



# BHARATHIAR UNIVERSITY-COIMBATORE,46

A State University-Government of Tamilnadu  
(Re- accredited with “A” Grade Level by NAAC)

Ranked 13th among Indian Universities by MHRD-NIRF

DEPARTMENT OF HIGHER EDUCATION-RUSA 2.0

In association with

SCHOOL OF COMMERCE (UGC SAP DRS-I)

## CERTIFICATE

This is to certify that

Ms. SHABANA PARVEEN.S

KONGU ARTS AND SCIENCE COLLEGE

has successfully participated in the **Ten Days Online International Skill Development Programme on “Social Media Digital Marketing”- Phase 5** Sponsored by Rashtriya Uchchatar Shiksha Abhiyan (RUSA) Project titled “Skill Development Programme on Digital Marketing” organized by School of Commerce, Bharathiar University held from 27.11.2020 to 08.12.2020 at 2.30 pm to 5.30 pm.

**Prof. M. SUMATHY**  
Professor and Head  
Principal Investigator-RUSA 2.0  
School of Commerce  
Bharathiar University

**Certificate ID**  
**BUC1DG3767**

**Prof. RUPA GUNASEELAN**  
Co-Ordinator-RUSA 2.0  
Professor and Director i/c  
BSMED  
Bharathiar University

