

This certificate is computer generated and can be verified by scanning the QR code given below. This will display the certificate from the NPTEL repository, <https://nptel.ac.in/noc/>

Roll No: NPTEL21MG20S11430544

To  
SHANCHANADURAJ  
14, C AMMAN NAGAR  
PALLIPALAYAM  
NAMAKKAL  
TAMILNADU - 638006  
PH. NO : 9345749491



Score	Type of Certificate
>=90	Elite+Gold
75-89	Elite+Silver
>=60	Elite
40-59	Successfully Completed
<40	No Certificate

No. of credits recommended by NPTEL:2

An additional 1 credit may be awarded if the University deems it fit, based on the actual student effort involved.

Elite



# NPTEL Online Certification

(Funded by the Ministry of HRD, Govt. of India)



This certificate is awarded to

**SHANCHANADURAJ**

for successfully completing the course

**Consumer Behaviour**

with a consolidated score of **62** %

Online Assignments	21.67/25	Proctored Exam	40.5/75
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Total number of candidates certified in this course: 1215

  
Prof. G P Raja Sekhar  
Dean, Continuing Education  
IIT Kharagpur

Jan-Mar 2021  
(8 week course)

  
Prof. Debjani Chakraborty  
Coordinator, NPTEL  
IIT Kharagpur



Indian Institute of Technology Kharagpur



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To validate and check scores: <https://nptel.ac.in/noc/>