



KONGU

ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

ERODE – 638107

Department of Computer Science(UG)

DBT Sponsored DBT Sponsored Skill Development Programme on “Internet Marketing – Opportunities & Challenges”



Department of Computer Science (UG), organized DBT Sponsored Skill Development Programme on “Internet Marketing – Opportunities & Challenges” on 19.02.2021 Final Year Students of B.Sc (CS).

The guest of the day **Mr.Rajkumar Ramaswamy** Founder and Chief Executive Officer Ask My Ads and UCFER, Coimbatore discussed the the marketing strategies and its opportunities. He cleared the doubts of the participants in Q & A session.

