

**A STUDY ON CONSUMER SATISFACTION TOWARDS ADIDAS
SHOES IN ERODE CITY**

Submitted to Kongu Arts and Science College (Autonomous) in partial fulfillment of
the requirements for the award of the degree of

**BACHELOR OF COMMERCE
(Banking & Insurance)**

To be awarded by Bharathiar University, Coimbatore

Submitted by

NIKKESH M

(Reg.no.18UCBI030)

Under the Guidance of

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DEPARTMENT OF COMMERCE



**KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)**

**(Affiliated to Bharathiar University, Coimbatore)
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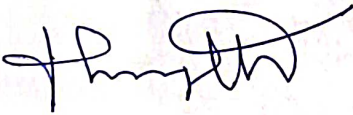


March - 2021

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CERTIFICATE

This is to certify that this project report entitled "A STUDY ON CONSUMER SATISFACTION TOWARDS ADIDAS SHOES IN ERODE CITY" submitted to BHARATHIAR UNIVERSITY in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce (Banking & Insurance) is a record of original project work done by NIKKESH.M during the period of 2020-2021 of his study in the Department of Commerce at Kongu Arts and Science College (Autonomous), Erode under my supervision and guidance and the project has not formed the basis for the award of Degree / Diploma / Associateship / Fellowship or other similar title to any candidate of any University.

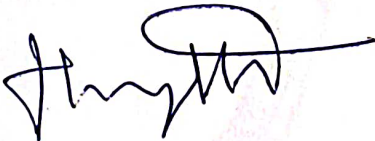


Signature of the Guide

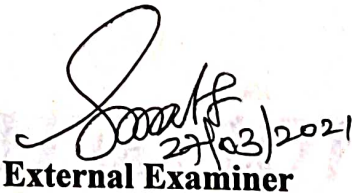


Head of the Department

Submitted for the university Viva -Voce Examination held on 27/03/2021.



Internal Examiner



External Examiner

(Dr. S. MAHESKUMAR)