

A STUDY ON CUSTOMER PREFERENCE TOWARDS KTM BIKES IN ERODE

A Project Report submitted to the BHARATHIAR UNIVERSITY in partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF BUSINESS ADMINISTRATION

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KONGU ARTS AND SCIENCE COLLEGE

(Autonomous)

(Affiliated to Bharathiar University, Coimbatore)

(Approved by UGC, AICTE, New Delhi & Re-accredited by NAAC)

(An ISO 9001:2015 Certified Institution)

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March – 2021

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CERTIFICATE

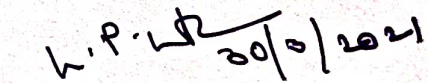
CERTIFICATE


This is to certify that the project report entitled "A STUDY ON CUSTOMER PREFERENCE TOWARDS KTM BIKES IN ERODE", submitted to KONGU ARTS AND SCIENCE COLLEGE (AUTONOMOUS), is a record of original project work done by


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