

**PERCEPTION AND PREFERENCE OF INSTAGRAM USERS IN ERODE
DISTRICT**

in partial fulfilment of the requirements for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

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KONGU ARTS AND SCIENCE COLLEGE
(Autonomous)

(Affiliated to Bharathiar University, Coimbatore)

Approved by UGC, AICTE, New Delhi & Re-accredited by NAAC

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Nanjanapuram, Erode – 638 107

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CERTIFICATE


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This is to certify that the project entitled "PERCEPTION AND PREFERENCE OF INSTAGRAM USERS IN ERODE DISTRICT" is a record of original project work done by

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In partial fulfilment of requirements for the award of degree of Bachelor of Business Administration


Faculty Guide


Head of the Department


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Internal Examiner


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Submitted for the end-semester Viva Voce Examination held on 01. April. 2021

DECLARATION