

This certificate is computer generated and can be verified by scanning the QR code given below. This will display the certificate from the NPTEL repository, <https://nptel.ac.in/noc/>

Roll No: NPTEL21MG20S21430592

To  
DHANABALAN K  
37,SAMA AASARI THOTTAM  
PUTHU AYYAMPALAYAM  
NAMBIYUR  
TAMIL NADU - 638458  
PH. NO :7010316814



Score	Type of Certificate
>=90	Elite+Gold
75-89	Elite+Silver
>=60	Elite
40-59	Successfully Completed
<40	No Certificate

2 credits recommended by NPTEL:2

Additional 1 credit may be awarded if the University deems it fit, based on the actual student effort involved.

Elite

# NPTEL Online Certification

(Funded by the Ministry of HRD, Govt. of India)



This certificate is awarded to

**DHANABALAN K**

for successfully completing the course

**Consumer Behaviour**

with a consolidated score of **60** %

Online Assignments	22.08/25	Proctored Exam	37.5/75
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Total number of candidates certified in this course: **1215**

  
Prof. G P Raja Sekhar  
Dean, Continuing Education  
IIT Kharagpur

Jan-Mar 2021  
(8 week course)

  
Prof. Debjani Chakraborty  
Coordinator, NPTEL  
IIT Kharagpur



Indian Institute of Technology Kharagpur



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To validate and check scores: <https://nptel.ac.in/noc/>