

**A STUDY ON CONSUMER PREFERNCES TOWARDS ORGANIC  
PRODUCTS WITH REFERENCE TO ERODE DISTRICT**

*Project Report submitted to the BHARATHIAR UNIVERSITY  
in partial fulfillment of the requirements for the award of the Degree of  
BACHELOR OF BUSINESS ADMINISTRATION*

**Submitted By**

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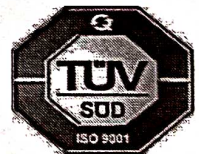
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**(Approved by UGC, AICTE, New Delhi & Re-accredited by NAAC)**

**(An ISO 9001:2015 Certified Institution)**

**March – 2021**



## CERTIFICATE

This is to certify that the project entitled "A STUDY ON CONSUMER PREFERENCES TOWARDS ORGANIC PRODUCTS WITH REFERENCE TO ERODE DISTRICT" is a record of original project work done by,

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