

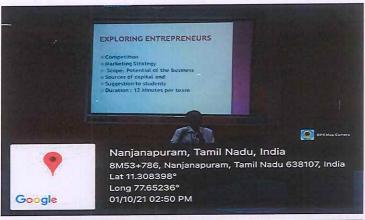
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DEPARTMENT OF CORPORATE SECRETARYSHIP WITH CA

AND PROFESSIONAL ACCOUNTING

BEST PRACTICES - EXPLORING ENTREPRENEURS

on Friday 01st October 2021 at 02.00 p.m.





Department of Corporate Secretaryship with CA and Professional Accounting conducted training session on Exploring Entrepreneurs as a best practice activity on 01.10.2021 at PG Seminar Hall.

This session focuses mainly to make the students from the stand of job seekers to job providers and to explore the student's own skills and talents in their own way. It also helps to promote more number of entrepreneurs for rapid industrial development as well as provide self employment. It guides to create an idea of starting the business and to build confidence among the students. It helps to make them as entrepreneurs. Dr. K. K. A. Alaguappan, Associate Professor and Head, Department of Corporate Secretaryship with CA and Professional Accounting, elucidated the practices and guided the students to gather the information from the successful entrepreneurs by interviewing them and instructed the students to capture the entire process and to make a video presentation.





Beneficiaries: III B.Com (CS CA) and III B.Com (PA) Students

Venue: PG Seminar Hall

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DEPARTMENT OF CORPORATE SECRETARYSHIP WITH CA AND PROFESSIONAL ACCOUNTING

BEST PRACTICE - EXPLORING ENTREPRENEURS - SCREENING VIDEOS on Tuesday 01st March 2022

Department of Corporate Secretaryship with CA and Professional Accounting organized 'Best Practice - Exploring Entrepreneurs - Screening Videos' on 01.03.2022

To explore the student's own skills and talents in their own way they were divided into groups and interviewed the successful entrepreneurs. This helps the students to have an idea on start-ups and understand the practical skills and theoretical concepts needed to create their own entrepreneurial venture. They captured the entire process and made a video presentation for miximum of 12mins. The video presentation was screened and the best videos were awarded with shields. All the participants received certificates.





Beneficiaries: 243 Students

Venue: U.V.Swaminatha Iyer Arangam

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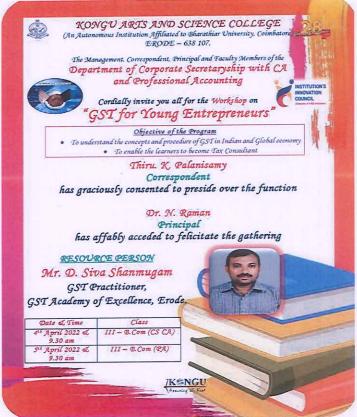
DEPARTMENT OF CORPORATE SECRETARYSHIP WITH CA

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WORKSHOP ON

GST FOR YOUNG ENTREPRENEURS

on Monday & Tuesday 4th & Isth April 2022 at 09.30 A.M.



Department of Corporate Secretaryship with CA and Professional Accounting organized a workshop on GST for Young Entrepreneurs on 04.04.2022& 05.04.2022.

The Resource Person for this programme was Mr.D.Sivashanmugam, GST Practitioner, GST Academy of excellence, Erode. He elucidated the Indian system of taxation of Goods and Services fundamentals and related Act with practical business process in GST. He also provided a practical training on accounting methods and process of GST law and about various returns need to be filed as per GST Act. The students were also asked to fill the GST forms to have practical exposure.

The queries of the learners were clarified at the end of the programme.





Beneficiaries: III B.COM (CS CA) & III B.COM (PA) - 105 Students

Venue: Main Block - Room No. 321 & 322

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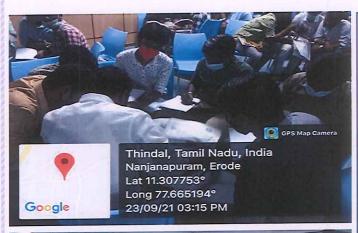
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DEPARTMENT OF CORPORATE SECRETARYSHIP WITH CA

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BEST PRACTICES - MOCK TRADING

on Thursday 23rd September 2021 at 01.30 p.m.





Department of Corporate Secretaryship with CA and Professional Accounting conducted training session on Mock trading as a best practice activity on 23.09.2021 at PG Seminar Hall.

The aim of this session is mainly to understand the capital market and to enable the students to identify the different sectors in the capital market. It also helps to identify the ups and downs in the stock prices and the reasons for such fluctuations. This practice guides to analyze different sectors and to create a portfolio that suits them and to convert the mock trading into real trading as well.

Dr. K. K. A. Alaguappan, Associate Professor and Head, Department of Corporate Secretaryship with CA and Professional Accounting, elucidated the practices and guided the students to trade in the capital market.





Beneficiaries: II B. Com CS CA and PA Students

Venue: PG Seminar Hall

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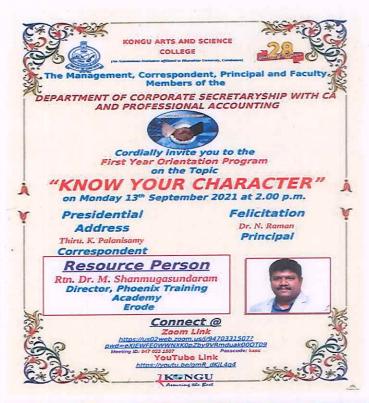
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DEPARTMENT OF CORPORATE SECRETARYSHIP WITH CA

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ORIENTATION PROGRAMME on "KNOW YOUR CHARACTER"

on Monday 13th September 2021 at 2.00 p.m.



An Orientation Programme on "Know Your Character" was organized by the Department of Corporate Secretaryship with CA and PA on 13/09/2021.

The Resource person for this programme was Dr.M.Shanmugasundaram, Director, Phoenix Training Academy, Erode.

The objective of this programme is to develop the personality of students. Resource person addressed the students in shaping the character. He also explained some of the well known personality's character.

The queries of the participants were clarified at the end of the session.





Beneficiaries: 170 Students
Virtual Platform: Zoom & YouTube Live

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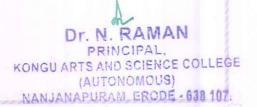
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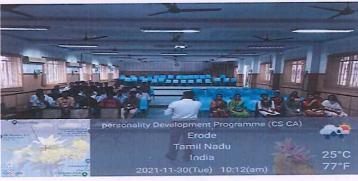
PERSONALITY DEVELOPMENT PROGRAMME

on Tuesday & Wednesday 30th November & 1st December 2021 at 9.30 a.m



Department of Corporate Secretaryship with CA and Professional Accounting conducted Personality Development Programme on "Start – Stop – Continue" on 30.11.2021 & 01.12.2021 for the students of II B.Com (CS CA) and II B.Com (PA) respectively.

Rtn.Dr.M.Shanmugasundaram, Director, Phoenix Training Academy, Erode was the resource person. The objective of this workshop, was to develop the students spiritually and build self-confidence, enhance self-esteem and improve overall personality. The programme aimed at grooming the students through sensitizing them about proper behavior, socially and professionally in both formal and informal circumstances.





Beneficiaries: 135 (50 from CS CA & 85 from PA)

Venue: PG Seminar Hall

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DEPARTMENT OF CORPORATE SECRETARYSHIP WITH CA

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STATE level online 'E-quiz On commerce'

on 15% - 194 June 2021



Department of Corporate Secretaryship with CA and Professional Accounting conducted a State Level Online 'E-Quiz on Commerce' from 15.06.2021 to 19.06.2021 exclusively for Higher Secondary Students.

The objective of conducting this quiz series is to kindle the participants to know and learn more about Accounting and Commerce. Higher Secondary Students from various Schools were participated in this quiz series. The participants those who have secured above 50% were provided with an E-Certificate.





Beneficiaries: 1012 Participants

Virtual Platform: Google Forms



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DEPARTMENT OF CORPORATE SECRETARYSHIP WITH CA

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BEST PRACTICE – MOCK TRADING – REAL TRADING - ACCOUNT OPENING on Saturday 18th December 2021 at 11.00 a.m.









Department of Corporate Secretaryship with CA and Professional Accounting organized Best Practice - "Mock Trading – Real Trading – Account Opening" on 18/12/2021.

To transform the Mock Trading into Real Trading we need to have Savings Account, Demat Account and Trading Account. In this regard we have organised a program for opening SB Account and Demat Account in The Karur Vysya Bank, Mettukadi branch and Trading Account in Religare Enterprises Limited, Erode branch. This best practice has been followed since 8 years. Since then we made paper trading. To transform the paper trading into online/ offline trading we have organized this programme.

Beneficiaries: 12 Students opened Demat Account & Trading Account, 10 students opened savings Account

Venue: Department

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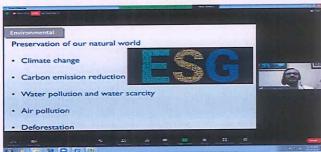
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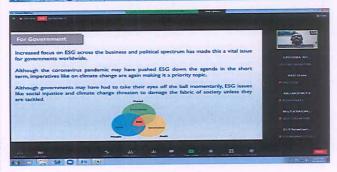
DEPARTMENT OF CORPORATE SECRETARYSHIP WITH CA

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GUEST LECTURE on "SIGNIFICANCE OF ENVIRONMENTAL SOCIAL GOVERNANCE" on Friday 29th October 2021 at 11.00 a.m.







Department of Corporate Secretaryship with CA and Professional Accounting organized a Guest lecture on "Significance of Environmental Social Governance" on 29/10/2021.

The Resource Person for this programme was CS. G. Balasubramaniam FCS., Company Secretary, Roots Multiclean Ltd., Coimbatore & Past Chairman, ICSI Coimbatore Chapter.

The objective of this programme is to impart knowledge on the alignment of business practices with Environmental, Social and Governance (ESG) principles that helps to accelerate business mission and culture while strengthening brand value and bottom line. He also explained various ESG initiatives to support business practices.

This Guest Lecture was attended by Undergraduate students of our Department. The queries of the participants were clarified at the end of the programme.

Beneficiaries: 405 Students

Virtual Platform: Zoom & YouTube Live



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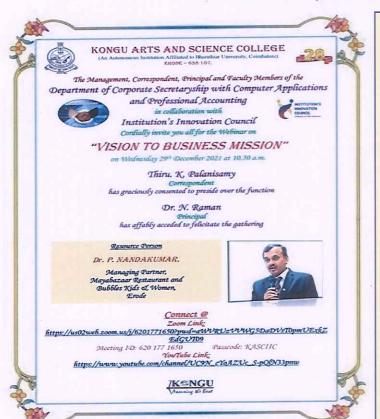


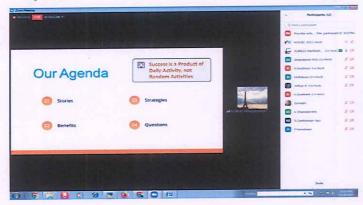
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DEPARTMENT OF CORPORATE SECRETARYSHIP WITH CA

AND PROFESSIONAL ACCOUNTING WEBINAR on "VISION TO BUSINESS MISSION"

on Wednesday 29th December 2021 at 10.30 a.m.





Beneficiaries: 338 Students

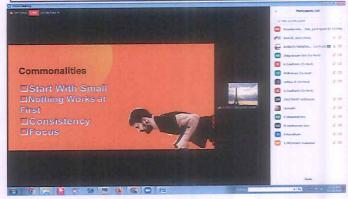
Virtual Platform: Zoom & YouTube Live

Department of Corporate Secretaryship with CA and Professional Accounting in collaboration with Institution Innovation Council organized a Webinar on "Vision to Business Mission" on 29/12/2021.

The Resource Person for this programme was Dr.P.Nandhakumar, Managing Partner, Mayabazaar Restaurant and Bubbles Kids & Women, Erode.

The objective of this programme is to impart knowledge on the alignment of business practices that helps to accelerate business mission. He also narrated the real life stories of young and aspiring Entrepreneurs. He enumerated the key strategies to be followed by the Entrepreneurs. He also discussed about the common reason for Business failure.

This Webinar was attended by Undergraduate students of our Department. The queries of the participants were clarified at the end of the programme.



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