



THE EMPIRICAL STUDY ON THE ROLE OF EMPLOYABILITY SKILLS IN ENHANCING THE EMPLOYMENT OPPORTUNITIES

M.Malaravan

Research Scholar, Kongu Arts and Science College, Erode – 638107, India
malaravanm433@gmail.com

Dr.P.Poongodi

Professor, Kongu Arts and Science College, Erode – 638107, India
nesakodi@gmail.com

ABSTRACT

This paper investigates the concept of employability skills in enhancing the employment opportunities. The main purpose of this work is to ascertain the employability skills in order to enhance the employment opportunities in this era. This research paper highlights the importance of the competent employability skills to get a right job for the right people. Therefore the graduates must be imparted proper training through the methods which are in the global standards. Globalization, rapid technological advancements and changing pattern of work are bringing about far-reaching changes in every sector of economy and societal transactions. Certain dimensions of employability are less taken into account in one discipline, while receiving a lot of attention in the other. Hence, our work opens new avenues for conceptual and empirical research on employability in both domains. Moreover, it might influence how researchers and practitioners research and support learning for employability, both in society and in the workplace. Many of the most highly sought-after skills today are soft skills pertaining to your ability to communicate and work with a team or hard skills focused on technology. These are the in-demand skills that make you a successful candidate for employment when you're job hunting. The high level of unemployment is often associated with the failure of the education system in generating graduates supported with employability skills and high competitiveness. Lack of expertise among job seekers is the cause of increasing unemployment.

Keywords: Employability Skills, Employment Opportunities, Globalization, Training, Workplace.

INTRODUCTION

Employability skills are the set of skills essentially required for the educated people to become employable. In this competitive world every individual must acquire employability skills in order to get his dream job and also for his survival. Having a professional degree with excellent academic credentials alone are not adequate for a graduate as the employers today seek for competencies or capabilities in generic skill or soft skills. Employability skills are also often referred to as employment skills, soft skills, work-readiness skills or foundational skills. They often improve your performance, minimize errors and promote collaboration with your coworkers, enabling you to perform your role more effectively. Employability education refers to non-technical knowledge, skills and attitude requirements which are essential for winning and retaining jobs - aptitude and problem solving, English language and communication skills. Employability skills are one of the soft skills which are as important as technical skills and should be acquired by an employee in the industrial sector today. Unfortunately not all employees today acquired employability skills that are expected by the employer. The skills were ranked and results showed that all seven of the employability was considered important by Malaysian manufacturing industry with the basic skill, thinking skill, sources skill, resources skill, system and technology skill and personal qualities were most important skills whereas informational skill was considered moderately important. Globalization has created a momentum, which is re-allocating work around the world. China won the manufacturing round and India is winning the services round. In India, the Metro cities