## A STUDY ON CONSUMERS SATISFACTION ABOUT AAVIN MILK PRODUCTS IN ERODE DISTRICT

Submitted to Kongu Arts and Science College (Autonomous) in partial fulfillment of the requirements for the award of the degree of

## BACHELOR OF COMMERCE

(Banking & Insurance)

To be awarded by Bharathiar University, Coimbatore

Submitted by

PRIYA.S

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Under the Guidance of

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## KONGU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

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March - 2021



## **CERTIFICATE**

This is to certify that this project report entitled "A STUDY ON CONSUMERS SATISFACTION ABOUT AAVIN MILK PRODUCTS IN ERODE DISTRICT" submitted to BHARATHIAR UNIVERSITY in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce (Banking & Insurance) is a record of original project work done by PRIYA.S during the period of 2020-2021 of her study in the Department of Commerce at Kongu Arts and Science College (Autonomous), Erode under my supervision and guidance and the project has not formed the basis for the award of Degree / Diploma / Associateship / Fellowship or other similar title to any candidate of any University.

Signature of the Guide

Head of the Department

Submitted for the university Viva –Voce Examination held on 27.03.2021

Internal Examiner

External Examiner

(Dr. S. MAHESKUMAR)