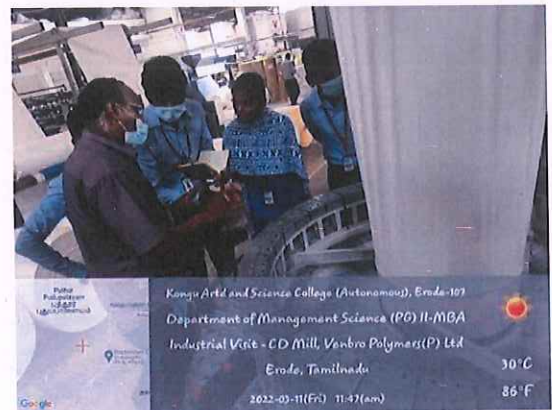
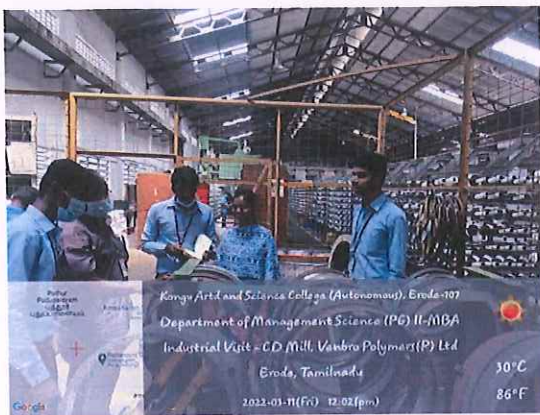



Industrial Visit Venbro Polimer - 11.03.2022



An Industrial visit was organised for Final year students to “ Venbro Polimers (P) Limited”.

This industrial visit helps the students to provide an exposure to students about practical working environment and also provide students a good opportunity to gain full awareness about industrial practices and new technologies in Venbro Polimers.




HEAD OF THE DEPARTMENT
DEPARTMENT OF MANAGEMENT SCIENCE (PG)
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
ERODE - 638 107.




Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM. ERODE - 638 107.



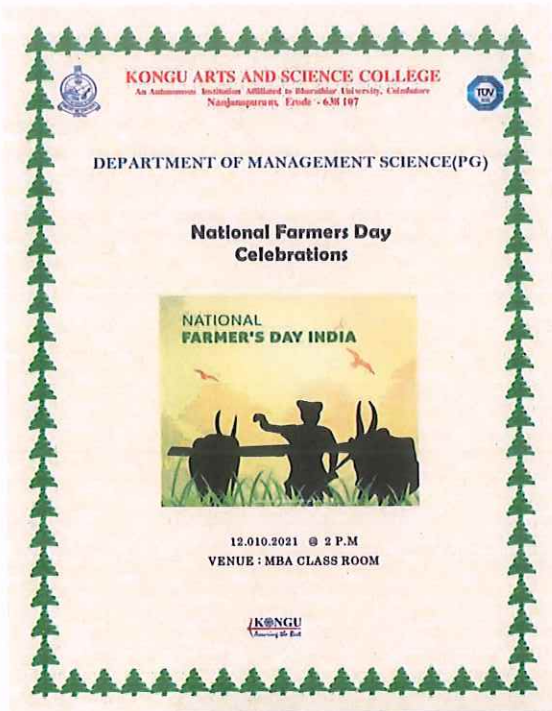
KONGU ARTS AND SCIENCE COLLEGE

(AUTONOMOUS) ERODE – 638107

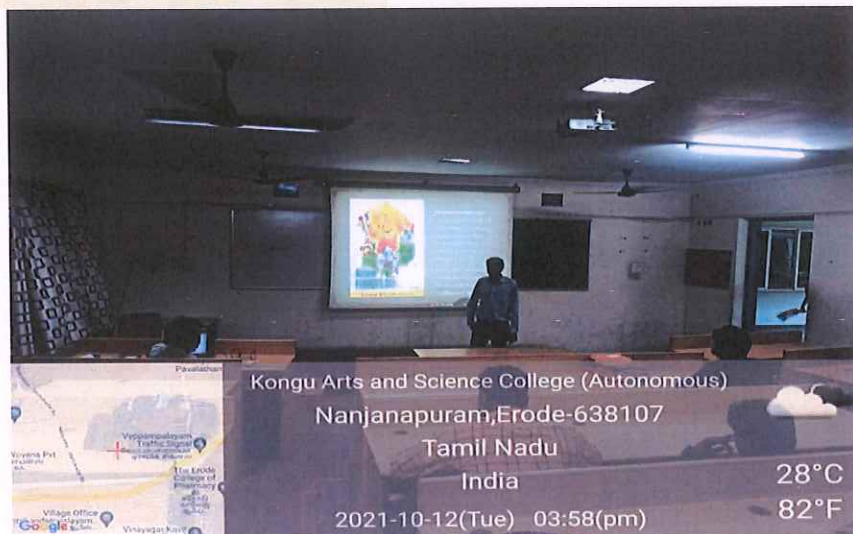


DEPARTMENT OF MANAGEMENT SCIENCE (PG)

NATIONAL FARMERS DAY CELEBRATIONS - 12 OCTOBER, 2021



A National farmers day Celebrations was celebrated by the department of Management Science (PG) on 12 October, 2021. The Session was shared by the MBA executives about the agriculture Act, Modern agricultural tools and technologies. The 31 students was actively participated in the celebrations, The idea behind the celebrating the day is to express our gratitude to farmers who form the backbone of the country's economy.



(Signature)
**HEAD OF THE DEPARTMENT
DEPARTMENT OF MANAGEMENT SCIENCE (PG)
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
ERODE - 638 107,**



(Signature)
**Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.**



KONGU ARTS AND SCIENCE COLLEGE

(AUTONOMOUS) ERODE – 638107

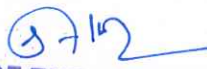


DEPARTMENT OF MANAGEMENT SCIENCE


**(PG)Online Entrepreneur Talk on
“Listen, Learn... then Lead” -13 Oct,
2021**

An online Entrepreneur talk on “Listen, Learn... then Lead” was organised by the department of management science (PG) on 13 October 2021. The session was delivery by Mrs HEMALATHA, Founder, Sri Renuga Enterprises (Customised bedding solution), Coimbatore. The session was conducted to share the experience, knowledge and hardships of the present business person

to the budding future generation entrepreneurs. Our guest of talk had given information regarding Customers Comfort and Satisfaction, Product Quality, Delivery and Services. Finally she added how to retain the customers even during the pandemic situation too. Our guest cleared the quarries of the participants in Q and A session.

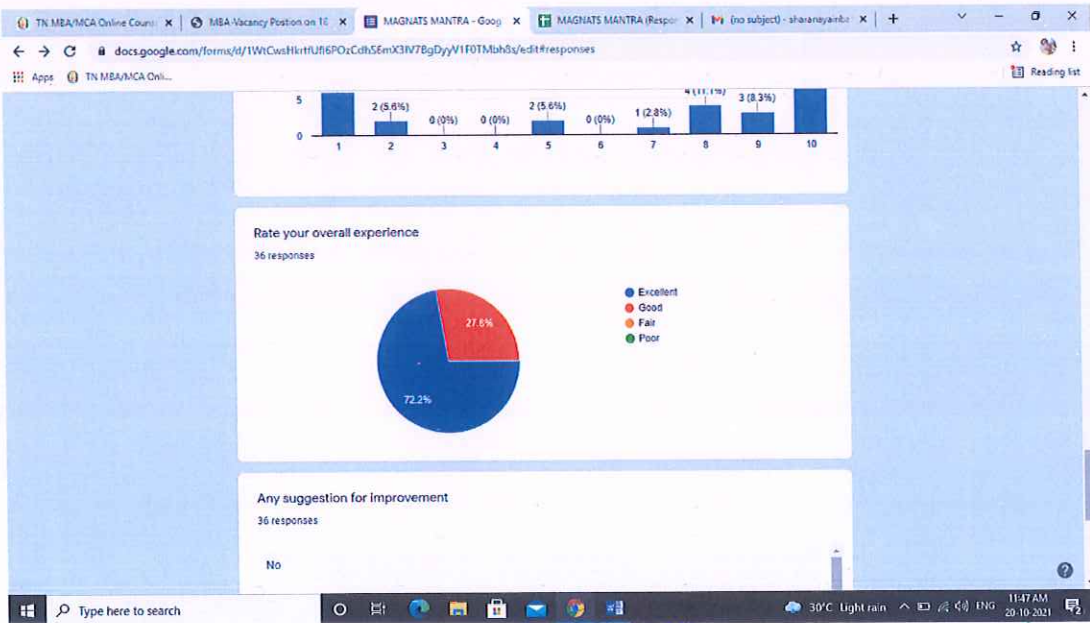

**HEAD OF THE DEPARTMENT
DEPARTMENT OF MANAGEMENT SCIENCE (PG)
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
ERODE - 638 107.**




**Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.**



Forms response chart. Question title: Rate your overall experience. Number of responses: 36 responses.



(Signature)
HEAD OF THE DEPARTMENT
DEPARTMENT OF MANAGEMENT SCIENCE (PG)
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
ERODE - 638 107.



(Signature)
Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.



KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS) ERODE – 638107



DEPARTMENT OF MANAGEMENT SCIENCE (PG)

First Year Student Induction Programme – 25th Oct, 2021 to 29th Oct, 2021

Kongu Arts and Science College
(Autonomous)
Erode - 638 107

DEPARTMENT OF
MANAGEMENT SCIENCE (PG)

ORGANIZES

First year
Student Induction Programme 2021

RESOURCE PERSONS :

DAY 1 : SELF AWARENESS AND CRITICAL THINKING
Dr.K.A.Agalya

DAY 2 : CREATIVITY AND LEADERSHIP
Dr.J.Deenathayalan

DAY 3 : TEAM BUILDING AND EMOTIONAL RESILIENCE
Capt.Je.Dr.P.Gowthaman

DAY 4 : READINESS FOR WORKPLACE
Mr.B.Nayagan

DATE:
25.10.2021 to 28.10.2021

TIME:
9.30 AM To 4.00 PM

VENUE:
PG seminar hall


KONGU
Autonomous College

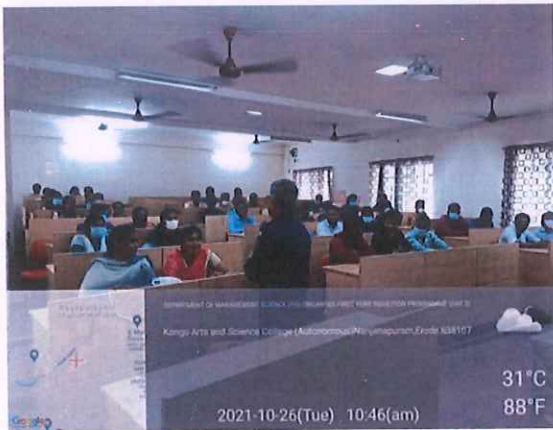
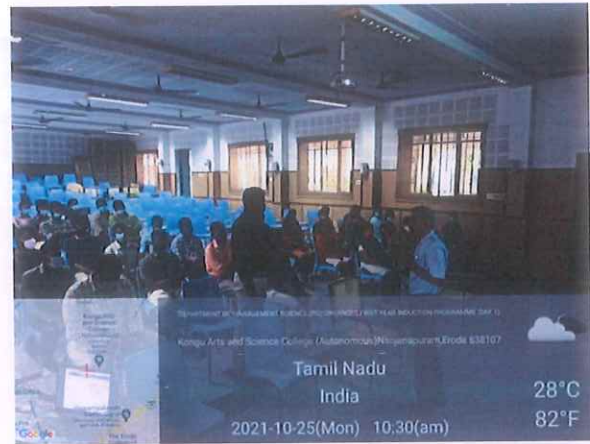
An offline First Year Student Induction Programme was organised by the department of management science (PG) from 25th October 2021 to 29th October 2021 in the PG Seminar Hall of our college. Day 1 on 25.10.2021 (Monday) the session was delivery by Cap. Jc. Dr. P. GOWTHAMAN, Assistant Professor in Electronics, Erode Arts and Science College (Autonomous), Erode. He presented on the topic “READINESS FOR WORKPLACE”. Day 2 on 26.10.2021 (Tuesday) the session was delivery by JFM Dr. K. A. AGALYA, Assistant Professor in English, Sri Vasavi College, Erode. She presented on the topic “SELF AWARENESS AND CRITICAL THINKING”. Day 3 on 27.10.2021 (Wednesday) the session was delivery by Mr. B. NAGAYAN, Sales and Marketing Coach, Erode. He presented on the


topic “TEAM BUILDING AND EMOTIONAL RESILIENCE”. Day 4 on 28.10.2021 (Thursday) the session was delivery by Dr. J. DEENATHAYALAN, Principal, Gandhi Arts and Science College, Sathyamangalam, Erode. He presented on the topic “CREATIVITY AND LEADERSHIP”. Day 5 on 29.10.2021 (Friday) students had visited TEVALLEY and had a presentation on “CHALLENGES AND OPPORTUNITIES OF HUMAN RESOURCE AND MARKETING TRENDS IN CURRENT SCENARIO” as ONE DAY INDUSTRIAL VISIT. At the end of four days programme students were able to present themselves on stage with confidence and also enhance their skills in the area of Team work, Group Behavior, Planning and How to co-ordinate the activities.


HEAD OF THE DEPARTMENT
DEPARTMENT OF MANAGEMENT SCIENCE (PG)
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
ERODE - 638 107.




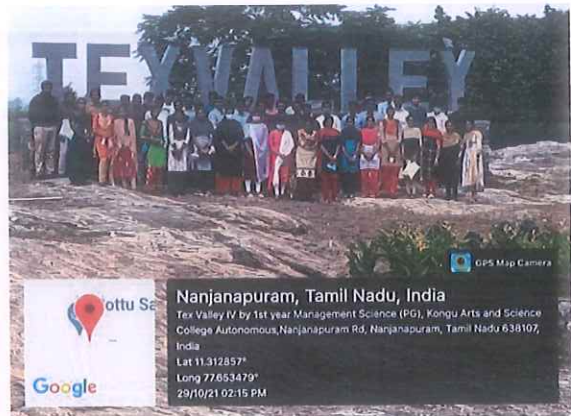

Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.





HEAD OF THE DEPARTMENT
DEPARTMENT OF MANAGEMENT SCIENCE (PG)
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
ERODE - 638 107.





Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.




HEAD OF THE DEPARTMENT
DEPARTMENT OF MANAGEMENT SCIENCE (PG)
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
ERODE - 638 107.




Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.



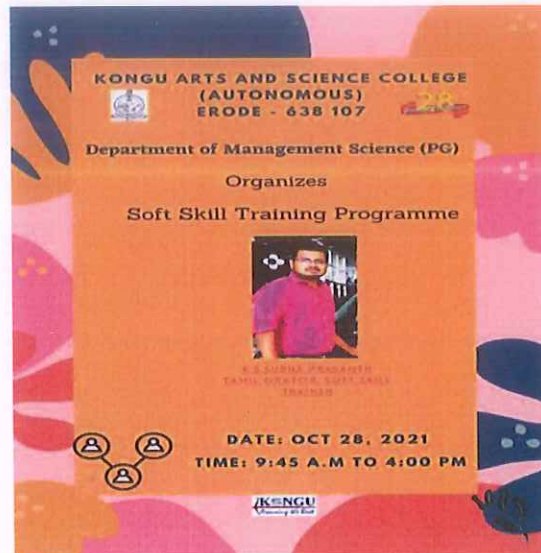
KONGU ARTS AND SCIENCE COLLEGE

(AUTONOMOUS) ERODE – 638107



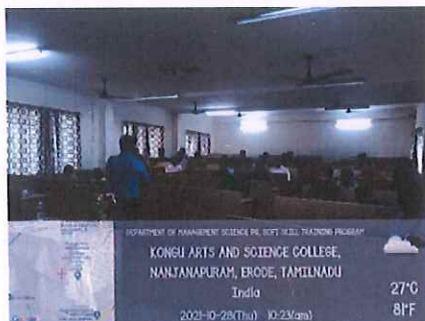
DEPARTMENT OF MANAGEMENT SCIENCE (PG)

Soft Skill Training Programme – 28/10/2021



Soft skill training Programme was organized by the Department of Management Science (PG) on 28th October, 2021. The training was given by Mr. K.S.SUBHA PRASHANTH, Tamil orator and soft skill trainer. The trainer has interacted with the students about how to develop the soft skills and has

conducted various activities to increase the creativity of the students and make the students to overcome the stage fear and also shared his knowledge and experience to with the students. He concluded his training with the motivational speech. Students have given their feedbacks about the soft skill training at the end of the session.



HEAD OF THE DEPARTMENT
DEPARTMENT OF MANAGEMENT SCIENCE (PG)
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
ERODE - 638 107.



Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.



KONGU ARTS AND SCIENCE COLLEGE

(AUTONOMOUS) ERODE – 638107



DEPARTMENT OF MANAGEMENT SCIENCE (PG)

Capacity Building Programme on Overcome your Glossophobia -09/11/2021

**KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
ERODE -638 107**

UVA
University Value Addition

DEPARTMENT OF MANAGEMENT SCIENCE (PG)

In
Collaboration with Yi Erode
Organizes

**STUDENT CAPACITY BUILDING PROGRAMME
ON
OVERCOME YOUR GLOSSOPHOBIA**

MS. SHEETAAL GANDHI
Speaker and Trainer
Tirupur

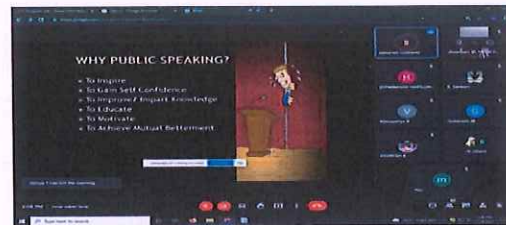
TUE	09.11.2021	02.00PM TO 03.00 PM
-----	------------	------------------------

GOOGLE MEET: <https://meet.google.com/ccw-pbsi-knell>

KONGU
University of Excellence

A webinar on Students Capacity Building Programme on Overcome your Glossophobia was organized by the Department of Management Science in collaboration with Yi Erode on 9 November 2021. The talk was delivered by Ms. Sheetaal Gandhi, Speaker and Trainer, Tirupur. The aim of the talk is , how to

overcome fear, while speaking or talking in front of stage. She also gave information regarding public speech. She also said that the speaker must have positive thought while giving public speech. She said ,”TALK IS ACT – SPEAK IS ART”. She cleared the doubts of students in the Q & A session.



**HEAD OF THE DEPARTMENT
DEPARTMENT OF MANAGEMENT SCIENCE (PG)
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
ERODE - 638 107.**



**Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.**



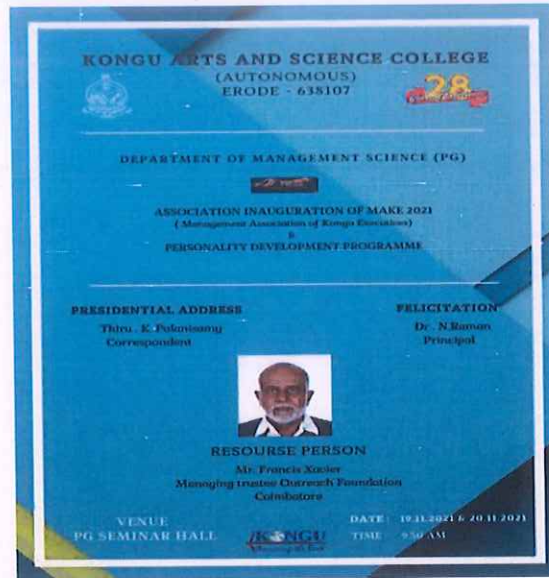
KONGU ARTS AND SCIENCE COLLEGE

(AUTONOMOUS) ERODE – 638107

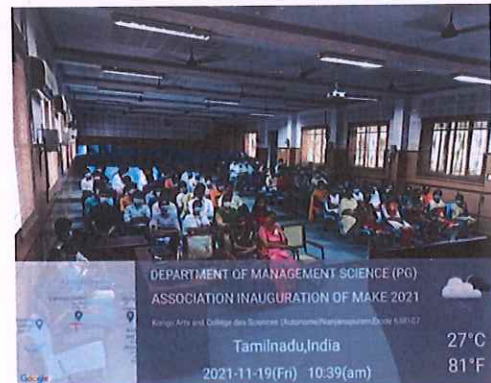



DEPARTMENT OF MANAGEMENT SCIENCE (PG)

PERSONALITY DEVELOPMENT PROGRAMME –19th and 20th NOVEMBER 2021




Personality Development Programme was organized by the Department of Management Science (PG) on 19th and 20th November, 2021. The training was given by Mr. Francis Xavier, Managing Trustee Outreach foundation, Coimbatore. The resource person has interacted with the students about how to develop the personality. He taught the students how to build a perfect resume. He also conducted various creative activities to improve the listening skills, thinking level and also taught how to face different situations. He cleared the doubts of students in the query session.




HEAD OF THE DEPARTMENT
DEPARTMENT OF MANAGEMENT SCIENCE (PG)
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
ERODE - 638 107.




Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107



KONGU ARTS AND SCIENCE COLLEGE

(AUTONOMOUS) ERODE – 638107



DEPARTMENT OF MANAGEMENT SCIENCE (PG)

**Online Entrepreneur Talk on “Road Map to Entrepreneurial Success” - 24
December, 2021**

**KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
ERODE - 638 107**

Department of Management Science (PG)

**AGNATS
ANTRA**

TALK ON...

**Road Map to
Entrepreneurial
Success**

**RAJA M
SHANMUGHAM**
CEO of WARSAW International
President of TIRUPUR EXPORT
ASSOCIATION

DATE: DEC 24, 2021
TIME: 10AM TO 11AM

VENUE: RAMANUJAM
HALL


KONGU
Assuring the Best

An online Entrepreneur talk on “Road Map to Entrepreneurial Success” was organised by the department of management science (PG) on 24 December, 2021. The session was delivery by Mr RAJA M SHANMUGHAM, CEO of WARSAW International, Tirupur & President of TIRUPUR EXPORT ASSOCIATION. He had discussed about 3D’s principles of success (Discipline, Dedication, and Determination)

and also highlighted that analytical skills, self-confidence, Punctuality, rehearsing makes us easy to achieve our goals.He finally added that self-correction is an entity that makes our weakness into strength. Our guest cleared the quarries of the participants in Q & A session.


**HEAD OF THE DEPARTMENT
DEPARTMENT OF MANAGEMENT SCIENCE (PG)
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
ERODE - 638 107.**




Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.



Nanjanapuram, Tamil Nadu, India

Entrepreneur Talk on Road Map to Entrepreneurial success? organised by Department of Management Science (PG), Kongu Arts and Science College Autonomous, Nanjanapuram Rd, Nanjanapuram, Tamil Nadu 638107, India
 Lat 11.312857°
 Long 77.653479°
 24/12/21 10:19 AM




Nanjanapuram, Tamil Nadu, India

Entrepreneur Talk on Road Map to Entrepreneurial success? organised by Department of Management Science (PG), Kongu Arts and Science College Autonomous, Nanjanapuram Rd, Nanjanapuram, Tamil Nadu 638107, India
 Lat 11.312857°
 Long 77.653479°
 24/12/21 10:17 AM


HEAD OF THE DEPARTMENT
DEPARTMENT OF MANAGEMENT SCIENCE (PG)
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
ERODE - 638 107.




Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.



KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS) ERODE – 638107



DEPARTMENT OF MANAGEMENT SCIENCE (PG)

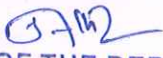
ICSSR Sponsored National Seminar on “Transmuting Rural Economy Through Precision Farming Digital Technologies”
29.12.2021 & 30.12.2021

Technical Session III headed by Dr. M. Vasan, Assistant Professor of Commerce, National College, Trichy




The Department of Management Science (PG) of Kongu Arts and Science College (Autonomous), Erode had organized Two Days National Seminar titled "Transmuting Rural Economy Through Precision Farming Digital Technologies" on 29 & 30 December 2021. The Seminar had six technical sessions. In the first technical session Thiru. P. K. Deivasigamani, National President, Turmeric Farmers Association of India, Erode, Technical Session II was chaired by Thiru. R. M. Subramanian, Retd. Joint Director of Agriculture, Erode

On 30th December 2021 the technical session IV was headed by Thiru. L. Kolandaivelu, Assistant Director of Agriculture, Perundurai. Dr. P. Thrumoorthy, Assistant Professor, Department of Electronics and Communication, Government Arts College, Dharmapuri handled the Technical Session V. Finally the Technical Session VI was handled by Dr. G. Yoganandhan, Associate Professor, Department of Management, Periyar University, Salem.


HEAD OF THE DEPARTMENT
DEPARTMENT OF MANAGEMENT SCIENCE (PG)
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
ERODE - 638 107.




Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.



KONGU ARTS AND SCIENCE COLLEGE

(AUTONOMOUS) ERODE – 638107

DEPARTMENT OF MANAGEMENT SCIENCE (PG)

INDUSTRIAL VISIT TO MILKY MIST



One day Industrial Visit to Milky Mist by our first year Management Science (PG) Students (60) on 5th January 2022. Milky Mist was founded in the year 1992 by Mr. Sathishkumar and its revenue is Rs.726.84 crores. Their head quarter is located in Erode nearly 500 employees are working in which their machines where automated. Their products are Fresh paneer, Fresh cream, Lassi, Butter, Cheese, Yoghurt, cheddar cheese, Ghee, Khova, Payasam, Fruit Yoghurt etc., Milky Mist procures average of 4.5 liters of milk from 56,000 farmers of 8 districts around Tamil Nadu daily. In future they have planned to extend a new plant especially for ice creams and chocolates. Milky Mist has FDI and ISI certificates. The subsidiaries of Milky Mist are Smart chef, Briyas, Asalfoods, Capella. In upcoming decades they have planned to expand their business in North East countries too. At the end of the visit students had a general discussion with the MD Mr. Sathishkumar, interacted and replied for Q and A session.



(Signature)
HEAD OF THE DEPARTMENT
DEPARTMENT OF MANAGEMENT SCIENCE (PG)
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
ERODE - 638 107.



(Signature)
Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.



KONGU ARTS AND SCIENCE COLLEGE

(AUTONOMOUS) ERODE – 638107

DEPARTMENT OF MANAGEMENT SCIENCE (PG)



An Extension Activity - 05.01.2022



An Extension Activity for II Year MBA Students to the Child Orphanage Centre (Karunai illam), Gobichettipalayam was organized on 05.01.2022.

This activity was organised by the department of Management Science (PG) on Jan 05, 2022. The Extension Activity on Awareness Programme on importance of savings during Pandemic. The department donates the Food and Cloths to the Child Orphanage Centre (Karunai illam).



8719
HEAD OF THE DEPARTMENT
DEPARTMENT OF MANAGEMENT SCIENCE (PG)
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
ERODE - 638 107.



Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.



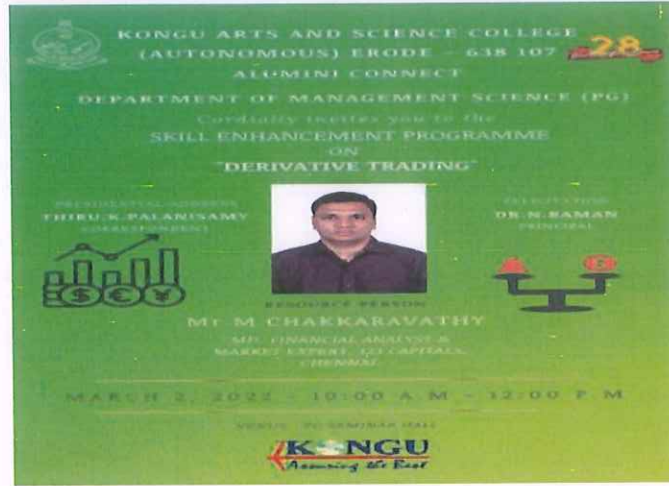
KONGU ARTS AND SCIENCE COLLEGE

(AUTONOMOUS) ERODE – 638107



DEPARTMENT OF MANAGEMENT SCIENCE (PG)

Alumni connect on Topic” Derivative Trading” - 02/03/2022



An Alumini connect on Derivative Trading was organized by the department of management science (pg) on 2nd March, 2022. The lecture was delivered by Mr. M. Chakkaravarthy MD, Financial analyst & market expert, 123 Capitals, chennai . The resource person has started the session with his journey in Stock market & derivative trading and problems faced by him during his initial stage of entering in the business. He also interacted with the students and the measures undertaken by him during the various situation. It was a very informative session for the budding entrepreneurs who are all willing to start a new business. At the end of the session he clarified various doubts of the students.



HEAD OF THE DEPARTMENT
DEPARTMENT OF MANAGEMENT SCIENCE (PG)
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
ERODE - 638 107,



Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.



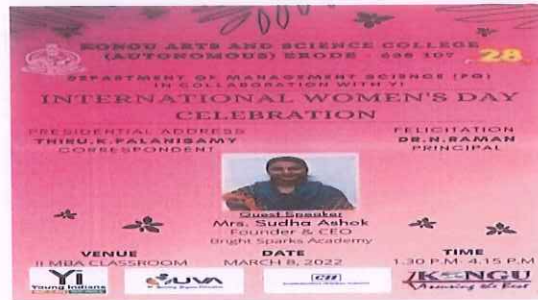
KONGU ARTS AND SCIENCE COLLEGE

(AUTONOMOUS) ERODE – 638107



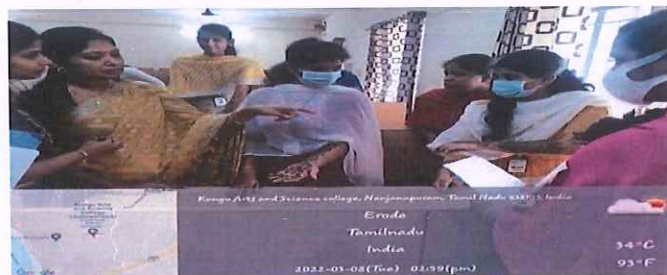
DEPARTMENT OF MANAGEMENT SCIENCE (PG)

International Women’s Day Celebration – 8 March, 2022



International Women’s day Celebration – 2022 was organized by Department of Management Science (PG) on 8th March, 2022. The resource person was Mrs. Sudha Ashok, Founder and CEO of Bright Sparks Academy, Erode. Women’s day is a global holiday celebrated annually on March 8 to commemorate the cultural, political and socio economic achievements of women. She said that women’s are the epitome of courage, hope and life. Women’s empowerment can be defined to

promoting women’s sense of self worth, their ability to determine their own choices, and their right to influence social change for themselves and others. At last she concluded her speech by saying every women must be independent and achieve her goals by hardwork. The department have conducted various competitions like mehandhi, rangoli , fireless cooking and students were awarded prizes.



HEAD OF THE DEPARTMENT
DEPARTMENT OF MANAGEMENT SCIENCE (PG)
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
ERODE - 638 107.



Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.



KONGU ARTS AND SCIENCE COLLEGE

(AUTONOMOUS) ERODE – 638107



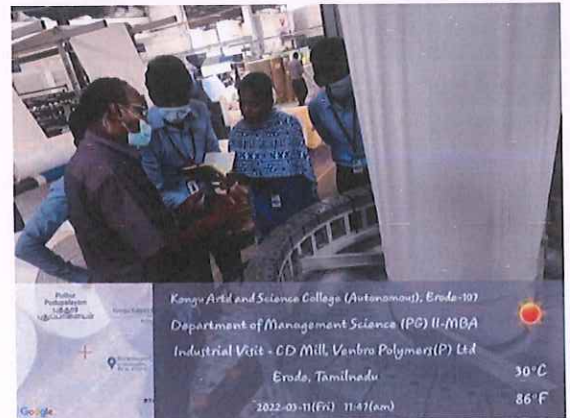
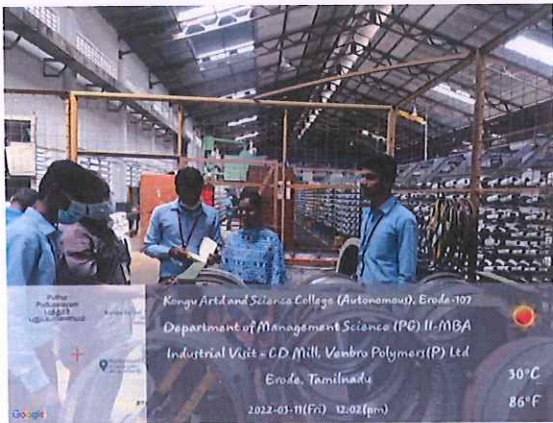
DEPARTMENT OF MANAGEMENT SCIENCE (PG)

Industrial Visit Venbro Polimer - 11.03.2022



An Industrial visit was organised for Final year students to “ Venbro Polimers (P) Limited”.

This industrial visit helps the students to provide an exposure to students about practical working environment and also provide students a good opportunity to gain full awareness about industrial practices and new technologies in Venbro Polimers.



HEAD OF THE DEPARTMENT
DEPARTMENT OF MANAGEMENT SCIENCE (PG)
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
ERODE - 638 107.



Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.



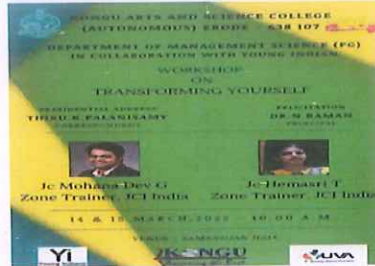
KONGU ARTS AND SCIENCE COLLEGE

(AUTONOMOUS) ERODE – 638107



DEPARTMENT OF MANAGEMENT SCIENCE (PG)

Hands on Training on Effective Public Speaking – 14 & 15Mar, 2022



Training on effective public speaking was organised by the department of management science (pg) on 14 & 15march, 2022. The training was given by Mr.G.Mohan Dev and Mrs.T.Hemasri, Zone Trainers, JCI India. The training was conducted to make the students speak boldly in a public forum. The trainers have trained the students by conducting games and competitions and they clearly explained what is public speaking and how it should be done. This

session was very useful and interesting as no one felt boring and students have learnt a lot and thus the result of this training was great that all the students have improved their speaking skills and now the students are feeling bold when they speak in the stage. At last the trainers have announced the names of the students who shown transformation on 2 days and names of the best performed students.



8-12
HEAD OF THE DEPARTMENT
DEPARTMENT OF MANAGEMENT SCIENCE (PG)
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
ERODE - 638 107.



Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.



KONGU ARTS AND SCIENCE COLLEGE

(AUTONOMOUS) ERODE – 638107



DEPARTMENT OF MANAGEMENT SCIENCE (PG)

Industrial visit to “Warsaw International, Tirupur”

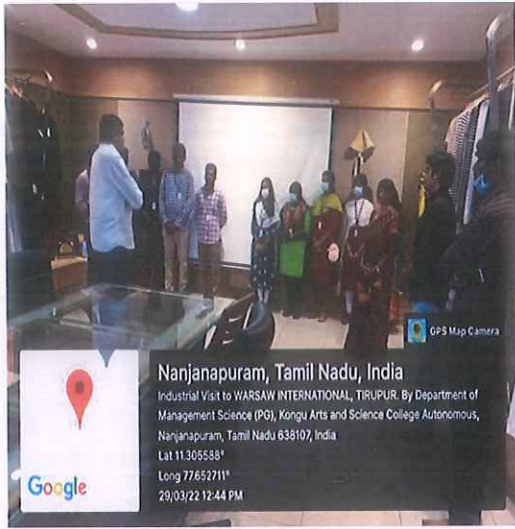



An industrial visit to “Warsaw International, Tirupur” was organised by the department of management science (PG) on 29th March, 2022. The company was established in 1988, and it is listed in trade India’s list of verified sellers offering supreme quality. It has total 174 employees across all of its location. Its authorised share capital is INR 15,00,000 lakhs. The company is being running by four directors Raja Muthuswamy Shanmugham, Ramaswamy Muthuswamy, Vishal Shanmugham and Ramaswamy Muthuarvind. The company have packing, cutting, embroidery, stitching etc as separate departments with fully automated machines. The firm believes that the satisfaction of the value customers is the focal point of its business. They manufactures children’s T-shirt, Pajama sets, Sweaters etc., at the end of the visit Mr. Raja Muthuswamy Shanmugham sir had the conversation with the students and cleared the quarries of the students in Q & A session.

**HEAD OF THE DEPARTMENT
DEPARTMENT OF MANAGEMENT SCIENCE (PG)
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
ERODE - 638 107.**



**Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.**




HEAD OF THE DEPARTMENT
DEPARTMENT OF MANAGEMENT SCIENCE (PG)
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
ERODE - 638 107.




Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.



KONGU ARTS AND SCIENCE COLLEGE

(AUTONOMOUS) ERODE – 638107



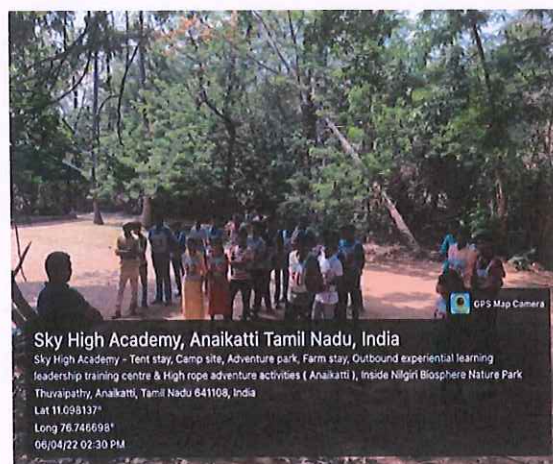
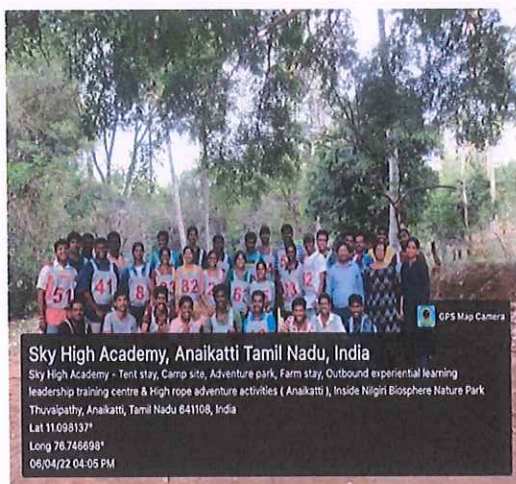
DEPARTMENT OF MANAGEMENT SCIENCE (PG)


OUT BOUND TRAINING PROGRAM-06.04.2022 – 08.04.2022

Our II MBA students were taken to outbound training at Sky High Academy ,Anaikatti ,Tamilnadu from 06.04.2022 to 08.04.2022.

The students were trained to develop the leadership skills,communication skills, and team coordination ,planning, delegation, team-work and motivation. Participants are divided into teams and assigned tasks or activities for completion in a specified time.

They gained the practical exposure of real time work life balance. This training method helped the students for enhancing individual, team and organizational performance through experiential learning methodology where participants are involved into outbound training activities and outbound training games that give an immersive learning experience and bring out variety of learning outcomes based on the participants and organisational learning needs.




HEAD OF THE DEPARTMENT
DEPARTMENT OF MANAGEMENT SCIENCE (PG)
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
ERODE - 638 107.




Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.



KONGU ARTS AND SCIENCE COLLEGE

(AUTONOMOUS) ERODE – 638107



DEPARTMENT OF MANAGEMENT SCIENCE (PG)

TANCET -2022 AWARENESS PROGRAM -11.04.2022

KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS) ERODE - 638 107

DEPARTMENT OF MANAGEMENT SCIENCE (PG)

Organizes an
AWARENESS PROGRAMME ON
TANCET 2022
(for all the final year UG students)

Resource Persons
Mrs. P. Anchana Kiruthika
Assistant Professor,
Department of Management Science (PG)
&
Ms. S. Sankari
Assistant Professor,
Department of Management Science (PG)

Venue : Ramanujam Hall
APRIL 11, 2022
10.00.a.m - 12.30.p.m.

Registration Link:
<https://forms.gle/YP4x4MKJHQn5aaq9>

K^oNGU
Advancing the East

TANCET -2022 Awareness Program was Organised for all the UG final year students of our Institution on 11.04.2022 at 10 a.m to 11.30 a.m in Ramanujam Hall. The objective of the program is to create the TANCET examination awareness among the final year students those who are willing to do higher studies .

212 students from various departments had participated and gained the basic knowledge about TANCET examination ,procedure to apply for the exam,documents to be uploaded ,MBA & MCA entrance examination pattern,syllabus and mode of the exam.Also they were educated about the counseling process and getting admission in the Institutions.Our department faculty members Mrs.P.Anchana Kiruthika & Ms.S.sankari addressed the gathering.During Q&A session ,the doubts raised by the students were clarified by our faculty members.



SAW
HEAD OF THE DEPARTMENT
DEPARTMENT OF MANAGEMENT SCIENCE (PG)
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
ERODE - 638 107.



LN
Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.



KONGU ARTS AND SCIENCE COLLEGE


(AUTONOMOUS) ERODE – 638107



DEPARTMENT OF MANAGEMENT SCIENCE (PG)

Our Department was organised an event “FESI 2k22”- 05.05.2022 & 06.05.2022

KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638107.
DEPARTMENT OF MANAGEMENT SCIENCE (PG)
Cordially Invites you for the



FESI' 2K22
(FUN & EARN THROUGH SMART INNOVATION)


Thiru. K. Palanisamy
Correspondent

Dr. N. Raman
Principal

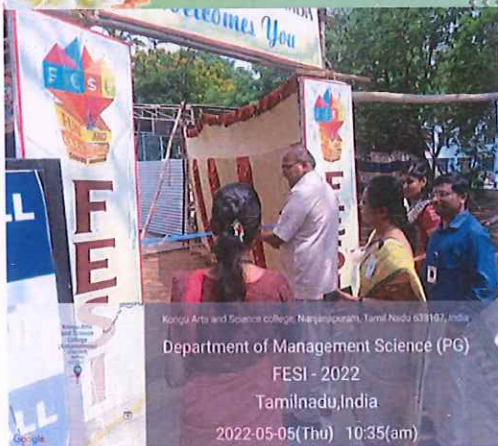
Have kindly consented to Inaugurate the function
on
05.05.2022 @10.00 a.m.

It's a sprint where the crowds are squeezing to make themselves happy and comfortable by their choices around them

Awaiting your Presence on
05.05.2022 & 06.05.2022 in the Basketball Court




Our Department was organised an event “FESI 2k22” on 05.05.2022 & 06.05.2022 at KASC Basket Ball Court to cultivate real time experience in marketing for MBA students. This event was conducted by Department of management science (PG) helps the students to motivate and help to improve their marketing experience in real time. Students systematically responding to the customers in the moment based on your ability to know how a customer is interacting with their brand.



HEAD OF THE DEPARTMENT
DEPARTMENT OF MANAGEMENT SCIENCE (PG)
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
ERODE - 638 107.




Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.



KONGU ARTS AND SCIENCE COLLEGE
(Autonomous)
Erode - 638017

Department of Management Science (PG)


Workshop on Handling Social Media – “A Psychological Approach”




Workshop on Handling Social Media – “A Psychological Approach” was organised by KASC - Department of management science (PG) ,KASC Center of Mind, Yi (Yuva) Erode on 05th & 06th may, 2022. The Two days workshop was conducted by Ms. Manisha Jain, Smart Girl Trainer, Erode. She trained the students on the topic of empowering women. She discussed about

self awareness, self esteem, self defence , communication & relationships, friendship & temptations, choices & decisions and dialogue with parents for women empowerment. On the second day parents also participated and learnt how to handle social media and psychological approach of the children.




HEAD OF THE DEPARTMENT
DEPARTMENT OF MANAGEMENT SCIENCE (PG)
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
ERODE - 638 107.




Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.



KONGU ARTS AND SCIENCE COLLEGE

(AUTONOMOUS) ERODE – 638107

DEPARTMENT OF MANAGEMENT SCIENCE (PG)




An Educational Tour - 12.05.2022 – 14.05.2022



An Educational Tour was organized for Final year students to “Mangalore chemicals & Fertilizers Limited”, Mangalore. This Educational Tour helps the students to provide an exposure to students about practical working environment in the chemical industries and also

provide students a good opportunity to gain full awareness about industrial practices and new technologies in MCF.




**HEAD OF THE DEPARTMENT
DEPARTMENT OF MANAGEMENT SCIENCE (PG)
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
ERODE - 638 107.**




**Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.**



KONGU ARTS AND SCIENCE COLLEGE

(AUTONOMOUS) ERODE – 638107



DEPARTMENT OF MANAGEMENT SCIENCE (PG)

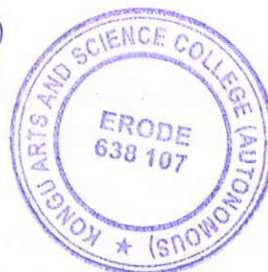
Workshop on “Digital Marketing”–22nd April, 2022

The poster is for a workshop on Digital Marketing organized by the Department of Management Science (PG) at Kongu Arts and Science College. It features the college's logo and a '28 Years of Excellence' badge. The text includes the department name, the workshop title, the presidential address by Thiru. K. Palanisamy, and the felicitation by Dr. N. Raman, Principal. A photo of the resource person, G. Raja Muneeswaran, is shown. The event details are: PG Seminar Hall, 22.04.2022, 10.00 a.m.

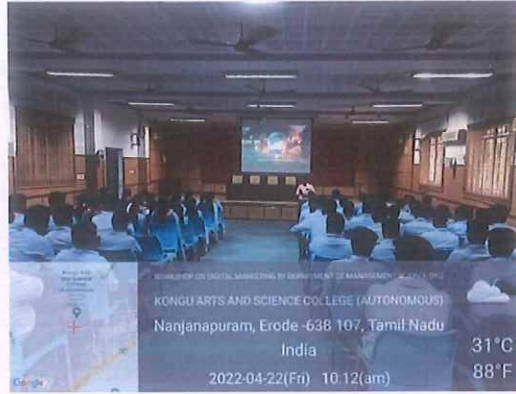
A workshop on “Digital Marketing” was organised by the department of management science (PG) on 22nd April 2022 for I & II MBA students. The session was delivery by Mr G. RAJA MUNEESWARAN, System Administrator & Digital marketing, Coimbatore. They conducted the workshop on Basics of Digital Marketing, Google Ads, Poster Creation, Facebook Ads Campaign’s. They also covered SEO, SMM, SEM, Email Marketing. Finally they


demonstrated on how to run Google & Facebook Ads, Creating posters in Canva in live. Our guest cleared the queries of the participants in Q and A session.

**HEAD OF THE DEPARTMENT
DEPARTMENT OF MANAGEMENT SCIENCE (PG)
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
ERODE - 638 107.**




**Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.**




HEAD OF THE DEPARTMENT
DEPARTMENT OF MANAGEMENT SCIENCE (PG)
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
ERODE - 638 107.




Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.



KONGU ARTS AND SCIENCE COLLEGE

(AUTONOMOUS) ERODE – 638107



DEPARTMENT OF MANAGEMENT SCIENCE (PG)

VALEDICTORY FUNCTION on 24th MAY 2022


KONGU ARTS AND SCIENCE COLLEGE 28
(AUTONOMOUS), NANJANAPURAM, ERODE - 638107
DEPARTMENT OF MANAGEMENT SCIENCE (PG)
organize
VALEDICTORY FUNCTION
PRESIDENTIAL ADDRESS
THIRU. K. PALANISAMY
CORRESPONDENT
RESOURCE PERSON
MR. P. NAVEENKUMAR
Founder, ATCHAYAM TRUST
FELICITATION
DR. N. RAMAN
PRINCIPAL
PG Seminar Hall
24.5.2022
9.30 a.m - 12.30 p.m.
KONGU

A Valedictory function was organised by the department of management science (PG) on 24th May 2022. The resource person was Mr. P. Naveenkumar Founder, ATCHAYAM TRUST. ATCHAYAM TRUST was established in 2014 with an ultimate aim to create a beggar free country. During the last 8 years, they reached out to 10,513 beggars, homeless and destitute people across 18 districts in Tamil Nadu. Out of 10,513 beggars, they have effectively rehabilitated 1063 beggars to live a better life with dignity in society. They rescue

the person, clean the person and make them wear new clothes followed by which they will bring them to their rehabilitation center and others can be admitted in various other homes according to their health conditions. In recognition of their service they have received National Youth Award from Government of India and State youth award from Government of Tamilnadu, received 4 best service award from the district collector, Ananda Vikatan Award, Rotary award and more than sixty awards. At the end of the session Mr. P. Naveenkumar requested our students to support them by joining the hands together to create beggar free society and had conversation with the students and cleared the queries of the students in Q & A session.


HEAD OF THE DEPARTMENT
DEPARTMENT OF MANAGEMENT SCIENCE (PG)
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
ERODE - 638 107.





Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.




Mettukadai, Tamil Nadu, India
Kongu Arts and Science College Autonomous, Erode. Valediction
Function by Department of Management Science PG.
Lat 11.298536°
Long 77.650945°
24/05/22 10:35 AM




HEAD OF THE DEPARTMENT
DEPARTMENT OF MANAGEMENT SCIENCE (PG)
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
ERODE - 638 107.




Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.