

**BHARATHIAR UNIVERSITY COIMBATORE, 46**

**A State University-Government of Tamilnadu  
(Re- accredited with "A" Grade Level by NAAC)**

**Ranked 13th among Indian Universities by MHRD-NIRF  
DEPARTMENT OF HIGHER EDUCATION-RUSA 2.0**

**In association with  
SCHOOL OF COMMERCE (UGC SAP DRS-I)**

## **CERTIFICATE**

This is to certify that  
**Ms.Aswitha.S**

**Kongu Arts and Science College**

has successfully participated in the **Ten Days Online Skill Development Programme on "Social Media Digital Marketing"** Sponsored by Rashtriya Uchchatar Shiksha Abhiyan (RUSA) Project titled "Skill Development Programme on Digital Marketing" organized by School of Commerce, Bharathiar University held from 02.09.2020 to 12.09.2020 at 3.00 pm to 6.00 pm.



**Prof. M. SUMATHY  
Professor and Head  
Principal Investigator-RUSA 2.0  
School of Commerce  
Bharathiar University**

**Certificate ID  
BUC1DG2556**



**Prof. RUPA GUNASEELAN  
Co-Ordinator-RUSA 2.0  
Professor and Director i/c  
BSMED  
Bharathiar University**

