

# A STUDY ON CUSTOMER SATISFACTION TOWARDS AIRTEL NETWORK IN ERODE DISTRICT

*A Project Report submitted to the BHARATHIAR UNIVERSITY in partial fulfilment of  
the requirements for the award of the Degree of*  
**BACHELOR OF BUSINESS ADMINISTRATION**

Submitted By

| NAME               | REG.NO           |
|--------------------|------------------|
| RANJITH T          | Reg.No.18UBBA039 |
| RAVI KUMAR S R     | Reg.No.18UBBA040 |
| SHANKAR D          | Reg.No.18UBBA045 |
| SIVANITHIN KUMAR V | Reg.No.18UBBA048 |
| VAISHAANAVI V      | Reg.No.18UBBA055 |

Under the Guidance of  
Ms. RAKALYA., M.B.A.,

Assistant Professor  
Department of Business Administration

**KONGU ARTS AND SCIENCE COLLEGE**

**(AUTONOMOUS)**

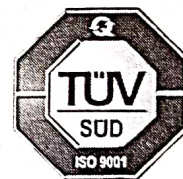
(Affiliated to Bharathiar University, Coimbatore)

(Approved by UGC, AICTE, New Delhi & Re-accredited by NAAC)

(An ISO 9001:2015 Certified Institution)

Nanjanapuram, Erode – 638107

March - 2021



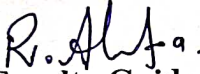
**KONGU**  
*Assuring the Best*

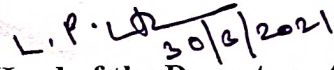
## CERTIFICATE


This is to certify that the project entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS AIRTEL NETWORK IN ERODE DISTRICT", is a record of original project work done by,


| NAME               | REG.NO           |
|--------------------|------------------|
| RANJITH T          | Reg.No.18UBBA039 |
| RAVI KUMAR S R     | Reg.No.18UBBA040 |
| SHANKAR D          | Reg.No.18UBBA045 |
| SIVANITHIN KUMAR V | Reg.No.18UBBA048 |
| VAISHAANAVI V      | Reg.No.18UBBA055 |

Submitted in partial fulfilment of the requirement for the degree of  
**BACHELOR OF BUSINESS ADMINISTRATION.**

  
Faculty Guide

  
Head of the Department

  
Internal Examiner

  
Principal  
PRINCIPAL,  
KONGU ARTS AND SCIENCE COLLEGE  
(AUTONOMOUS)  
NANJANAPURAM, ERODE - 638 107.

  
External Examiner

Submitted for the Viva-Voce Examination held on.....01.04.2021.....