

**A STUDY ON EMPLOYEE RETENTION WITH SPECIAL
REFERENCE TO KALPANA COTTON MILL, SOMANUR.**

PROJECT REPORT

A Project Report submitted to the BHARATHIAR UNIVERSITY

In partial fulfillment of the requirements for the award of the Degree of

MASTER OF BUSINESS ADMINISTRATION

Submitted by

V. NITHEESH KUMAR

(Reg No: 19PMBA026)

Under the Guidance of

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**KONGU ARTS AND SCIENCE COLLEGE
(Autonomous)**

Affiliated to Bharathiar University, Coimbatore

Approved by UGC, AICTE, New Delhi & Re-accredited by NAAC,

DBT STAR College Scheme

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Nanjanapuram, Erode - 638107


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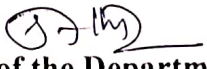


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CERTIFICATE

This is to certify that the project entitled "A STUDY ON EMPLOYEE RETENTION WITH SPECIAL REFERENCE TO KALPANA COTTON MILL, SOMANUR" submitted to the BHARATHIAR UNIVERSITY, Coimbatore in partial fulfilment of the requirement for the award of the degree of MASTER OF BUSINESS ADMINISTRATION is a record of original research work done by V.NITHEESH KUMAR (Reg. No.:19PMBA026) during the period 2019-2021 of his study in the Department of Management Science at Kongu Arts and Science College (Autonomous), Erode, under my supervision and guidance and the project has not formed the basis for the award of any Degree / Diploma / Associate ship / Fellowship or other similar title to any candidate of any University.


Faculty Guide
(Ms. R. VIJAYAPRIYA)


Head of the Department
(Dr. Ms. VG. SUMATHY)


PRINCIPAL


Internal Examiner


External Examiner

Date of the Viva Voce Examination

19/1/2021