

A STUDY ON CUSTOMER SATISFACTION TOWARDS LG PRODUCTS WITH SPECIAL REFERENCE TO ERODE CITY

*Project Report submitted to the Bharathiar University
in partial fulfilment of the requirements for the award of the degree of*

BACHELOR OF BUSINESS ADMINISTRATION

PROJECT REPORT

Submitted by

NAME	REG.NO
AJITH KUMAR PASWAN J	Reg. No 18UBBA060
DHAARINI D	Reg. No 18UBBA072
DHINESH R	Reg. No 18UBBA074
DHIVAKAR A	Reg. No 18UBBA075
KARANSADHWANI S	Reg. No 18UBBA084
NAVEENKUMAR R	Reg. No 18UBBA093

Under the guidance of

Mr. K .P. KARTHIKEYAN, B.E., M.B.A., M Phil., NET.,

Associate professor, Head of the Department

DEPARTMENT OF BUSINESS ADMINISTRATION

KONGU ARTS AND SCIENCE COLLEGE, ERODE-638107

(Affiliated to Bharathiar University, Coimbatore)

(Approved by UGC&AICTE, New Delhi& Re-accredited by NAAC)

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CERTIFICATE

This is to certify that the report titled "A STUDY ON CUSTOMER SATISFACTION TOWARDS LG PRODUCTS WITH SPECIAL REFERENCE TO ERODE CITY" is a record of original project work done by

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L.P.LD
31/3/2021
Faculty Guide

L.P.LD
31/3/2021
Head of the department

Internal Examiner
31/4/2021

Principal
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.
31.3.21

External Examiner
R. Raad
31/4/2021

Viva voice examination held on 1.04.2021