A STUDY ON CUSTOMER SATISFACTION TOWARDS HONDA CITY CAR IN ERODE CITY

Project Report submitted to the Bharathiar University in partial fulfilment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

PROJECT REPORT

Submitted by

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(As ISO 9001:2015 Certified Institution)

2018-2021







CERTIFICATE

This is to certify that the report titled "A STUDY ON CUSTOMER SATISFACTION TOWARDS HONDA CITY CAR IN ERODE CITY" is a record of original project work done by

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