

# A STUDY ON CUSTOMER SATISFACTION TOWARDS CEAT TYRES WITH SPECIAL REFERENCE IN TIRUPUR DISTRICT

A project report submitted to the BHARATHIAR UNIVERSITY in partial fulfillment of the  
requirement for the award of the degree of

## BACHELOR OF BUSINESS ADMINISTRATION

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Affiliated to Bharathiar University, Coimbatore

Approved by UGC, AICTE, New Delhi & Re- accredited by NAAC

(An ISO 9001:2015 Certified Institution)

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## CERTIFICATE

This is to certify that this project report entitled “A STUDY ON CUSTOMER SATISFACTION TOWARDS CEAT TYRES WITH SPECIAL REFERENCE IN TIRUPUR DISTRICT” is a record of original project work submitted in done by partial fulfillment of the requirement for the degree of

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