

# KONGU ARTS AND SCIENCE COLLEGE, ERODE 638107 (AUTONOMOUS)

## INTELLECTUAL PROPERTY RIGHTS CELL

### ANNUAL REPORT

### 2020 - 2021 ACTIVITIES

Submitted on 09.05.2021

#### ACTIVITY 1

An Awareness programme on Intellectual Property Rights (IPR) Guest lecture has been conducted on **26.02.2021** at 10.30 am. Resource Person Dr. S. Nagarajan

#### ACTIVITY 2

An Awareness workshop on Intellectual Property Rights (IPR) has been conducted in association with IIC on **05.03.2021** at 2.00 pm. Resource Person Dr. M.Thangam

#### ACTIVITY 3-7

World IP Week is celebrated from **26.4.2021 to 30.4.2021**. The following programmes were conducted in the corresponding celebration.

#### 26.4.2021 - DAY 1

Online programme, A session on Intellectual Property: Idea Generation & Motivation Resource Person: **Mr. M. Vikram**, Co-founder, Firm2biz, Bangalore.

The screenshot shows a YouTube video player interface. On the left, there is a blue sidebar with the college logo and text: 'KONGU ARTS AND SCIENCE COLLEGE INTELLECTUAL PROPERTY RIGHTS CELL', 'CELEBRATION OF WORLD INTELLECTUAL PROPERTY WEEK', 'DAY 1 - 26.04.2021', 'TOPIC: INTELLECTUAL PROPERTY - IDEA GENERATION & MOTIVATION', 'Resource Person: Mr. M. VIKRAM, Co-Founder, Firm2biz, Bangalore', 'Time: 2.00 pm to 3.00 pm', 'Zoom Meeting Link: https://us02web.zoom.us/j/9470331507?pwd=VFVEUjY0Nk50aDZlRlFmUzB5SCU1Uz09', and 'YouTube Link: https://youtu.be/9M175G04t4'. The main video area shows a man speaking in a Zoom session. Below the video, it says 'KASC World Intellectual Property' and '983 views • Streamed live on Apr 26, 2021'. On the right, there is a 'Top chat replay' window with several comments from students, including '18UBIT024 Manjunath manjunath 3rd bsc biotechnology kongu arts and science college', '18UCSC011 DHANUSH.V 18UCSC011 V.DHANUSH', '18UBIT005 Bharath kumar 18UBIT005 III BSC BIOTECHNOLOGY', '18UBIT003 ARUNKUMAR 18UBIT003 III B SC BIOTECHNOLOGY', '18UBIT033 Praveena .P 18UBIT033 PRAVEENA .P III B.SC BIOTECHNOLOGY', 'Kavipriya Kavipriya 19UBCA086 - KAVIPRIYA T-BCA', '18UCOT034 MURALI SUBRAMANIAM.A 18UCOT034 MURALI SUBRAMANIAM A', 'CHINMAYA PARIDA hello', 'PRAVEEN M. M.Praveen - III Bsc Biotechnology', 'Dhivya Sivalingam: S.Dhivya 18UCSC013', and '18UENG010 DURGADEVI.M 18UENG010-...'.

#### 27.4.2021- DAY 2

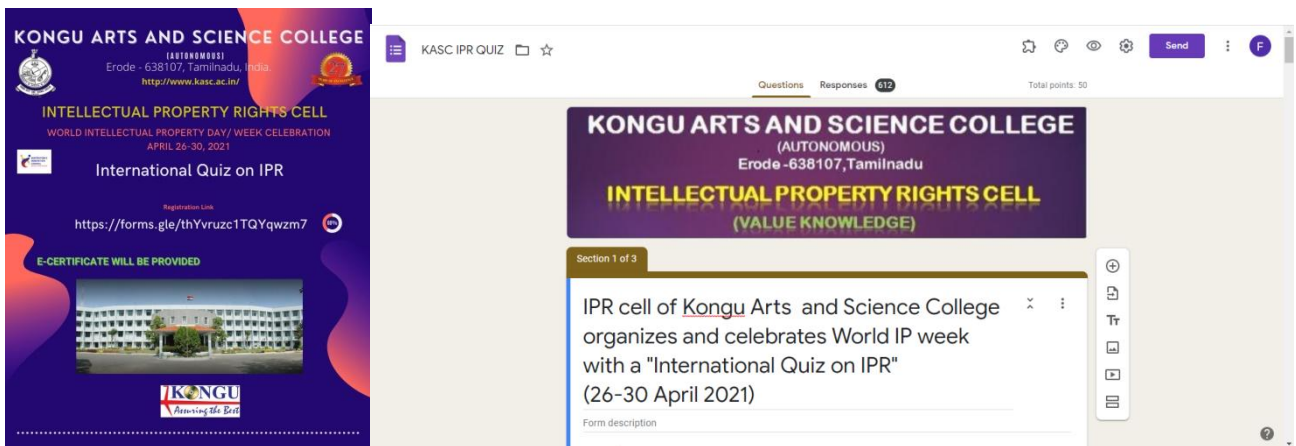
WIPR Awareness Video Released and uploaded in youtube.

Youtube Link <https://www.youtube.com/watch?v=jT2jeVxbbKE&t=4s>

#### 28.4.2021 – DAY 3

International online Quiz on IPR conducted and 612 candidates participated in this event.

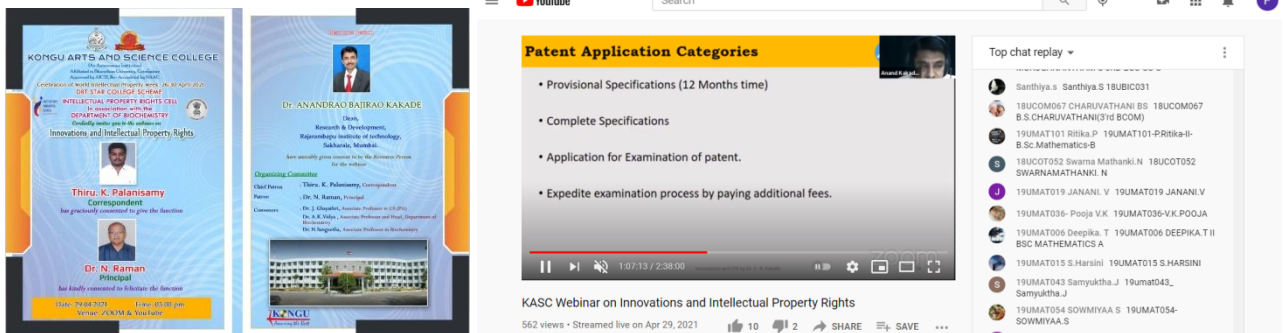
Google form Link : <https://forms.gle/thYvruzc1TQYqwzm7>



### 29.4.2021 – DAY 4

An International level webinar on Innovations and Intellectual property rights was conducted through ZOOM and youtube live telecast was done.

Our Correspondent preside over the function and our Principal falicitated the gathering. The resource person **Dr. ANANDRAO BAJIRAO KAKADE** from Rajarambapu Institute of Technology, Sakharale, Mumbai delivered the special address.



<https://youtu.be/F1wA3yFshcI> -- 500 Views

### 30.4.2021 – DAY 5

The Intellectual Property Rights Cell of our college organizedan INNOVATION CONTEST

On the title “**Innovating the Innovators**” to enhance the creativity and innovation of our students. There are 8 teams participated and presented their innovative thoughts.



IPR CELL : Programme for  
Kongu Arts and Science College Students  
Title: "INNOVATING THE INNOVATORS"  
Date: 30.04.2021

Form description

Email \*



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