



Certificate of Achievement

Karthica. R

has completed the following course:

GET STARTED WITH DIGITAL MARKETING
COVENTRY UNIVERSITY

This online course explored digital marketing, in terms of what it is and why it is so valuable to businesses in today's world.

2 weeks, 3 hours per week

Y. Hong

Dr. Yiwen Hong
Lecturer in Marketing
Coventry University



The person named on this certificate has completed the activities in the attached transcript. For more information about Certificates of Achievement and the effort required to become eligible, visit futurelearn.com/proof-of-learning/certificate-of-achievement.

This certificate represents proof of learning. It is not a formal qualification, degree, or part of a degree.