# A STUDY TO DETERMINE THE CUSTOMER SATISFACTION TOWARDS SUZUKI ACCESS IN ERODE

A Project Report submitted to the BHARATHIAR UNIVERSITY in partial fulfilment of the requirements for the award of the Degree of

## **BACHELOR OF BUSINESS ADMINISTRATION**

#### PROJECT REPORT

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(AUTONOMOUS)

Affiliated to Bharathiar University, Coimbatore

Approved by UGC, AICTE, New Delhi & Re-accredited by NAAC

(An ISO 9001:2015 Certified Institution)

March 2021







# **CERTIFICATE**

This is to certify that the project entitled "A STUDY TO DETERMINE THE CUSTOMER SATISFACTION TOWARDS SUZUKI ACCESS IN ERODE"

is a record of original project work done by

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