



## Certificate of Achievement

**megala g**

has completed the following course:

**DIGITAL SKILLS: WEB ANALYTICS  
ACCENTURE**

This online course provided an insight into web analytics, its role in business and the types and techniques that can be used and why they are important in an ever-evolving digital world.

2 weeks, 2 hours per week

**Matthew O'Kane**  
Lead Educator  
Accenture

**accenture**



The person named on this certificate has completed the activities in the attached transcript. For more information about Certificates of Achievement and the effort required to become eligible, visit [futurelearn.com/proof-of-learning/certificate-of-achievement](http://futurelearn.com/proof-of-learning/certificate-of-achievement).

This learner has not verified their identity. The certificate and transcript do not imply the award of credit or the conferment of a qualification from Accenture.