

**A STUDY ON USERS ATTITUDE TOWARDS SOCIAL MEDIA
USAGE WITH SPECIAL REFERENCE TO ERODE CITY**

Submitted to Kongu Arts and Science College (Autonomous) in partial fulfillment of
the requirements for the award of the degree of

BACHELOR OF COMMERCE

(Banking & Insurance)

To be awarded by Bharathiar University, Coimbatore

Submitted by

NIVITHA . T

(Reg.no.18UCBI033)

Under the Guidance of

Dr. D.ANBUPRIYA M.Com., M.Phil., SET., NET., Ph.D.

Assistant Professor

DEPARTMENT OF COMMERCE

KONGU ARTS AND SCIENCE COLLEGE

(AUTONOMOUS)

(Affiliated to Bharathiar University, Coimbatore)

Nanjanapuram, Erode – 638 107.



March - 2021

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CERTIFICATE

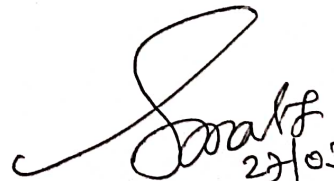
This is to certify that this project report entitled "A STUDY ON USERS ATTITUDE TOWARDS SOCIAL MEDIA USAGE WITH SPECIAL REFERENCE TO ERODE CITY" submitted to BHARATHIAR UNIVERSITY in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce (Banking & Insurance) is a record of original project work done by NIVITHA . T during the period of 2020-2021 of her study in the Department of Commerce at Kongu Arts and Science College (Autonomous), Erode under my supervision and guidance and the project has not formed the basis for the award of Degree / Diploma / Associateship / Fellowship or other similar title to any candidate of any University.


Signature of the Guide


Head of the Department

Submitted for the university Viva -Voce Examination held on 27.03.2021


Internal Examiner


27/03/2021
External Examiner
(Dr. S. MAHESKUMAR)