

**A STUDY ON CUSTOMER SATISFICATION &PERFERENCES
TOWARDS ELECTRIC VEHICLES IN ERODE TOWN.**

Project report submitted to the Bharathiar University in partial fulfillment of the requirements for
the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

PROJECT REPORT

Submitted by

ARTHIKA.C	Reg.No:18UBBA066
GUNASEKAR.D	Reg.No:18UBBA079
KARTHICK KUMAR.K	Reg No: 18UBBA085
KATHIRAVAN.S	Reg. No: 18UBBA087
SANTHOSH.R	Reg. No: 18UBBA104
VIMAL.V	Reg. No: 18UBBA115

Under the Guidance of

Mr. M. ARUL RAJA, MBA.

Assistant Professor

Department of Business Administration

KONGU ARTS AND SCIENCE COLLEGE

(AUTONOMOUS)

(Affiliated to Bharathiar University, Coimbatore)

(Approved by UGC, AICTE, New Delhi & Re- accredited by NAAC)

(An ISO 9001:2008 Certified institution)

Nanjanapuram, Erode-638 107

2018-2021



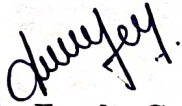
KONGU
Assuring the Best

CERTIFICATE

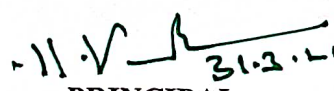
This is to certify that this project report entitled "A STUDY ON CUSTOMER SATISFICATION AND PERFERENCES TOWARDS ELECTRIC VEHICLES IN ERODE TOWN". Submitted to KONGU ARTS AND SCIENCE COLLEGE (AUTONOMOUS), is a record of original project work done by


NAME	REG. NO
ARTHIKA.C	RegNo: 18UBBA066
GUNASEKAR.D	Reg.No:18UBBA079
KARTHICK KUMAR.K	Reg No: 18UBBA085
KATHIRAVAN.S	Reg.NO: 18UBBA087
SANTHOSH.R	Reg. No: 18UBBA104
VIMAL.V	RegNo: 18UBBA115

In partial fulfillment of the requirements for the award of the degree **Bachelor of Business Administration**


Faculty Guide


Head of The Department


PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.


Internal Examiner


External Examiner

Submitted for the university Viva-Voce Examination held on: 01. 04. 2021