



KONGU ARTS AND SCIENCE COLLEGE Erode- 638107

Department of Business Administration

National Level Webinar on "Research Methodology"

**KONGU
ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
ERODE, TAMIL NADU**

Affiliated to Bharathiar University, Coimbatore
Approved by UGC & AICTE, New Delhi & Re-accredited by NAAC
DBT STAR College Scheme
An ISO 9001 : 2015 Certified Institution
NANJANAPURAM, ERODE - 638107

DEPARTMENT OF BUSINESS ADMINISTRATION
ORGANIZES
**NATIONAL LEVEL WEBINAR
ON
"RESEARCH METHODOLOGY"**

DATE
12.12.2020
TIME
10.30 AM - 12.30 PM

E-Certificate
will be
provided

RESOURCE PERSON
Dr. D.ANBUGEETHA
ASSISTANT PROFESSOR
DEPARTMENT OF BUSINESS ADMINISTRATION
THIAGARAJAR COLLEGE, MADURAI, TAMILNADU

Registration: <https://forms.gle/u1Vtwjtm9f1I9JfF8>

Last date of Registration: 11.12.2020 Eligibility: Students of Both UG & PG
Mail us : bbakongu@gmail.com

<http://www.youtube.com/c/KonguArtsandScienceCollege>
<https://us02web.zoom.us/j/94703315077>
Meeting ID: 947 033 1507
Passcode: kacc

A one day National webinar on "Research Methodology" was organized by the Department of Business Administration on 12 December 2020. The welcome address was proposed by Dr.M.Thangam, Assistant professor, Department of Business Administration. The session was hosted by Dr.D.Angu Geetha, Assistant Professor, Department of Business Administration, Thiagarajar College, Madurai. Mam discussed upon the methods we should follow for doing the research activities. The session was really enriching. Totally 370 students (our college: 121 students, other college: 158 students) participated in the programme and they were trained on research methodology. The programme was concluded with a note of gratitude proposed by Ms.K.V.Shn mugavadi, Assistant Professor, Department of Business Administration.

**An Overview of
Research Methodology**

Dr.D.Anbugeetha, M.B.A., M.Phil., Ph.D, SLET., NET (SRF),
Assistant Professor of Business Administration,
Thiagarajar college, Madurai -09

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ARVQMB-CE000313
Certificate of Participation
This is to certify that

has actively participated in one-day National Level Webinar on
"RESEARCH METHODOLOGY"
organized by Department of Business Administration on December 12, 2020

Mr. K.P.KARTHIKEYAN Dr. N.RAMAN Thiru. K. PALANISAMY
HOD Principal Correspondent

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