

**A STUDY ON PERCEPTION AND IMPACT TOWARDS SOCIAL
MEDIA OF COLLEGE STUDENTS IN ERODE CITY**

Submitted to Kongu Arts and Science College (Autonomous) in partial fulfillment of
the requirements for the award of the degree of

BACHELOR OF COMMERCE

(Banking & Insurance)

To be awarded by Bharathiar University, Coimbatore

Submitted by

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Under the Guidance of

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(AUTONOMOUS)

(Affiliated to Bharathiar University, Coimbatore)

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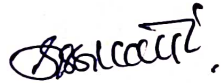


March - 2021

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CERTIFICATE

This is to certify that this project report entitled "A STUDY ON PERCEPTION AND IMPACT TOWARDS SOCIAL MEDIA OF COLLEGE STUDENTS IN ERODE CITY" submitted to BHARATHIAR UNIVERSITY in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce (Banking & Insurance) is a record of original project work done by PRAAPTHEE.S during the period of 2020-2021 of her study in the Department of Commerce at Kongu Arts and Science College (Autonomous), Erode under my supervision and guidance and the project has not formed the basis for the award of Degree / Diploma / Associateship / Fellowship or other similar title to any candidate of any University.

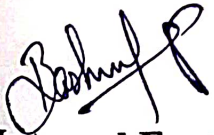
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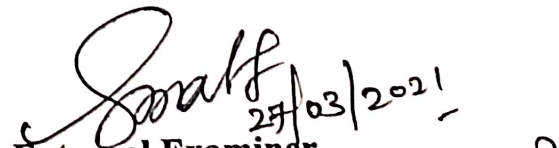


Head of the Department

Submitted for the university Viva -Voce Examination held on _____



Internal Examiner


27/03/2021
External Examiner
(Dr. S. MAHESKUMAR)