



# KONGU ARTS AND SCIENCE COLLEGE Erode- 638107

## Department of Business Administration

### Motivational Programme



A one day session on “Motivational Programme” was organized by the Department of Business Administration on 25 August 2020. This session was hosted by Mr. Erode Kathir, Human Resource Development Trainer. Sir discussed upon the areas of attitude, belief system, clarity, dream, efforts, focus, SWOT and success. The session was really enriching. Totally 110 students participated in the programme and they were elated and motivated to the core. The programme was concluded with a note of gratitude proposed by Dr.M.Thangam, Assistant Professor, Department of Business Administration.

