

**A STUDY ON ENTREPRENEUR'S PERCEPTION TOWARDS
PROBLEMS IN POWER LOOM SECTOR AT ERODE CITY – A
COVID-19 PERSPECTIVE**

PROJECT REPORT

A Project Report submitted to the BHARATHIAR UNIVERSITY

In partial fulfilment of the requirements for the award of the Degree of

MASTER OF BUSINESS ADMINISTRATION

Submitted by

S. VISHNU KUMAR
(Reg.No: 19PMBA052)

Under the Guidance of

Mrs.P.ANCHANA KIRUTHIKA M.B.A., M.Phil.,
Assistant Professor
Department of Management Science



KONGU ARTS AND SCIENCE COLLEGE
(Autonomous)

Affiliated to Bharathiar University, Coimbatore

Approved by UGC, AICTE, New Delhi & Re-accredited by NAAC

DBT Star College Scheme

(An ISO 9001:2015 Certified Institution)

Nanjanapuram, Erode – 638107




DECEMBER- 2020

KONGU
Assuring the Best

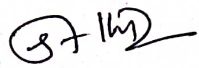
Certificate

CERTIFICATE

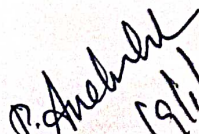
This is to certify that the project entitled "A STUDY ON ENTREPRENEUR'S PERCEPTION TOWARDS PROBLEMS IN POWER LOOM SECTOR AT ERODE CITY -A COVID-19 PERSPECTIVE," submitted to the BHARATHIAR UNIVERSITY, Coimbatore in partial fulfilment of the requirement for the award of the degree of MASTER OF BUSINESS ADMINISTRATION is a record of original research work done by S. VISHNU KUMAR (Reg. No.19PMBA052) during the period 2019-2021 of his study in the Department of Management Science at Kongu Arts and Science College (Autonomous), Erode, under my supervision and guidance and the project has not formed the basis for the award of any Degree / Diploma / Associate ship / Fellowship or other similar title to any candidate of any University.


Faculty Guide

(Mrs. P. ANCHANA KIRUTHIKA)


Head of the Department
(Dr. V.G. SUMATHY)


PRINCIPAL


Internal Examiner
(9/1/2021)

External Examiner

Date of the Viva Voce Examination 19.01.2021

Declaration