

**A STUDY ON INVESTORS ATTITUDE TOWARDS ONLINE
TRADING WITH REFERENCE TO ERODE CITY.**

PROJECT REPORT

*A Project Report submitted to the BHARATHIAR UNIVERSITY in partial
fulfillment of the requirements for the award of the Degree of*

MASTER OF BUSINESS ADMINISTRATION

Submitted by

M.KANISKASIVASAKTHI

(Reg. NO: 19PMBA014)

Under the Guidance of

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**KONGU ARTS AND SCIENCE COLLEGE
(Autonomous)**

Affiliated to Bharathiar University, Coimbatore

Approved by UGC, AICTE, New Delhi & Re-accredited by NAAC

DBT STAR COLLEGE SCHEME

(An ISO 9001:2015 Certified Institution)

Nanjanapuram, Erode 638107

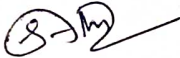
DECEMBER- 2020



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CERTIFICATE

This is to certify that the project entitled "A STUDY ON INVESTORS ATTITUDE TOWARDS ONLINE TRADING WITH REFERENCE TO ERODE", submitted to the BHARATHIAR UNIVERSITY, Coimbatore in partial fulfillment of the requirement for the award of the degree of MASTER OF BUSINESS ADMINISTRATION is a record of original research work done by M.KANISKASIVASAKTHI (Reg.no.:19PMBA014) during the period 2019-2021 of her study in the Department of Management Science at Kongu Arts and Science College (Autonomous), Erode, under my supervision and guidance and the project has not formed the basis for the award of any Degree / Diploma / Associateship / Fellowship or other similar title to any candidate of any University.



Faculty Guide

(Dr. V.G.SUMATHY)



Head of the Department

(Dr. V.G.SUMATHY)



PRINCIPAL



Internal Examiner



External Examiner

Date of the Viva Voce Examination 19.01.2021

Declaration