



PROGRAMME APPROVAL AND SETTLEMENT FORM

Doc.No. OR-208
Rev.Date 25.04.2016

- 1. Name of the Faculty : M. ARUL RATA Date : 21.11.2020
- 2. Department : BUSINESS ADMINISTRATION
- 3. Name of the Programme : NATIONAL LEVEL WEBINAR ON RECENT TRENDS IN MARKETING
- 4. Date : From 25.11.2020 to - No.of Days 1 day
- 5. Time : 10.00 AM - 12.00 PM Venue : ZOOM MEETING APP
- 6. Chief Guest

DR. V. ABIRAMI /
PROFESSOR
DEPARTMENT OF MANAGEMENT STUDIES , N.G.P ARTS AND SCIENCE COLLEGE
COIMBATORE

7. Expenditure

Sl.No.	Purpose	Proposed Rs.	Actual Rs.	Remarks
1	GUEST REMUNERATION	2,000		
2				
3				
4				
5				
6				
7				
8				
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10				
11				
12				
13				
14				
15				
Total		2,000		

10. Source :

Budget	Sponsors / Grant	Registration Fees
Balance Amt. Available		
Expenses Proposed		
Balance		

M. Arul Rata
Staff I/c

L. P. L. D.
HOD 21/11/2020

J. V. J.
OFFICE MANAGER 21/11/2020

[Signature]
ADMINISTRATIVE OFFICER 21/11/20

[Signature]
PRINCIPAL 21/11/20

[Signature]
CORRESPONDENT

Deepa



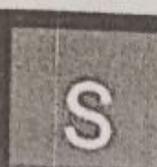
Kavitha KASC



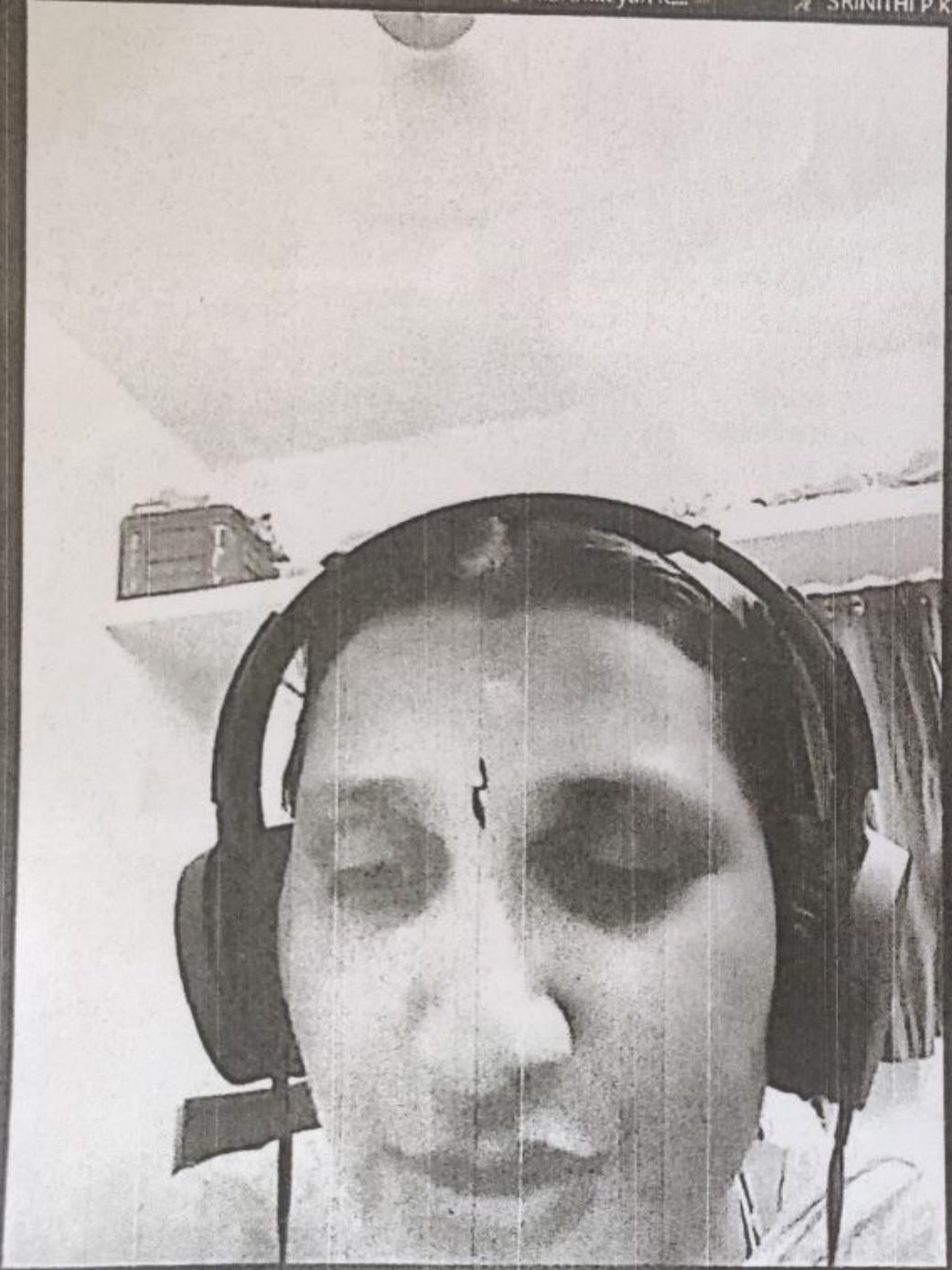
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SRINITHI P KP...



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Vasanth Ki

88 participants

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Arul Raja (



Invite

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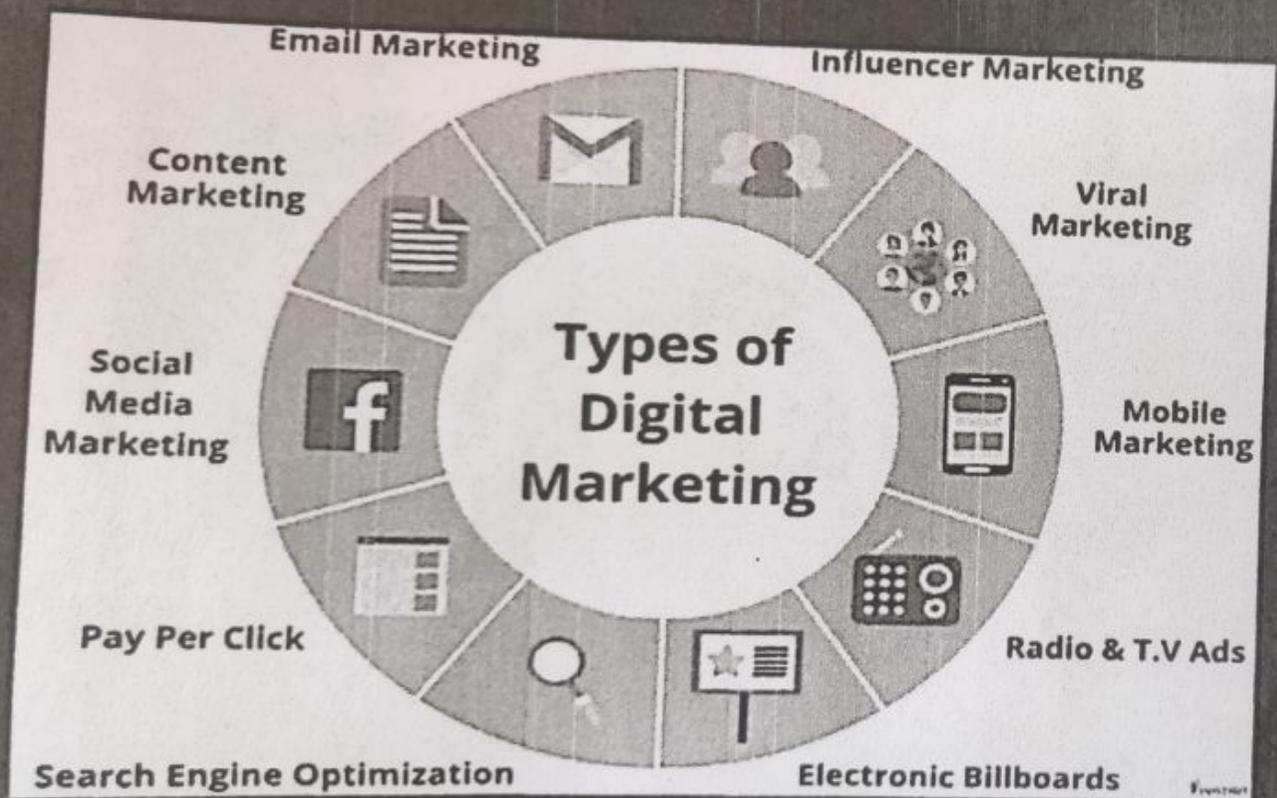
From Mohammad good morning

From Me to Rithik Kindly present

To: Rithik Ryder

Type message here

DIGITAL MARKETING



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Nice Math

91 participants

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Rithik Ryd

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Dr.V.Abira

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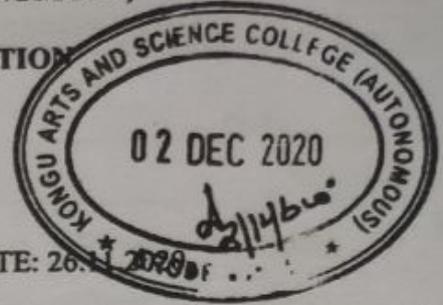
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Invite

End

KONGU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.
DEPARTMENT OF BUSINESS ADMINISTRATION

VOUCHER



DATE: 26/11/2020

I have Received Rs.2,000 /- (Rupees two thousand rupees only) from department of Business Administration for delivering a National webinar on the topic "Recent Trends in Marketing" for II & III BBA students on 25.11.2020.

Signature :

V. Abirami
26/11/2020

Name : Dr.V.Abirami

Designation : Professor of Management Studies

Address : Dr.N.G.P Arts and Science College,
Coimbatore

b
2/12/2020



KONGU ARTS AND SCIENCE COLLEGE

(AUTONOMOUS)

NANJANAPURAM, ERODE - 638107

Programme Completion Report



Date: 26.11.2020

Department : BUSINESS ADMINISTRATION
Name of the staff Incharge : ARUL RAJA M
Name of the HOD : K.P.KARTHIKEYAN
Name of the Programme : National Webinar on Recent Trends in Marketing
Date : 25.11.2020 (FN)
No. of Beneficiaries
a. Our college : 212
b. Other Institution : 363
Total : 575
Name of the Resource Person : Dr. V. Abirami MBA., PGDCA., MSc Psychology., Ph.D
Budget :

Particulars		Receipts	Payment
Advance Received from college			
Amount collected through Registration Fee (if any)			
<u>Expenses</u>			
1.	Dr. V. Abirami		2000
2.	Stage		
3.	Snacks		
4.	Photo		
Total			2000

Amount to be received from the office : Rs. 2,000
Programme I/c

H.P. Lakshmi
H.O.D. 27/11/2020 J.O.M.

CHA.O.

Principal.

K. Srinivas
Correspondent.

Sl No	Register Number	Name of the Student	CLASS & SECTION
	18UBBA001	AARTHI P	III-BBA-A
	18UBBA002	ABIRAMI N	III-BBA-A
	18UBBA003	ABISHEK G	III-BBA-A
	18UBBA004	ABISHEK U K	III-BBA-A
	18UBBA005	ANNAMALAI AL	III-BBA-A
	18UBBA006	ARAVIND K	III-BBA-A
	18UBBA007	ARUN PALANIAPPAN A	III-BBA-A
	18UBBA008	BHARATHKUMAR K	III-BBA-A
	18UBBA009	BOOPATHI K	III-BBA-A
0	18UBBA011	GOKUL GIRIDHAR S	III-BBA-A
1	18UBBA013	GOKUL S	III-BBA-A
12	18UBBA014	GOKUL KUMAR M	III-BBA-A
13	18UBBA015	GOWSHIKA M	III-BBA-A
14	18UBBA016	GOWSIKA P	III-BBA-A
15	18UBBA018	HEMAVARSHINI B	III-BBA-A
16	18UBBA020	JEYALAKSHMI S	III-BBA-A
17	18UBBA021	JOTHIPRAKASH S	III-BBA-A
18	18UBBA022	KARTHI M	III-BBA-A
19	18UBBA023	KEERTHI AKASH R	III-BBA-A
20	18UBBA024	KRISHNA PRASATH R	III-BBA-A
21	18UBBA025	LOGESH R	III-BBA-A
22	18UBBA026	LOGESHWARAN P	III-BBA-A
23	18UBBA028	NARESH KUMAR B	III-BBA-A
24	18UBBA029	NAVEEN G	III-BBA-A
25	18UBBA030	NAVEEN K	III-BBA-A
26	18UBBA031	NAVEEN P	III-BBA-A
27	18UBBA032	NITHISHKUMAR L	III-BBA-A
28	18UBBA033	PAVIN KUMAR R	III-BBA-A
29	18UBBA034	PIUESH JAIN V	III-BBA-A
30	18UBBA035	PRAKASH E	III-BBA-A
31	18UBBA036	PRAVEENKUMAR S	III-BBA-A
32	18UBBA037	PRAVIN KUMAR S	III-BBA-A
33	18UBBA038	PREM KUMAR D	III-BBA-A
34	18UBBA039	RANJITH T	III-BBA-A
35	18UBBA040	RAVI KUMAR S R	III-BBA-A
36	18UBBA042	ROGIL S	III-BBA-A
37	18UBBA043	SANTHIYA S	III-BBA-A
38	18UBBA045	SHANKAR D	III-BBA-A
39	18UBBA046	SHEIK ISMAIL C	III-BBA-A
40	18UBBA047	SHOBIHA M	III-BBA-A
41	18UBBA048	SIVANITHINKUMAR V	III-BBA-A
42	18UBBA050	SRIRAM SHARMA V	III-BBA-A
43	18UBBA051	SUBHASRI K	III-BBA-A
44	18UBBA053	THARANYA S	III-BBA-A
45	18UBBA054	VAIDESHWARAN K	III-BBA-A
46	18UBBA055	VAISHAANAVI V	III-BBA-A
47	18UBBA056	VAISHANAVI S	III-BBA-A
48	18UBBA057	VISHNU PRASATH T	III-BBA-A
49	18UBBA058	YASOTHRAN J	III-BBA-A
50	18UBBA060	AJITH KUMAR PASWAN J	III-BBA-B
51	18UBBA061	AKSHAYA A M	III-BBA-B
52	18UBBA062	ALAGAPPAN N	III-BBA-B
53	18UBBA063	ANUPRIYA T	III-BBA-B
54	18UBBA064	ARAVIND N	III-BBA-B
55	18UBBA065	ARAVINDH S	III-BBA-B
56	18UBBA066	ARTHIKA C	III-BBA-B
57	18UBBA067	ASWINI M	III-BBA-B

58	18UBBA068	ASWITHA S	III-BBA-B
59	18UBBA069	BALAJI P	III-BBA-B
60	18UBBA070	BARATH KUMAR N	III-BBA-B
61	18UBBA071	DEEPIKA P	III-BBA-B
62	18UBBA072	DHAARINI D	III-BBA-B
63	18UBBA073	DHANUSH V	III-BBA-B
64	18UBBA074	DHINESH R	III-BBA-B
65	18UBBA075	DHIVAKAR A	III-BBA-B
66	18UBBA076	DINESH M	III-BBA-B
67	18UBBA077	DURGA D	III-BBA-B
68	18UBBA078	GOKUL M	III-BBA-B
69	18UBBA079	GUNASEKAR D	III-BBA-B
70	18UBBA080	JAWAHAR S	III-BBA-B
71	18UBBA081	JEEVANANDHAM M	III-BBA-B
72	18UBBA082	KALAIARASU S	III-BBA-B
73	18UBBA083	KALAIVANI S	III-BBA-B
74	18UBBA084	KARAN SADHWANI B	III-BBA-B
75	18UBBA085	KARTHICKKUMAR K	III-BBA-B
76	18UBBA086	KARTHIGA K	III-BBA-B
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79	18UBBA089	LOGITH S	III-BBA-B
80	18UBBA090	MOUNA SURIYA K	III-BBA-B
81	18UBBA091	NADIN C D	III-BBA-B
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86	18UBBA096	NIKILRAM M	III-BBA-B
87	18UBBA097	NITHIN PRANAV V	III-BBA-B
88	18UBBA098	PRAVEEN NATH C	III-BBA-B
89	18UBBA099	RAJKUMAR S	III-BBA-B
90	18UBBA100	RAMYA R	III-BBA-B
91	18UBBA102	SANGEETHA A	III-BBA-B
92	18UBBA103	SANJEEVKUMAR T	III-BBA-B
93	18UBBA104	SANTHOSH R	III-BBA-B
94	18UBBA105	SEKAR K	III-BBA-B
95	18UBBA106	SHANKAR P	III-BBA-B
96	18UBBA107	SIVAPRAKASH S	III-BBA-B
97	18UBBA108	SRRI RAHAVENDRAA K S	III-BBA-B
98	18UBBA110	SURENDAR C	III-BBA-B
99	18UBBA112	SYED RAFFIQ S	III-BBA-B
100	18UBBA113	VIDHYA V	III-BBA-B
101	18UBBA114	VIGNESHWAR V	III-BBA-B
102	18UBBA115	VIMAL V	III-BBA-B
103	18UBBA116	VIVEK K	III-BBA-B
104	19UBBA001	AJAY A	II-BBA-A
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106	19UBBA003	BAVADHARANI D	II-BBA-A
107	19UBBA004	DAYARAM M	II-BBA-A
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109	19UBBA006	DHANABALAN K	II-BBA-A
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111	19UBBA008	DHARMESH NITHIL K	II-BBA-A
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115	19UBBA012	HARIHARAN B	II-BBA-A
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155	19UBBA052	THARUN KUMAR P	II-BBA-A
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160	19UBBA057	AKILESH K S	II-BBA-B
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174	19UBBA073	HARIHARAN K	II-BBA-B
175	19UBBA074	JANANIHAA B	II-BBA-B
176	19UBBA075	JAYANTHAN K	II-BBA-B
177	19UBBA076	JITHANDRA S	II-BBA-B
178	19UBBA077	KANIMOZHI N	II-BBA-B
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196	19UBBA095	SARAVANA BOOPATHI S	II-BBA-B
197	19UBBA096	SASIDHARAN THANGAMUTHU	II-BBA-B
198	19UBBA097	SATHISH R	II-BBA-B
199	19UBBA098	SELVA KUMAR K	II-BBA-B
200	19UBBA100	SIVAKUMAR P	II-BBA-B
201	19UBBA101	SRRI HARI SHIVA SUDHAN L M	II-BBA-B
202	19UBBA102	SUGESH G	II-BBA-B
203	19UBBA103	SURYA V	II-BBA-B
204	19UBBA105	VINOTH KUMAR K	II-BBA-B
205	19UBBA106	VINUTHA V	II-BBA-B
206	19UBBA107	VISHALSAKTHIDARAN K	II-BBA-B
207	19UBBA108	VISHNU R	II-BBA-B
208	19UBBA109	YUGESH S	II-BBA-B
209	19UBBA110	YUVADHARSHINI S	II-BBA-B
210	20UBBA001	ABDUL RAAZIC M	I-BBA-A
211	20UBBA002	AVINESHKUMAR M	I-BBA-A
212	20UBBA003	BAGAVATHY NAVIN A K	I-BBA-A

L.P. 202



KONGU ARTS AND SCIENCE COLLEGE (AUTONOMOUS) Erode- 638107

Department of Business Administration

Webinar on “Recent Trends in Marketing “– 25, November 2020



KONGU ARTS AND SCIENCE COLLEGE (AUTONOMOUS) ERODE, TAMIL NADU

Affiliated to Bharathiar University, Coimbatore
Approved by UGC & AICTE, New Delhi and Re-accredited by NAAC
DBT STAR College Scheme
An ISO 9001 :2015 Certified Institution
NANJANAPURAM, ERODE - 638107

DEPARTMENT OF BUSINESS ADMINISTRATION
ORGANIZES

NATIONAL LEVEL WEBINAR ON "RECENT TRENDS IN MARKETING"

DATE: 25.11.2020
TIME: 10.00 AM - 12.00 PM

E-Certificate will be provided

RESOURCE PERSON
Dr. V.ABIRAMI
PROFESSOR
DEPARTMENT OF MANAGEMENT STUDIES
Dr. NGP Arts and Science College, Coimbatore

Registration: <https://forms.gle/tXBr2NYd68HDCMgWA>

Last date of Registration: 24.11.2020 Eligibility: Students of Both UG & PG

Mail us : bbakongu@gmail.com

<http://www.youtube.com/c/KonguArtsandScienceCollege> <https://us02web.zoom.us/j/9470331507>
Meeting ID: 947 033 1507

The Department of Business Administration had organized Webinar on “Recent Trends in Marketing” on 25.11.2020. Mr. K.P. Karthikeyan, Associate Professor and Head, Department of Business Administration welcomed the gathering. Dr. V. Abirami, Professor, Management Studies was the resource person. She talked about the Current Marketing Trends and Buying Behaviour of Consumers. The session instilled the knowledge about Marketing trends and strategies among the students. Dr. M. Thangam, Assistant Professor, Department of Business Administration, proposed vote of thanks.

Zoom Meeting link:

<https://us02web.zoom.us/j/9470331507>

Youtube Link:

<http://www.youtube.com/c/KonguArtsandScienceCollege>





KONGU ARTS AND SCIENCE COLLEGE

(AUTONOMOUS)

Affiliated to Bharathiar University, Coimbatore
Approved by UGC, AICTE, New Delhi and Re-accredited by NAAC
(An ISO 9001 : 2015 Certified Institution)



NANJANAPURAM, ERODE - 638 107.

{{Certificate}}

Certificate of Participation

This is to certify that

{{full name}}

{{other identifier}}

has actively participated in National Webinar on

"Recent Trends in Marketing"

organized by Department of Business Administration on 25/8/2020



Mr. K.P.KARTHIKEYAN
HOD

Dr.N.RAMAN
Principal

Thiru. K.PALANISAMY
Correspondent

This Certificate is computer generated Signature not Required



KONGU ARTS AND SCIENCE COLLEGE (AUTONOMOUS) ERODE, TAMIL NADU

Affiliated to Bharathiar University, Coimbatore
Approved by UGC & AICTE, New Delhi & Re-accredited by NAAC
DBT STAR College Scheme
An ISO 9001 : 2015 Certified Institution
NANJANAPURAM, ERODE - 638107

DEPARTMENT OF BUSINESS ADMINISTRATION

ORGANIZES

DATE

25.11.2020

National Webinar on
"Recent Trends in Marketing"

E-Certificate
will be
provided

RESOURCE PERSON

Dr.V.ABIRAMI Professor of Management Studies,Dr.NGP
Arts and science college ,coimbatore.



<http://www.youtube.com/c/KonguArtsandScienceCollege>



[https://us02web.zoom.us/j/9470331507?
pwd=eXJEWFE0WWNXK0pZby9VRmdUak00QT09](https://us02web.zoom.us/j/9470331507?pwd=eXJEWFE0WWNXK0pZby9VRmdUak00QT09)

Meeting ID: 947 033 1507
Passcode: kasc