



**KONGU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)
ERODE
INSTITUTION'S INNOVATION COUNCIL (IIC)**



BRIEF MENTION OF KEY FUNCTIONARIES

POSITION	NAME AND DESIGNATION
President	Dr M Jayanthi, Assistant Professor of Commerce
Vice President	Dr V G Sumathy, Assistant professor & Head of Master of Business Administration
Convener & Innovation Activity Coordinator	Dr M Thangam, Assistant Professor of BBA
Startup Activity Coordinator	Dr V G Sumathy, Assistant professor & Head of Master of Business Administration
Internship Coordinator	Mr K K Sureshkumar, Assistant Professor of CS (PG)
IPR Coordinator	Dr J Ghayathri, Associate Professor of Department of CS(PG)
Social Media Coordinator	Mr S Vijayakumar, Assistant Professor of CS (PG)
ARIIA Coordinator	Dr P Poongodi. Associate Professor of Business Administration
NIRF Coordinator	Mr S Vijayakumar, Assistant Professor of CS(PG)
IP Expert / Patent Expert	V P S Radhakrishnan, Founder, Angel Starch And Food Pvt Ltd., Erode
Startup / Alumni Entrepreneur	K Venkatachalam, Chimnys Drive Restaurant, Erode
Expert from nearby Industry / Industry association / Ecosystem Enablers	K Parivallal, Founder, DMW Solutions India Pvt Ltd., Erode
Startup Activity Coordinator & Members	M C Madhan Kumar, II B.Sc (CS) J Janet Rose, III B A English E M Pradhiksha, III B.Sc Maths S Dharani, III BCA S Gomathi, III B.Sc, Biotechnolog R Devaprasanth, II B.Sc Physics G S Dharaneeah III BCA
Innovation Activity Coordinator & Members	K Darshan , III B.Com (B & I) K S Gowtham, III B.Sc Biotechnology M Rithanya, II B.Sc (CS) D Devi priya, III BCA K Gayathri, II BBA (CA)
Internship Coordinator & members	K Gokularasu, II B.Sc (CSHM) S Jagadesh II B.Sc(IT) V Vikram , III B.Sc(Maths) V R Leepika, III B.Sc(IT) K Ramanamoorthy , II B.Sc(CS) A Hariprasath , II BA (Tamil)

IPR Coordinator & Members	P Rohit, I MBA R Balu, III B.Sc(Mathematics) D Jagadeesh Kumar , II BBA (CA) D kavin, II B.Sc(Psychology) T Kamalraj, III B.Sc (CS) M Shanmathi, III B.Sc(CT) A Venkateshwaran, III B.Sc(IT)
Social Media Coordinator & Members	K Logesh, II B.Sc (CT) P Vasanth Kumar , II BSc(Bio Chemistry) D Logesh, II B.Com(PA) K Kavin, III B.Sc(Physics) P Praveen Kumar , II B.Sc(Maths) S Rishiwanth, III BA (Tamil) E Vishnu, III BA (Eng)
C.PORTFOLIO/GRAPHICAL/TABULAR REPRESENTATION OF RESOURCE STRENGTH (HUMAN CAPITAL AND PHYSICAL CAPITAL) OF THE IIC INSTITUTION:	
Student Members	A S Prem, III B.Sc (Biochemistry) R Ponsangavi, II MSW E Naveena, III B.Sc (Maths) V Santhosh Sivan, III B.Com (CSCA) D Bhavadharani, II B.Com (PA) D Varshini II B.Sc (Psychology) G Priyanga III B.Sc (Physics) P Pravin III BCA S Vikashini II B.Sc (Biochemistry) R Dharshini III B.Sc (Biochemistry) H R Yoganandhini II BCA N Subhashini II B.Sc (Maths) R Janaharshini III B.Com (B & I) V Sagar II B.Sc(CS) T Dhanusya II B.Sc (IT) T Deepika III B.Sc(maths) G O Mownisha III B.Sc (CS) C Madhan kumar , III B.Sc (CS) P L Nachukannu II B.Com (B & I) S Sanjay Vikash II B.Com (PA) A Charaulatha III B.Sc(CS) S Keerthivasan III B.Com S Dvapasath II B.Com (B & I) N A Rethanyasri III B.Com P Vasanth Kumar II B.Sc (Bio Che)

	<p>P Harini III B.Com S Sowbarnika II B.Com (PA) A Praveena III B.Sc (CS) P Poongulazhi III BBA (CA) G R Mohanaprasath II MSW S Sivashanmugam III BCA S Meganathan III B.Sc(CS) S Poomani II M.Sc(BIO Che) K Soundarya II M.Sc (Bio Che) R Dharani II MBA K Kalaiarasan II B.Sc (Bio tech) R Sreenidhi II B.Sc(Bio Tech) S Loganya III B.Com (PA) D Vishal III B.Com (PA)</p>
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Faculty Members in KASC IIC Participation:

Faculty Member	Ms. R S Cindhu, Assistant Professor of Bio Technology
	Ms. B Keerthana, Assistant Professor of Computer Science
	Mr K V Arunkumar, Assistant Professor of CDF
	Ms C G Nandhini, Assistant Professor of Psychology
	Ms S Karthikeyeni, Associate Professor of CS(PG)
	Dr B Sangeetha, Assistant Professor of Tamil
	Ms D Anitha, Assistant Professor of English
	Ms M Muthu Abirami, Assistant Professor of Bio Chemistry
	Ms S Kowsiga, Assistant Professor of Com (CA)
	Ms K B Saranya , Assistant Professor of BBA
	Dr. M Lalitha, Assistant Professor of Mathematics
	Dr P Parvatham, Associate Professor of CSCA
	Ms K Maithilee, Assistant Professor of Physics
	Ms C Kalaivani, Assistant Professor of CTIT
	Ms R Saveetha Assistant Professor of CS
	Ms S Divya, Assistant Professor of BCA
Mr S Karthikeyan, Assistant Professor of CSHM	
Ms R Vanathi, Assistant Professor of MSW	

IPR Members	Dr. S. Nagarajan Head & Associate Professor, Mathematics
	Dr. A. K. Vidya Head & Associate Professor, Bio Chemistry
	Dr. K.A. Alaguappan Head & Associate Professor, CSCA
	Dr. M. Thangam Assistant Professor, BBA
	Dr. N. Radhika Associate Professor, CDF
	Dr. N. Sangeetha Assistant Professor, Bio Chemistry
	Mr. S.Muruganandam Head & Assistant Professor, CTIT
	Ms. R Chitra Assistant Professor & Head, Physics

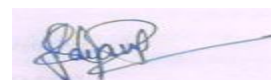
LIST OF MOE CERTIFIED INNOVATIVE AMBASSADORS

S.NO	Name & Designation	Role in IIC
1	Dr M JAYANTHI, Assistant Professor of Commerce	President
2	Dr V G SUMATHY Associate Professor & Head	Vice President & Start Up Coordinator
3	Dr J GHAYATHRI Associate Professor of Computer Science (PG)	IPR Coordinator
4	Dr. M THANGAM Assistant Professor of Business Administration	Innovative Coordinator
5	Mr. K K SURESHKUMAR Assistant Professor of Computer Science (PG)	Internship Coordinator
6	Dr P POONGODI Associate Professor of Business Administration and Computer Application	ARIIA Coordinator
7	Ms M MYTHILEE Assistant Professor of Physics	Member
8	Mr S KARTHIKEYAN Assistant Professor of CSHM	Member

LIST OF ACTIVITIES ORGANISED DURING 2020-2021(Q III & Q IV)

S.NO	DATE	ACTIVITY	RESOURCE PERSON
1	27/2/2021	First Council Meeting	Principal & IIC Team
2	4/3/2021	Exploring Entrepreneurs- An interactive session with entrepreneurs	KASCIIC & CASCA & PA
3	5/3/2021	Workshop on Intellectual Property Rights	Dr M Thangam, Assistant Professor Department of Business Administration, KASC, Erode
4	11/03/2021	Field Visit to KEC- TBI at Perundurai	30 Entrepreneurs and 3 staff members were participated in field visit
5	19/03/2021	Mentorship Session for Innovators	Dr V P S Radhakrishnan, Founder and Director, Angel Starch & Foods Pvt., Ltd., Perundurai
6	22/03/2021	Orientation Programme by Innovation Ambassador NATIONAL INNOVATION AND STARTUP POLICY	Dr R Parameswaran, IIC Innovative Ambassador & Associate Professor, Department of Mechatronics, Kongu Engineering College, Perundurai.
7	24/03/2021	Online Seminar on Roadmap for Successful Entrepreneurs	Mr G V Naveen Founder and Director NGV Natural Industry Pvt., Ltd., Bangalore.
8	09/04/2021	Second IIC Council Meeting	Principal & IIC Team
9	27/04/2021	Incubation Opportunities for Early Stage Entrepreneurs	Dr K Senthil Kumar Head Entrepreneurship Development, AIC-NIFTTEA Incubation Centre for Textiles and Apparels., Coimbatore.
10	04/05/2021	What does you to become an entrepreneur- a webinar on Entrepreneurship	Mr. Mukesh Ashar Co Founder Lemon Ideas Entrepreneurship School, Nagpur, India
11	05/05/2021	Government Schemes for Startup & Qualities to become a successful entrepreneurs	Mr E Mohan, CEO, Infinite Desire Entrepreneurship Solution, Coimbatore
12	06/07/2021	Skill Development for Entrepreneurs and Intrapreneurs	Dr D Jayanthi Associate Professor & Head, IIC President & Innovative Ambassador, Sri Ramakrishna College of Arts and Science for Women, Coimbatore
13	Batch I	Internship Program, Aspiring	HDFC & ICT Academy Jointly

	60 hours	Entrepreneur	organise Aspiring Entrepreneur.
14	Batch II Internship		
15	17/08/2021	Skills, Entrepreneurship Development, Employability – Challenges and opportunities to startup Entrepreneurs-Skill Development Programme	Mr Kaviarasu Rangarajan IIC President, Head – IQAC, Muthyammal Polytechnic Institution, Rsipuram, Namakkal (Dt)
MIC DRIVEN ACTIVITIES			
16	23.4.2021	From Your Ph.D/Master Thesis to Startup	Dr Annad Deshpande Founder, Chairman and Managing Director, Persistent Systems And Prof. Anil D Sahashrabuddhe, Chairman, AICTE.
17	26.4.2021	Why IP Is important in academia?	Dr Abhay Jeree Chief Innovative Officer MoE Innovation Cell And Dr Mohit Gambhir Innovation Director MoE Innovation Cell
SELF DRIVEN ACTIVITY			
S.NO	DATE	ACTIVITY NAME	DEAPRTMENT& GUEST
1	24/3/21	ONE DAY HANDS ON WORKSHOP ON AZOLLA CULTIVATION	B.Sc (BIOCHEMISTRY) Mr C Vijayan, Director, AIMS AgroVision, Salem
2	10/03/2021	ONE DAY WORKSHOP ON FOOD PRESERVATION	BIO -Technology & CSHM 53 Students participated
3	27/03/2021	Hands on Training in Mushroom Cultivation for Physically Challenged Students	Bio Technology & Kongu Arima Sangam, Erode
4	26/4/2021 to 30/04/2021	World IP Week Celebration	IPR CELL Mr. M Vikram, COofounder, Firm2biz, Bangalore Dr Anandrao Bajiral Kakade, Rajarambapu Institute of Technology, Sakharale, Mumbai



Signature of KASCIIC President

(Dr M Jayanthi)



KONGU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

ERODE

INSTITUTION'S INNOVATION COUNCIL

ANNUAL ACTIVITY REPORT – 2020-2021



ESTABLISHMENT:

We have established MHRD integrated KASC-Institution's Innovation Council in the month of February 2021. The first Council Meeting was held on 27th Feb 2021. In this meeting President, Vice President, IIC Activity Coordinators., Department wise member Coordinators and Student coordinators were nominated. IIC Calendar activity for III quarter were discussed and finalized by the principal and President of KASC-IIC.

III QUARTER ACTIVITIES:

The First activity is organised in association with Intellectual Property Rights Cell on 5th march 2021 entitled "Awareness Workshop on Intellectual Property Rights". Dr M Thangam, Assistant professor of Department of Business Administration address the gathering about IPR and its applications. A field Visit to Technology Business Incubation Centre, Perundurai on 11th march 2021 was arranged and around 40 Students and 3 staff members were get benefited. A Mentorship Programmed for Innovators were organized in association with Department of Commerce on 19th march 2021. The Resource Person Mr. V P S Radhakrishnan, founder and Director of Angle Food and Starch Pvt., Ltd., Perundurai preside over the session. He highlights the Entrepreneurial opportunities for startup innovators, the ways and means of execution of Entrepreneurship journey with practical illustrations. As a part of Mandatory activity of IIC, an awareness programme on " National Innovation and Startup Policy was organized on 22nd March, 2021. Dr R Parameswaran, associate Professor & Head, Department of Mechatronics, Kongu Engineering College, Perundurai was the guest of honor. He describes the funding opportunities available for startup and National Innovation policy guidelines for step into entrepreneurial journey. An online webinar is organized in association with Learning Development Cell entitled "Roadmap for Successful Entrepreneur "on 24th March 2021. Mr G. Naveen, Founder and Director, Natural Foods Pvt. Ltd., Bangalore headed over the programme and describes the pathways of startup opportunities and Government supportive schemes for innovators.

IV QUARTER ACTIVITIES:

Second Official KASC_IIC council Meeting was held on 9th April 2021. In this Council Meeting President, IIC activity Coordinators, Dept Wise Coordinators was participated actively. III quarter review analysis and IV Quarter planning activities were discussed and finalized in the meeting. On 27th April, 2021, an Awareness Webinar on “ Incubation Opportunities for Early Stage Entrepreneurs” was organized. Dr K Senthil Kumar, Head, Entrepreneurial Development, AIC NIFTTEA Incubation Centre for textiles and Apparels gave a pep talk on incubation & Government funding opportunities available to early stage entrepreneurs. An awareness Workshop entitled “What makes you to become an Entrepreneur” was organized in association with Department of Commerce on 4th May 2021. Mr. Mukesh Ashaf, Co Founder of Lemon School of Entrepreneur Business, Nagpur, India presented a lecture on Entrepreneurial ideas for startups, Do’s and Don’ts in business with practical examples. Online webinar on “Government Schemes for Startup& qualities to become a successful entrepreneur” was organized on 5th may 2021. Mr E. Mohan, CEO , infinite Desire Entrepreneurial Solution disseminates few information’s relating to supportive Government schemes available for Entrepreneurs and its benefits.

INTERNSHIP ACTIVITY

KASC-IIC & Placement Cell in association with ICT Academy has planned to organize 60 hours Internship Entrepreneurship Training Programme during the Month of May and June 2021. 250 Pre final year and Final year students of various departments were enrolled for the training programme. Training Program arranged with an aim of creating opportunity for personal growth of future entrepreneurs.

MHRD INNOVATION COUNCIL DRIVEN ACTIVITY

As a part of MIC Driven Activity of KASC IIC for the academic year 2020-2021, An International Level webinar entitled “From your Ph.D/ Masters Thesis to a start up” held on 23rd April 2021. Dr Annad Deshpande , Chief Innovation Officer of MoE Council is the Resource Person, who gave a pep talk on generating Innovative thoughts in our Research paradigm. On the eve of the Intellectual Property Right Day celebration , 26th March 2021 a Webinar on “ Why IP is important” was arranged as MIC Driven activity by MoE Council. The Resource Persons of the webinar are Dr Abhay Jere, Chief Innovation Officer, MoE Innovation Council & Dr Mohit Gambhir, Innovation Director, MoE Innovation Council addressed the a gathering with thought provoking ideas for getting patent Rights .

PHOTO PRINTS

1. First Council Meeting on 27/2/2021



2. Field Visit to TBI, Perundurai on 11/3/2021



3. Workshop on Intellectual Property Rights on 5/3/21



4. Mentorship Session for Innovators on 19/3/2021



5. National Innovation and Startup Policy on 22/3/2021



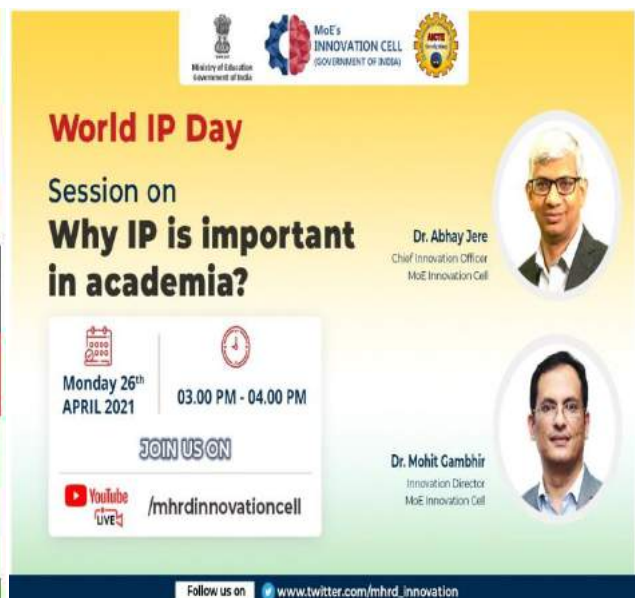
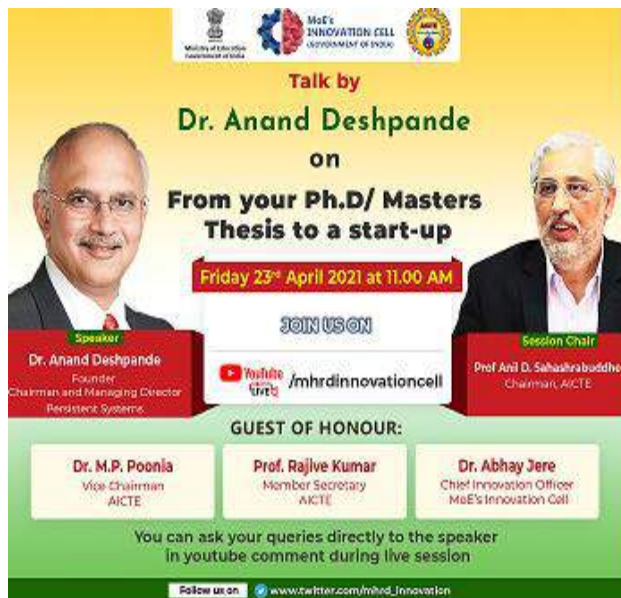
6. Online Webinar
 “Roadmap for Successful Entrepreneur”
 on 24/3/2021



7. Second Council Meeting on 9/4/2021-IV Quarter



8. MIC Driven Activity in association with Ministry of Entrepreneurship



9. INCUBATION OPPORTUNITIES FOR EARLY STAGE ENTREPRENEURS on 27/4/2021



10. AWARENESS WORKSHOP ENTREPRENEURSHIP HELD ON 4/5/21



AWARENESS PROGRAMME “GOVERNMENT SCHEMES FOR STARTUPS AND QUALITIES TO BECOME ASUCCESSFUL ENTREPRENEUR” ON 5/5/21

Phoenix Marketcity - Chennai

It was the South largest mall in India in 2018

Year	Value
2012-2013	Nil
2013-2014	2000 (Bank)
2014-2015	2000 (Bank)
2015-2016	2000 (Bank)
2016-2017	2000 (Bank)
2017-2018	2000 (Bank)

Entrepreneur

Entrepreneurs are economic agents who transform ideas into goods and services, thereby creating and investment conducive to industrial growth.

Trading Strategy/Time → Customer

SECURITY

- PROBABLE DEPENDENT
- PROBABLE INCOME
- INSTANT RESULTS
- TRADERS

FREEDOM

- WEALTH
- DELAYED RESULTS
- LEVERAGING

MEETINGS

- MEET PEOPLE
- MEET PLACE
- MEET TIME
- MEET TIME

MEETINGS

- MEET PEOPLE
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