**INSTITUTIONAL DISTINCTIVENESS**

There is an immense responsibility on educational institutions in fulfilling the basic requirements of the society. There is a need of educational institutions to respond to the societal challenges in creative and intelligent ways. The vision and Mission statement of KASC gives importance to impart knowledge and skills to rural youth in order to meet their intellectual and social aspirants and cultural and technical needs of the society. The Institution believes that social concern, when combined with academic excellence and character formation, will create individuals who can work towards creating just and equal society through their actions, both in professional and personal lives. Education at this institution, at all levels, is oriented to prepare such individuals.

**STUDENT SUPPORT SERVICES:**

Kongu Arts and Science College (Autonomous) is a single window that provides wide services to students. Our institution provides financial, academic, medical and personal support to the students, particularly from the trust areas of the college. The services are aimed at serving orphans and the rural poor irrespective of their religious background. Every year KASC provides scholarship to needy meritorious and needy students, free education to financially backward students

Women Development Cell of our College provides Need based Scholarship to the student of each department. Every year around 30 students of our College will get benefited by receiving needy scholarship.

**CURRICULUM DESIGN AND STUDENT PROGESSION:**

1. The Curriculum encourages students to interact with the local community to identify challenges which they would be able to solve using their acquired knowledge with the guidance of the faculty members.
2. The curriculum and the pedagogy incorporate elements that are sensitized to the needs of the society
3. Coordinated and synergic institutional operations including curricular, co-curricular and extracurricular activities are directed towards providing workbooks, hands on training programmes, workshops, personality development progrmmes, skill enhancement activities, Group Discussions, Exploring entrepreneurial activities to students in the real world.
4. Earn While learn attitude is promoted among students enabling them to contribute to the local economy and society as responsible students. Activities like KASCO Shop and FESI were organized every year to inculcate the habit of earnings and savings while learning.

**STUDENT SUPPORT CLUBS AND CELLS:**

**Institution’s Innovation Council** :

Ministry of Education (MoE), Govt. of India has established 'MoE's Innovation Cell (MIC)' to systematically foster the culture of Innovation among all Higher Education Institutions (HEIs). KASC IIC was established in Feb 2021 as per the guidelines of MoE. The primary objective of KASCIIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are informative years.

**Learning Development** Cell:

Expose diverse learning platforms to students to lead them intellectual and skill set

**Intellectual Property Rights Cell**:

Main objective of Intellectual Property Rights Cell (IPR Cell) is cultivating the importance and nature of innovation among students. In addition the cell motivates and guides the faculty members and students to get their novel innovations and inventive step to get patented. The IPR Cell organizes seminars, workshops, contests and various students' related activities regarding intellectual properties

**Kongu Typewriting School**

Kongu Typewriting School is established with the view to improve the employability of the Students and thereby providing an additional technical skill. Students can attend the classes and appear for the Technical examination conducted by the Government of Tamilnadu through the typewriting school

**Entrepreneurial Development** **Cell**:

* To groom the students as an Entrepreneur
* To motivate the students to become an Entrepreneur
* To create awareness among students about various assistance (Financial, Legal, and Marketing etc) provided to start & carry on a business
* To arrange Interaction Program for our students with the leading Entrepreneurs in order to share their Knowledge among our students 5 To provide entrepreneurial training for the students

**Funding Development Cell** :

KASC Funding development cell aims to nurture getting funds from recognized government organizations for the College by promoting research in newly emerging and challenging areas of Science, Arts and Humanities. It encourages the research scholars and faculty members to undertake the various major/minor projects and conduct sponsored seminars/workshops/conferences from various funding agencies to take up research in newly emerging frontier areas of multidisciplinary fields.

**HEALTHY PRACTICES OF OUR COLLEGE:**

* Ethics Club

The College aims at the holistic development of the students. The ethics club paves way for it. Moral values are incorporated through this club and it moulds the students to be better citizens of tomorrow.

* Meditation

The institution believes that healthy minds generate healthy societies and hence meditation is made obligatory for the wards. This healthy practice enables them to refresh their mind and soul.

* Dress Code

The students follow dress code every Friday and this brings in the feeling of unity and oneness. This special feature equips them to be presentable when they become employees.

* Grammar Tests

Grammar tests are held every month to help the students to have a sound knowledge in grammar.

* Vocabulary Enhancement

In order to enrich the vocabulary of the students, the college has allotted a skill development hour during which newspapers are distributed and read.

* Pupils' Corner

The best practice under the title 'Pupil's Corner' is initiated with a vision to propagate the enhancement of students' personality. It aims to add a bunch of betterment in the young minds through the depiction of mind blowing facts and inspirational quotes that matches the significance of each day.

* Science Forum

The aim of the forum is to expose the values of Basic Sciences to the young aspirants and to instil in them the temperament of science. It provides a platform to promote the spirit of creativity and to foster excellence in science related careers.

* Alumni Associations

Each department has an alumni association and alumni meet is organized at regular intervals. This is initiated to build in a good rapport with the alumni and their support to the alma mater and their successors is enormous

* College Bazaar

The college Bazaar is organized to enhance the skills of the students and motivate them to become budding entrepreneurs.