

**A STUDY ON CUSTOMER SATISFICATION TOWARDS AMAZON
AND ITS SERVICES IN ERODE DISTRICT**

Project report submitted to the Bharathiar University in partial fulfilment of the requirements
for the award of the degree of

**BACHELOR OF BUSINESS ADMINISTRATION
PROJECT REPORT**

Submitted by

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KONGU ARTS AND SCIENCE COLLEGE

(AUTONOMOUS)

(Affiliated to Bharathiar University, Coimbatore)

(Approved by UGC, AICTE, New Delhi & Re- accredited by NAAC)

(An ISO 9001:2008 Certified institution)

Nanjanapuram, Erode-638 107

March-2021

KONGU
Assuring the Best




CERTIFICATE

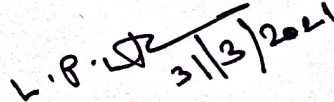
CERTIFICATE



This is to certify that this project report entitled "A STUDY ON CUSTOMER SATISFICATION ON AMAZON AND ITS SERVICES IN ERODE". Submitted to KONGU ARTS AND SCIENCE COLLEGE (AUTONOMOUS), is a record of original project work done by


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