| Sem | Course code | CORE I SUSTAINABLE FASHION | | | Hours Per Week | Credits |
|-----|-------------|-------------------------------|---------|---------|-------------------|---------|
| I | 21PBGCT101 | AND TEXTILES | CIA: 50 | ESE :50 | 6 | 4 |

Course Objectives:

- 1. To impart knowledge on environmental management systems
- 2. To educate the students about the basic concepts of sustainability in textiles and fashion
- 3. To enable the students to learn about the various tools in assessing sustainability

Course Outcomes (CO): On completion of the course, students should be able to

| CO 1 | Identify the need for sustainable fashion and textiles | |
|------|---|---------|
| CO 2 | Develop knowledge on sustainable textiles | |
| CO 3 | Analyze the environmental aspects in processing of textiles | K1 – K6 |
| CO 4 | Create sustainable fashion products | |
| CO 5 | Interpret the tools in assessing sustainability | |

K1 :Remember; K2 :Understand; K3 :Apply; K4 :Analyze; K5 :Evaluate; K6 :Create

Unit –I: Sustainability in textiles and fashion

Sustainability - definition, introduction; necessity for sustainable products, importance of sustainable textiles; environmental and social impacts of the textile, clothing and fashion industry; environmental requirements in textiles and garment industries – general parameters and restrictions, reasons.

Unit – II : Sustainable textiles

exthe processing

Sustainable textiles - different fibres and its impacts on the environment; Natural fibres - types - organic, ecotextiles, recycled and biodegradable; Sustainable natural fibres - organic cotton,organic linen, bamboo, jute, hemp, soysilk, alpaca, tencel, ramie; manmade fibres - fibres from natural polymers, synthetic polymers and inorganic materials.

Unit – III :

Eco processing

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- eco processing - eco dyenny Anatorna hirago greens 187

Environmental aspects

chemistry; lifecycle analysis – supply chain – traditional supply chain management and green supply chain management.

Unit – IV:

Eco fashion

Sustainable fashion – definition, importance; eco design – clean by design, sustainability in fashion retailing, fashion logistics, green consumers; eco fashion designers – responsibilities of designers in linking sustainable strategy with the process of design and production.

Unit - V:

1

Tools for sustainability

Tools in assessing sustainability – Life Cycle Assessment (LAC), Carbon Foot Print, Water Foot Print, Resources utilization - water, energy, chemicals; Assessment of social responsibility; New tools, standards and test methods – SteP, The Higg Index, The Sustainable Apparel Index, Dystar, Texan lab, RSC, REACH, CPSIA, GOTS, Chemical tests for heavy metals and ecological toxicity, eco-textile testing and complete biodegradable tests and composting.

TEXT BOOK

Green Apparels – A Sustainable Way of Apparel Manufacturing, Edited by Parthiban M., Sri Krishnan M.R., Kandhavadivu.P., Woodhead Publishing India Pvt. Ltd., New Delhi (2018).

| | REFERENCE BOOKS |
|---|--|
| 1 | Biodegradable and Sustainable Fibres, Blackburn.S., Wood Head Publishing Ltd., Cambridge (2005). |
| 2 | Sustainable Fashion and Textiles: Design Journey, Fletcher, K., Earthscan Publications, U.K. (2008). |
| | Sustainable Development in Textiles, Miraftab.M., Woodhead Publishing Ltd., Cambridge |
| 3 | (2007). |
| 3 | (2007). Web Resources |
| 1 | |

| DAID Hile | Dr.S.Manjula | Dr.S.Manjula |
|--------------|--------------|--------------|
| Dr.N.Radhika | DI.S.Manjara | |

| | QUESTION PAPER PATTERN | |
|--|--|--|
| SECTION – A | SECTION - B | SECTION - C |
| 10 x 1 = 10 Marks (Multiple choice, Four options) Two questions from each unit | 5 x 5 = 25 Marks (Either or choice) Two questions from each unit | 5 x 8 = 40 Marks Question Number 16 to 19 (Either or choice) Question Number 20 is Compulsory (Case Study) |

| PO/PSO | |] | PO | | | | | | P! | SO | | |
|--------|---------|------|---------|---------|---------|---------|------|----------|----------|----------|----------|----------|
| СО | PO 1 | PO 2 | PO 3 | PO 4 | PO 5 | PO 6 | PO 7 | PSO 1 | PSO 2 | PSO 3 | PSO 4 | PSO 5 |
| CO1 | S | S | S | S | S | S | S | S | S | S | S | M |
| CO2 | S | S | S | S | S | S | S | S | S | S | S | М |
| CO3 | S | S | S | S | S | S | S | S | M | S | S | S |
| CO4 | S | S | S | S | S | S | S | S | Ś | S | S | S |
| CO5 | S | S | S | S | S | S | S | S | .S | S | S | M |

S-Strong, M-Medium, L-Low

HEAD OF THE DEPARTMENT
DEPARTMENT OF COSTUME DESIGN AND FASHION
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
ERODE - 638 107.



DF. M. RAMAN

PRINCIPAL

KONGU ARTS AND SCIENCE COLLEGE

(AUTONOMOUS)

NANJANAPURAM, ERODE - 638 101.

| | The state of the s | Sept. Me | | | | 10.0 |
|-----|--|----------------------------|----------|----------|-------------------|---------|
| Sem | Course code | CORE II INDIAN TEXTILE AND | Total Ma | nrks:100 | Hours Per Week | Credits |
| I | 21PBGCT102 | APPAREL INDUSTRY | CIA: 50 | ESE :50 | 6 | 4 |

Course Objectives:

- 1. To enable the students to learn about export promotion and trade development
- To impart knowledge on growth and development of Indian textile industry
- To educate about the technological developments in textile industry

Course Outcomes (CO): On completion of the course, students should be able to

| | Understand the various categories of Indian Textile and Apparel | |
|------|--|---------|
| CO 1 | Industry | |
| CO 2 | Outline various schemes and organizations related to textile and clothing industry | |
| CO 3 | Report on the technological developments in fibres, yarns and fabrics | K1 – K6 |
| CO 4 | Examine latest technological developments in garment industry | |
| CO 5 | Explain novel techniques adopted in textile processing industry | |

K1: Remember; K2: Understand; K3: Apply; K4: Analyze; K5: Evaluate; K6: Create

| Unit –I : | Indian textile industry- An overview | |
|-----------|--------------------------------------|--|
| | | |

An overview of Indian Textile Industry- Structure and Growth- Role of Indian Textile Industry in the Indian economy- Current scenario - SWOT Analysis. Various Categories - Cotton industry, Woolen industry, Silk industry, Rayon and Manmade textile industry, Jute industry. An overview of Indian Apparel industry.

Unit - II: Textile organizations and schemes

Recent Five year plan schemes for the textile Industry. Organizations related to the textile and elething EGE industry: Export Promotion Councils, Autonomous Bodies, Statutory Bodies, South Association, Khadi and Village Industries Commission. Textile Research Associations. Concept of GATT and MFA. WTO and its functions.

Technological developments in fibres and yarns Unit - III: Recent developments in fibres- Banana fiber, Bamboo fibre, Corn fiber, Soyabean protein fiber, Lyocell, Poly Lactic Acid (PLA) fiber, Alginate, Collagen, Chitosan and Spider silk. Technological developments in Yarn Industry - Rotor spun yarns, Ring spun yarns, Air- jet spun yarns, Compact spun yarns, Core spun yarns, Textured yarns and Fancy yarns. Technological developments in fabrics and garments Unit - IV: Developments in Weaving - Shuttleless looms; Developments in Knitting - Weft Knitting, Warp Knitting, Seamless Knitting Technology - Developments in Garment Industry - Machinery developments. Application of CAD/CAM. Technological developments in processing industry Unit - V: Technological developments in Processing industry- Plasma treatment, Ultrasonic treatment, Foam application, Enzyme treatments - Latest developments in dyeing- Novel printing techniques-Recent developments in textile and garment Finishes. TEXT BOOK The Textile Industry in India: Changing Trends and Employment Challenges, Bindu Oberoi, Oxford University Press, New Delhi (2017).

| | REFERENCE BOOKS | | | | |
|---|--|--|--|--|--|
| 1 | Indian Textile Industry – State Policy, Liberalization and Growth, Shuji Uchikawa, Oxford University Press, New Delhi (2017). | | | | |
| 2 | Sustainable Fibres and Textiles, Edited by Subramanian Senthilkannan Muthu, Woodhead Publishing Ltd. Cambridge (2017) | | | | |
| 3 | Textile Mechanisms in Spinning and Weaving Machines, Ganapathy Nagarajan, Woodhead Publication Ltd., New Delhi (2014). | | | | |
| 4 | Advances in Apparel Production, Edited by Catherine Fairhurst, Woodhead Publishing Ltd. Cambridge (2008) | | | | |
| 5 | Fiber Science and Technology, Premamoy Ghosh, Tata McGraw-Hill Publishing Company Ltd., New Delhi (2004). KONGU ARTS AND SCIENCE COLUMN (AUTONOMOUS) (AUTONOMOUS) (AUTONOMOUS) (AUTONOMOUS) (AUTONOMOUS) (AUTONOMOUS) | | | | |

| | | Web Resources | | | | | |
|--------------|--|---------------------------------------|-------------------------------|--|--|--|--|
| | https://www.fibre2fashie | on.com/industry-article/5246/indian-t | extile-sector-weaves-a-spell- | | | | |
| 1 | forecasts-for-2020 | | | | | | |
| 2 | https://www.fibre2fashion.com/industry-article/3419/recent-developments-in-textile-dyeing techniques | | | | | | |
| C | ourse Designed By | Verified By | Approved By HOD | | | | |
| Dr.S.Manjula | | Mr.K.V.Arunkumar | Dr.S.Manjula | | | | |

| | QUESTION PAPER PATTERN | |
|--|--|--|
| SECTION - A | SECTION – B | SECTION - C |
| 10 x 1 = 10 Marks (Multiple choice, Four options) Two questions from each unit | 5 x 5 = 25 Marks (Either or choice) Two questions from each unit | 5 x 8 = 40 Marks Question Number 16 to 19 (Either or choice) Question Number 20 is Compulsory (Case Study) |

| CO PO 1 S CO2 N | 2 M | 3 S | PO 4 | PO 5 | PO 6 M | PO 7 | PSO 1 | PSO 2 M | PSO 3 | PSO 4 | PSO 5 |
|-----------------|--------|--------|---------|----------------------------|--------|---------|------------|---------------|----------|----------|----------|
| CO1 | | 100 | S | S | М | S | S | M | S | M | S |
| CO2 | 1 M | | - | Company of the contract of | | | Dest Hales | 1765 11 11 | | Tree A. | |
| | I | S | S | M | M | S | M | M | S | M | M |
| CO3 | SS | S | M | S | S | S | S | М | S | M | M |
| CO4 | S M | S | S | S | S | S | S | S | S | S | М |
| COSE COLLEGE | M | М | 200 | S | RAI | S | S | М | S | S | М |

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(Autonomous)

(Autonomous)

(Autonomous)

ERQDE - 638 107.

| Sem | Course code | CORE PRACTICAL I FASHION ILLUSTRATIONS | Total Ma | arks:100 | Hours Per Week | Credits |
|---|--|---|---|------------|-------------------|---------|
| I | 21PBGCP103 | FASHION ILLUSTRATIONS | CIA: 40 | ESE: 60 | 4 | 4 |
| Course (| Objectives: | | VIII I | | 2 | |
| | 2. To impar3. To hone of | e the students to visualize and depic t knowledge on costumes around th design sensation | e world | | | |
| Course (| Outcomes (CO) | : On completion of the course, stu | idents shou | ld be able | to | |
| CO 1 | Design the var | ious costumes of the world | | | | |
| CO 2 | Sketch the regi | ional costumes of India | | | | |
| CO 3 | Illustrate the v | arious professional costumes for me | en and wom | en | ŀ | K1 – K6 |
| CO 4 | Develop fashio | on illustration for seasonal clothing | | | | |
| | | | | | | |
| CO 5 | Design fashio | n accessories | | | | |
| | 430 (1.17) 3.2 10-2 | Understand; K3: Apply; K4: A | nalyze; K5 | : Evaluat | e; K6 : Cre | ate |
| K1 : Ro | emember; K2: | Understand; K3 : Apply; K4 : A World cost | umes | | | |
| K1 : Ro | emember; K2: | Understand; K3: Apply; K4: A | umes | | | |
| K1 : Ro | emember; K2: | Understand; K3 : Apply; K4 : A World cost | umes ench, Chine | se and Jap | | |
| K1 : Ro Unit –I Sketchin Unit – | emember; K2: I: ng of world costu | Understand; K3 : Apply; K4 : A World cost mes – Egyptian, Greek, Roman, Fr | umes ench, Chine nes of India | se and Jap | | |
| K1 : Ro Unit –I Sketchin Unit – | emember; K2: I: ng of world costu II: ng of regional co | Understand; K3 : Apply; K4 : A World costumes – Egyptian, Greek, Roman, Free Regional costumes | ench, Chine nes of India (Any three) | se and Jap | | |
| K1 : Ro Unit –I Sketchin Unit – Sketchin | emember; K2: I: II: Ing of world costu | Understand; K3 : Apply; K4 : A World costs umes – Egyptian, Greek, Roman, Fr Regional costum estumes of India – Men and Womer | ench, Chine nes of India (Any three) | se and Jap | anese (Eacl | |
| Vnit – I Sketchin Unit – I Sketchin Unit – I Sketchin | emember; K2: I: Ing of world costu II: Ing of regional co III: INg of clothing the | World costumes – Egyptian, Greek, Roman, Free Regional costumes of India – Men and Womer Professional cleat communicates their profession for Seasonal cloth | ench, Chine nes of India n (Any three othing or men or wo | se and Jap | anese (Eacl | |
| Vnit – I Sketchin Unit – I Sketchin Unit – I Sketchin | emember; K2: I: Ing of world costulated in the second costulated in t | Understand; K3 : Apply; K4 : A World costs umes – Egyptian, Greek, Roman, Fr Regional costum stumes of India – Men and Womer Professional cla at communicates their profession for | ench, Chine nes of India n (Any three othing or men or wo | se and Jap | anese (Eacl | |

| | | REFERENCE BOOKS | The second secon |
|--------------|------------------------------|---------------------------------|--|
| | Fashion Illustration Technic | ques – Maite Lafuente, Evergr | een Publications, China (2008). |
| 1 | | | |
| 2 | | | ks International, New Delhi (2005) |
| 3 | | John Jackson, Eagle Editions, | Wind a Right - Company |
| 4 | New Delhi (2002). | | New Age International Publication |
| 5 | Fashion Design Illustration | : Children - Ireland Patrick Jo | hn, Batsford Ltd. London (1995). |
| 2011 2011 | | | |
| C | ourse Designed By | Verified By | Approved By HOD |
| | | Dr.N.Radhika | Dr.S.Manjula |

| PO/PSO | |] | PO | | | | | | PS | SO. | | |
|--------|---------|---------|---------|---------|---------|---------|---------|----------|----------|----------|----------|----------|
| co | PO 1 | PO 2 | PO 3 | PO 4 | PO 5 | PO 6 | PO 7 | PSO 1 | PSO 2 | PSO 3 | PSO 4 | PSO 5 |
| CO1 | M | М | S | М | S | S | S | S | S | S | М | М |
| CO2 | М | S | S | М | S | S | S | S | -S | S | М | M |
| C03 | М | S | S | М | S | S | S | S | S | S | M | M |
| CO4 | M | S | S | М | S | S | S | S | S | S | M | М |
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Strong M-Medium, L-Low

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Dr. N. RAMAN
PRINCIPAL,
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(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.

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HEAD OF THE DEPARTMENT
DEPARTMENT OF COSTUME DESIGN AND FASHION
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
ERODE - 638 107.

| Sem | Course code | CORE PRACTICAL II ADVANCED DRAPING | Total Ma | rks:100 | Hours Per Week | Credits | | |
|--|--|--|---|--|--|-----------------|--|--|
| I | 21PBGCP104 | TECHNIQUES | CIA: 50 | ESE :50 | 5 | 4 | | |
| Course | Objectives: | | | | | | | |
| | 2. To famili3. To state t | e the students to learn draping to ac arize students with draping method he purpose of draping | d to create cos | tumes | | | | |
| Course | | : On completion of the course, st | 25.79 | d be able | to | | | |
| CO 1 | | t styles of children's garments on | | | | | | |
| CO 2 | | us types of women's garments in d | raping technic | que | | K1 – K6 | | |
| CO 3 | Illustrate and o | lrape the various men's garments | | | | | | |
| Transform the basic garment styles to theme based garments | | | | | | | | |
| | Apply draping | styles in traditional Indian garmer | nts | | | | | |
| K1 : R | demember; K2 : | Understand; K3 : Apply; K4 : A Draping for chil | Analyze; K5 : dren's garme | ents | | | | |
| K1 : R Unit - | demember; K2 : | Understand; K3 : Apply; K4 : A | Analyze; K5 : dren's garme | ents | | | | |
| Unit – Drape | Remember; K2: I: Children's garm n/ Party wear | Understand; K3 : Apply; K4 : A Draping for chil | Analyze; K5 : dren's garme principles of | ents design- | | | | |
| K1 : R Unit – Drape Uniforr Unit – | Cemember; K2: I: Children's garm n/ Party wear - II: | Understand; K3: Apply; K4: A Draping for chile ents by applying elements and | Analyze; K5: dren's garme principles of omen's garme | ents design- | Casual we | ear/ Scho | | |
| K1: R Unit - Drape Uniforr Unit - | Cemember; K2: I: Children's garm Party wear - II: Women's garmer wear | Understand; K3: Apply; K4: A Draping for chil ents by applying elements and Draping for Wo | Analyze; K5: dren's garme principles of omen's garme | ents design- ents 1- Casual | Casual we | ear/ Scho | | |
| K1: R Unit - Drape Unit - Drape Lounge Unit - | Cemember; K2: I: Children's garm m/ Party wear -II: Women's garmer e wear III: Men's garments | Understand; K3: Apply; K4: A Draping for chil ents by applying elements and Draping for Wo | dren's garme principles of omen's garme | ents design- ents 1- Casual | Casual we | ear/ Scho | | |
| Vnit - Drape Unit - Drape Unit - Drape Lounge Unit - | Cemember; K2: I: Children's garm n/ Party wear - II: Women's garment e wear III: Men's garments wear | Understand; K3: Apply; K4: A Draping for chil ents by applying elements and Draping for Wo ats by applying elements and princ Draping for M by applying elements and principle Draping for M | dren's garme principles of men's garme iples of design Men's garmer es of design- (| ents design- ents - Casual nts - Casual we | Casual we wear/ Party | ear/ Scho wear/ | | |
| Vnit - Drape Unit - Drape Unit - Drape Lounge Unit - | Children's garment Party wear H: Women's garment wear HI: Men's garments wear | Draping for chilents by applying elements and Draping for Words by applying elements and prince Draping for More applying elements and prince Draping for More applying elements and principle by applying elements and principle applying elements and pri | dren's garme principles of men's garme iples of design Men's garmer es of design- (| ents design- ents - Casual nts - Casual we | Casual we wear/ Party ar/ Office very RTS AND SC | wear/ | | |
| Unit - Drape Unit - Drape Unit - Drape Lounge Unit - | Cemember; K2: I: Children's garm n/ Party wear - II: Women's garment e wear III: Men's garments wear | Draping for chilents by applying elements and Draping for Words by applying elements and prince Draping for More than the property of the Anactwo themes) - knotting, pleating the property of the property | dren's garmer principles of omen's garmer iples of design Men's garmer es of design- ome based gar ag free style, b | ents design- ents - Casual nts Casual we | Casual we wear/ Party | wear/ wear/ | | |

| | | REFERENCE BOOKS | |
|----|---------------------------------|--|------------------------------|
| 1 | Draping for Fashion D | esign, Hilde Jaffe, Nurie Relis, Resha | n publishing,USA (2001). |
| 2 | | n, Popin, Hariet, Funk and Wagnalls, l | |
| .3 | Design through Drapi (1974). | ng, Sheldon, Marhta, Burgers Publishi | ng Company, Minneapolis, USA |
| | Web Resources: | | |
| i | The transfer of the second | tyoffashion.com/disciplines/draping/ | |
| 2 | https://www.roughgu | ides.com/gallery/traditional-dress/ | |
| 1. | | | |
| | | Verified By | Approved By HOD |
| C | Course Designed By | | |

| PO/PSO | | | PO | | | | | | , P(| SO | | |
|--------|---------|---------|---------|---------|---------|---------|---------|----------|----------|----------|----------|----------|
| СО | PO 1 | PO 2 | PO 3 | PO 4 | PO 5 | PO 6 | PO 7 | PSO 1 | PSO 2 | PSO 3 | PSO 4 | PSO 5 |
| CO1 | S | M | М | М | S | M | S | S | S | M | S | М |
| CO2 | S | М | М | S | M | M | M | S | S | S | S | М |
| CO3 | S | M | S | M | S | М | M | S | S | S | S | М |
| CO4 | S | M | M | M | М | M | S | S | S | М | S | M |
| CIENCE | S | M | M | M | S | M | M | S | M | M | M | M |

Dr. N. RAMAN

HEAD OF THE DEPARTMENT
DEPARTMENT OF COSTUME DESIGN AND FASHION
DEPARTMENT OF COSTUME DESIGN AND FASHION

Strong, Mc Medium, L-Low PRINCIPAL DEPARTMENT OF COSTOME SCIENCE COLLEGE KONGU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

| Sem | Course code | CORE PRACTICAL III CAD IN TEXTILE AND | Total Ma | rks:100 | Hours Per Week | Credits | | |
|--|--|--|---|---|-------------------|------------|--|--|
| I | 21PBGCP105 | FASHION DESIGN | CIA: 50 | ESE :50 | 4 | 4 | | |
| Course | Objectives: | | | | | Est Es | | |
| | 1. To enable | the students to learn digital pattern | making, grad | ing and m | arker | | | |
| | planning | | | | | | | |
| | | e various patterns using CAD softv | | | | | | |
| | 3. To educate | e the students with new and enhance | ced tools used | in the sof | tware | | | |
| Course | Outcomes (CO): | On completion of the course, stu | dents should | be able t | 0 | | | |
| CO 1 | Identify the styl | es of sleeves, collars and pockets | | | | | | |
| CO 2 | Analyze the too | ols used in grading and marker plan | n software | | | 71 177 | | |
| CO 3 | | n weave designs with colour applic | | | K | K1 – K6 | | |
| | 전환되고 성지하시면 하는 경기에 되었다. 전환 시간 전환 시간 전환 시간 | | | | | | | |
| CO 4 | | sign and repeat setting in weaves | | | | | | |
| CO 5 | Apply fabric sin | nulation for woven fabric | | | | | | |
| K1 : R | emember; K2 :U | Inderstand; K3 : Apply; K4 : A | nalyze; K5 : I | Evaluate; | K6: Creat | te | | |
| | | Pattern | | | | | | |
| Unit – | | lattin | vianing. | | | | | |
| | g basic patterns for and pockets. | r children's, women's and men's a | pparel. Draftir | ig differei | nt styles of s | sleeves, | | |
| collars, | | The state of the s | THE STREET STREET | | | | | |
| Collars, Unit - | · II : | Grading and | Marker Plan | | 1 1 1 1 1 1 1 1 N | | | |
| Unit - | | | | | | | | |
| Unit – Pattern | grading for childr | Grading and en's, women's and men's apparel. | | | | | | |
| Unit – Pattern | grading for childr | en's, women's and men's apparel. | | | | | | |
| Unit – Pattern | grading for childr nning for childrer | en's, women's and men's apparel. | | | | | | |
| Unit – Pattern Lay pla Unit – | grading for childr nning for children | en's, women's and men's apparel. 's, women's and men's apparel. Weave | S | | ırs. | | | |
| Unit – Pattern Lay pla Unit – | grading for childr nning for children | en's, women's and men's apparel. | S | | urs. | | | |
| Unit – Pattern Lay pla Unit – Creation | grading for children inning for children innin | en's, women's and men's apparel. 's, women's and men's apparel. Weave ans - Stripes, Checks, Plaids design | S | n of colou | urs. | | | |
| Unit – Pattern Lay pla Unit – Creation | grading for children nning for children III: on of various designment in the control of the signment in the control of the signment in the control of the | en's, women's and men's apparel. 's, women's and men's apparel. Weave ans - Stripes, Checks, Plaids design | s S - Application Id Jacquards of repeat - Application | n of color | of colours | MAN PAL | | |
| Unit – Pattern Lay pla Unit – Creation | grading for children inning for children III: on of various designment in of Jacquard designment in the second i | en's, women's and men's apparel. Yeave The series of the series of the series of the series and men's apparel. Weave Repeats and men's apparel. Weave Repeats and men's apparel. Repeats and men's apparel. Repeats and men's apparel. | s S - Application Id Jacquards of repeat - Application | n of color oplication pplication KONGU A | of colours | IENCE CO | | |

| | REFERENCE BOOKS | N |
|------------------------|------------------------------------|---------------------------------|
| Pattern Drafting and 0 | Grading by M. Rohr, Published by N | M. Rohr, Eastchester, New York, |
| 2 Richpeace Garment C | CAD System Manual, Richpeace Gr | oup Co., Limited, China |
| Course Designed By | Verified By | Approved By HOD |
| Mr.K.V.Arunkumar | Dr.N.Radhika | Dr.S.Manjula |

| PO/PSO CO | |) | PO | | | | | No. | PS | so | | |
|--------------|----|----|----|----|----|----|----|-----|-----|-----|-----|-----|
| | PO | PSO | PSO | PSO | PSO | PSO |
| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 1 | 2 | 3 | 4 | 5 |
| C01 | S | S | М | M | S | М | S | S | S | S | М | M |
| CO2 | S | S | М | М | S | M | S | S | S | S | M | М |
| CO3 | S | S | М | M | S | M | S | S | S | S | М | М |
| CO4 | S | S | M | М | S | M | S | S | S | S | M | M |
| CO5 | S | S | M | M | S | M | S | S | `S | S | М | М |

S-Strong, M-Medium, L-Low

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(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.

| Sem | Course code | ELECTIVE I (A) FASHION EVENT | Total Ma | rks:100 | Hours Per Week | Credits |
|-----|-------------|------------------------------|----------|---------|-------------------|---------|
| I | 21PBGET106 | MANAGEMENT | CIA: 50 | ESE :50 | 5 | 4 |

Course Objectives:

ENCE CO

- 1. To impart awareness on various fashion events
- 2. To learn the various practical steps required for successful organization of fashion events
- 3. To gain practical knowledge related to the coordination of different activities

Course Outcomes (CO): On completion of the course, students should be able to Develop knowledge on fashion event management and its types CO 1 Outline the steps in planning fashion show event CO₂ K1 - K6Decide stage designing, audio and visual effects for events CO3 Relate the process of merchandise selection and model selection for fashion CO₄ show Develop knowledge on promotion and risk management CO₅

K1: Remember; K2: Understand; K3: Apply; K4: Analyze; K5: Evaluate; K6: Create

| Unit –I: | Event management |
|----------|------------------|
| | |

Event management - Introduction, principles and purpose. Types of fashion events- fashion show, fairs, trade show and product launch. Role of an event coordinator-administration, design, marketing, operations, risk and creating an event plan. SWOT analysis.

Unit - II: Fashion event planning requirements

Fashion event planning requirements - theme creation, targeting the audience/vendors, schedule planning, finding a venue, budget, guest lists and invitations. Organizing the required committees, preparing duty charts, source of finance.

Fashion event venue requirements

ASSION event venue requirements - stage/ booth design, lighting and allied auc patterns and plan, ensuring legal compliance, safety and security, Naide Ases Pund Memorators 107 be obtained.

| Unit – IV: | Catwalk presentation requirements |
|------------------|--|
| final show seque | tion requirements – merchandise selection, model selection, music and choreography, nce rehearsals and wardrobe assistants. Preparation of programme booklet, catering progress monitoring through checklists. |
| Unit – V : | Promotion |
| Promotion – med | ia selection-building media relations and preparing press release-poster and ing arrangements. Risk management for prevention of hazards, security for people |
| | MENT BOOK |
| | TEXT BOOK |
| | nagement – A Professional and Development Approach, Second Edition, Dimitsos, Paarl Print, South Africa (2005). |

| | REFERENCE BOOKS |
|---|--|
| 1 | Visual Merchandising, Swati Bhalla and S.Anuraag, Tata McGraw Hill Education Private Ltd., New Delhi (2010). |
| 2 | Visual Merchandising: Windows and In-store Displays for Retail, T.Morgan, Laurence King London (2008). |
| 3 | Fashion Retailing, Ellen Diamond Pearson Education Inc. and Dorling Kinderley Publishing, New Delhi (2007). |
| 4 | Visual Merchandising: The Business of Merchandise Presentation. Robert Colborne, Delmer Learning (1996). |
| 5 | Study Guide Visual Merchandising and Display, Laura. L Bliss, Fairchild's Publication, New York (1955). |
| | Web Resources |
| 1 | https://en.wikipedia.org/wiki/Event_management |
| 2 | https://cocainemodels.com/fashion-show-agency-planning-and-presentation-of-high-quality-fashion/ |
| | Verified By Verified By PRINCIPAL KONGUARYS AND SCIENCE COLLEGE Mr.R.Rajakumar (AUTONOMOUS) Dr.S.Manjula NANJANAPURAM, ERODE - 633 107. |

| • | QUESTION PAPER PATTERN | |
|--|--|--|
| SECTION – A | SECTION - B | SECTION - C |
| 10 x 1 = 10 Marks (Multiple choice, Four options) Two questions from each unit | 5 x 5 = 25 Marks (Either or choice) Two questions from each unit | 5 x 8 = 40 Marks Question Number 16 to 19 (Either or choice) Question Number 20 is Compulsory (Case Study) |

| PO/PSO | | | PO | | | | | | PS | SO | | |
|--------|---------|---------|---------|---------|---------|---------|------|----------|----------|-----------|----------|----------|
| co | PO 1 | PO 2 | PO 3 | PO 4 | PO 5 | PO 6 | PO 7 | PSO 1 | PSO 2 | PSO 3 | PSO 4 | PSO 5 |
| CO1 | S | S | S | М | S | S | S | S | S | S | S | S |
| CO2 | S | S | S | М | S | S | S | S | S | S | S | S |
| CO3 | S | S | S | М | S | S | S | S | S | S | S | S |
| CO4 | S | S | S | M | S | S | S | S | S | S | S | S |
| CO5 | S | S | S | M | S | S | S | S | , S | S | S | M |

S-Strong, M-Medium, L-Low

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KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.

| Sem | Course code | CORE III RESEARCH METHODOLOGY | Total Ma | rks:100 | Hours Pe | Credits |
|-------------------|--|--|----------------------------|------------|------------|----------|
| 11 | 21PBGCT201 | AND STATISTICS | CIA: 50 | ESE :50 | 7 | 4 |
| | Objectives: | | | | | |
| | To evalu To motiv | e the students to attain knowledge in ate the components using statistical state for scholarly writing 1: On completion of the course, students | skills | | | |
| Course | | | delites sarous | | | |
| CO 1 | | basics of research ppropriate research problem and prep | oare researc | h design | | |
| CO 2 | | nethods of data collection and data ar | | |] | K1 – K6 |
| CO 4 | Apply statistic | | | | | |
| CO 5 | Develop knov | vledge on statistical hypothesis and | non-parame | tric tests | | |
| K1 : Re | emember; K2 | Understand; K3: Apply; K4: An | nalyze; K5 | Evaluate | e; K6 : Cr | eate |
| Unit –I | : | Basics of Research | | | | |
| Criteria defining | of good research a problem, Stat | Objectives. Types of Research. Signif n. Research Problem – Definition, Se ement of the Problem, Understandin leas, Rephrasing the research problem | electing the g its nature, | problem, | | involved |
| 100 | II : | | | | | |

experimental designs. Developing a Research Plan. Sampling: Census and Sample survey, Steps in sampling design, Criteria for selecting a sampling. Procedure, Characteristics of a good sample design, Different types of sample designs.

Unit – ERODE

Data collection and analysis

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Methods of data collection, Collection of primary data- Observation, Interview Tourismonhaire, Schedule, Collection of secondary data- Data processing and analysis, Editing, Coding, Classification, Tabulation, Graphical representation and Data analysis.

| Unit – IV | : Introduction of statistics |
|--|--|
| Meaning | and scope of Statistics - Role of Statistics in research, Measures of Central Tendency and |
| 1 77 | n, Correlation, Co-efficient of Correlation and its Interpretation, Rank Correlation, |
| 7 2 | n equations - predictions and problems. |
| - 1, 3. mm | |
| Unit – V | Application of statistics |
| Elements | of testing of a statistical hypothesis, Formulation of the problem. Definition of type -I |
| The state of the s | I errors, Level of significance, large sample test for proportions. Difference in |
| proportio | ns for means and difference in means. Application of students test for small samples for |
| single me | an, Difference in means - Non-parametric test: Application of Chi-square test, ANOVA |
| test. | |
| 1.71-1. | |
| | TEXT BOOK |
| 1. Res | earch Methodology, C R Kothari, New Age International (P) Ltd., New Delhi (2004). |
| | n Introduction to Statistical Methods, S P Gupta, Vikas Publishing House, New Delhi (2004) |

| N 15 | | REFERENCE BOOKS | |
|------|---|--|----------------------------------|
| 1 | Research Methodology, | R.Paneerselvam, Eastern Econon | ny Edition, New Delhi (2004) |
| 2 | Research Methodology- International Publishers | Methods and Techniques, C.R.K New Delhi (2019). | othari, Gaurav Garg, New Age |
| 3. | Research Methodology, and Company Ltd., Nev | | I.Girija, R.Meenalaksmi, S Chand |
| 4. | Statistics, G A Zeaf, Vo | l. l and 2, Textile Institute Manch | nestor (1984). |
| | | Web Resources | |
| 1 | https://onlinecourses.np | tel.ac.in/noc19_ge21/preview | |
| 2 | http://www.math.wise.c | edu>free221 | |
| C | ourse Designed By | Verified By | Approved By HOD |
| - 1 | 1 8 FRANK 1811 | Mr.K.V.Arunkumar | RAMAN Dr.S.Manjula |

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| | QUESTION PAPER PATTERN | |
|--|--|--|
| SECTION - A | SECTION – B | SECTION-C |
| 10 x 1 = 10 Marks (Multiple choice, Four options) Two questions from each unit | 5 x 3 = 15 Marks (Either or choice) Two questions from each unit | 5 x 5 = 25 Marks Question Number 16 to 19 (Either or choice) Question Number 20 is Compulsory (Case Study) |

| PO/PSO | | 1 | PO | | | | | | PS | SO | | |
|--------|---------|---------|------|---------|---------|---------|---------|----------|----------|----------|----------|----------|
| co | PO 1 | PO 2 | PO 3 | PO 4 | PO 5 | PO 6 | PO 7 | PSO 1 | PSO 2 | PSO 3 | PSO 4 | PSO 5 |
| CO1 | S | М | М | S | М | М | М | М | М | S | S | M |
| CO2 | S | S | S | S | М | S | М | S | M | М | S | M |
| CO3 | S | М | S | М | S | M | M | S | S | . M | S | M |
| CO4 | S | S | S | M | S | M | M | S | M | S | S | M |
| CO5 | S | S | М | S | S | M | S | S | М | M | S | M |

S-Strong, M-Medium, L-Low

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PRINCIPAL
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.

| Sem | Course code | CORE IV APPAREL QUALITY STANDARDS AND | Total Ma | rks:100 | Hours Per Week | Credits |
|----------|-------------------|--|----------------|-----------|-------------------|---------|
| П | 21PBGCT202 | IMPLEMENTATION | CIA: 50 | ESE :50 | 5 | 4 |
| Course (| Objectives: | | 4 6 1 7 | | | |
| Course (| 3. To educate | about the importance of eco frier Completion of the course, str | | d be able | to | |
| CO 1 | Analyze the impo | ortance and benefits of quality sta | andards | | | |
| CO 2 | Identify various | eco labels adopted in textiles | | | | |
| CO 3 | Explain the inspe | ection procedures carried out in a | apparel indust | ry | K | 1 – K6 |
| CO 4 | Examine the ana | lytical tools in quality control | | | | , and a |
| CO 5 | Develop knowle | dge on apparel labeling informat | ion | | | |
| K1 : Re | emember; K2 :U | nderstand; K3 : Apply; K4 : A | analyze; K5 : | Evaluat | e; K6 : Cre | ate |
| | • | Quality standards | S | | | |

concepts- principles of TQM, OEKO Tex 100 standards.

Unit - II: Eco textiles

Sensitizing dye stuffs - allergic dyes - carcinogenic amines - Eco management in textiles and apparel industries, Eco mark, Eco labeling and Environment friendly textiles. Garment defects - cutting defects, sewing defects, assembling defects, pressing, finishing and packaging defects.

Eco specifications in apparels Unit

Eco specification and respections in apparel and textile industries- dry cleaning using properce college depleting chemicals: formaldehyde contents, heavy metal contents, Pesticides and heroici

dye stuffs, Nickel contents. Pentachloro phenols, brighteners and softening Agents.

| Unit - IV: | Quality control |
|----------------|---|
| Starting a qua | lity control program, implementation of quality systems in production line, product |
| | and analysis using analytical tools. Quality management through Inspection, Testing |
| and seven qua | ality tools. |
| Unit – V : | Inspection and apparel labeling |
| Quality costs | and customer returns; Inspection procedures, Acceptable Quality Level and quality |
| | ernment regulation and labeling- communication to consumers- Regulation on Apparel |
| labeling, app | arel safety, apparel industry business practice and voluntary label information. |
| | TEXT BOOK |
| | ing Quality in Apparel Industry, Pradeep V Mehta, NIFT Publications, New Delhi (1998) |

| PILS T | | REFERENCE BOOKS | |
|--------|---|---|-------------------------------------|
| 1 | Textile Testing, P. Angap Publications, Komarapala | pan and Gopala Krishnan, SSM yam (2002). | Institute of Textile Technology, JK |
| 2 | Modern Technology of To | extile Dyes and Pigments, H.Pan | da, NII publication, Delhi (1999). |
| 3 | An Introduction to Qualit J.S.N International, Corne | y Control for the Apparel Indust ell University, New York (1985) | ry, Mehta P V, Marcel Dekker, |
| | | Web Resources | |
| 31-7 | | | 그 얼마를 가지 않았다고 있는데 그렇다 |
| 1 | https://www.fibre2fashio textiles | n.com/industry-article/5388/crea | ting-a-global-vision-for-sustainabl |
| 2 | textiles | | ting-a-global-vision-for-sustainabl |
| 2 | https://www.fibre2fashio | | |



Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
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| | QUESTION PAPER PATTERN | |
|---|--|--|
| SECTION – A | SECTION – B | SECTION - C |
| 10 x 1 = 10 Marks (Multiple choice, Four options) Two questions from each unit | 5 x 3 = 15 Marks (Either or choice) Two questions from each unit | 5 x 5 = 25 Marks Question Number 16 to 19 (Either or choice) Question Number 20 is Compulsory (Case Study) |

| PO/PSO | | | | | | | | | | | in the second se | |
|--------|---------|---------|---------|---------|---------|---------|---------|----------|----------|----------|--|----------|
| CO | |] | PO | | | | | | P | SO | | |
| | PO 1 | PO 2 | PO 3 | PO 4 | PO 5 | PO 6 | PO 7 | PSO 1 | PSO 2 | PSO 3 | PSO 4 | PSO 5 |
| CO1 | S | S | М | М | S | S | S | М | М | М | S | S |
| CO2 | S | S | М | М | S | S | S | S | М | S | S | S |
| CO3 | S | S | М | S | S | S | S | S | М | S | S | S |
| CO4 | S | S | М | М | S | S | S | S | M | S | S | S |
| CO5 | S | S | S | S | М | S | S | S | S | S | S | S |

S-Strong, M-Medium, L-Low

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PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.

| Sem | Course code | CORE V WORLD COSTUMES | Total Ma | Total Marks:100 Hour | | |
|--|---|---|-----------------------------------|----------------------|-----------------------|-----------|
| П | 21PBGCT203 | | CIA: 50 | ESE :50 | 5 | 4 |
| Course | Objectives: | | | | | |
| | 2. To explore3. To study the | he students to learn various text the most colourful and tradition ae important part of a region's hi | al dresses arou story and iden | and the we | | |
| Course | | On completion of the course, so | tudents shoul | d be able | to | |
| CO 1 | | erent European costumes | | | | |
| CO 2 | Compare the reg | gional variations in costumes of l | Far Eastern co | untries | | |
| CO 4 | Discuss about th | ne African costumes | | | K | (1 – K6 |
| CO 5 | Explain the cost | umes of Middle East countries | | | | |
| Unit – | I: Costumes of | f America | | | | |
| Costum | es of America -Inu | f America hits, American Indians of the sou hes, Guatemala costumes, Colon | | | | h |
| Costum | es of America -Inu | its, American Indians of the sou | | | | h |
| Costume Unit - | es of America -Inues, Mexican costumes of Costumes of European co | its, American Indians of the sounes, Guatemala costumes, Colon | nbian costume | s, Chile c | ostume. | |
| Costume Unit - | es of America -Inues, Mexican costumes of Costumes of the description of the costume, Hungar | nits, American Indians of the sounces, Guatemala costumes, Colon f European countries untries – German costume, Gree | nbian costume | s, Chile c | ostume. | |
| Costume Unit - Costum Scotlan Unit - Costum | es of America -Inues, Mexican costumes III: Costumes of the costume, Hungar III: Costumes | nits, American Indians of the sounces, Guatemala costumes, Colon European countries untries – German costume, Greenry costume, Poland costume, Uk | nbian costume k costume, Ro | s, Chile c | ostume. ume, Norwa | ny costui |
| Costume Unit - Costum Scotlan Unit - Costum | es of America -Inues, Mexican costumes. II: Costumes of the costume, Hungar. III: Costumes The costumes of the costumes. The costumes of the costumes of the costume of the costumes. | nes, Guatemala costumes, Colonnes, Guatemala costumes, Colonnes Feuropean countries untries – German costume, Greery costume, Poland costume, Uk | nbian costume k costume, Ro | s, Chile c | ostume. ume, Norwa | ıy costui |

| Jnit | -V: Costumes of Middle East Countries |
|-------------|---|
| Cos Aral | tumes of Middle East Countries - Afghanistan, Pakistan, Palestine, Turkey, Iran, Oman, Saudbia. |
| | TEXT BOOK |
| 1 | Fashion Costume and Culture, Sara Pendergast and Tom Pendergast, Thomson Gale - 2004. |
| 2 | Africa by Charlotte Grieg, Mason Crest Publishers, USA - 2002 |

| 1.0 | | REFERENCE BOOKS | | | | |
|-----|---|---|------------------------------|--|--|--|
| 1 | Encyclopedia of Clothing and Fashion, Valerie Steele, Thomson Gale, New York - 2005 | | | | | |
| 2 | The Historical Encyclopedia of Costume, Albert Racinet, Studio, London - 1988. | | | | | |
| | | Web Resources | | | | |
| | | | | | | |
| 1 | https://costumes.lovetokr | now.com/National_Costumes_o | f_the_World | | | |
| 2 | | now.com/National_Costumes_o s.com/gallery/traditional-dress/ | f_the_World | | | |
| | | | f_the_World Approved By HOD | | | |

| | QUESTION PAPER PATTERN | |
|---|--|--|
| SECTION - A | SECTION - B | SECTION - C |
| 10 x 1 = 10 Marks (Multiple choice, Four options) Two duestions from each units | 5 x 3 = 15 Marks (Either or choice) Two questions from each unit | 5 x 5 = 25 Marks Question Number 16 to 19 (Either or choice) Question Number 20 is Compulsory (Case Study) |

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| CO | |] | PO | | | | | | 1 | pd . | | - 4 |
| CO | PO | PO | PO | PO | PO | PO | PO | PSO | PSO | PSO | PSO | PSO |
| | 1 | 2 | 3 | 4 | 5 | 6 | 7. | 1 | 2 | 3 | 4 | 5 |
| | M | S | M | M | M | M | S | S | S | S | M | S |
| CO1 | | | | IV To | | | | | - | 0 | M | S |
| | M | S S | M | M | M | M | S | S | S | S | M | 3 |
| CO2 | 15.25 | 1.5. | | | | | | 13/ | 1 1 1 1 | | 1 | C |
| CO3 | M | S | M | M | M | M | S | S | S | S | M | S |
| | 24 | S | M | M | M | M | S | S | S | S | M | S |
| CO4 | M | 3 | IVI | 141 | 1.2 | | | | | | 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 | |
| | M | S | M | M | M | M | S | S | S | S | M | S |
| CO5 | | | | | | | | | | | | <u> </u> |

S-Strong, M-Medium, L-Low

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(AUTONOMOUS)

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| | English Maria | | | - m 38 E | | |
|-----|---------------|-----------------------|---------|----------|-----------|---------|
| Sem | Course code | CORE VI | Total M | arks:100 | Hours Per | Credits |
| | | FASHION COMMUNICATION | | | Week | |
| II | 21PBGCT204 | AND STYLING | CIA: 50 | ESE :50 | 4 | 4 |

- - 1. To develop communication skills, lateral thinking and evaluate the role of the fashion media in promoting fashion
 - 2. To impart knowledge on growth and development of fashion journalism
 - To obtain knowledge about fashion styling

| CO 1 | Identify various types of fashion communication medium | |
|------|--|---------|
| CO 2 | Analyze the different types fashion promotion techniques | |
| CO 3 | Asses the importance of fashion journalism and fashion magazines | K1 – K6 |
| CO 4 | Select the other forms of fashion communication | |
| CO 5 | Decide the suitable fashion styling for different categories | |

K1 : Remember; K2 : Understand; K3 : Apply; K4 : Analyze; K5 : Evaluate; K6 : Create

Introduction of fashion communication Unit -I:

Fashion Communication - Definition, origin, objectives, process. Forms of Communication. Elements of communication. Role of symbols for fashion communication. Types of communication medium Ethics in fashion communication.

Unit - II: Types of communication

Types of Communication - Formal communication, work team communication, non verbal communication, cross cultural communication. Fashion promotion – Advertising – Advertising Media production, creative strategy, and ethical issues. Communications at trade shows, Exhibition and Dr. N. RAMAN Fashion shows Wisual methandising in communication.

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| Unit – III : | Fashion journalism |
|---|--|
| lata - point | alism – Editorial, pictorial advertorial. News media, fashion writing, Book writing-collection – planning – drafting – editing- proof reading – cover page designing, ws paper publishing. Fashion magazines and catalogue, writing for broadcast media, is of writing. |
| Unit – IV : | New technologies for communication |
| communication | of fashion writing, communication on social media, ethics of social media ons, effective use of social media, web page writing. Blog creation and maintenance, g, product display and writing. Email, memorandum and others. |
| Unit – V : | Fashion styling |
| Fashion stylir catalogue sty development, | ng – definition, introduction. Types of styling - Editorial styling, newspaper styling, ling, show production, commercial styling. Grooming and self image – personal etiquette, personality of dress. Personal grooming – fashion makeover and fashion for men and women. |
| | TEXT BOOK |
| Fashion 1 and Joa | n Foundations: Early Writings on Fashion and Dress, Kim K. P Johnson, Susan J Torntonne B Eicher, Oxford International Publishers Ltd., U.K. (2003). |

| | (2017년 1일 |
|---|--|
| | REFERENCE BOOKS |
| 1 | Writing for the Fashion Business, Kristen. K. Swanson, Judith. C. Everette, Bloomsbury Fairchild Books, United States (2008 |
| 2 | Fashion Journalism: History, Theory, and Practice, Sanda Miller, Peter McNeil Bloomsbury Publishing, London (2018). |
| | Web Resources |
| | Web Resources |
| 1 | https://www.thelexingtonline.com/blog/2020/12/6/the-future-of-fashion-journalism |
| 2 | https://www.masterclass.com/articles/how-to-become-a-fashion-stylist#5-essential-tips-to-succeed-as-actashion-stylist Dr. N. RAMAN PRINCIPAL |
| | KONGU ARTS AND SCIENCE COLLEGE (AUTONOMOUS) |
| | NANJANAPURAM, ERODE -638 107. |

| Course Designed By | Verified By | Approved By HOD |
|--------------------|------------------|-----------------|
| Mr.R.Rajakumar | Mr.K.V.Arunkumar | Dr.S.Manjula |

| QUESTION PAPER PATTERN | | | | | | | |
|--|--|---|--|--|--|--|--|
| SECTION – A | SECTION – B | SECTION - C | | | | | |
| 10 x 1 = 10 Marks (Multiple choice, Four options) Two questions from each unit | 5 x 3 = 15 Marks (Either or choice) Two questions from each unit | 5 x 5= 25 Marks Question Number 16 to 19 (Either or choice) Question Number 20 is Compulsory (Case Study) | | | | | |

| PO/PSO CO | |] | PO | | | | | | P | so | | |
|--------------|---------|---------|---------|---------|---------|---------|---------|----------|----------|----------|----------|----------|
| | PO 1 | PO 2 | PO 3 | PO 4 | PO 5 | PO 6 | PO 7 | PSO 1 | PSO 2 | PSO 3 | PSO 4 | PSO 5 |
| CO1 | S | S | S | M | М | М | М | S | S | М | M | M |
| CO2 | S | S | М | M | S | М | S | S | S | S | S | M |
| CO3 | S | S | S | М | M | S | М | S | -S | М | S | S |
| CO4 | М | S | S | М | М | М | М | S | М | S | S | S |
| CO5 | S | S | S | M | S | S | S | S | S | S | S | S |

S-Strong, M-Medium, L-Low



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| Sem | Course code | CORE PRACTICAL V ADVANCED APPAREL CONSTRUCTION | Total Ma | Total Marks:100 Ho | | | | | |
|---------------------------------------|--|--|-------------------------------------|--------------------|-------------|-----|--|--|--|
| П | 21PBGCP205 | CONSTRUCTION | CIA: 50 | ESE :50 | 5 | 4 | | | |
| Course | Objectives: | | | | | | | | |
| | 2. To implem3. To enable | the students to create their own potent the creative ideas to construct effective pattern making and constructions. | t the garment struction of ga | arments | to | | | | |
| Course | | On completion of the course, st | uuents snou | u be able | | | | | |
| CO 1 | | for children's garments | | | | | | | |
| CO 2 | | Apply ideas to develop women's garments based on a theme | | | | | | | |
| CO 3 | Design and cons | Design and construct pattern making techniques for men's garment | | | | | | | |
| CO 4 | Relate the costu | Relate the costumes for various occasion | | | | | | | |
| ~ . | Create garments for fashion shows | | | | | | | | |
| CO 5 | | Understand; K3: Apply; K4: A | Analyze; K5 : | Evaluat | e; K6 : Cre | ate | | | |
| | emember; K2:U | | | Evaluat | e; K6 : Cre | ate | | | |
| K1 : R Unit – | temember; K2:U | Understand; K3 : Apply; K4 : A | ment | Evaluat | e; K6 : Cre | ate | | | |
| K1 : R Unit – | Remember; K2 :U | Understand; K3 : Apply; K4 : A Children's gan | rment or uniform | Evaluate | e; K6 : Cre | ate | | | |
| K1 : R Unit – Designi Unit – | Remember; K2:U | Understand; K3: Apply; K4: A Children's gar children's garment - casual wear o | or uniform | | e; K6 : Cre | ate | | | |
| K1 : R Unit – Designi Unit – | Remember; K2:U | Understand; K3 : Apply; K4 : A Children's gar children's garment - casual wear of Women's gar | rment or uniform ment ar or work we | | e; K6 : Cre | ate | | | |
| K1: R Unit – Designi Unit – Unit – | Remember; K2:U I: Ing and construct congruence in the construction in the constructi | Children's garment - casual wear of Women's garmen's women's garmen's garment - casual wear of women's garment - casual wear of women's garmen's ga | rment or uniform ment or work we | ar | e; K6 : Cre | ate | | | |
| K1: R Unit – Designi Unit – Design | Remember; K2:U I: Ing and construct construction III: III: IV: | Children's gar Children's gar Children's gar Children's gar Women's gar Men's garment Men's garment Men's garment Party wear | ent or office wear | ar | e; K6 : Cre | ate | | | |
| K1: R Unit – Designi Unit – Design | Remember; K2:U I: Ing and construct construction III: III: IV: | Children's gar children's garment - casual wear of the women's garment - casual wear of the women of the women's garment - casual wear of the women's garmen's garmen' | ent or office wear | Dr. | N. RAM. | A N | | | |

| | REFERENCE BOOKS | |
|------------------------------|------------------------------|---|
| | | |
| 1 Metric Pattern Cutting for | Children's Wear and Baby W | Vear, Winifred Aldrich, Wiley India Pvt |
| Ltd., Delhi (2012) | | |
| 2 Easy Cutting, Juvekar, Co. | mmercial Tailors Corporation | ı Pvt. Ltd., Dadar (1998). |
| | | |
| Course Designed By | Verified By | Approved By HOD |
| Mr.K.V.Arunkumar | Dr.N.Radhika | Dr.S.Manjula |

| PO/PSO CO | | | | PO | | | | | PS | SO | | |
|--------------|---------|---------|---------|---------|---------|---------|---------|----------|----------|----------|----------|----------|
| | PO 1 | PO 2 | PO 3 | PO 4 | PO 5 | PO 6 | PO 7 | PSO 1 | PSO 2 | PSO 3 | PSO 4 | PSO 5 |
| CO1 | S | S | М | М | S | M | М | S | S | S | S | S |
| CO2 | S | S | М | M | S | M | M | S | , S | S | S | S |
| CO3 | S | S | M | M | S | М | М | S | S | S | S | S |
| CO4 | S | S | M | М | S | M | М | S | S | S | S | S |
| CO5 | S | S | М | М | S | M | M | S | S | S | S | S |

S-Strong, M-Medium, L-Low

HEAD 5

PARTMENT DEPARTMENT OF COSTUME DESIGNAND FASHION KONGUARTS AND SCIENCE COLLEGE (AUTONOMOUS)

ERODE - 638 107.



Dr. N. RAMAN PRINCIPAL. KONGU ARTS AND SCIENCE GOLLEGE (AUTONOMOUS) NANJANAPURAM, ERODE - 638 107

| Sem | Course code | ELECTIVE II (A) BEAUTY CARE - I | Total Ma | rks:100 | Hours Per Week | Credits | | | |
|---------------|--|---|--|-----------|---------------------|---------|--|--|--|
| П | 21PBGEP206 | PRACTICAL | CIA: 50 | ESE :50 | 4 | 4 | | | |
| Course | Objectives: | | | | F | | | | |
| | 2. To imbibe3. To understand | he students to learn about the in the skills and techniques in bear and the relationship between he | uty care ealth and beauty | care | | | | | |
| Course | | On completion of the course, | The state of the s | d be able | to | | | | |
| CO 1 | Observe the pra- | ctical nuances of threading and | waxing | | | | | | |
| CO 2 | Demonstrate na | il services including manicure a | and pedicure | | | | | | |
| CO 3 | Develop basic sl | Develop basic skin care services including skin analysis, bleaching and facial K1 – K6 | | | | | | | |
| CO 4 | | Create basic hair styles | | | | | | | |
| CO 5 | Analyze and pe | rform hair care services | | | | | | | |
| Unit – | I: w Shaping using Tl | Threading and Wa | axing | | | | | | |
| Unit – | | Nail Care | | | | | | | |
| Nail Ca | re: Manicure - Ped | | | | | | | | |
| Unit – | m: | Skin Care | | | | | | | |
| Skin Ca | are: Bleaching - Fa | cial for Normal skin | | | | | | | |
| Unit – | No. of Concession, Name of Street, or other Persons, Name of Street, or ot | Basic Hairstyle | S | | | | | | |
| Basic I | Janstyles: Knotted | style - Rolling style - Plaited | style | | A- | | | | |
| Unit - | ERODE 5 5 5 5 5 5 5 5 5 | Basic Haircut | ts KON | Dr. | N. RAMA RINCIPAL | E COLLE | | | |
| Racic I | Hairbuls Straigh | Trimming, "U" - cut and "V" | - Cut NA | UA) | TONDAMOUS | - WALLE | | | |

| | | REFERENCE BOOKS | |
|----|------------------------------|----------------------------------|-------------------------------------|
| 1 | Beauty Solutions, Tan | ushree Podder, Pushtak Mahal Pub | lications, New Delhi (2002). |
| 2 | Complete Beautician (2001). | Course , Dr. Renu Gupta, Diamond | Pocket Books (P) Ltd., New Delhi |
| 3 | Herbal Beauty Care, R | ashmi Sharma, Pustak Mahal Publ | ications, New Delhi (2001). |
| 4 | Hair Skin and Beauty (2000). | Care, Blossom Kochar, UBS Publis | shers' Distributors Ltd., New Delhi |
| | | Web Resources | |
| 1. | https://onlinecourses.s | wayam2.ac.in/nos19_as11/preview | |
| 2 | https://nios.ac.in/medi | a/documents/nsqf/beauty%20therap | py%20theory.pdf |
| | | | |
| Co | ourse Designed By | Verified By | Approved By HOD |
| | Dr.N.Radhika | Dr.S.Manjula | Dr.S.Manjula |

| PO/PSO CO | | PO | | | | | | | PSO | | | | |
|--------------|---------|---------|---------|---------|---------|---------|------|----------|----------|----------|----------|----------|--|
| | PO 1 | PO 2 | PO 3 | PO 4 | PO 5 | PO 6 | PO 7 | PSO 1 | PSO 2 | PSO 3 | PSO 4 | PSO 5 | |
| CO1 | M | М | М | М | М | М | М | M | `S | S | M | S | |
| CO2 | М | M | М | M | М | M | М | М | S | S | S | S | |
| CO3 | M | М | M | M | М | M | M | М | S | S | S | S | |
| CO4 | M | М | M | M | M | M | M | M | S | S | S | S | |
| CO5 | M | М | М | M | M | M | М | М | M | S | S | S | |

S-Strong, M-Medium, L-Low Dr. N. RAMAN

ERODE

238 107

HEAD KONGU ARTS AND SCIENCE COLDERARIMENT OF COSTUME DESIGN AND FASHION (AUTONOMOUS)

NANJANAPURAM, ERODE - 638 107.

(AUTONOMOUS) ERQDE - 638 107.

| Sem | Course Code | CORE PAPER - VI INTERNATIONAL TRADE AND | Total M | arks : 100 | Hours Per Week | Credits |
|-----|-------------|---|---------|------------|----------------------|---------|
| III | 17PBGCT301 | DOCUMENTATION | CIA: 25 | ESE: 75 | 5 | 4 |

OBJECTIVES:

- To understand the advantages and barriers related to international trade
- To identify and differentiate between various documents used in foreign trade
- To study the import and export procedures

COURSE OUTCOME:

On successful completion of the course, students will be able to

- CO1 Evaluate and justify various documents for processing export and import transactions
- CO2 Develop the ability to understand and analyze the EXIM policy framework
- CO3 Identify major recent developments in the world trading system
- CO4 Assess the various terms and conditions of export finance
- CO5 Make use of export promotion measures

UNIT-I

International trade - Definition, need and salient features - Difference between domestic trade and international trade - Advantages of foreign trade - Problems of foreign trade - Trade barriers - Classification - Tariff and Non - tariff barriers and its types.

UNIT-II

Foreign trade documents - Regulatory frame work - Aligned Documentation System - Types of documents - Regulatory documents - ARE form, GR form, Shipping bill and its types, Bill of entry and its types - Commercial documents - B/L- functions and types, Combined transport documents, Air way bill and its purpose, Commercial Invoice and Special types of invoices, Packing list, Certificate of origin and Marine insurance policy - Auxiliary documents and other certificates.

UNIT - III

Export procedures - Getting established as an exporter - Entering into an export contract - Execution of export order - post shipment procedures - Export promotion measures - Incentive and facilities to exporters - Duty drawback, Excise rebate, Advance license, Duty Entitlement Pass Book, Duty Free Replenishment Certificate, Export Promotion Capital Goods Scheme, Star Export Houses and Target Plus Scheme.



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UNIT - IV

Import procedures - Need for Imports - Step by step Import process - Customs clearance for imports - Role of custom and exercise in international trade, Letter of Credit - Definition, mechanism and types - International Commercial Terms (INCO Terms) and its purpose.

UNIT - V

Recent developments in foreign trade - WTO - Establishment, Functions, Principles, Organizational structure, Agreements, benefits and drawbacks of WTO - Globalization - Definition, Dimensions, Drivers of globalization, Essential conditions, Impacts and Benefits - Globalization of Indian business - Obstacles and Favoring factors - EXIM policy - Regional Trade agreements (RTAS).

TEXT BOOK:

• "Foreign Trade", Jeevanandam.C, Sultan Chand and Sons, New Delhi (2005).

BOOKS FOR REFERENCE:

- 1. "International Trade and Export Management", Cherunilam. F, Himalaya Publishing House, New Delhi (2008).
- 2. "International Trade", Agarwal. R, Excel Books, New Delhi (2007).
- 3. "Indian Foreign Trade", Agarwal. R, Excel Books, New Delhi (2005).
- 4. "International Trade", Sankaran.S, Margham Publications, Chennai (2005).
- 5. "International Business and Contract Management", Nayyar. S.K. Vrindra Publications (P) Ltd., New Delhi (2003).

| QUESTION PAPER PATTERN | | | | | | | |
|--|--|--|--|--|--|--|--|
| Section A | Section B | Section C | | | | | |
| 10 x 1 = 10 Marks (Multiple choice, Four options) Two questions from each unit | 5 x 7 = 35 Marks (Either or choice) Two questions from each unit | 3 x 10 = 30 Marks Answer any three Questions One Question from each unit | | | | | |



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HEAD OF THE DEPARTMENT
DEPARTMENT OF COSTUME DESIGN AND FASHION
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
ERODE - 638 107.

| Sem | Course Code | CORE PAPER - VII TECHNICAL | Total M | arks: 100 | Hours Per Week | Credits |
|-----|-------------|-------------------------------|---------|-----------|----------------------|---------|
| Ш | 17PBGCT302 | TEXTILES | CIA: 25 | ESE: 75 | 5 | 4 |

OBJECTIVES:

- To enable the students to learn about various high performance fibres
- To impart knowledge on various categories of technical textiles
- To make them understand the potential of technical textile industry

COURSE OUTCOME:

On successful completion of the course, the students will be able to

- CO1 Categorize the various segments of technical textiles and understand the application of high performance fibers
- CO2 Distinguish the importance of various finishes applied to technical textiles
- CO3 Perceive knowledge on thermal behavior of fibers and types of geo textiles
- CO4 Explain the applications of medical textile and agro textiles
- CO5 Analyse the commercial applications of smart and intelligent textiles

UNIT-I

Introduction, definition and scope of technical textiles, Developments in fibres - Natural fibres, Polyamide, Polyester, Viscose rayon and Polyolefins; High performance fibres - Aramids, Carbon fibre, Glassfibres and Ceramic fibres. Classification and Application of technical textiles in various fields.

UNIT-II

Finishing of Technical textiles - Mechanical finishes - Calendering, Raising, Shearing, Compressive shrinkage and Heat setting; Chemical processes - Durable flame Retardant treatments, Water repellant finishes, Antistatic finishes and Antimicrobial finishes; Coatings-coating materials and coating techniques.

UNIT-III

ERODE 638 107

Heat and flame protection - Thermal behaviour of fibres, Selection of fibres suitable for thermal and flame protection; Water proof breathable fabrics - Densely woven fabrics, Membranes and Coatings: Geo-textiles - types and functions.

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UNIT-IV

Medical textiles - Fibres used - commodity and speciality fibres; Non-implantable materials - Wound care and bandages; Extra corporeal devices; Implantable materials - Sutures, Soft tissue implants, Orthopaedic implants and cardiovascular implants; Healthcare and hygiene products. Agro textiles - properties required and applications.

UNIT- V

Smart textiles - Classification-Active smart, Passive smart and Ultra smart textiles - Applications of smart textiles in various fields; Intelligent textiles - Phase Change Materials (PCM), Shape Memory Materials (SMM), Chromic and conductive materials and its applications.

TEXT BOOK:

• "Hand book of Technical Textiles", A R Horrocks and S C Anand, Woodhead Publishing Ltd., England, (2000).

BOOKS FOR REFERENCE:

- 1. "An Introduction to Healthcare and Medical Textiles", Wen Zhong, DE Stech Publications, Inc. (2013).
- 2. "Technical Textiles: Technology", Developments and Applications, Dr.V.K.Kothari, IAFL Publications, New Delhi, (2008).
- 3. "Intelligent Textiles and Clothing", H.Mattila, Woodhead Publishing Ltd., England, (2006).
- 4. "Smart Fibres, Fabrics and Clothing", Xiaoming Tao, Woodhead Publishing Ltd., England (2002).
- 5. "High Performance Fibres", J W S Hearle, Woodhead Publishing Ltd., England, (2001).

| QUESTION PAPER PATTERN | | | | | | | |
|--|---|--|--|--|--|--|--|
| Section A | Section B | Section C | | | | | |
| $10 \times 1 = 10 \text{ Marks}$ | 5 x 7 = 35 Marks | $3 \times 10 = 30 \text{ Marks}$ | | | | | |
| (Multiple choice, Four options) Two questions from each unit | (Either or choice) Two questions from each unit | Answer any three Questions One Question from each unit | | | | | |



HEAD OF THE DEPARTMENT

RENGU ARTS AND SCIENCE COLLEGE PARTMENT OF COSTUME DESIGN AND FASHION

(AUTONOMOUS)

KONGU ARTS AND SCIENCE COLLEGE

WANTAKAPURAM, ERODE - 638 107.

ERODE - 638 107.

| Sem | Course Code | CORE PAPER - VIII PRINCIPLES OF TEXTILE TESTING | Total M | arks : 100 | Hours Per Week | Credits |
|-----|-------------|---|---------|------------|----------------------|---------|
| III | 17PBGCT303 | | CIA: 25 | ESE: 75 | 4 | 4 |

OBJECTIVES:

- To acquire knowledge of various physical properties of textiles
- To develop an understanding of utility of different physical testing equipment
- To develop an understanding of the principles involved in different testing methods of textiles

COURSE OUTCOME:

On successful completion of the course, the students will be able to

- CO1 Understand the importance of atmospheric conditions in textiles
- CO2 Analyze the results of fiber testing for specific end use or next process
- CO3 Assess the faulty material and take remedial measures to ensure the quality of yarns
- CO4 Intervene in product development and research
- CO5 Interpret colorfastness properties in textile products

UNIT-I

Introduction to testing, Terminologies of testing, Selection of samples for testing, Standard atmospheric conditions for testing, Measurement of moisture content and regain - Conditioning oven, Shirley moisture meter.

UNIT-II

Fiber testing: Cotton fiber length - Baer sorter, Fineness - Sheffield micronaire, Maturity - Caustic soda swelling, Strength - Stelometer, Determination of trash and lint in cotton - Shirley trash analyzer.

UNIT-III

ERODE

Yarn testing: Yarn numbering system - Conversion of count from one system to another, Instruments for count determination - Quadrant balance and Beesley balance, Yarn strength testing - Principles of CRT, CRL, CRE - Single yarn strength tester and Lea strength tester, Twist Tester.

Yarn evenness - Classification of variation, Methods of measuring evenness - Black board with ASTM Standards, Uster evenness tester and its standards, Yarn irregularities, Uster Classimat, Yarn harrings and crimp testing.

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UNIT - IV

Fabric testing: Fabric thickness, Fabric strength - Tensile strength tester, Tearing strength tester and Hydraulic bursting strength tester, Fabric abrasion - Martindale abrasion tester, Fabric pilling - ICI pill box tester, Fabric drape - Drapemeter, Fabric stiffness - Shirley stiffness tester, Fabric crease resistance.

UNIT- V

Fabric permeability - Shirley air permeability tester, Water permeability testing - Bundesmann tester, Measurement of Water vapour permeability; Colour fastness in textiles - Crocking, Perspiration, Sunlight, Laundering, Pressing and Dry cleaning aspects; Assessment of colour matching using Kawabata Evaluation System.

TEXT BOOK:

• "Textile Testing", Angappan P and Gopalakrishnan R, SSM Institute of Technology, Komarapalayam (2002).

BOOKS FOR REFERENCE:

- 1. "Textile Testing", Jewel Raul, APH Publishing Corporation, New Delhi (2005).
- 2. "Physical Testing of Textiles", Saville B P, Wood Head Publishing Limited, Cambridge (2004).
- 3. "Textile Testing Fibre, Yarn and Fabric", Dr. Arindam Basu, SITRA, Coimbatore (2001).
- "Handbook of Textile Testing and Quality Control", Elliot B Grover and Hamby D S, Willey Eastern Limited, New Delhi (1988).
- 5. "Principles of Textile Testing", Booth J E, Newnes Butterworths, London (1976).

| QUESTION PAPER PATTERN | | | | | | |
|--|--|--|--|--|--|--|
| Section A | Section B | Section C | | | | |
| 10 x 1 = 10 Marks (Multiple choice, Four options) Two questions from each unit | 5 x 7 = 35 Marks (Either or choice) Two questions from each unit | 3 x 10 = 30 Marks Answer any three Questions One Question from each unit | | | | |



Dr. N. RAMAN DEPAI PRINCIPAL, KON KONGU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

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KONGU ARTS AND SCIENCE COLLEGE
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ERODE - 638 107.

| Sem | Course Code | CORE PRACTICAL - VI PRINCIPLES OF TEXTILE TESTING | Total M | arks : 100 | Hours Per Week | Credits |
|-----|----------------|---|---------|------------|----------------------|---------|
| III | III 17PBGCP304 | TEXTILE TESTING | CIA: 40 | ESE: 60 | 4 | 4 |

- To enable the students to gain knowledge in physical testing of textile fabrics
- To familiarize the students with different testing equipment
- To provide comprehensive knowledge on the concepts of fabric testing

COURSE OUTCOME:

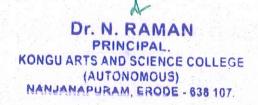
On successful completion of the course, the students will be able to

- CO1 Experiment with various type of textile fabrics using the relevant instruments
- CO2 Determine the dimensional property of textile fabrics
- CO3 Interpret the mechanical properties of the textile materials
- CO4 Assess the aesthetic properties of the raw materials
- CO5 Identify the colour fastness properties of the dyed and printed materials

LIST OF EXPERIMENTS:

- 1. Determination of Thickness of the given fabric
- 2. Determination of Stiffness of the given fabric
- 3. Determination of Drape of the given fabric
- 4. Determination of Crease Recovery of the given fabric
- 5. Determination of Abrasion Resistance of the given fabric
- 6. Determination of Pills of the given fabric
- 7. Determination of Tensile Strength of the given fabric
- 8. Determination of Tearing strength of the given fabric
- 9. Determination of Bursting Strength of the given fabric
- 10. Determination of Colour Fastness of the given fabric by Crocking method
- 11. Determination of Colour Fastness of the given fabric by Perspiration test
- 12. Determination of Colour Fastness of the given fabric by Laundering method
- 13. Determination of Colour Fastness of the given fabric by Pressing





BOOKS FOR REFERENCE:

- 1. "Physical Testing of Textiles", Saville B P, Wood Head Publishing Limited, Cambridge (2004).
- 2. "Textile Testing", Angappan P and Gopalakrishnan R, SSM Institute of Technology, Komarapalayam (2002).
- 3. "Textile Testing Fibre, Yarn and Fabric", Dr.Arindam Basu, SITRA, Coimbatore (2001).
- 4. "Handbook of Textile Testing and Quality Control", Elliot B Grover and Hamby D S, Willey Eastern Limited, New Delhi (1988).
- 5. "Principles of Textile Testing", Booth J E, Newnes Butterworths, London (1976).

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| | Sem | Course Code | CORE PRACTICAL - VII | Total Ma | arks: 100 | Hours Per Week | Credits 4 |
|---|----------------|-------------|----------------------|----------|-----------|----------------------|-----------|
| - | III 17PBGCP305 | 17PBGCP305 | TEXTILE CAD | CIA: 40 | ESE: 60 | 4 | |

- To enable the students to learn digital pattern making, grading and marker planning
- To prepare various patterns using CAD software
- To educate the students with new and enhanced tools used in the software

COURSE OUTCOME:

On successful completion of the course, the students will be able to

- 1. Identify the software for the varied design needs
- 2. Experiment with the tools used in the software
- 3. Develop in the art of digital pattern making, grading and marker planning
- 4. Create their own weave designs along with colour applications
- 5. Apply the created designs and patterns suitable for the textile needs

LIST OF EXPERIMENTS:

- 1. Drafting basic patterns for children's, women's and men's apparel
- 2. Pattern grading for children's, women's and men's apparel
- 3. Lay planning for children's, women's and men's apparel
- 4. Drafting different styles of sleeves, collars, and pockets
- 5. Creation of various designs Stripes, Checks, Plaids designs Application of colours
- 6. Creation of Design and Repeat Repeat setting Changing of repeat Application of colours
- 7. Creation of Jacquard design Repeat setting Application of colours Application of weaves
- 8. Fabric Simulation for woven fabric

BOOKS FOR REFERENCE:

Using designing Software Tutorials



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| _ = 2 | | CORE PRACTICAL - VIII | | | Hours | - 2 |
|-------|-------------|-----------------------|----------|-----------|-------------|---------|
| Sem | Course Code | FASHION ACCESSORY | Total Ma | rks : 100 | Per Week | Credits |
| III | 17PBGCP306 | DESIGNING | CIA: 40 | ESE: 60 | 4 | 4 |

- To develop practical skills and knowledge on accessory making
- To enhance creative abilities in accessory designing process
- To educate the students with recent developments in bridal accessories

COURSE OUTCOME:

On successful completion of the course, the students will able to

- CO1 Discover a personal creative style and developing an original way of expression
- CO2 Perceive knowledge on making theme based accessories
- CO3 Develop entrepreneurial skills
- CO4 Propose their own designs for fashion shows
- CO5 Design jewelleries using traditional techniques

Prepare the following accessories based on theme and customer profile using available raw materials:

- 1. Hand bags 4 varieties
- 2. Purses / Wallets / Cell Phone covers 4 varieties
- 3. Chains / Necklaces 5 models
- 4. Bangles / Bracelets / Watches 5 models
- 5. Slippers / Shoes 5 models
- 6. Ear rings 5 models
- 7. Finger rings / Toe rings 5 models
- 8. Belts 5 models
- 9. Hair bands 5 models
- 10. Anklets 5 models
- 11. A set of Bridal Ornament
- 12. A set of Ornament for a Fashion Show garment



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KONGUARTS AND SCIENCE COLLEGE
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BOOKS FOR REFERENCE:

- 1. Jewellery Making for Beginners, A Complete and easy step by step guide, Janet Evans, Speedy Publishing Books (2013).
- 2. Vintage Fashion Accessories, Stacy Lo Albo, Krause Publications, Antiques and Collectables (2009).

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NANJANAPURAM, ERODE - 638 107.

| Sem | Course Code | ELECTIVE PAPER III (A) BUSINESS ORGANIZATION AND | Total M | arks : 100 | Hours Per Week | Credits |
|-----|-------------|--|---------|------------|----------------------|---------|
| III | 17PBGET307 | OFFICE MANAGEMENT | CIA :25 | ESE: 75 | 4 | 4 |

- To discuss the basic business and office organization concepts
- To enable the students to learn about modern office
- To impart knowledge about record management in business scenario

COURSE OUTCOME:

On successful completion of the course, the students will be able to

- CO1 Illustrate the types of business
- CO2 Explain various source of finance
- CO3 Understand the modern office concept
- CO4 Categorize the record management system
- CO5 Choose the office machine and furniture

UNIT-1

Nature and scope of Business, Forms of Business Organization - Sole Trader, Partnership firms, Companies and Co- operative Societies - Public Enterprise.

UNIT - II

Location of Business - Factors influencing location - Size of Business firm. Sources of Finance - Shares, Debentures, Public Deposits, Bank Credit and Trade Credit -Relative Merits and Demerits.

UNIT - III

Modern office - Functions and importance-Factors governing the effectiveness of office work. Office Accommodation - Location and office lay-out

UNIT - IV

Records Management - Meaning - Filing - Functions, Essentials and Advantages - Filing equipments and methods. Indexing - Objects, Essentials and Advantages - Types of index system.

UNIT - V

ERODE

Office machines and equipments - Objectives and Types - Office Furniture - Basic

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TEXT BOOK:

 Fundamentals of Business Organization and Management, Y.K.Bhushan, Sultan Chand and Sons, New Delhi, 19th Edition (2013).

BOOKS FOR REFERENCE:

- 1. Office Management, Dr.R.K.Chopra, Himalaya Publishing House (2015).
- 2. Business Organization and Management, Gupta C.B, Sultan Chand and Sons, New Delhi (2014).
- 3. Business Administration and Management, S C Saksena, Sahitya Bhavan Publications (2009).
- 4. Business Organization and Management, Singh.B.P and T N Chhabra, Dhanpat Rai and Co (P) Ltd., (2004).

| | QUESTION PAPER PATTERI | V |
|--|--|--|
| Section A | Section B | Section C |
| 10 x 1 = 10 Marks (Multiple choice, Four options) Two questions from each unit | 5 x 7 = 35 Marks (Either or choice) Two questions from each unit | 3 x 10 = 30 Marks Answer any three Questions One Question from each unit |

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DEPARTMENT OF COSTUME DESIGN AND FASHION
KONGU ARTS AND SCIENCE COLLEGE **

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ERODE - 638 107

PRINCIPAL KONGUARTS AND SCIENCE COLLEGE

NANJANAPURAM, ERODE - 638 107.



| Sem | Course Code | Course Code CORE PAPER - IX HOME TEXTILES | Total Marks: 100 | | Hours Per Week | Credits |
|-----|-------------|--|------------------|---------|----------------------|---------|
| IV | 17PBGCT401 | | CIA: 25 | ESE: 75 | 4 | 4 |

- To impart wide knowledge on recent developments in home textiles
- To acquire idea in designing home furnishing products
- To learn about interior space layout and its types

COURSE OUTCOME:

On successful completion of the course, the students will be able to

- CO1 Analyze the recent developments in home textiles
- CO2 Categorize the types of curtains and draperies
- CO3 Select suitable fabric structures for home textiles
- CO4 Create different types of linens used in home
- CO5 Develop wide knowledge on different types of layouts

UNIT - I

Introduction to home textiles - definition, types of home textiles, factors influencing selection of home textiles, home trend forecasting, Recent developments in home textiles.

UNIT-II

Floor covering – Introduction, types - hard, soft and resilient, Care and Maintenance of Floor covering. Wall covering- definition, types, care and maintenance of Wall Covering. curtains and draperies - definition and materials used for curtains and draperies. Types of Curtains - draw, tailored, pleated, café, three tier curtains. Types of Draperies. Accessories-rods hook, rails, racks, curtain tape pins.

UNIT-III

Living and bedroom linens – Introduction - Types of sofas, sofa covers, wall hangings, cushion, cushion covers, upholsteries, bolster and bolster covers, bed spreads, Bed covers, blankets, blanket covers, comfort and comfort covers, mattress and mattress covers, pillow and pillow covers, pads, uses and care.



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UNIT - IV

Kitchen linens – types - kitchen towel, aprons, dish cloth, fridge, grinder and mixie covers, mittens, fridge holders - uses and care; Table linen - definition, calculation for table linen covering, types of table linen and table mats, dish/pot holders, cutlery holder, fruit baskets, hand towels-uses and care. Bathroom linens - types, uses and care.

UNIT - V

Creating interior space –layout and textiles - living room, kitchen, dining room, bed room, study room; Factors to be considered in selection of layout.

TEXT BOOK:

• The Liberty Home, Ljiljana Baird, MQ Publications, Ltd, Goswell Road, London (1997).

BOOKS FOR REFERENCE:

- 1. "Home Comforts, The Art and Science of Keeping Home", Cheryl Mendelson, Scriber Publishers, New York (2005).
- 2. "Cushion and Pillows", Hamlyn, Octopus Publishing Group Ltd., Great Britain (2001).
- 3. "Covers for Sofas and Chairs", Hamlyn, Octopus Publishing Group Ltd., Great Britain (2001).
- 4. "Design and Make Curtains", Heather Luke, The Second Edition, New Holland Publishers Ltd., London (1999).

| QUESTION PAPER PATTERN * | | | | | | |
|--|--|--|--|--|--|--|
| Section A | Section B | Section C | | | | |
| 10 x 1 = 10 Marks (Multiple choice, Four options) Two questions from each unit | 5 x 7 = 35 Marks (Either or choice) Two questions from each unit | 3 x 10 = 30 Marks Answer any three Questions One Question from each unit | | | | |

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| Sem | Course Code | ELECTIVE PAPER – IV (A) BEAUTY CARE PRACTICAL - II | Total M | arks : 100 | Hours Per Week | Credits |
|-----|-------------|--|---------|------------|----------------------|---------|
| IV | 17PBGEP403 | PRACTICAL - II | CIA: 40 | ESE: 60 | 4 | 4 |

- To enrich the skills in beauty care treatments
- To impart the details of make up technique
- To provide training in hair colouring and mehandi applications

COURSE OUTCOME:

On successful completion of the course, the students will be able to

- CO1 Apply advanced skin care services catering to the specific problems related to skin and hair
- CO2 Demonstrate advanced hair care services
- CO3 Develop and practice cosmetology skills in makeup applications
- CO4 Build a career in the beauty industry
- CO5 Demonstrate customer service skills, self-growth and personality development

LIST OF EXPERIMENTS:

- 1. Pimple treatment
- 2. Dark circles treatment
- 3. Pigmentation treatment
- 4. Bridal make up
- 5. Dandruff treatment
- 6. Hair colouring
- 7. Mehandi application

BOOKS FOR REFERENCE:

- 1. "Practical Guide to Beautician Training", Patwary M, Asian Publishers, New Delhi (2002).
- 2. "Body and Beauty Care", Khanna N, Pustak Mahal, New Delhi (2002).
- 3. "Hair, Skin and Beauty Care, The Complete Body Book", Kochhar.B, UBS Publishers Distributors Limited, Chennai (2000).

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| Sem | Course Code | ADVANCED LEARNERS COURSE (A) FASHION | Total Marks: 100 | | Hours Per Week | Credits |
|-----|-------------|--|------------------|----------|----------------------|---------|
| III | 17PBGAL310 | PHOTOGRAPHY | CIA:- | ESE: 100 | - | 2 |

- To learn different techniques and lighting methods in photography
- To impart knowledge on photography for different media, printing techniques
- To impart knowledge on computer applications in photography

COURSE OUTCOME:

On successful completion of the course, the students will be able to

- CO1 Choose the types of camera for the specific events
- CO2 Outline the importance and types of lighting
- CO3 Understand the theme based fashion photography
- CO4 Make use of various camera techniques
- CO5 Develop their knowledge on printing, image mixing and printing, computer application in photography

UNIT - I

Introduction to Photography - classification and types of camera - 35mm, SLR, Digital camera. Working principle of camera. Accessories: general accessories - lenses, lens filters, film types, flashlights - lighting accessories - power accessories, system accessories. Care and maintenance of camera.

UNIT-II

Lighting - concept and importance - Types of lighting - front light, side light, back light, revealing light, controlling light, flash and studio lighting. Film types - Black and White, Colour. Film speed- Film format.

UNIT-III

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Fashion Photography in different media - modeling, newspaper, magazines and fashion shows.

confliction and acceptability in marketing and

commercialization/branding.

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UNIT - IV

Camera techniques: Basic techniques - fundamentals of composition, depth of field, shutter speed, focusing, using exposures. Equipment techniques - filter techniques, lens techniques, flash techniques, studio flash techniques, lighting techniques. Subject techniques - landscape, night photography, portrait, action photography and special effects. Outdoor and Indoor Photography - equipments

UNIT-V

Basics of developing and printing - image mixing and printing - Latest developments in printing - Computer application in photography

TEXT BOOK:

"Basic Industrial Arts, Plastics, Graphics Arts, Power Mechanics, Photography", W.R.
 Miller, McKnight Publishing Company, Illionois (1978).

BOOKS FOR REFERENCE:

- 1. "Photography Course", John Hedge, John Hedge Co. (1992).
- 2. "A Professional's Basic Photography", Nirmal Pasricha, Black Rose Publications, New Delhi (2002).

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| Sem | Course Code | ADVANCED LEARNERS COURSE (B) BASICS OF LEATHER | Total Marks: 100 | | Hours Per Week | Credits |
|-----|-------------|--|------------------|----------|----------------------|---------|
| Ш | 17PBGAL311 | TECHNOLOGY | CIA:- | ESE: 100 | MC | 2 |

- To enable the students to learn about various types of leather
- To learn the techniques in processing of leather
- To impart knowledge on leather manufacturing technology

COURSE OUTCOME:

On successful completion of the course, the students will be able to

- CO1 Understand the properties, attributes and characteristics of leather.
- CO2 Define the importance of pre tanning process of leather
- CO3 Analyze the various types of tanning agents
- CO4 Explain the principles of post tanning process
- CO5 Select the appropriate finishing techniques for leather

UNIT-I

Leather – History- Leather terminologies- Hides and Skins – Classification of hides and skins by quality – Defects in hides and skins – Types of leather – Characteristics and properties of leather.

UNIT-II

Principles and objectives of pre-tanning process – Preservation – Soaking – Liming – Unhairing – Fleashing – Deliming – Bating – Degreasing and Depickling.

UNIT - III

Principles and objectives of Tanning – Various types of tanning materials – Organic and Mineral tanning agents – Principle involved in vegetable and chrome tanning.

UNIT-IV

Principles and objectives of Post-tanning process – Rechroming, Neutralisation, Bleaching, Retanning, Dyeing and Fat liquoring – Drying.

UNIT-V

Principles and objectives of leather finishing – Conditioning – Staking – Buffing Dry milling

Polishing Plating / Embossing, Surface coat applications.

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leather garments manufacturing — Care of leather garments und science college (AUTONOMOUS)

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TEXTBOOK:

 An Introduction to the Principles of Leather Manufacture, Dutta.S.S, Indian Leather Technologists' Association, Kolkata, 2002.

BOOKS FOR REFERENCE:

- 1. Hides and Skins and the Manufacture of Leather: A Layman's View of the Industry, Jmaes Paul Warburg, Owen Press, London, 2016.
- 2. Fundamentals of Leather Manufacture, Eckhart Heidemann, Eduard Roether KG, Darmstadt,1993.
- 3. Modern Practice in Leather Manufacture, John Arthur Wilson, Reinhold Publishing Corporation, New York, 1941.

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