

**A STUDY ON CUSTOMERS SATISFACTION TOWARDS LIC OF INDIA  
IN ERODE CITY**

Submitted to Kongu Arts and Science College (Autonomous) in partial fulfillment of  
the requirements for the award of the degree of

**BACHELOR OF COMMERCE**

**(Banking & Insurance)**

To be awarded by Bharathiar University, Coimbatore

Submitted by

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**(Affiliated to Bharathiar University, Coimbatore)**

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**March - 2021**

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## CERTIFICATE

This is to certify that this project report entitled "A STUDY ON CUSTOMERS SATISFACTION TOWARDS LIC OF INDIA IN ERODE CITY" submitted to BHARATHIAR UNIVERSITY in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce (Banking & Insurance) is a record of original project work done by MUHAIYADEEN.M during the period of 2020-2021 of his study in the Department of Commerce at Kongu Arts and Science College (Autonomous), Erode under my supervision and guidance and the project has not formed the basis for the award of Degree / Diploma / Associateship / Fellowship or other similar title to any candidate of any University.

M. P. L.

Signature of the Guide

U. M. K.

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Submitted for the university Viva -Voce Examination held on 27-03-2021

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