



KONGU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

ERODE – 638 107

DEPARTMENT OF BUSINESS ADMINISTRATION (CA)

WEBINAR ON "SHARE MARKETS"

**KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
ERODE - 638107**

DEPARTMENT OF BBA(CA)

WEBINAR ON SHARE MARKETS



Mr. Venkata Sri Harsha
MD & CEO
Shine Project, Hyderabad



**DATE: 02/08/2021
TIME: 11:00 - 12.30PM**

ZOOM ID:
<https://us02web.zoom.us/j/829030320657>
PWD=azJJeFJ0WjBZSEdQdXc3MSszRFVxZz09



A webinar on "Share Markets" was organized by the Department of Business Administration (CA) on 02.08.2021. Mr. Venkata Sri Harsha, MD & CEO, Shine Project, Hyderabad was the resource person. The aim of the programme was to make students to get profound knowledge about the share market investment strategies that can facilitate them to develop innovative investment strategies. The resource person made the session curious with anecdotes.

Beneficiaries : 56

m.vim
**HEAD OF THE DEPARTMENT
DEPARTMENT OF BUSINESS ADMINISTRATION (CA)
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
ERODE - 638 107.**



[Signature]
Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107




KONGU ARTS AND SCIENCE COLLEGE

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Dr. N. RAMAN
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**KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
ERODE - 638107**

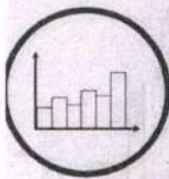


DEPARTMENT OF BBA(CA)


WEBINAR ON SHARE MARKETS

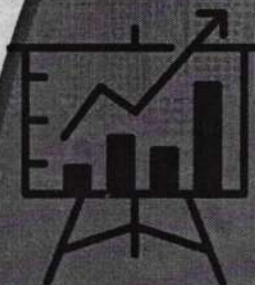



Mr. Venkata Sri Harsha
MD & CEO
Shine Project, Hyderabad



**DATE: 02/08/2021
TIME: 11:00-12.30PM**

 ZOOM ID:
[https://us02web.zoom.us/j/82903032065?](https://us02web.zoom.us/j/82903032065?pwd=azlJeFJ0WjBZSEdQdXc3MSszRFVxZz09)
PWD=azlJeFJ0WjBZSEdQdXc3MSszRFVxZz09




Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
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Venkata Sri Harsha

Founder of Shine Projects, India's leading online education platform |
International motivational speaker, Coach & Trainer

Hyderabad, Telangana, India

Top Skills

Financial Markets

Finance

Capital Markets

Languages

Hindi (Native or Bilingual)

Telugu (Native or Bilingual)

Tamil (Limited Working)

English (Full Professional)

Honors-Awards

National Championship in Chess
2011-2012

Central Zone Inter University Chess
Championship 2010-2011

Gold medal in Chess 2014-2015

"BEST START UP OF THE YEAR
2020" by BUSINESS CONNECT

Publications

STOCK SPLIT AND ITS IMPACT

Economic Times:- Risk profiling to
judge the suitability of investors for
investing in small cap funds

Spoke about the "Role of youth
in social service" and how
www.shineprojects.in is helping
youth in becoming industry ready!

ECONOMY CAN BE
RESTRUCTURED

ET WEALTH:- GURU speak -UTI
SWATANTRA

Summary

- MD & CEO of www.shineprojects.in
- An MBA in Finance & Marketing fields with 7 + years of a professional work experience
- A certificate holder in the following certification modules conducted by National Stock exchange, Bombay stock exchange and other institutes in , India:

- 1) Financial Modeling
- 2) Financial Markets
- 3) Equity Derivatives
- 4) Mutual Funds
- 5) Insurance &
- 6) Corporate Valuation and Ratio Analysis.

- An extensive experience in taking up online courses via www.shineprojects.in

- Delivers guest lectures in the fields of Financial markets & Macro Economics.

- An article writing enthusiast, to have written several articles for news papers, websites & magazines in 'Financial markets' domain.

- A Macro economics enthusiast who keeps a track of all the current happenings in the world.

- Works as a Volunteer at 'Make A Difference', for a social cause, in teaching English subject to 10th Grade students.

- An International level Chess player.

Experience

Shine Projects

Founder

September 2018 - Present (4 years 3 months)

India




Dr. N. RAMAN
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KONGU ARTS AND SCIENCE COLLEGE
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KONGU ARTS AND SCIENCE COLLEGE (AUTONOMOUS), ERODE - 638107
DEPARTMENT OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATIONS
Webinar on "Share Markets"

Class: III BBA(CA)

Date: 02.08.2021

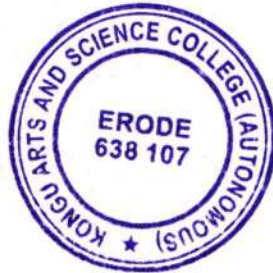
S. No.	Register Number	Name of the Student	Class
1	19UBAC001	ADNAN	III BBA CA
2	19UBAC002	AKILA J	III BBA CA
3	19UBAC003	ARUN M	III BBA CA
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24	19UBAC025	KRISHNA KUMAR	III BBA CA
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33	19UBAC035	RESHMA P	III BBA CA
34	19UBAC036	RITHIKA V	III BBA CA
35	19UBAC037	RUBESH S	III BBA CA
36	19UBAC038	SANJAY C	III BBA CA
37	19UBAC039	SANTHOSH V	III BBA CA
38	19UBAC040	SARANYA S	III BBA CA



Dr. N. RAMAN
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39	19UBAC041	SELVAKUMAR K	III BBA CA
40	19UBAC042	SELVARAJESHWARI M	III BBA CA
41	19UBAC043	SETHUPATHI C	III BBA CA
42	19UBAC044	SHANMUGA KAVYA D	III BBA CA
43	19UBAC045	SHYAM S K	III BBA CA
44	19UBAC046	SRIBHAVATHAARANI R S	III BBA CA
45	19UBAC047	SRUTHI R	III BBA CA
46	19UBAC048	SURUTHI S	III BBA CA
47	19UBAC049	SWATHINI S	III BBA CA
48	19UBAC050	THAILA C	III BBA CA
49	19UBAC051	THAMILPRIYAN M V	III BBA CA
50	19UBAC052	THAMOTHARAN R	III BBA CA
51	19UBAC053	THARANI S	III BBA CA
52	19UBAC054	THINESHKUMAR S	III BBA CA
53	19UBAC055	THIYANESHWARAN S	III BBA CA
54	19UBAC056	VASANTH R	III BBA CA
55	19UBAC057	VENKKAT KUMAAR K L	III BBA CA
56	19UBAC059	YOGESHWARAN S	III BBA CA

c. k. k.
Staff Incharge



Dr. N. RAMAN
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NANJANAPURAM ERODE - 638 107.

KONGU ARTS AND SCIENCE COLLEGE (AUTONOMOUS), ERODE - 638107
DEPARTMENT OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATIONS

Webinar on "Share Markets"

PARTICIPANTS LIST

Class: III BBA(CA)

Date 02.08.2021

S. No.	Register Number	Name of the Student	Class	Attendance
1	19UBAC001	ADNAN	III BBA CA	/
2	19UBAC002	AKILA J	III BBA CA	/
3	19UBAC003	ARUN M	III BBA CA	/
4	19UBAC004	BOOSHANKUMAR Y	III BBA CA	Absent
5	19UBAC005	CHIRADEEP A V	III BBA CA	/
6	19UBAC006	DEVARAJ S	III BBA CA	/
7	19UBAC007	DHARSHANA S	III BBA CA	/
8	19UBAC008	DHARUN P	III BBA CA	/
9	19UBAC009	DHARUNKUMAR P	III BBA CA	Absent
10	19UBAC010	DHINAKAR K	III BBA CA	/
11	19UBAC012	DINESHKUMAR V	III BBA CA	Absent
12	19UBAC013	GANESAMOORTHY V	III BBA CA	Absent
13	19UBAC014	GAYATHRI S	III BBA CA	/
14	19UBAC015	GOKUL K	III BBA CA	Absent
15	19UBAC016	GOKUL KRISHNAN S	III BBA CA	/
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22	19UBAC023	KAVIYA S	III BBA CA	/
23	19UBAC024	KIRUTHIK A	III BBA CA	Absent
24	19UBAC025	KRISHNA KUMAR	III BBA CA	Absent
25	19UBAC026	MOHAMMED THAHA YOUSUFF M	III BBA CA	/
26	19UBAC027	NAVEEN KUMAR J	III BBA CA	Absent
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34	19UBAC036	RITHIKA V	III BBA CA	/
35	19UBAC037	RUBESH S	III BBA CA	Absent
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37	19UBAC039	SANTHOSH V	III BBA CA	/
38	19UBAC040	SARANYA S	III BBA CA	/



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56	19UBAC059	YOGESHWARAN S	III BBA CA	/

C. [Signature]
Staff Incharge



[Signature]
Dr. N. RAMAN
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NANJANAPURAM, ERODE - 638 107.

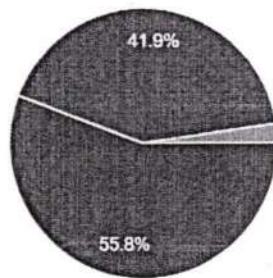
KONGU ARTS AND SCIENCE COLLEGE (AUTONOMOUS), ERODE - 638 107.
DEPARTMENT OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATIONS
Webinar on "Share Markets"
Feedback Report

CLASS: III BBACA
Resource Person:

Date: 02.08.2021

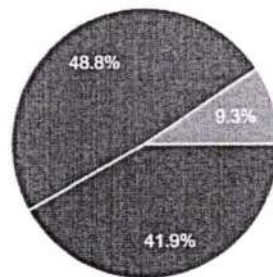
Mr. Venkata Sri Harsha,
MD & CEO,
Shine Project,
Hyderabad.

1. Information Delivered
43 responses



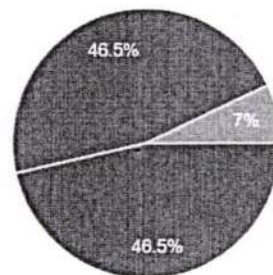
- Excellent
- Very Good
- Good
- Average

2. Interaction
43 responses




- Excellent
- Very Good
- Good
- Average

3. Time Management
43 responses



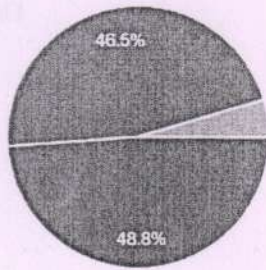
- Excellent
- Very Good
- Good
- Average




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PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
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NANJANAPURAM ERODE - 638 107.

4. Communication

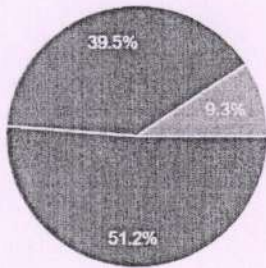
43 responses



- Excellent
- Very Good
- Good
- Average

5. Presentation

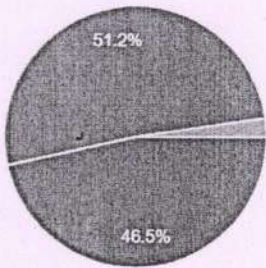
43 responses



- Excellent
- Very Good
- Good
- Average

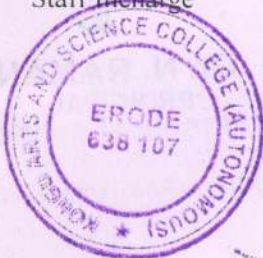
6. Overall Performance

43 responses



- Excellent
- Very Good
- Good
- Average

C. Anand
Staff Incharge



Dr. N. RAMAN
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ERODE – 638 107

DEPARTMENT OF BUSINESS ADMINISTRATION (CA)

GUEST LECTURE ON "RESEARCH METHODOLOGY"



**KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)**
Nanjanapuram, Erode-638107



Department of BBA(CA)

organizes a
**Guest Lecture on
Research Methodology**



RESOURCE PERSON:
Dr.P.Umaheswari
Assistant Professor / Statistics
Department of Mathematics,
Sona College of Arts and Science,
Salem.

Date: **02.11.2021 @ 11.00 am**
Venue : Library Block, Roomu No: 102



Guest Lecture on "Research Methodology" was organized by the Department of Business Administration(CA) on 02.11.2021. Dr.P.Umaheswari acted as the resource person. The aim of the programme was to provide inputs about the research process that enhances our learning, gives us knowledge, develops our critical thinking skills and provide us with information. The result comes out to be, the session was fruitful and knowledge of the students was also enhanced.

Beneficiaries : 56



M. V. V.
**HEAD OF THE DEPARTMENT
DEPARTMENT OF BUSINESS ADMINISTRATION (CA)
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
ERODE - 638 107.**



N. Ram
**Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107**

29/10/21

2



KONGU ARTS AND SCIENCE COLLEGE, ERODE - 638 107.

(AUTONOMOUS)

PROGRAMME APPROVAL AND SETTLEMENT FORM

Doc.No. OR-20B
Rev.Date 25.04.2016

1. Name of the Faculty : G. MANJU Date : 28/10/2021
 2. Department : BBA(CA)
 3. Name of the Programme : Guest Lecture
 4. Date : From 09/11/21 to - No. of Days 1
 5. Time : 11.30 am Venue : Google - meet - virtual Mode.
 6. Chief Guest

Dr. P. Umamaheswari, Assistant Professor / Statistics
Department of Mathematics, Sona College of
Arts & Science College, Salem, 636 005.

7. Expenditure

Sl.No.	Purpose	Proposed Rs.	Actual Rs.	Remarks
1	<u>Resource Person</u>	<u>Remuneration</u>	<u>2,000</u>	
2				
3				
4				
5				
6				
7				
8				
9				
10				
11				
12				
13				
14				
15				
Total		<u>2,000</u>		

10. Source:

P. 126 / S.O. 3 / S. ASSO / BBA (CA)

Budget	Sponsors / Grant	Registration Fees
Balance Amt. Available		
Expenses Proposed	<u>2000/-</u>	
Balance		

(M)
Staff I/c

M. V. V.
HOD 28/10/21

J. S.
OFFICE SUPERINTENDENT 28/10/21

(Signature)
ADMINISTRATIVE OFFICER 28/10/21

(Signature)
PRINCIPAL 28/10/21

(Signature)
CORRESPONDENT



(Signature)
Dr. N. RAMAN
 PRINCIPAL,
 KONGU ARTS AND SCIENCE COLLEGE
 (AUTONOMOUS)
 NANJANAPURAM, ERODE - 638 107.



KONGU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)



ERODE-638107

DEPARTMENT OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATIONS

Date: 29.10.2021

KASC/BBACA/2021-2022/No:11

CIRCULAR

It is hereby informed that the Department is organizing a guest lecture on "Research Methodology" on 02.11.2021 at 11.00 am in Smart Class Room. In this regard, the students of III BBA(CA) are asked to attend the same without fail.

Handwritten signature and date: 29/10/2021

PRINCIPAL

PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.

Copy to
1. Class
2. File



Handwritten signature in green ink
Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
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KONGU ARTS AND SCIENCE COLLEGE

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Since 1994

KONGU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

Nanjanapuram, Erode-638107



INSTITUTION'S
INNOVATION
COUNCIL
(Member of IQR Institute)

Department of BBA(CA)

organizes a

Guest Lecture on Research Methodology



RESOURCE PERSON:
Dr.P.Umamaheswari
Assistant Professor / Statistics
Department of Mathematics,
Sona College of Arts and Science,
Salem.

Date: **02.11.2021 @ 11.00 am**
Venue : Library Block, Room No: 102



K*NGU
Assuring the Best




Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.



Top Skills

Teaching

Statistics

Machine Learning

Dr. Umamaheswari P

Assistant Professor at Sona College of Arts and Science
Tamil Nadu, India

Experience

Sona College of Arts and Science
Assistant Professor
June 2018 - Present (4 years 6 months)

Vivekanandha College of Arts & Science (W)
Assistant Professor
August 2017 - May 2018 (10 months)
Tiruchengodu, Tamil Nadu, India

ANNAPOORANA MEDICAL COLLEGE AND HOSPITAL (Inst. Code
- 491), SALEM
Lecturer
September 2009 - April 2017 (7 years 8 months)
Salem

Education

Bharathiar University
Doctor of Philosophy - PhD, Statistics


Bharathiar University
Doctor of Philosophy - PhD, Statistics · (August 2012 - March 2021)

Seethalakshmi Ramaswami College, Tiruchirappalli - 620 002.
Bachelor's degree, Mathematics · (June 2002 - May 2005)

Annamalai University
Master of Philosophy - MPhil, Statistics

Annamalai University
Postgraduate Degree, Statistics




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Guest Lecture On "Research Methodology"

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36	19UBAC038	SANJAY C	III BBA CA
37	19UBAC039	SANTHOSH V	III BBA CA
38	19UBAC040	SARANYA S	III BBA CA



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39	19UBAC041	SELVAKUMAR K	III BBA CA
40	19UBAC042	SELVARAJESHWARI M	III BBA CA
41	19UBAC043	SETHUPATHI C	III BBA CA
42	19UBAC044	SHANMUGA KAVYA D	III BBA CA
43	19UBAC045	SHYAM S K	III BBA CA
44	19UBAC046	SRIBHAVATHAARANI R S	III BBA CA
45	19UBAC047	SRUTHI R	III BBA CA
46	19UBAC048	SURUTHI S	III BBA CA
47	19UBAC049	SWATHINI S	III BBA CA
48	19UBAC050	THAILA C	III BBA CA
49	19UBAC051	THAMILPRIYAN M V	III BBA CA
50	19UBAC052	THAMOTHARAN R	III BBA CA
51	19UBAC053	THARANI S	III BBA CA
52	19UBAC054	THINESHKUMAR S	III BBA CA
53	19UBAC055	THIYANESHWARAN S	III BBA CA
54	19UBAC056	VASANTH R	III BBA CA
55	19UBAC057	VENKKAT KUMAAR K L	III BBA CA
56	19UBAC059	YOGESHWARAN S	III BBA CA

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KONGU ARTS AND SCIENCE COLLEGE (AUTONOMOUS), ERODE - 638107

DEPARTMENT OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATIONS

Guest Lecture on "Research Methodology"

PARTICIPANTS LIST

Class: III BBA(CA)

Date 02.11.2021

S. No.	Register Number	Name of the Student	Class	Signature
1	19UBAC001	ADNAN	III BBA CA	Adnan
2	19UBAC002	AKILA J	III BBA CA	Akila J
3	19UBAC003	ARUN M	III BBA CA	Arun
4	19UBAC004	BOOSHANKUMAR Y	III BBA CA	- ABSENT -
5	19UBAC005	CHIRADEEP A V	III BBA CA	Chiradeep
6	19UBAC006	DEVARAJ S	III BBA CA	Devaraj
7	19UBAC007	DHARSHANA S	III BBA CA	Dharshana
8	19UBAC008	DHARUN P	III BBA CA	Dharun
9	19UBAC009	DHARUNKUMAR P	III BBA CA	- ABSENT -
10	19UBAC010	DHINAKAR K	III BBA CA	Dhinakar
11	19UBAC012	DINESHKUMAR V	III BBA CA	- ABSENT -
12	19UBAC013	GANESAMOORTHY V	III BBA CA	Ganesh
13	19UBAC014	GAYATHRI S	III BBA CA	Gayathri
14	19UBAC015	GOKUL K	III BBA CA	Gokul K
15	19UBAC016	GOKUL KRISHNAN S	III BBA CA	Gokulkrishnan
16	19UBAC017	HEMA PRIYA M	III BBA CA	- ABSENT -
17	19UBAC018	INDHU PRIYA S	III BBA CA	Indhu Priya
18	19UBAC019	JITHENDRA KUMAR M	III BBA CA	Jithendra
19	19UBAC020	JUHARMAL D	III BBA CA	- ABSENT -
20	19UBAC021	KAVIN N C	III BBA CA	Kavin
21	19UBAC022	KAVIPRIYA S	III BBA CA	Kavi Priya S
22	19UBAC023	KAVIYA S	III BBA CA	Kaviya S
23	19UBAC024	KIRUTHIK A	III BBA CA	Kiruthik
24	19UBAC025	KRISHNA KUMAR	III BBA CA	- ABSENT -
25	19UBAC026	MOHAMMED THAHA YOUSUFF M	III BBA CA	Mohammed
26	19UBAC027	NAVEEN KUMAR J	III BBA CA	Naveen
27	19UBAC029	NITHYA SRI S	III BBA CA	- ABSENT -
28	19UBAC030	PARAMESWARAN S	III BBA CA	Parameswar
29	19UBAC031	PAVITHRA B	III BBA CA	Pavithra
30	19UBAC032	POOJASHREE V	III BBA CA	Poojashree
31	19UBAC033	POONGULAZHI P	III BBA CA	- ABSENT -
32	19UBAC034	RAJ KUMAR M	III BBA CA	Raj Kumar
33	19UBAC035	RESHMA P	III BBA CA	Reshma
34	19UBAC036	RITHIKA V	III BBA CA	Rithika
35	19UBAC037	RUBESH S	III BBA CA	Rubesh
36	19UBAC038	SANJAY C	III BBA CA	Sanjay
37	19UBAC039	SANTHOSH V	III BBA CA	Santhosh
38	19UBAC040	SARANYA S	III BBA CA	Saranya



39	19UBAC041	SELVAKUMAR K	III BBA CA	- ABSENT-
40	19UBAC042	SELVARAJESHWARI M	III BBA CA	- ABSENT-
41	19UBAC043	SETHUPATHI C	III BBA CA	Sethupathi C
42	19UBAC044	SHANMUGA KAVYA D	III BBA CA	Shanmuga K
43	19UBAC045	SHYAM S K	III BBA CA	Shyam S-K
44	19UBAC046	SRIBHAVATHAARANI R S	III BBA CA	- ABSENT-
45	19UBAC047	SRUTHI R	III BBA CA	- ABSENT-
46	19UBAC048	SURUTHI S	III BBA CA	Suruthi S
47	19UBAC049	SWATHINI S	III BBA CA	S. Swathi S.
48	19UBAC050	THAILA C	III BBA CA	L. Thaila C.
49	19UBAC051	THAMILPRIYAN M V	III BBA CA	Thamilpriyan M V
50	19UBAC052	THAMOTHRAN R	III BBA CA	R. Thamaran.
51	19UBAC053	THARANI S	III BBA CA	- ABSENT-
52	19UBAC054	THINESHKUMAR S	III BBA CA	S. Thineshkumar
53	19UBAC055	THIYANESHWARAN S	III BBA CA	S. Thiyaneshwaran
54	19UBAC056	VASANTH R	III BBA CA	Vasanth R
55	19UBAC057	VENKKAT KUMAAR K L	III BBA CA	- ABSENT-
56	19UBAC059	YOGESHWARAN S	III BBA CA	- ABSENT-

13
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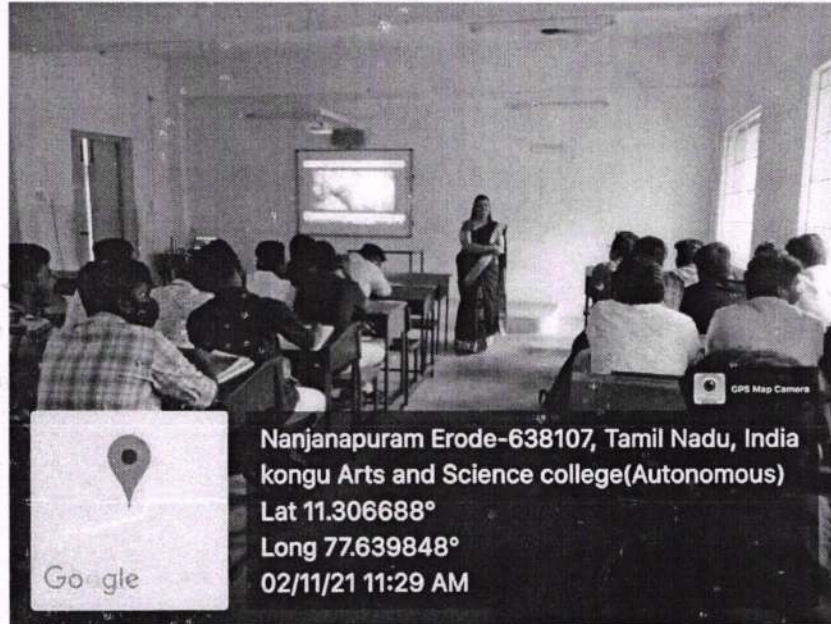
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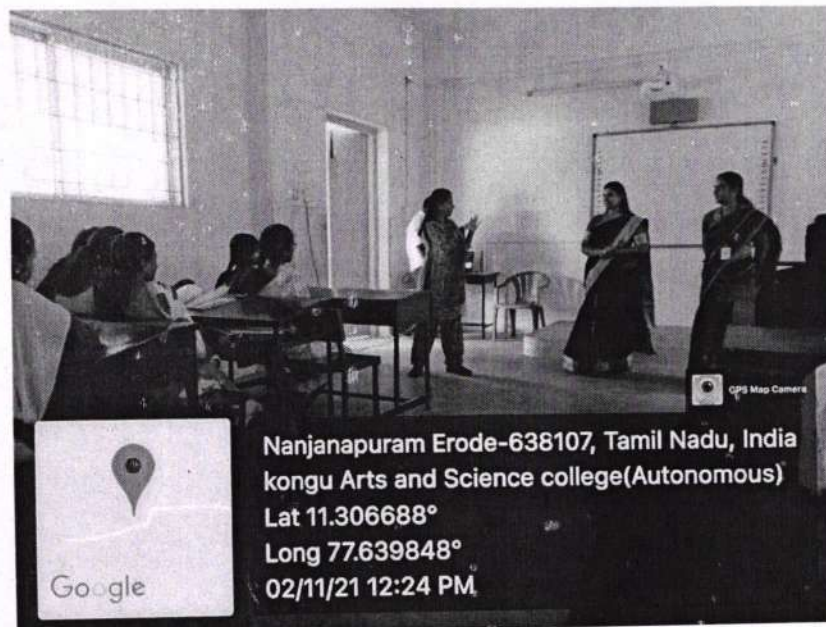
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Guest Lecture - Research Methodology: Lecturing



Guest Lecture - Research Methodology: Question & Answer Session




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DEPARTMENT OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATIONS
Guest Lecture on "Research Methodology"

Feedback

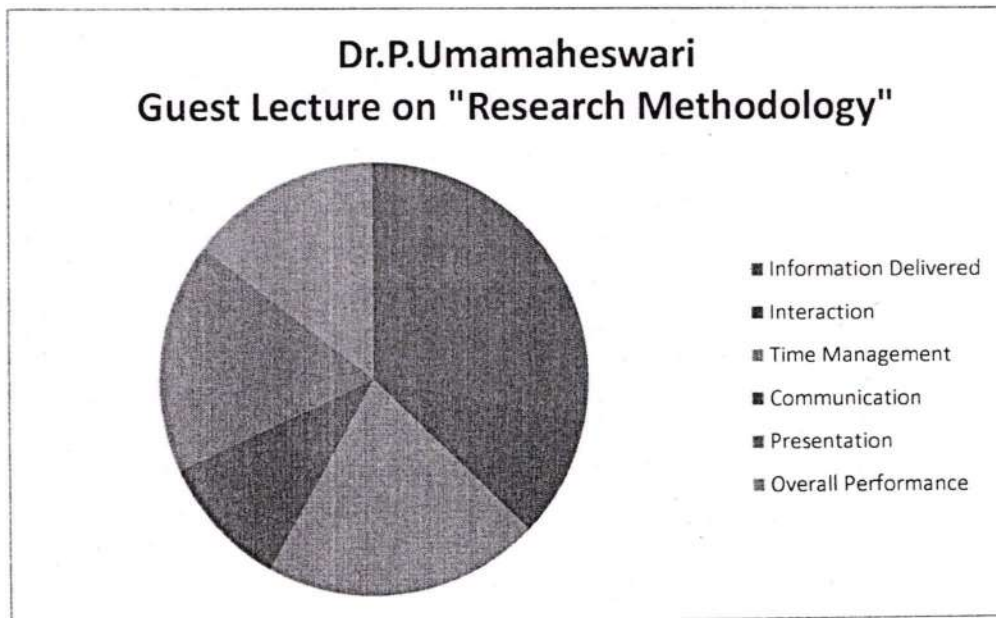
Resource Person :

Date: 02.11.2021

Dr.P.Umamaheswari
Assistant Professor/Statistics,
Department of Mathematics,
Sona College of Arts and Science,
Salem.


Class: III BBA (CA)

Factor	Excellent	Very Good	Good	Average
Information Delivered	31	2	8	0
Interaction	10	20	11	0
Time Management	23	11	7	0
Communication	11	11	20	0
Presentation	19	11	11	0
Overall Performance	16	16	9	0



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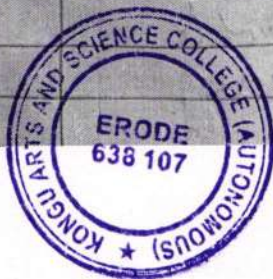


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Sl. No	Date	Guest name	Address	Remarks	Sign
20.	25/2/2020	Mr. Dhariq ph: 8973405088	Developer SKP Title search Erode	Good Analytical skills, Coordination, Interactive.	AJ
<u>Academic year 2021 - 2022</u>					
1	2/11/2021	Dr. P. Umamaheswari Ph: 7904861384	Assistant Professor Statistics, Sona college of Arts and Science Salem-5	Very enthusiastic Students, and Excellent Co-operation from the faculty and students.	Shanmug
2.	9.11.2021	Ms. M. Indira Ph: 9894765197	Assistant Professor Department of Computer Science, P. K. R. Arts college for Women, Gobichettipalayam	Very interesting students Co-operation from students side.	M. U
3.	11-04-2022	Dr. T. SUNDARARAMAN 9862293517	Associate Professor, GRD IM, GRD College, Coimbatore 641014.	Excellent arrangements Active participation from students.	A. R. Ram



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DEPARTMENT OF BUSINESS ADMINISTRATION (CA)

GUEST LECTURE ON "TALLY PRIME TECHNOLOGY"

KONGU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)
Nanjanapuram, Erode-638107

Department of BBA(CA)
&
axn infotech

jointly organizes a
Guest Lecture on Tally Prime Technology

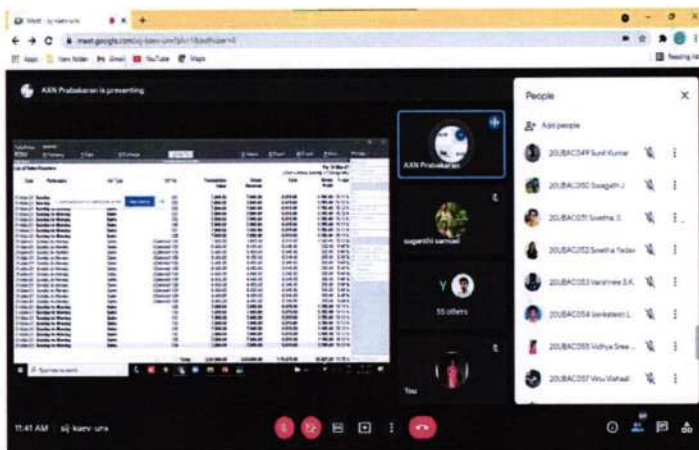
RESOURCE PERSON:
Mr. D.Prabakaran
Director Academy
AXN Infotech
Erode

Date: **03.09.2021 @ 11.00 am**
Google Meet : <https://meet.google.com/sij-kaev-unx>

KONGU
Assuring the Best

A one day Guest Lecture on “Tally Prime Technology” was organized by the Department of Business Administration(CA) on 03.09.2021. Mr.D.Prabakaran, Director Academy, AXN Infotech, Erode was the resource person. The aim of the programme was to make students to get profound knowledge about the Tally prime that can facilitate them to understand complete accounting software for small and medium businesses.

Beneficiaries : 60



m.v.v
HEAD OF THE DEPARTMENT
DEPARTMENT OF BUSINESS ADMINISTRATION (CA)
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
ERODE – 638 107.



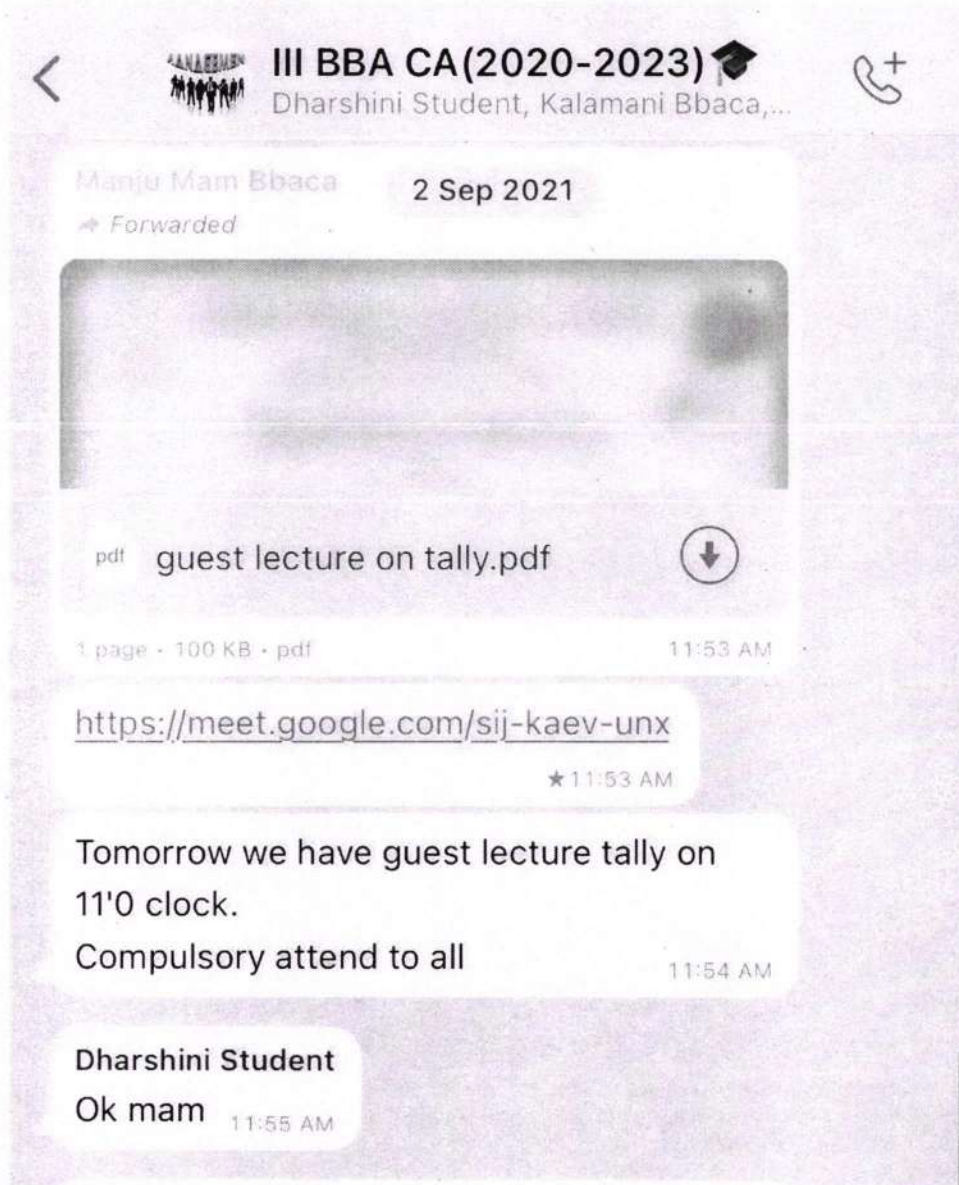
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Nanjanapuram, Erode-638107




Department of BBA(CA)
&
axn
infotech

jointly organizes a
Guest Lecture on
Tally Prime Technology




RESOURCE PERSON:
Mr. D.Prabakaran
Director Academy
AXN Infotech
Erode

Date: **03.09.2021 @ 11.00 am**
Google Meet : <https://meet.google.com/sij-kaev-unx>



JK•NGU
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axn
infotech

Mr. D. Prabakaran
Director Academy
AXN Infotech
Erode

AXN Infotech


Tally Customization Partner
IT Services and IT Consulting
Tamilnadu

Summary

AXN Infotech is the Best Tally ERP Service Provider and company engaged in providing Business Management software solutions. AXN Infotech service provides tally products, services & solutions for growing companies. Tally Authorized Partner providing services which include installation, training, support, migration, customization, integration and also a complete enterprise solution on Tally.ERP 9. Axn infotech is founded by group of young people in the year 2009 to provide reliable and Authorized Tally services in Tirupur. Over the next decade company become the best tally service provider in Many districts of tamilnadu.

Website : <http://www.axninfotech.in>




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KONGU ARTS AND SCIENCE COLLEGE (AUTONOMOUS), ERODE - 638107
DEPARTMENT OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATIONS
Webinar on "Tally Prime Technology"

Class: II BBA(CA)

Date: 03.09.2021

S. No.	Register Number	Name of the Student	Class
1	20UBAC001	AJHAI V P	II BBA CA
2	20UBAC002	AKSHAI V	II BBA CA
3	20UBAC003	ANEESH VELAN S	II BBA CA
4	20UBAC004	ARAVINTHA KRISHNAN M	II BBA CA
5	20UBAC005	ASHWINI E	II BBA CA
6	20UBAC006	BAVADHARANI A	II BBA CA
7	20UBAC007	CALVIN BEVAN DCRUZ	II BBA CA
8	20UBAC008	CHHAVI GOLCHHA T	II BBA CA
9	20UBAC009	DHARSHINI N	II BBA CA
10	20UBAC010	DHIVAKAR K S	II BBA CA
11	20UBAC011	DINESH KUMARAN R	II BBA CA
12	20UBAC012	DISHVANT D	II BBA CA
13	20UBAC013	ENIYA V	II BBA CA
14	20UBAC014	GAYATHIRI K	II BBA CA
15	20UBAC015	GOMATHI G	II BBA CA
16	20UBAC016	GOWSHIK S	II BBA CA
17	20UBAC017	HARIPRIYA P	II BBA CA
18	20UBAC018	HARISH S	II BBA CA
19	20UBAC019	JAGADEES KUMAR D	II BBA CA
20	20UBAC020	KAMESH T C	II BBA CA
21	20UBAC021	KAVIN KUMAR K	II BBA CA
22	20UBAC022	KAVIN V	II BBA CA
23	20UBAC023	KAVINKUMAR N	II BBA CA
24	20UBAC024	KIRAN S	II BBA CA
25	20UBAC025	KISHORE G	II BBA CA
26	20UBAC026	KRISHNAN R	II BBA CA
27	20UBAC027	KRISHNAPRAKASH E	II BBA CA
28	20UBAC028	LINGESHE M	II BBA CA
29	20UBAC029	LOGAPRADEEP R	II BBA CA
30	20UBAC030	LOHITH N	II BBA CA
31	20UBAC031	MANAV JAIN M	II BBA CA
32	20UBAC032	NAVEEN KUMAR S	II BBA CA
33	20UBAC033	NISHANTH T	II BBA CA
34	20UBAC034	PAVITHRA R	II BBA CA
35	20UBAC035	PONRAJ R	II BBA CA
36	20UBAC036	PRABHAKARAN A	II BBA CA
37	20UBAC037	PRADEEP V S	II BBA CA
38	20UBAC038	PRAVEEN R	II BBA CA




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39	20UBAC039	PRIYANKA V	II BBA CA
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44	20UBAC044	SANTHANA PRABHU S T	II BBA CA
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46	20UBAC046	SANTHOSH N	II BBA CA
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52	20UBAC052	SWETHA YADAV M	II BBA CA
53	20UBAC053	VARSHNEE S K	II BBA CA
54	20UBAC054	VENKATESH L	II BBA CA
55	20UBAC055	VIDHYA SREE V S	II BBA CA
56	20UBAC056	VIKAASH S K	II BBA CA
57	20UBAC057	VINUVISHAAL S	II BBA CA
58	20UBAC058	VISHNU VIKASH K	II BBA CA
59	20UBAC059	YAMUNA R	II BBA CA
60	20UBAC060	YOGANATHAN S	II BBA CA


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KONGU ARTS AND SCIENCE COLLEGE (AUTONOMOUS), ERODE - 638107
DEPARTMENT OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATIONS

Webinar on "Tally Prime Technology"
PARTICIPANTS LIST

Class: II BBA(CA)

Date: 03.09.2021

S. No.	Register Number	Name of the Student	Class	Attendance
1	20UBAC001	AJHAI V P	II BBA CA	/
2	20UBAC002	AKSHAI V	II BBA CA	/
3	20UBAC003	ANEESH VELAN S	II BBA CA	/
4	20UBAC004	ARAVINTHA KRISHNAN M	II BBA CA	/
5	20UBAC005	ASHWINI E	II BBA CA	ABSENT
6	20UBAC006	BAVADHARANI A	II BBA CA	/
7	20UBAC007	CALVIN BEVAN DCRUZ	II BBA CA	/
8	20UBAC008	CHHAVI GOLCHHA T	II BBA CA	/
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23	20UBAC023	KAVINKUMAR N	II BBA CA	/
24	20UBAC024	KIRAN S	II BBA CA	/
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31	20UBAC031	MANAV JAIN M	II BBA CA	/
32	20UBAC032	NAVEEN KUMAR S	II BBA CA	ABSENT
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35	20UBAC035	PONRAJ R	II BBA CA	/
36	20UBAC036	PRABHAKARAN A	II BBA CA	/
37	20UBAC037	PRADEEP V S	II BBA CA	/
38	20UBAC038	PRAVEEN R	II BBA CA	/

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39	20UBAC039	PRIYANKA V	II BBA CA	/
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46	20UBAC046	SANTHOSH N	II BBA CA	/
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52	20UBAC052	SWETHA YADAV M	II BBA CA	/
53	20UBAC053	VARSHNEE S K	II BBA CA	/
54	20UBAC054	VENKATESH L	II BBA CA	/
55	20UBAC055	VIDHYA SREE V S	II BBA CA	ABSENT
56	20UBAC056	VIKAASH S K	II BBA CA	/
57	20UBAC057	VINUVISHAAL S	II BBA CA	/
58	20UBAC058	VISHNU VIKASH K	II BBA CA	/
59	20UBAC059	YAMUNA R	II BBA CA	/
60	20UBAC060	YOGANATHAN S	II BBA CA	ABSENT


Staff Incharge




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Guest Lecture - Tally Prime Technology: Online Presentation



Guest Lecture - Tally Prime Technology: Accounting Experiments



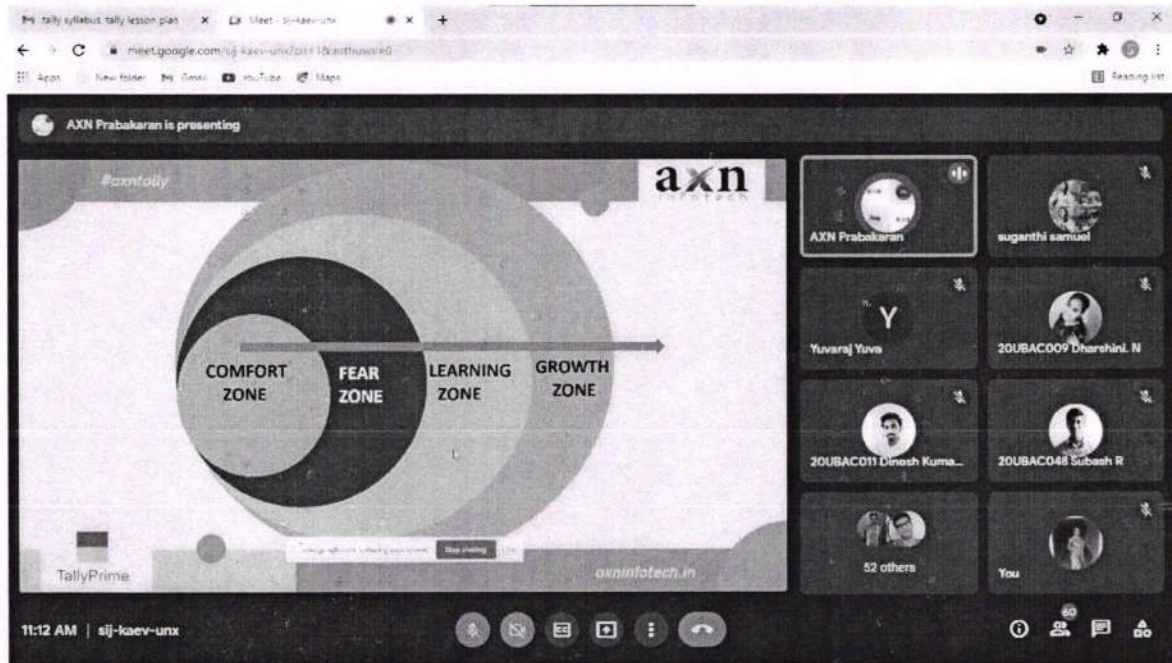
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Guest Lecture - Tally Prime Technology: Lecturing




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DEPARTMENT OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATIONS
Webinar on "Tally Prime Technology"
Feedback Report

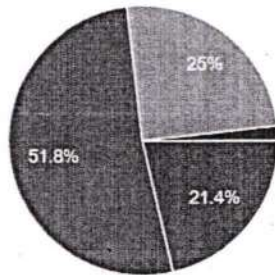
CLASS: II BBACA
Resource Person:

Date: 03.09.2021

Mr. D.Prabakaran
Director Academy
AXN Infotech
Erode

1. Information Delivered

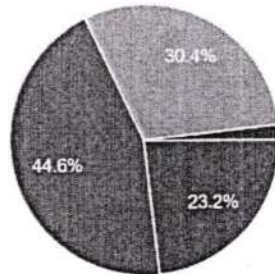
56 responses



● Excellent
● Very Good
● Good
● Average

2. Interaction

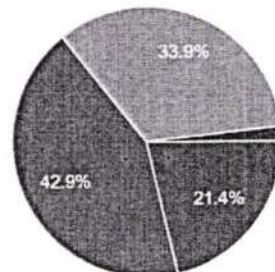
56 responses



● Excellent
● Very Good
● Good
● Average

3. Time Management

56 responses



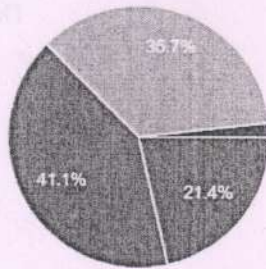
● Excellent
● Very Good
● Good
● Average



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4. Communication

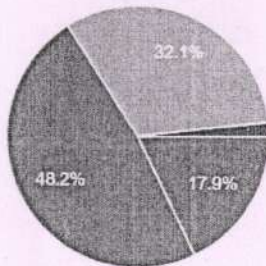
56 responses



- Excellent
- Very Good
- Good
- Average

5. Presentation

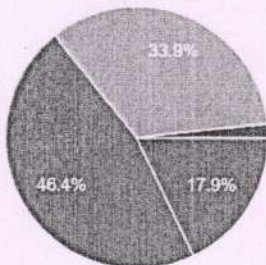
56 responses



- Excellent
- Very Good
- Good
- Average

6. Overall Performance

56 responses



- Excellent
- Very Good
- Good
- Average

Staff Incharge



Dr. N. RAMAN
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KONGU ARTS AND SCIENCE COLLEGE

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ERODE – 638 107

DEPARTMENT OF BUSINESS ADMINISTRATION (CA)

EXON ASSOCIATION ACTIVITIES INAUGURATION 2021-2022

KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
Nanjanapuram, Erode-638107

Department of BBA(CA)
Inauguration of EXON Association Activities
2021 - 2022

PRESIDENTIAL ADDRESS
Thiru. K. Palanisamy
Correspondent

FELICITATION
Dr.N.Raman
Principal

INAUGURAL ADDRESS
Mr.D.Venkadesan
GM - Operations
Sri Jayajothi & Company Private Ltd.
Rajapalayam

Date: 04.08.2021 @10.30 am
Google Meet : <https://meet.google.com/sfv-gxlm-yhd>

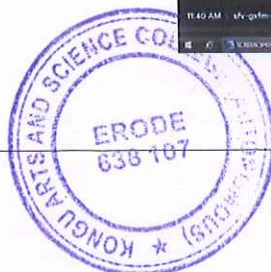
KONGU
Assessing the Best

An "EXON Association Activities Inauguration 2021-2022" was organized by the Department of Business Administration with Computer Applications on 04.08.2021. Mr.D.Venkadesan, GM – Operations, Sri Jayajothi & Company Pvt. Ltd., Rajapalayam inaugurated the association activities. The inaugural function followed an interactive motivational session handled by the resource person. The resource person cleared out the aims and objectives of the association and hoped the association will be fruitful for their future life and betterment of the college.

Beneficiaries : 116 Students



m.vim
HEAD OF THE DEPARTMENT
DEPARTMENT OF BUSINESS ADMINISTRATION (CA)
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
ERODE - 638 107.



N.R.
Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.



KONGU ARTS AND SCIENCE COLLEGE

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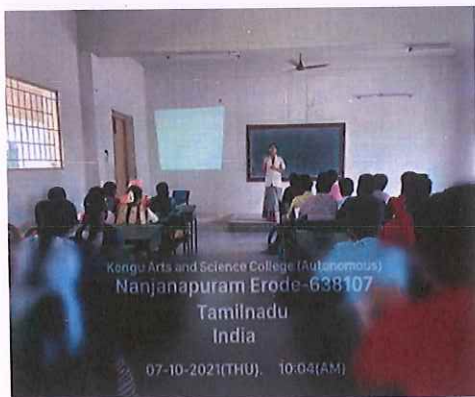
ERODE – 638 107

DEPARTMENT OF BUSINESS ADMINISTRATION (CA)

BRIDGE COURSE



Kongu Arts and Science college (Autonomous)
Nanjanapuram Erode-638107
Tamilnadu
India
07-10-2021(THU)
10:09(AM)



Kongu Arts and Science College (Autonomous)
Nanjanapuram Erode-638107
Tamilnadu
India
07-10-2021(THU), 10:04(AM)

A bridge course is for newly admitted students are conducted before the commencement of the first semester classes. The main objective of the course is to bridge the gap between subjects they would be studying in Graduation. The syllabus for the course is framed in such a way that they get basic knowledge on the subjects whom they would be learning through graduation.

A bridge course programme was organized by the Department of Business Administration with Computer Applications on 07.10.2021. Ms.G.Manju, Associate professor and Ms.S.Vanitha, Assistant professor, Department of BBA(CA) handled the sessions.

Beneficiaries No. of Students: 60

m.v.v
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ERODE - 63



N
Dr. N. RAMAN
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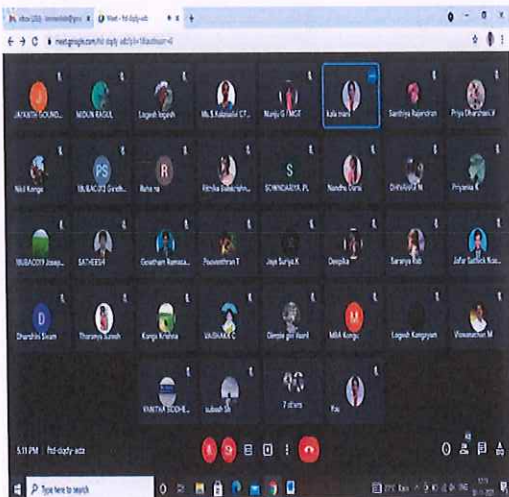
ERODE – 638 107

DEPARTMENT OF BUSINESS ADMINISTRATION(CA)

ALUMNI MEET "MEMORABILIA 2021"



Alumni Meet "MEMORABILIA 2021 " was Organized by the Department of Business Administration with Computer Applications on 07.11.2021. it provides an opportunity for everyone to meet each other after so many years. It also provides a chance for every graduate from the previous years to meet their former teachers and other staff members. It also helps the alumni to notice the various changes through which the college has gone through over the past few years. Alumni meet aspires to acknowledge the contributions made by ex-students. It is a very emotional event that sparks nostalgia in everyone.



Beneficiaries: 40 students

m.v.v
**HEAD OF THE DEPARTMENT
DEPARTMENT OF BUSINESS ADMINISTRATION (CA)
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
ERODE - 638 107.**



Dr. N. RAMAN
**Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM ERODE 638 107**



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DEPARTMENT OF BUSINESS ADMINISTRATION (CA)

DEEKSHARAMBH - STUDENT INDUCTION PROGRAMME – 2021

INTRODUCTION AND IMPORTANCE OF COURSES OF STUDY



KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
Nanjanapuram, Erode-638107



Department of BBA & BBA(CA)



Jointly organising

DEEKSHARAMBH
Student Induction Programme - 2021

Title: Introduction and Importance of Courses of Study



SPEAKER:
Dr. M. Shanmugasundaram
Trainer & Psychologist
Phoenix Training Academy
Erode

Date: 08.09.2021 @ 10.00 am
YouTube Live Streaming @
<https://youtube.com/c/KonguArtsandScienceCollege>



An Induction Programme on "Introduction and Importance of Courses of Study" was organized by the Department of Business Administration and the Department of Business Administration with Computer Applications on 08.09.2021. Dr.M.Shanmugasundaram acted as the resource person. The aim of the programme was to create awareness among students about Management courses, an outstanding medium that facilitates leadership qualities and innovation. The resource person motivated the students to focus on critical and strategic thinking, communication and problem solving.

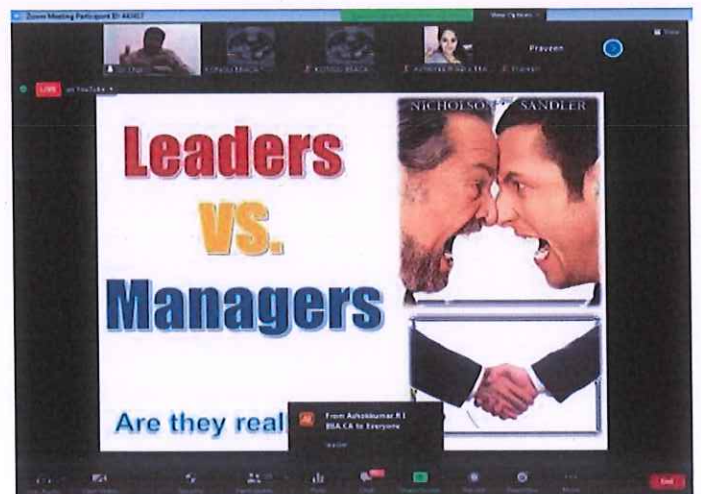
Beneficiaries



100 Students



66 Students



m.vim
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d
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DEPARTMENT OF BUSINESS ADMINISTRATION (CA)

INDUSTRIAL VISIT-BENGALURU & MYSORE

Two day "INDUSTRIAL VISIT" was arranged by the Department of Business Administration with Computer Applications on 09.05.2022&10.05.2022. Industrial Visit provide the students with an opportunity to learn practically through interaction, working method and employment practices. It gives the students an exposure to current work practices as opposed to theoretical knowledge being thought at their college classrooms. It has also been proved that Industrial visit is an excellent way for incorporating knowledge into young minds



Beneficiaries:43 Students

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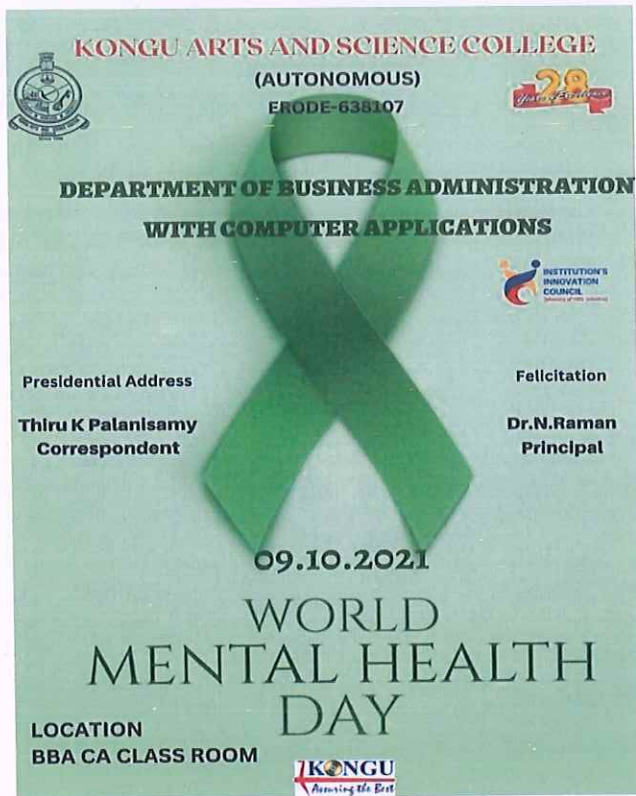
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DEPARTMENT OF BUSINESS ADMINISTRATION (CA)

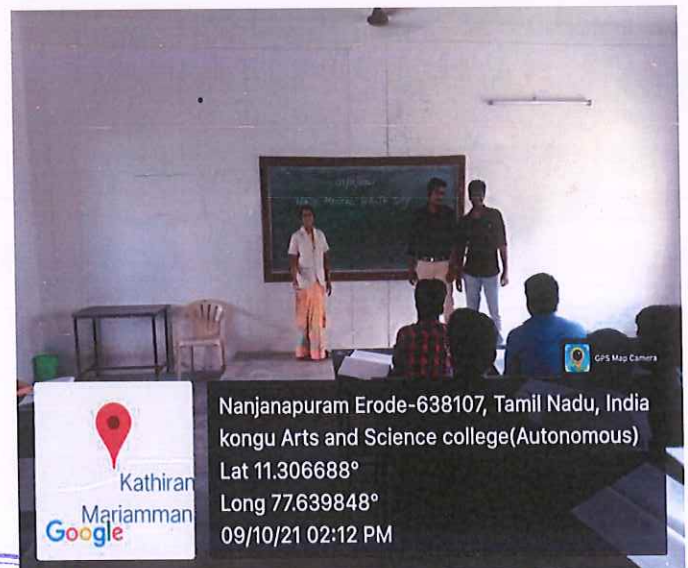
AWARENESS PROGRAMME ON WORLD MENTAL HEALTH DAY – 09.10.2021



Awareness Programme on World Mental Health Day was organized by the Department of Business Administration with Computer Applications on 09.10.2021. Ms.S.Savitha, Assistant Professor, Kongu Arts and Science College (Autonomous), Erode hosted the session. The aim of the programme was educate students about the importance of mental health and steps to overcome mental health issues. Students were interactive and co-operative.

Beneficiaries

No. of Students: 57



m.v.v
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Dr. N. RAMAN
Dr. N. RAMAN
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(AUTONOMOUS)
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DEPARTMENT OF BUSINESS ADMINISTRATION (CA)

VISUAL BASIC ARRAYS



KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
Nanjanapuram, Erode-638107

Department of BBA(CA)

organizes a
Guest Lecture on
Visual Basic Arrays



RESOURCE PERSON:
Ms. M. Indira
Assistant Professor,
Department of Computer Science,
P.K.R Arts College for Women,
Gobichettipalayam.

Date: 09.11.2021 @ 10.00 am
Venue : Library Block, Room No: 102

KONGU
Aiming at Best

A Guest Lecture on "Visual Basic Arrays" was organized by the Department of Business Administration with Computer Applications on 09.11.2021. Ms. M.Indira acted as the resource person. The aim of the programme was to make students to get profound knowledge about array concept in Visual Basic that can facilitate them to solve VB practical problems. The resource person made the session curious with example programs.

Beneficiaries: 56 Student



m.vim
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(AUTONOMOUS)
ERODE - 638 107.

d
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DEPARTMENT OF BUSINESS ADMINISTRATION (CA)

GUEST LECTURE ON "CAPITAL STRUCTURES AND LEVERAGES"

Guest Lecture on "Capital Structure and Leverages" was organized by the Department of Business Administration (CA) on 11.04.2022. Dr.T.Sundareswaran, Associate Professor, GRDIM, Dr.GRD College of Science, Coimbatore acted as the resource person. The aim of the programme was to provide inputs for establishing a company's target capital structure. The capital structure is how a firm finances its operations and growth by using different sources of funds. The result comes out to be, the session was fruitful and knowledge of the students was also enhanced.

Beneficiaries : 60



KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
Nanjanapuram, Erode-638107



Department of BBA(CA)

organizes a
Guest Lecture on
Capital Structure and Leverages



RESOURCE PERSON:
Dr.T.Sundareswaran
Associate Professor
GRD Institute of Management,
Dr. GRD College of Science,
Coimbatore.

Date: 11.04.2022 @ 10.00 am
Venue : BBA(CA) Smart Class Room




m.vijay
HEAD OF THE DEPARTMENT
DEPARTMENT OF BUSINESS ADMINISTRATION (CA)
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
ERODE - 638 107.




Dr. N. RAMAN
PRINCIPAL
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107



KONGU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)



ERODE-638107

DEPARTMENT OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATIONS

Date: 07.04.2022

KASC/BBACA/2021-2022/No:20


CIRCULAR

It is hereby informed that the Department is organizing a guest lecture on "Capital Structures and Leverages" on 11.04.2022 at 10.00 a.m. in Smart Class Room. In this regard, the students of II BBA(CA) are asked to attend the same without fail.

Copy to
1. Class
2. File


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Since 1994

KONGU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

Nanjanapuram, Erode-638107

Department of BBA(CA)

organizes a

Guest Lecture on Capital Structure and Leverages




RESOURCE PERSON:

Dr.T.Sundareswaran


Associate Professor

GRD Institute of Management,
Dr. GRD College of Science,
Coimbatore.

Date: **11.04.2022 @ 10.00 am**
Venue : BBA(CA) Smart Class Room


Assuring the Best




Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.

Dr. T. SUNDARESWARAN B.E, M.B.A, FDPM(IIM-A) ,Ph.D
8/31 D 1, ELGI NAGAR, PHASE III,
VELLALORE,COIMBATORE-641 111

sundareswarant@yahoo.co.in

Mob: 9842293517 / 9894224197



Summary of Skills:

- Excellent academic records and experience in teaching Finance and Operations.
- Outstanding experience of assisting seniors professors and mentoring students
- Demonstrated research experience backed with dissertation
- Knowledge of the parameters used in Stock Market.
- Skilled in teaching students with practical examples
- Ability to prepare syllabus, deliver lecture, and hold group conversation on related-topic with students

Teaching Experience

- Teaching: 25 Years Industry: 3 Years

Specialization: HR, Finance

Subject Expertise: Equity Research & Portfolio Management, Organizational Behaviour, International Financial Management, Financial Services, Operations Management

Participations: As Resource Person for 15 seminars, 2 Case Writings, 10 workshops, 15 International and National Journal Publications.



Dr. N. RAMAN
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KONGU ARTS AND SCIENCE COLLEGE (AUTONOMOUS), ERODE - 638107
DEPARTMENT OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATIONS
Guest Lecture On "Capital Structures & Leverages"

Class: II BBA(CA)


Date: 11.04.2022

S. No.	Register Number	Name of the Student	Class
1	20UBAC001	AJHAI V P	II BBA CA
2	20UBAC002	AKSHAI V	II BBA CA
3	20UBAC003	ANEESH VELAN S	II BBA CA
4	20UBAC004	ARAVINTHA KRISHNAN M	II BBA CA
5	20UBAC005	ASHWINI E	II BBA CA
6	20UBAC006	BAVADHARANI A	II BBA CA
7	20UBAC007	CALVIN BEVAN DCRUZ	II BBA CA
8	20UBAC008	CHHAVI GOLCHHA T	II BBA CA
9	20UBAC009	DHARSHINI N	II BBA CA
10	20UBAC010	DHIVAKAR K S	II BBA CA
11	20UBAC011	DINESH KUMARAN R	II BBA CA
12	20UBAC012	DISHVANT D	II BBA CA
13	20UBAC013	ENIYA V	II BBA CA
14	20UBAC014	GAYATHIRI K	II BBA CA
15	20UBAC015	GOMATHI G	II BBA CA
16	20UBAC016	GOWSHIK S	II BBA CA
17	20UBAC017	HARIPRIYA P	II BBA CA
18	20UBAC018	HARISH S	II BBA CA
19	20UBAC019	JAGADEES KUMAR D	II BBA CA
20	20UBAC020	KAMESH T C	II BBA CA
21	20UBAC021	KAVIN KUMAR K	II BBA CA
22	20UBAC022	KAVIN V	II BBA CA
23	20UBAC023	KAVINKUMAR N	II BBA CA
24	20UBAC024	KIRAN S	II BBA CA
25	20UBAC025	KISHORE G	II BBA CA
26	20UBAC026	KRISHNAN R	II BBA CA
27	20UBAC027	KRISHNAPRAKASH E	II BBA CA
28	20UBAC028	LINGESHE M	II BBA CA
29	20UBAC029	LOGAPRADEEP R	II BBA CA
30	20UBAC030	LOHITH N	II BBA CA
31	20UBAC031	MANAV JAIN M	II BBA CA
32	20UBAC032	NAVEEN KUMAR S	II BBA CA
33	20UBAC033	NISHANTH T	II BBA CA
34	20UBAC034	PAVITHRA R	II BBA CA
35	20UBAC035	PONRAJ R	II BBA CA
36	20UBAC036	PRABHAKARAN A	II BBA CA
37	20UBAC037	PRADEEP V S	II BBA CA
38	20UBAC038	PRAVEEN R	II BBA CA



DR. N. RAMAN
PRINCIPAL,
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(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.

39	20UBAC039	PRIYANKA V	II BBA CA
40	20UBAC040	RITHANYA M	II BBA CA
41	20UBAC041	RITHISH V	II BBA CA
42	20UBAC042	SAGANA S	II BBA CA
43	20UBAC043	SAKTHIVEL N	II BBA CA
44	20UBAC044	SANTHANA PRABHU S T	II BBA CA
45	20UBAC045	SANTHOESH S	II BBA CA
46	20UBAC046	SANTHOSH N	II BBA CA
47	20UBAC047	SRI NATHIN R	II BBA CA
48	20UBAC048	SUBASH R	II BBA CA
49	20UBAC049	SUNIL KUMAR S	II BBA CA
50	20UBAC050	SWAGATH J	II BBA CA
51	20UBAC051	SWETHA S	II BBA CA
52	20UBAC052	SWETHA YADAV M	II BBA CA
53	20UBAC053	VARSHNEE S K	II BBA CA
54	20UBAC054	VENKATESH L	II BBA CA
55	20UBAC055	VIDHYA SREE V S	II BBA CA
56	20UBAC056	VIKAASH S K	II BBA CA
57	20UBAC057	VINUVISHAAL S	II BBA CA
58	20UBAC058	VISHNU VIKASH K	II BBA CA
59	20UBAC059	YAMUNA R	II BBA CA
60	20UBAC060	YOGANATHAN S	II BBA CA


Staff Incharge




Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107

KONGU ARTS AND SCIENCE COLLEGE (AUTONOMOUS), ERODE - 638107

DEPARTMENT OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATIONS

Guest Lecture On "Capital Structures & Leverages"

PARTICIPANTS LIST

Class: II BBA(CA)

Date 11.04.2022

S. No.	Register Number	Name of the Student	Class	Signature
1	20UBAC001	AJHAI V P	II BBA CA	AJHAI V.P
2	20UBAC002	AKSHAI V	II BBA CA	Akshai
3	20UBAC003	ANEESH VELAN S	II BBA CA	Anees
4	20UBAC004	ARAVINTHA KRISHNAN M	II BBA CA	M. Aravinta
5	20UBAC005	ASHWINI E	II BBA CA	ABSENT
6	20UBAC006	BAVADHARANI A	II BBA CA	Bavadharani
7	20UBAC007	CALVIN BEVAN DCRUZ	II BBA CA	Calvin B.D
8	20UBAC008	CHHAVI GOLCHHA T	II BBA CA	Chhavi
9	20UBAC009	DHARSHINI N	II BBA CA	Dharshini
10	20UBAC010	DHIVAKAR K S	II BBA CA	Dhivakar S
11	20UBAC011	DINESH KUMARAN R	II BBA CA	Dinesh
12	20UBAC012	DISHVANT D	II BBA CA	Dishvant
13	20UBAC013	ENIYA V	II BBA CA	Eniya
14	20UBAC014	GAYATHIRI K	II BBA CA	Gayathri
15	20UBAC015	GOMATHI G	II BBA CA	Gomathi
16	20UBAC016	GOWSHIK S	II BBA CA	Gowshik
17	20UBAC017	HARIPRIYA P	II BBA CA	Haripriya
18	20UBAC018	HARISH S	II BBA CA	Harish
19	20UBAC019	JAGADEES KUMAR D	II BBA CA	Kamesh T.C
20	20UBAC020	KAMESH T C	II BBA CA	Kamesh
21	20UBAC021	KAVIN KUMAR K	II BBA CA	Kavin
22	20UBAC022	KAVIN V	II BBA CA	Kavin
23	20UBAC023	KAVINKUMAR N	II BBA CA	ABSENT
24	20UBAC024	KIRAN S	II BBA CA	Kiran
25	20UBAC025	KISHORE G	II BBA CA	Kishore
26	20UBAC026	KRISHNAN R	II BBA CA	Krishnan
27	20UBAC027	KRISHNAPRAKASH E	II BBA CA	Krishnaprasad.E
28	20UBAC028	LINGESHE M	II BBA CA	Lingeshe
29	20UBAC029	LOGAPRADEEP R	II BBA CA	Logapradeep
30	20UBAC030	LOHITH N	II BBA CA	Lohith
31	20UBAC031	MANAV JAIN M	II BBA CA	ABSENT
32	20UBAC032	NAVEEN KUMAR S	II BBA CA	ABSENT
33	20UBAC033	NISHANTH T	II BBA CA	Nishanth
34	20UBAC034	PAVITHRA R	II BBA CA	Pavithra
35	20UBAC035	PONRAJ R	II BBA CA	Ponraj
36	20UBAC036	PRABHAKARAN A	II BBA CA	Prabhakaran
37	20UBAC037	PRADEEP V S	II BBA CA	Pradeep
38	20UBAC038	PRAVEEN R	II BBA CA	Praveen




Dr. N. RAMAN
Principal

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NANJANAPURAM, ERODE - 638 107.

39	20UBAC039	PRIYANKA V	II BBA CA	<i>Priyanka V</i>
40	20UBAC040	RITHANYA M	II BBA CA	<i>Rithanya M</i>
41	20UBAC041	RITHISH V	II BBA CA	<i>Rithish V</i>
42	20UBAC042	SAGANA S	II BBA CA	<i>Sagana S</i>
43	20UBAC043	SAKTHIVEL N	II BBA CA	<i>Sakthivel N</i>
44	20UBAC044	SANTHANA PRABHU S T	II BBA CA	<i>Santhana S T</i>
45	20UBAC045	SANTHOESH S	II BBA CA	<i>Santhoesh S</i>
46	20UBAC046	SANTHOSH N	II BBA CA	<i>Santhosh N</i>
47	20UBAC047	SRI NATHIN R	II BBA CA	<i>Srinathin R</i>
48	20UBAC048	SUBASH R	II BBA CA	<i>Subash R</i>
49	20UBAC049	SUNIL KUMAR S	II BBA CA	ABSENT
50	20UBAC050	SWAGATH J	II BBA CA	<i>Swagath J</i>
51	20UBAC051	SWETHA S	II BBA CA	<i>Swetha S</i>
52	20UBAC052	SWETHA YADAV M	II BBA CA	<i>Swetha Yadav M</i>
53	20UBAC053	VARSHNEE S K	II BBA CA	<i>Varshnee S K</i>
54	20UBAC054	VENKATESH L	II BBA CA	<i>Venkatesh L</i>
55	20UBAC055	VIDHYA SREE V S	II BBA CA	<i>Vidhya Sree V S</i>
56	20UBAC056	VIKAASH S K	II BBA CA	<i>Vikaash S K</i>
57	20UBAC057	VINUVISHAAL S	II BBA CA	<i>Vinuvishaal S</i>
58	20UBAC058	VISHNU VIKASH K	II BBA CA	<i>Vishnu Vikash K</i>
59	20UBAC059	YAMUNA R	II BBA CA	<i>Yamuna R</i>
60	20UBAC060	YOGANATHAN S	II BBA CA	<i>Yoganathan S</i>


Staff Incharge



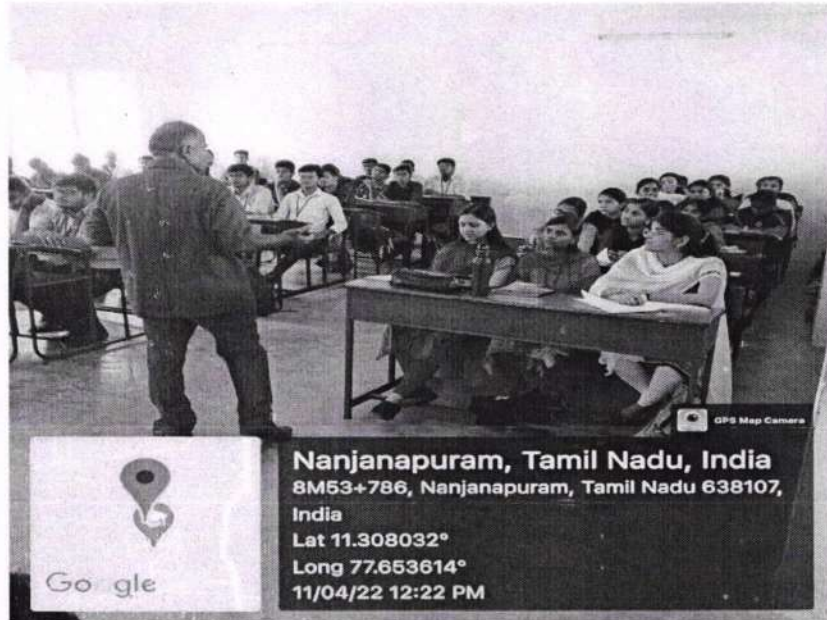

Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.



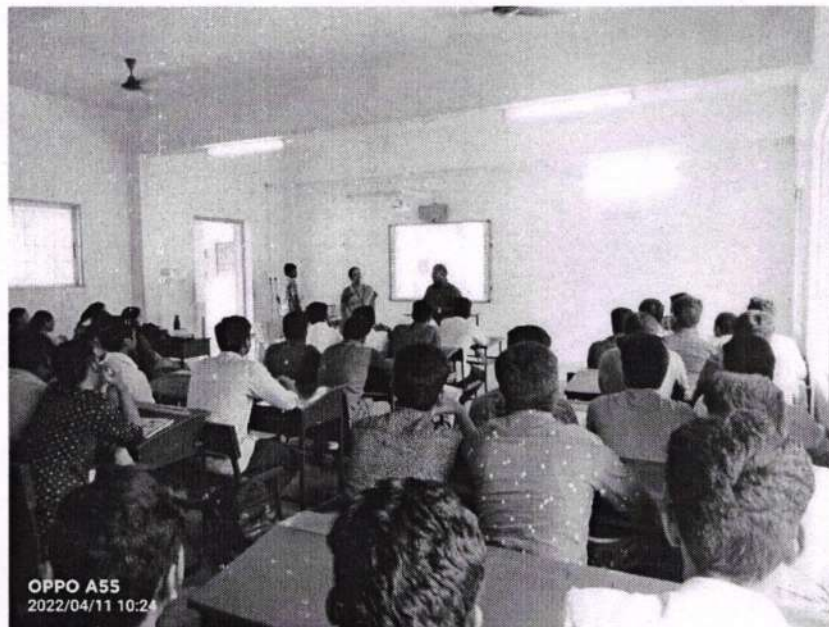
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Guest Lecture - Capital Structures and Leverages: Teaching the concepts



Guest Lecture - Capital Structures and Leverages: Question & Answer Session




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PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
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NANJANAPURAM, ERODE - 638 107.

**KONGU ARTS AND SCIENCE COLLEGE (Autonomous), ERODE - 638 107.
DEPARTMENT OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATIONS
Guest Lecture On "Capital Structures & Leverages"**

Feedback

Resource Person :

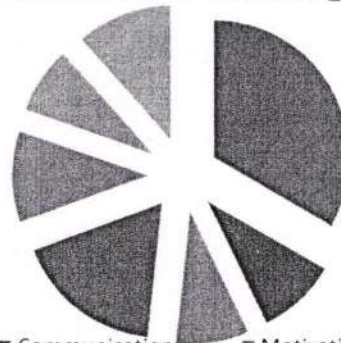
Date: 11.04.2022

Dr.T.Sundareswaran,
Associate Professor,
GRD Institute of Management,
Coimbatore

Class: II BBA (CA)

Factor	Excellent	Very Good	Good	Average
Creativity	49	5	0	0
Communication	14	40	0	0
Motivation	13	14	27	0
Interaction	26	23	5	0
Information Delivered	16	26	12	0
Time Management	12	17	25	0
Overall Performance	17	18	19	0


**Dr.T.Sundareswaran, Guest Lecture on
"Capital Structures & Leverages"**



- Creativity
- Communication
- Motivation
- Interaction
- Information Delivered
- Time Management
- Overall Performance


Staff Incharge




Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.

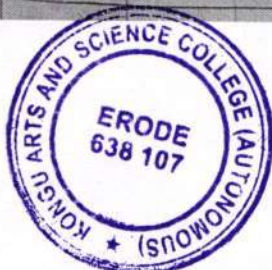



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S.no	Date	Guest name	Address	Remarks	Sign
20.	25/2/2020	Mr. Dhariq ph: 8973405088	Developer SKP Title search Erode	Good Analytical skills, Coordination, Interactive.	ATB
<u>Academic year 2021 - 2022</u>					
1	2/11/2021	Dr. P. Umamaheswari Ph: 7904861384	Assistant Professor Statistics, Sona College of Arts and Science Salem-5	Very enthusiastic Students, and Excellent Co-operation from the faculty and students.	Blammp
2.	9.11.2021	Ms. M. Indira Ph: 9894765197	Assistant Professor Department of Computer Science, P.K.Ram College for Women, Gobichattipalayam	Very interesting students Co-operation from students side.	M-D
3.	11-04-2022	Dr. SUNDARARAMAN, 9862293517	Associate Professor, GROIM, GRO College, Coimbatore-641014.	Excellent arrangements Active participation from students.	AR Ram 11/04/2022




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DEPARTMENT OF BUSINESS ADMINISTRATION (CA)

PERSONALITY DEVELOPMENT PROGRAMME



KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)

NANJANAPURAM, ERODE- 638107

DEPARTMENT OF BUSINESS ADMINISTRATION
WITH COMPUTER APPLICATIONS



PERSONALITY DEVELOPMENT PROGRAMME

Presidential Address
Thiru K Palanisamy
Correspondent

Felicitation
Dr.N.Raman
Principal



RESOURCE PERSON

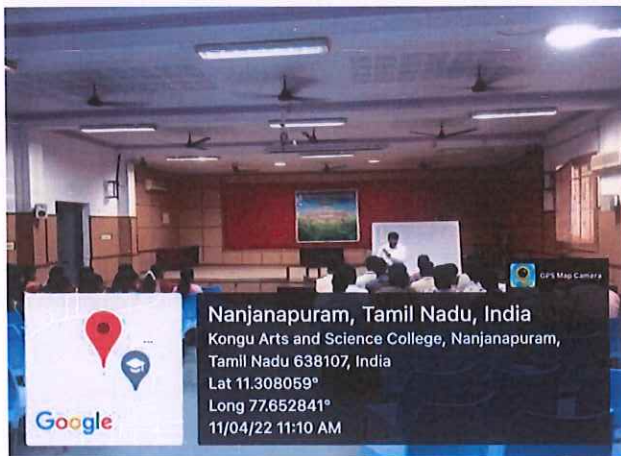
Dr. M. Shanmugasundaram,
Trainer and Psychologist,
Phoenix Training Academy,
Erode

DATE: 11.04.2022 & 12.04.2022
VENUE: PG SEMINAR HALL



Beneficiaries: 53

Two day Personality Development Programme was conducted for III Year BBA (CA) students on 11.04.2022 & 12.04.2022 by Mr. M. Shanmuga sundram, Psychologist and Trainer, Phoenix Training Academy, Erode. This session help the students to gain confidence, self esteem, positive impact on one's communication skills and the way one sees the world. Students should develop an outgoing and impressive personality that will enhance the quality of learning. Personality development comes from physical and mental state of mind. It also initiates to improve certain traits which contribute to overall personality. This programme provides an opportunity for the students to gain confidence and high self esteem through various management games and activities.



m.viv
HEAD OF THE DEPARTMENT
DEPARTMENT OF BUSINESS ADMINISTRATION
KONGU ARTS AND SCIENCE COL
(AUTONOMOUS)
ERODE

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PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
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DEPARTMENT OF BUSINESS ADMINISTRATION (CA)

GUEST LECTURE ON "SELL YOURSELF" (MARKETING)



KONGU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)
Nanjanapuram, Erode-638107

Department of BBA(CA)

organizes a
**Guest Lecture on
Sell Yourself**

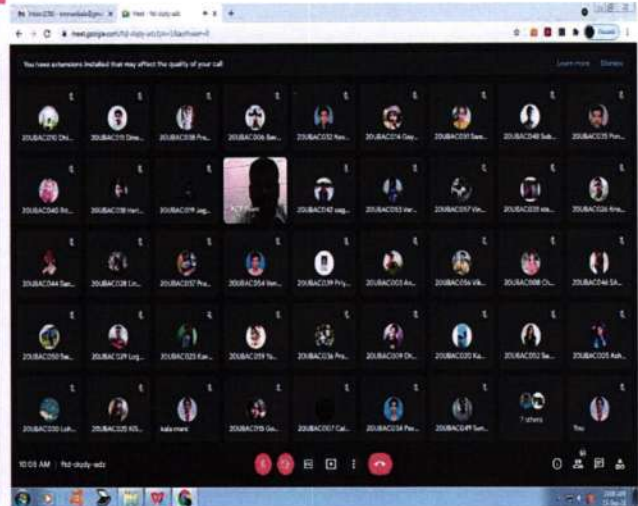
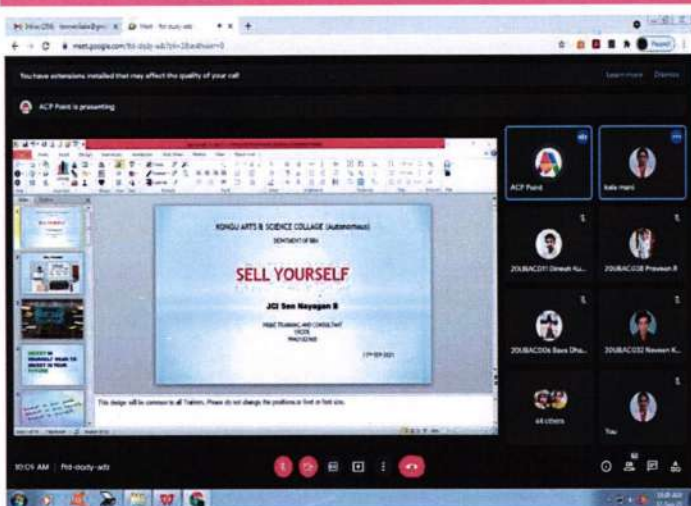
RESOURCE PERSON:
Mr.B.Nayagan
Sales and Marketing Coach
Erode

Date: **13.09.2021 @ 10.00 am**
Google Meet : <https://meet.google.com/ftd-dqdy-adz>

KONGU
Achieving the Best

Guest Lecture on "Sell Yourself" was organized by the Department of Business Administration(CA) on 13.09.2021. Mr.B.Nayagan Sales and Marketing Coach, Erode acted as the resource person. The aim of the programme was to provide inputs about the Sales and Marketing activities. That enhances brand promotion, sales growth and revenue for business. The session also provided insights into market, ideal customers and strength to engage them in meaningful ways. The session was fruitful and knowledge of the students was also enhanced.

Beneficiaries : 60



m.vin
HEAD OF THE DEPARTMENT
DEPARTMENT OF BUSINESS ADMINISTRATION (CA)
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
ERODE - 638 107.



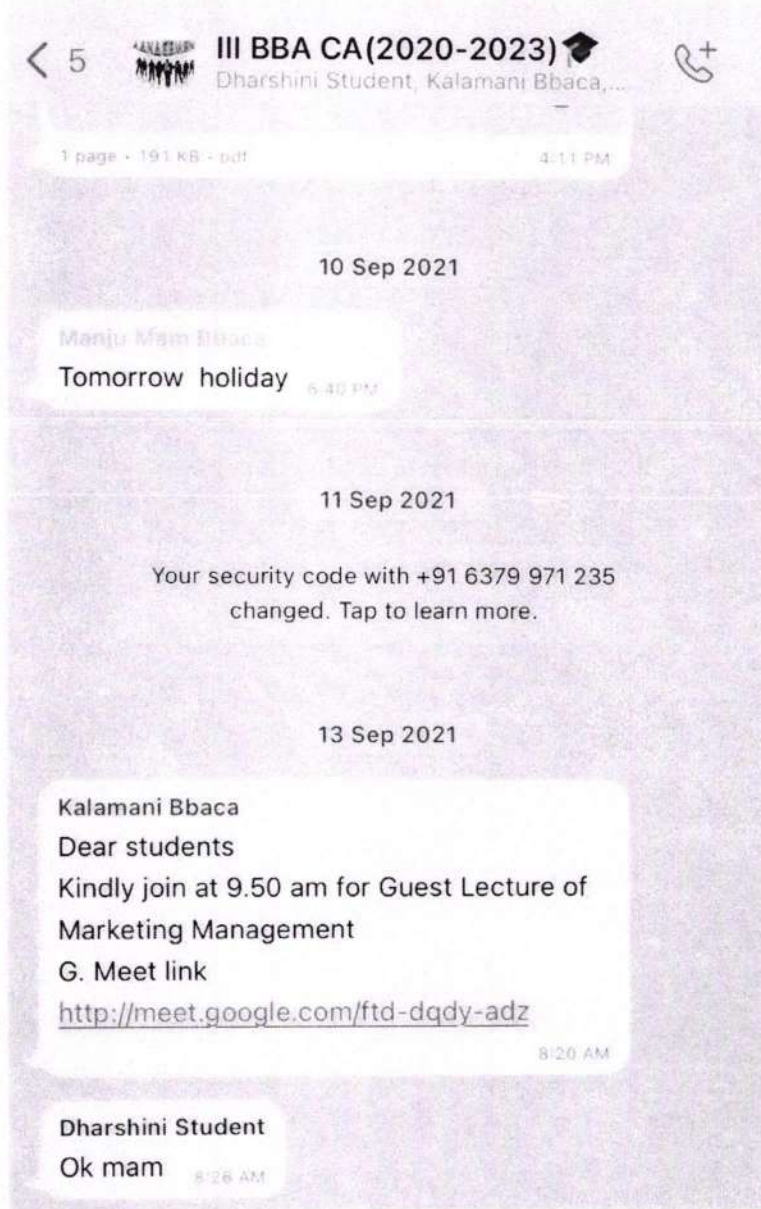
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Since 1994

KONGU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

Nanjanapuram, Erode-638107

Department of BBA(CA)




organizes a

Guest Lecture on Sell Yourself




RESOURCE PERSON:
Mr.B.Nayagan
Sales and Marketing Coach
Erode

Date: 13.09.2021 @ 10.00 am
Google Meet : <https://meet.google.com/ftd-dqdy-adz>






Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.

As a JC

2011 – Joined in JCI
2012 – Zone trainer
2012,2013 & 2015 – Director
2019 – Director in Training

At JCI Training and Conferences

Attended ZTWS in 2012
Attended BETA in 2013
Attended ZYLAA in 2014
Attended CAPP in 2015
Attended ABLE in 2019
Attended 6 ZONECON
Attended 1 NATCON
Work as Co Pilot in EPS - 4 times– 2015,
2019 & 2020

Awards & Achievements*

- Won outstanding new Jaycee LOM in 2011
- Conducted more than 300 Training programs
- Many achievements in LOM and Zone Training area

Training Area

- Skill Training for Marketing and Sales Team
- Activities Based Training for all age groups
- Outbound Training for Corporate Team & Collage students
- Stress Management and Behavioral Training for Employees

Business Profile

- Head Trainer of PRIDE Training and Consultancy since 2014
- Working as Business Development officer in private concern
- Marketing Experience in last 10 years



JCI SENATOR Nayagan B

**Zone Trainer , JCI Erode JASMINE
WORLD RECORD HOLDER**

ELITE WORLD RECORDS
ASIAN RECORDS ACADEMY
INDIA RECORDS ACADEMY
TAMILAN BOOK OF RECORDS

As an Individual

Education : **MBA**

10 years Exp **Sales & Marketing**

Keen Traveller

Lang : Tamil, Hindi & English

Corporate Trainer

For Communication

+91-99421-82968

nayagantrainer@gmail.com



Nayagan Naan



nayaganb

Dr. N. RAMAN

PRINCIPAL,

KONGU ARTS AND SCIENCE COLLEGE

(AUTONOMOUS)

NANJANAPURAM, ERODE - 638 107.

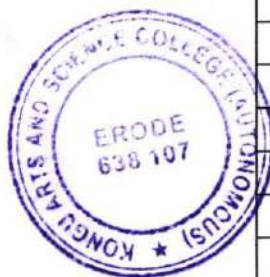


KONGU ARTS AND SCIENCE COLLEGE (AUTONOMOUS), ERODE - 638107
DEPARTMENT OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATIONS
Webinar on "Sell Yourself"

Class: II BBA(CA)

Date: 13.09.2021

S. No.	Register Number	Name of the Student	Class
1	20UBAC001	AJHAI V P	II BBA CA
2	20UBAC002	AKSHAI V	II BBA CA
3	20UBAC003	ANEESH VELAN S	II BBA CA
4	20UBAC004	ARAVINTHA KRISHNAN M	II BBA CA
5	20UBAC005	ASHWINI E	II BBA CA
6	20UBAC006	BAVADHARANI A	II BBA CA
7	20UBAC007	CALVIN BEVAN DCRUZ	II BBA CA
8	20UBAC008	CHHAVI GOLCHHA T	II BBA CA
9	20UBAC009	DHARSHINI N	II BBA CA
10	20UBAC010	DHIVAKAR K S	II BBA CA
11	20UBAC011	DINESH KUMARAN R	II BBA CA
12	20UBAC012	DISHVANT D	II BBA CA
13	20UBAC013	ENIYA V	II BBA CA
14	20UBAC014	GAYATHIRI K	II BBA CA
15	20UBAC015	GOMATHI G	II BBA CA
16	20UBAC016	GOWSHIK S	II BBA CA
17	20UBAC017	HARIPRIYA P	II BBA CA
18	20UBAC018	HARISH S	II BBA CA
19	20UBAC019	JAGADEES KUMAR D	II BBA CA
20	20UBAC020	KAMESH T C	II BBA CA
21	20UBAC021	KAVIN KUMAR K	II BBA CA
22	20UBAC022	KAVIN V	II BBA CA
23	20UBAC023	KAVINKUMAR N	II BBA CA
24	20UBAC024	KIRAN S	II BBA CA
25	20UBAC025	KISHORE G	II BBA CA
26	20UBAC026	KRISHNAN R	II BBA CA
27	20UBAC027	KRISHNAPRAKASH E	II BBA CA
28	20UBAC028	LINGESHE M	II BBA CA
29	20UBAC029	LOGAPRADEEP R	II BBA CA
30	20UBAC030	LOHITH N	II BBA CA
31	20UBAC031	MANAV JAIN M	II BBA CA
32	20UBAC032	NAVEEN KUMAR S	II BBA CA
33	20UBAC033	NISHANTH T	II BBA CA
34	20UBAC034	PAVITHRA R	II BBA CA
35	20UBAC035	PONRAJ R	II BBA CA
36	20UBAC036	PRABHAKARAN A	II BBA CA
37	20UBAC037	PRADEEP V S	II BBA CA
38	20UBAC038	PRAVEEN R	II BBA CA



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PRINCIPAL,
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39	20UBAC039	PRIYANKA V	II BBA CA
40	20UBAC040	RITHANYA M	II BBA CA
41	20UBAC041	RITHISH V	II BBA CA
42	20UBAC042	SAGANA S	II BBA CA
43	20UBAC043	SAKTHIVEL N	II BBA CA
44	20UBAC044	SANTHANA PRABHU S T	II BBA CA
45	20UBAC045	SANTHOESH S	II BBA CA
46	20UBAC046	SANTHOSH N	II BBA CA
47	20UBAC047	SRI NATHIN R.	II BBA CA
48	20UBAC048	SUBASH R	II BBA CA
49	20UBAC049	SUNIL KUMAR S	II BBA CA
50	20UBAC050	SWAGATH J	II BBA CA
51	20UBAC051	SWETHA S	II BBA CA
52	20UBAC052	SWETHA YADAV M	II BBA CA
53	20UBAC053	VARSHNEE S K	II BBA CA
54	20UBAC054	VENKATESH L	II BBA CA
55	20UBAC055	VIDHYA SREE V S	II BBA CA
56	20UBAC056	VIKAASH S K	II BBA CA
57	20UBAC057	VINUVISHAAL S	II BBA CA
58	20UBAC058	VISHNU VIKASH K	II BBA CA
59	20UBAC059	YAMUNA R	II BBA CA
60	20UBAC060	YOGANATHAN S	II BBA CA

C. S. S.
Staff Incharge



N
Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.

KONGU ARTS AND SCIENCE COLLEGE (AUTONOMOUS), ERODE - 638107
DEPARTMENT OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATIONS

Webinar on "Sell Yourself"
PARTICIPANTS LIST

Class: II BBA(CA)

Date: 13.09.2021

S. No.	Register Number	Name of the Student	Class	Attendance
1	20UBAC001	AJHAI V P	II BBA CA	Absent
2	20UBAC002	AKSHAI V	II BBA CA	/
3	20UBAC003	ANEESH VELAN S	II BBA CA	/
4	20UBAC004	ARAVINTHA KRISHNAN M	II BBA CA	/
5	20UBAC005	ASHWINI E	II BBA CA	/
6	20UBAC006	BAVADHARANI A	II BBA CA	/
7	20UBAC007	CALVIN BEVAN DCRUZ	II BBA CA	/
8	20UBAC008	CHHAVI GOLCHHA T	II BBA CA	/
9	20UBAC009	DHARSHINI N	II BBA CA	/
10	20UBAC010	DHIVAKAR K S	II BBA CA	/
11	20UBAC011	DINESH KUMARAN R	II BBA CA	/
12	20UBAC012	DISHVANT D	II BBA CA	/
13	20UBAC013	ENIYA V	II BBA CA	/
14	20UBAC014	GAYATHIRI K	II BBA CA	/
15	20UBAC015	GOMATHI G	II BBA CA	/
16	20UBAC016	GOWSHIK S	II BBA CA	Absent
17	20UBAC017	HARIPRIYA P	II BBA CA	Absent
18	20UBAC018	HARISH S	II BBA CA	/
19	20UBAC019	JAGADEES KUMAR D	II BBA CA	/
20	20UBAC020	KAMESH T C	II BBA CA	/
21	20UBAC021	KAVIN KUMAR K	II BBA CA	/
22	20UBAC022	KAVIN V	II BBA CA	/
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24	20UBAC024	KIRAN S	II BBA CA	/
25	20UBAC025	KISHORE G	II BBA CA	/
26	20UBAC026	KRISHNAN R	II BBA CA	/
27	20UBAC027	KRISHNAPRAKASH E	II BBA CA	/
28	20UBAC028	LINGESHE M	II BBA CA	/
29	20UBAC029	LOGAPRADEEP R	II BBA CA	/
30	20UBAC030	LOHITH N	II BBA CA	/
31	20UBAC031	MANAV JAIN M	II BBA CA	Absent
32	20UBAC032	NAVEEN KUMAR S	II BBA CA	/
33	20UBAC033	NISHANTH T	II BBA CA	/
34	20UBAC034	PAVITHRA R	II BBA CA	/
35	20UBAC035	PONRAJ R	II BBA CA	/
36	20UBAC036	PRABHAKARAN A	II BBA CA	/
37	20UBAC037	PRADEEP V S	II BBA CA	/
38	20UBAC038	PRAVEEN R	II BBA CA	/



Dr. N. RAMAN

PRINCIPAL,

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ANJANAPURAM, ERODE - 638 107

39	20UBAC039	PRIYANKA V	II BBA CA	/
40	20UBAC040	RITHANYA M	II BBA CA	/
41	20UBAC041	RITHISH V	II BBA CA	/
42	20UBAC042	SAGANA S	II BBA CA	/
43	20UBAC043	SAKTHIVEL N	II BBA CA	Absent
44	20UBAC044	SANTHANA PRABHU S T	II BBA CA	/
45	20UBAC045	SANTHOESH S	II BBA CA	/
46	20UBAC046	SANTHOSH N	II BBA CA	/
47	20UBAC047	SRI NATHIN R	II BBA CA	/
48	20UBAC048	SUBASH R	II BBA CA	/
49	20UBAC049	SUNIL KUMAR S	II BBA CA	/
50	20UBAC050	SWAGATH J	II BBA CA	/
51	20UBAC051	SWETHA S	II BBA CA	/
52	20UBAC052	SWETHA YADAV M	II BBA CA	/
53	20UBAC053	VARSHNEE S K	II BBA CA	/
54	20UBAC054	VENKATESH L	II BBA CA	/
55	20UBAC055	VIDHYA SREE V S	II BBA CA	Absent
56	20UBAC056	VIKAASH S K	II BBA CA	/
57	20UBAC057	VINUVISHAAL S	II BBA CA	/
58	20UBAC058	VISHNU VIKASH K	II BBA CA	Absent
59	20UBAC059	YAMUNA R	II BBA CA	/
60	20UBAC060	YOGANATHAN S	II BBA CA	Absent

[Signature]
Staff Incharge



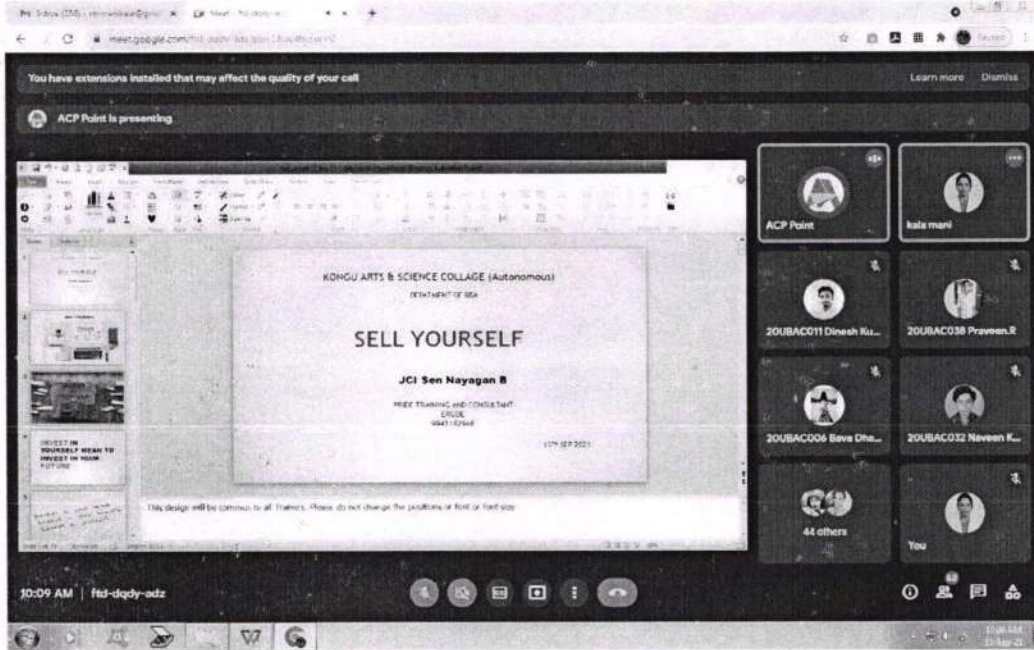
[Signature]
Dr. N. RAMAN
PRINCIPAL,
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Sell Yourself: Webinar



Sell Yourself: Explaining the Strategies




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KONGU ARTS AND SCIENCE COLLEGE (AUTONOMOUS), ERODE - 638 107.
DEPARTMENT OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATIONS
Webinar on "Sell Yourself"
Feedback Report

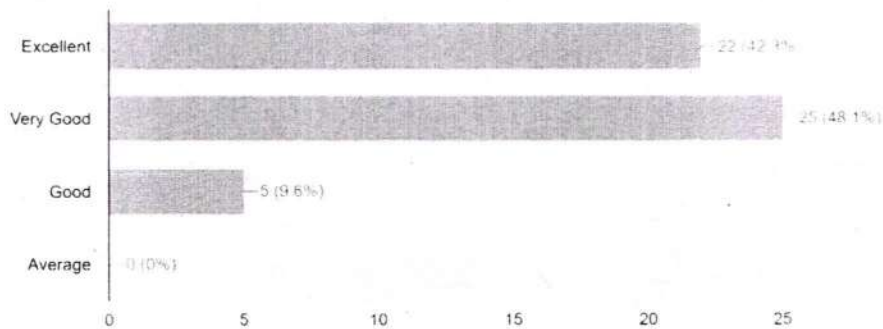
CLASS: II BBACA
Resource Person:

Date: 13.09.2021

Mr.B.Nayagan
Sales and Marketing Coach
Erode

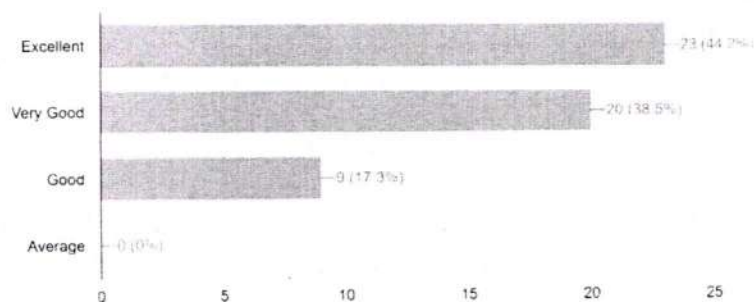
1. Information Delivered

0 / 52 correct responses



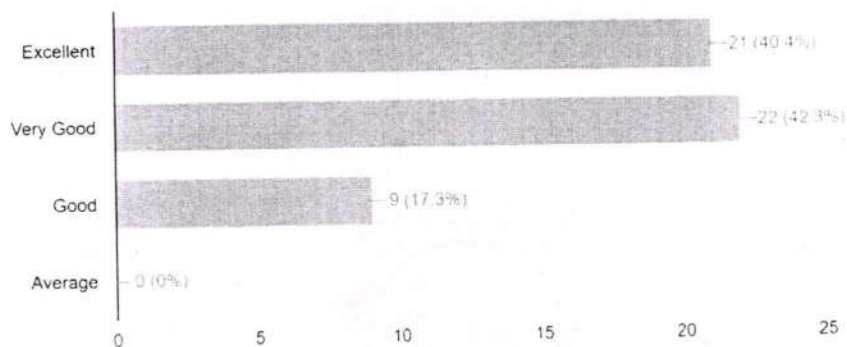
2. Interaction

0 / 52 correct responses



3. Time Management

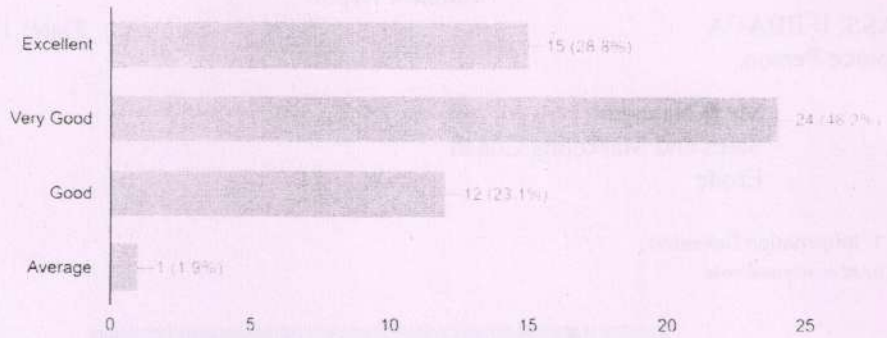
0 / 52 correct responses



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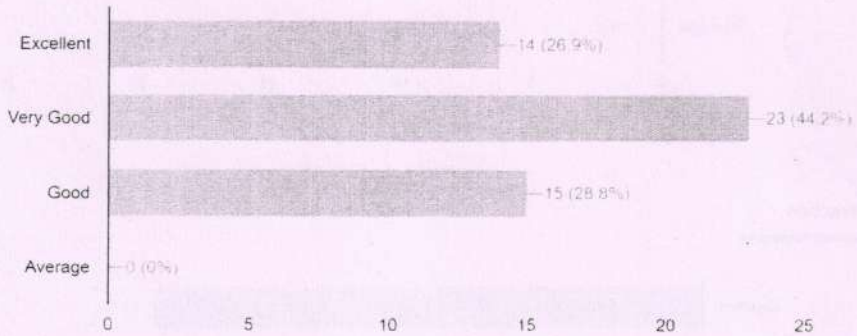
4. Communication

0 / 52 correct responses



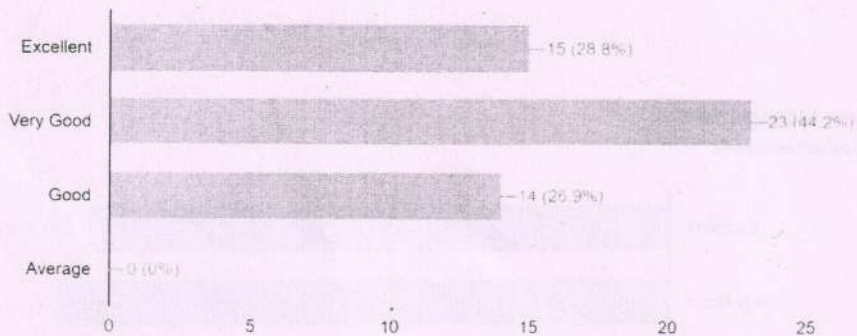
5. Presentation

0 / 52 correct responses



6. Overall Performance

0 / 52 correct responses



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DEPARTMENT OF BUSINESS ADMINISTRATION (CA)

GUEST LECTURE ON "ENTREPRENEURSHIP DEVELOPMENT"



KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
Nanjanapuram, Erode – 638 107



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of HRD Initiative)

Department of BUSINESS ADMINISTRATION WITH COMPUTER APPLICATIONS

We Cordially invite you all to join for the Guest Lecture on

"Entrepreneurship Development"

By

Ms. HARINI UDHAYARAJ

Proprietor, RE BOOT-U
Dharmapuri.

On 16.03.2022 at 10.30 AM through

G.Meet : <http://meet.google.com/bam-tuxo-fwx>

Guest Lecture on "Entrepreneurship Development" was organized by the Department of Business Administration (CA) on 16.03.2022. Ms. Harini Udhayaraj, Proprietor, REBOOT-U, Dharmapuri. The programme outlines the importance of entrepreneurship as many visionary students aspire to run their own business, as they seek autonomy, financial security, and vocational flexibility. The students are interested to launch their own startup to meet an emerging market needs. The resource person shared her real time experience as how she ignited and launch the business idea.

Beneficiaries : 56



Nanjanapuram, Tamil Nadu, India
8M53+786, Nanjanapuram, Tamil Nadu 638107, India
Lat 11.308107°
Long 77.653619°
16/03/22 11:52 AM



Nanjanapuram, Tamil Nadu, India
8M53+786, Nanjanapuram, Tamil Nadu 638107, India
Lat 11.308087°
Long 77.65373°
16/03/22 12:11 PM

m.v.v
HEAD OF THE DEPARTMENT
DEPARTMENT OF BUSINESS ADMINISTRATION (CA)
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
ERODE - 638 107.



Dr. N. RAMAN
Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107



KONGU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)



ERODE-638107

DEPARTMENT OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATIONS

Date: 14.03.2022

KASC/BBACA/2021-2022/No:17

CIRCULAR


It is hereby informed that the Department is organizing a guest lecture on "Entrepreneurship Development" on 16.03.2022 at 10.30 a.m. in Smart Class Room. In this regard, the students of III BBA(CA) are asked to attend the same without fail.


PRINCIPAL

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1. Class
2. File




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Since 1994

KONGU ARTS AND SCIENCE COLLEGE

(AUTONOMOUS)

Nanjanapuram, Erode – 638 107



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of HRD Initiative)

Department of BUSINESS ADMINISTRATION WITH COMPUTER APPLICATIONS

We Cordially invite you all to join for the Guest Lecture on

“Entrepreneurship Development”

By

Ms. HARINI UDHAYARAJ


Proprietor, RE BOOT-U
Dharmapuri.

On 16.03.2022 at 10.30 AM through

G.Meet : <http://meet.google.com/bam-tuxo-fwx>

KONGU
Advancing the Best




Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.

Top Skills

Crafts

Home Based Business

Sewing

harini u

Reboot-U cloth sanitary napkins Dharmapuri district, Tamil Nadu, India

Summary

I was born and brought up from a business family. But I choose a different line of business from them. Initially I struggled to know the tactics and technical details of fabric, but time and good people thought me about the loop holes of my business to be handled in a different way. Now I challenge no one is here to make cloth pads in huge varieties as I do. My signature product is seeded ultra disposable cloth pads which does not fulfill its work to absorb menstrual flow alone but also make this planet green by growing a tree from that discarded pad. Single women can grow 3000 trees in her lifetime using our seeded cloth pads. We need to reach out the milestone that is really a super challenge.

Experience

Reboot-U

Proprietor

August 2017 - Present (5 years 4 months)

Dharmapuri, Tamil Nadu, India

menstruation is the sign of healthy female to stay fit. The life depends on it ofcourse. We manufacture cloth sanitary napkins those make women switch to the healthiest option of menstrual needs. Because we REBOOT-U(terus). we have the best option of cloth pads like

+reusable cloth pads

+disposable cloth pads

+plain cloth pads

+ herbal cloth pads

+ premium cloth pads

+ premium herbal cloth pads

+ ultra cloth pads

+ herbal ultra cloth pads

+ seeded cloth pads

Education

Srimati Indira Gandhi College Trichy

Bachelor of Business Administration - BBA, Business Administration and Management,

General (June 2005 - April 2008)



Dr N RAMAN
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KONGU ARTS AND SCIENCE COLLEGE (AUTONOMOUS), ERODE - 638107
DEPARTMENT OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATIONS
Guest Lecture On "Entrepreneurship Development"

Class: III BBA(CA)

Date: 16.03.2022

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55	19UBAC057	VENKKAT KUMAAR K L	III BBA CA
56	19UBAC059	YOGESHWARAN S	III BBA CA

Staff Incharge



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DEPARTMENT OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATIONS

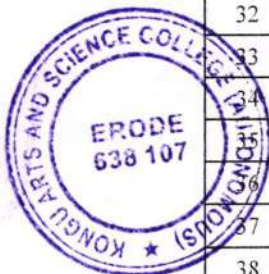
Guest Lecture On "Entrepreneurship Development"

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D.K.N. RAMAN
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56	19UBAC059	YOGESHWARAN S	III BBA CA	Yogeshwaran S

[Signature]
Staff Incharge



[Signature]
Dr. N. RAMAN
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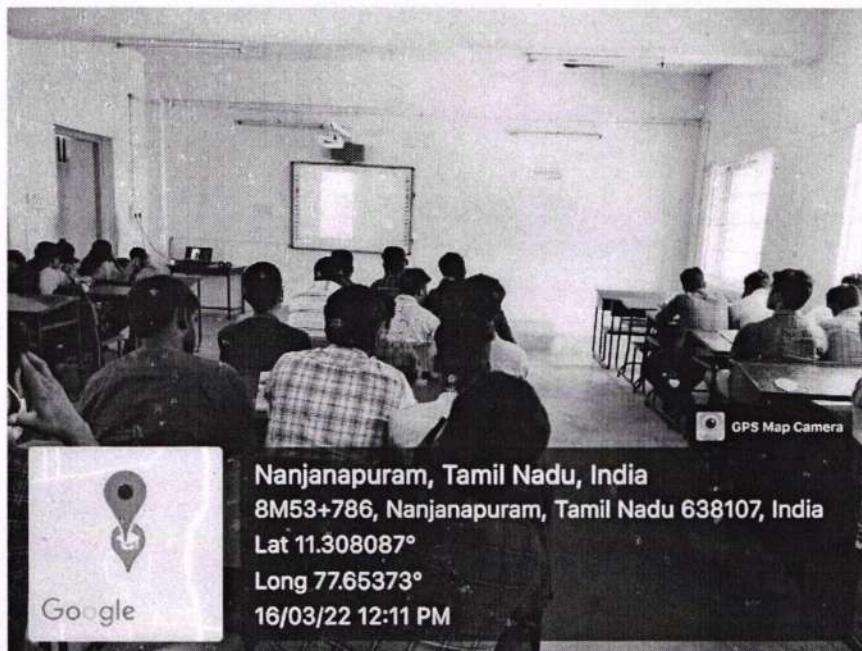
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Entrepreneurship Development: Webinar



Entrepreneurship Development: Explaining the concepts through anecdotes.




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KONGU ARTS AND SCIENCE COLLEGE, ERODE - 638 107.
DEPARTMENT OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATIONS
Guest Lecture on "Entrepreneurship Development"

Feedback

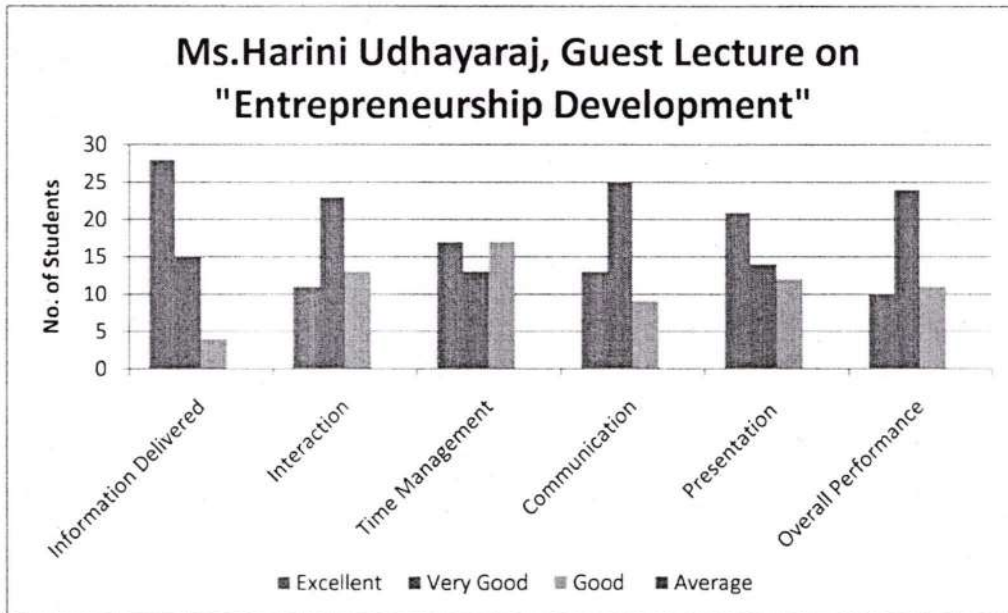
Resource Person :

Ms.Harini Udhayaraj
 Proprietor,
 REBOOT-U,
 Dharmapuri

Date: 16.03.2022

Class: III BBA (CA)

Factor	Excellent	Very Good	Good	Average
Information Delivered	28	15	4	0
Interaction	11	23	13	0
Time Management	17	13	17	0
Communication	13	25	9	0
Presentation	21	14	12	0
Overall Performance	10	24	11	0



[Signature]
 Staff Incharge



[Signature]
Dr. N. RAMAN
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DEPARTMENT OF BUSINESS ADMINISTRATION (CA)

GUEST LECTURE ON "CONSUMER PARADIGM SHIFT IN DIGITAL MARKETING ERA"



KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
Nanjanapuram, Erode-638107



Department of BBA(CA)

organizes a
Guest Lecture on
Consumer Paradigm Shift in
Digital Marketing Era



RESOURCE PERSON:
Dr.R.Seranmadevi,
Associate Professor,
Department of Professional Studies,
Christ University,
Bangalore.

Date: 17.11.2021 @ 1.30 PM
Google Meet : <http://meet.google.com/uom-cekd-thu>



Guest Lecture on "Consumer Paradigm Shift in Digital Marketing Era" was organized by the Department of Business Administration (CA) on 17.11.2021. Dr.R.Seranmadevi, Associate professor, Department of Professional Studies, Christ University, Bengaluru acted as the resource person. This programme focused on students with a global reach in digital marketing. The world is shifting towards digital evolution and transformation, it's an alarming and eye-opening situation for those brands who are still aloof and assuming it to be a passing phase.

Beneficiaries : 56



m. vi
HEAD OF THE DEPARTMENT
DEPARTMENT OF BUSINESS ADMINISTRATION (CA)
KONGU ARTS AND SCIENCE COLLEGE
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Dr. N. RAMAN
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PRINCIPAL.
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13/11/21 (34)
KONGU ARTS AND SCIENCE COLLEGE, ERODE - 638 107
 (AUTONOMOUS)

Doc.No.	QR-20B
Rev.Date	25.04.2016

PROGRAMME APPROVAL AND SETTLEMENT FORM

Date: 12/11/21

1. Name of the Faculty : DR.M. VISWANATHAN.
2. Department : BBA (C.A)
3. Name of the Programme : Virtual Guest lecture
4. Date : ^{on} From 17-11-21 to — No. of Days —
5. Time : 1.30.PM Venue : Smart class Room.
6. Chief Guest

Dr. Seranmadevi.R, Associate Professor,
 Christ University, Bangalore.

7. Expenditure

Sl. No.	Purpose	Proposed Rs.	Actual Rs.	Remarks
1.	Guest			
2.	Honorarium	2,000/-		
3.	Press & Media	200/-		
4.				
5.				
6.				
7.				
8.				
9.				
10.				
11.				
12.				
13.				
14.				
15.				
Total		2200	-	

10. Source :

P. 126 / S.O.S / S. ASSO / BBA (C.A)

Budget	Sponsors / Grant	Registration Fees
Balance Amt. Available		
Expenses Proposed	2000	
Balance		

M.V. 12/11/21 Staff I/c M.V. 12/11/21 H.O.D

[Signature]
OFFICE MANAGER

[Signature]
ADMINISTRATIVE OFFICER

[Signature]
PRINCIPAL



[Signature]
CORRESPONDENT

[Signature]
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 PRINCIPAL,
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KONGU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)



ERODE-638107

DEPARTMENT OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATIONS


Date: 15.11.2021

KASC/BBACA/2021-2022/No:14


CIRCULAR

It is hereby informed that the Department is organizing a guest lecture on "Consumer Paradigm Shift in Digital Marketing Era" on 17.11.2021 at 1.30 p.m. in Smart Class Room. In this regard, the students of III BBA(CA) are asked to attend the same without fail.

Copy to
1. Class
2. File


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Department of BBA(CA)

organizes a
Guest Lecture on
Consumer Paradigm Shift in
Digital Marketing Era




RESOURCE PERSON:
Dr.R.Seranmadevi,
Associate Professor,
Department of Professional Studies,
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Dr. SERANMADEVI R

MBA, MCom, MCA, MPhil, PhD

Associate Professor


Department of Professional Studies,

Christ University,

Bangalore.

- Articles Published in National and International Journals: 8
- Books/ Book Chapter published: 1
- Participation in National and International Seminars/Conferences/Symposium: 6
- Invited Talks: 7
- MPhil/PhD Guided/Adjudicated: 4
- Workshop/FDP/Training Programmes attended: 28 (including AICTE Sponsored, NPTEL Sponsored)
- Awards/Achievements: 10 times Elite + Silver Medal awards in SWAYAM NPTEL in Management Courses




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Guest Lecture On "Consumer Paradigm Shift in Digital Marketing Era"

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Staff ⁱⁿcharge



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DEPARTMENT OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATIONS

Guest Lecture On "Consumer Paradigm Shift in Digital Marketing Era"

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26	19UBAC027	NAVEEN KUMAR J	III BBA CA	Absent
27	19UBAC029	NITHYA SRI S	III BBA CA	Nithya Sri S
28	19UBAC030	PARAMESWARAN S	III BBA CA	Parameswaran S
29	19UBAC031	PAVITHRA B	III BBA CA	Pavithra B
30	19UBAC032	POOJASHREE V	III BBA CA	Absent
31	19UBAC033	POONGULAZHI P	III BBA CA	Poongulazhi P
32	19UBAC034	RAJ KUMAR M	III BBA CA	Raj Kumar M
33	19UBAC035	RESHMA P	III BBA CA	Reshma P
34	19UBAC036	RITHIKA V	III BBA CA	Rithika V
35	19UBAC037	RUBESH S	III BBA CA	Rubesh S
36	19UBAC038	SANJAY C	III BBA CA	Sanjay C
37	19UBAC039	SANTHOSH V	III BBA CA	Santhosh V
38	19UBAC040	SARANYA S	III BBA CA	Saranya S



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39	19UBAC041	SELVAKUMAR K	III BBA CA	<i>Selvakumar K</i>
40	19UBAC042	SELVARAJESHWARI M	III BBA CA	<i>Selvarajeshwari M</i>
41	19UBAC043	SETHUPATHI C	III BBA CA	<i>Sethupathi C</i>
42	19UBAC044	SHANMUGA KAVYA D	III BBA CA	<i>Shanmuga Kavya D</i>
43	19UBAC045	SHYAM S K	III BBA CA	<i>Shyam S K</i>
44	19UBAC046	SRIBHAVATHAARANI R S	III BBA CA	<i>Absent</i>
45	19UBAC047	SRUTHI R	III BBA CA	<i>Sruthi R</i>
46	19UBAC048	SURUTHI S	III BBA CA	<i>Suruthi S</i>
47	19UBAC049	SWATHINI S	III BBA CA	<i>Swathi S</i>
48	19UBAC050	THAILA C	III BBA CA	<i>Thaila C</i>
49	19UBAC051	THAMILPRIYAN M V	III BBA CA	<i>Thamilpriyan M V</i>
50	19UBAC052	THAMOTHARAN R	III BBA CA	<i>Thamotharan R</i>
51	19UBAC053	THARANI S	III BBA CA	<i>Tharani S</i>
52	19UBAC054	THINESHKUMAR S	III BBA CA	<i>Thineshkumar S</i>
53	19UBAC055	THIYANESHWARAN S	III BBA CA	<i>Thiyaneswaran S</i>
54	19UBAC056	VASANTH R	III BBA CA	<i>Vasanth R</i>
55	19UBAC057	VENKKAT KUMAAR K L	III BBA CA	<i>Venkkat Kumaar K L</i>
56	19UBAC059	YOGESHWARAN S	III BBA CA	<i>Yogeshwaran S</i>

C. K. S.
Staff Incharge



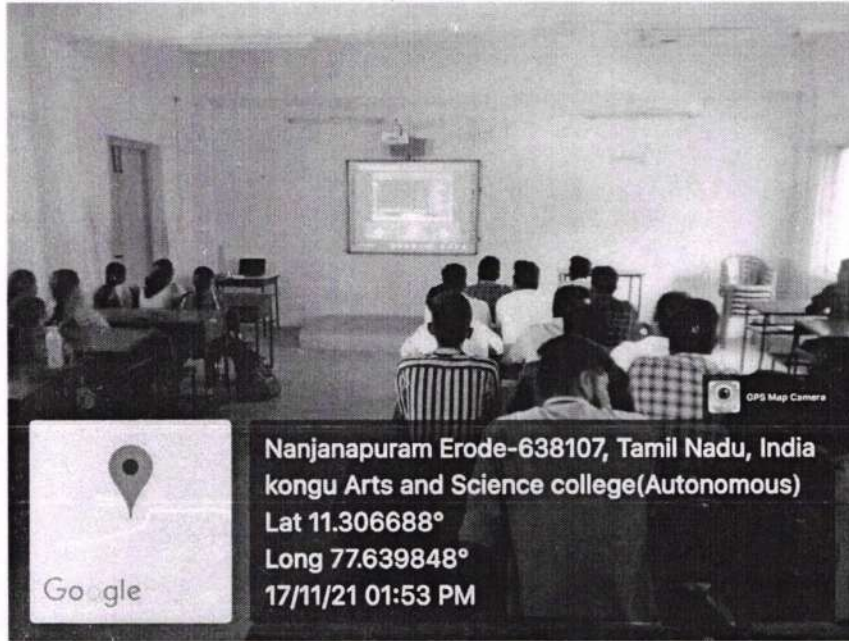
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Consumer Paradigm Shift in Digital Marketing Era: Webinar



Consumer Paradigm Shift in Digital Marketing Era: Demonstration



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DEPARTMENT OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATIONS
Guest Lecture on "Consumer Paradigm Shift in Digital Marketing Era"

Feedback

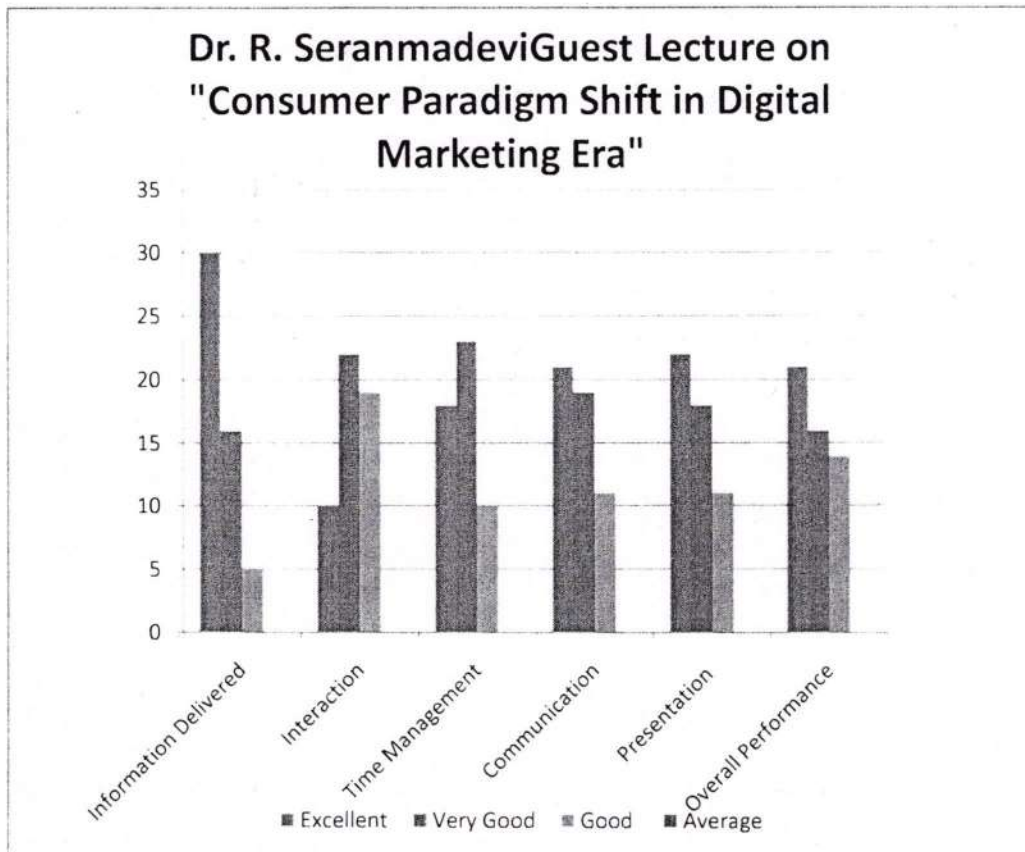
Resource Person :

Date: 17.11.2021

Dr. R. Seranmadevi
 Associate Professor,
 Department of Professional Studies,
 Christ University,
 Bangalore.

Class: III BBA (CA)

Factor	Excellent	Very Good	Good	Average
Information Delivered	30	16	5	0
Interaction	10	22	19	0
Time Management	18	23	10	0
Communication	21	19	11	0
Presentation	22	18	11	0
Overall Performance	21	16	14	0



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